

Internet Lead Script

Hi is this (lead name)? Hi (lead name) this is (your name) and the reason for my call is you had contacted me on the Internet in regards to the life insurance programs. You put your birthday as? (correct) You entered your address as? Is that correct? (listen) Perfect. I have been assigned to you to get this information to you. How are you today? Great

1. (Lead Name) have you been looking for life insurance for a while now? (do not speak just listen)
2. How is that search going? (listen more)
3. Is there any particular reason why you want a life insurance plan now? (listen more)

Well (Lead Name) I work with many companies in your area that provide life insurance programs. I am confident I can help you with your program information. It will only take 10-15 minutes for me to go over the options you may qualify for.

Are you available (day) or (day)?
Morning or afternoon?

Great so I will put you in the schedule for (date, day, time) it will only take about 10-15 minutes. See you then.