



SPONSORSHIP PROPOSAL

Sponsor the Women Empowerment Conference and connect with a powerful network of women entrepreneurs. This proposal details exciting sponsorship opportunities.



**Le Méridien Hotel
Arcadia, CA**

September 27, 2024 - evening reception
September 28, 2024 - conference
September 29, 2024 - VIP workshop

www.wewlaconference.com

Welcome

FRANCINE AYALA

CEO of WEWLA Connects

Hi there! Thank you for taking the time to review our sponsorship proposal and what we have coming up with our 3rd Annual Women Empowerment Conference.

Within this community, you'll find determined, success-oriented women who are driven by their passions and goals. Our events are one of many platforms where they come together to fuel enthusiasm, amplify their voices, and build connections to make a significant impact on the world.



Why Sponsor Us

- Reach 10,000+ women. We are consistently growing in the Southern California area while also making footprints nationally and globally.
- You get to support two organizations at once! WEWLA Connects will donate part of the conference proceeds to our WEWLA non-profit.
- Get featured in our WEWLA Connects-Her magazine which gets distributed during the conference, and on a digital format through our website and social media platforms.
- Get highlighted on our social media channels for WEWLA Connects and WEWLA.
- Ability to get your products in our audiences hands by becoming featured in our Luxury goodie bag.

Double Your Good Deeds



A portion of your sponsorship will directly impact the lives of women through WEWLA's vital programs.

wewla NON-PROFIT

WEWLA is a transformational 501(c)3 non-profit, dedicated to empowering women to thrive professionally and personally.

We help women develop their careers, prioritize self-care, and discover their purpose through workshops, resources, and a supportive community.

By partnering with us, your support will go above and beyond the Women's Empowerment Conference. A portion of the proceeds will directly impact women through WEWLA's programs and initiatives.

Invest in the Women's Empowerment, and join us in a mission of impacting 5,000+ women by 2025!

With love & respect,

Francine Ayala

WEWLA Connects CEO

WEWLA non-profit Founder

Event program



This event will focus on how to develop a strong brand, craft powerful marketing strategies, and leverage your social media, while fostering a high-performing team and mastering your finances.



Friday September 27

Mingle with fellow VIPs at our exclusive kick-off reception at Le Méridien Arcadia before the weekend's empowering events!



Saturday September 28

Start your day with a VIP breakfast, then join the conference to learn branding, marketing, finance & more, and celebrate inspiring women at the Impact Awards!



Sunday September 29

VIPs only!
Enjoy a delicious brunch, network with fellow business owners, and grow at our Business Mastery Workshop!

Secure your hotel room with our special block rate. Email us at info@wewlaconnects.com for info.

Event Schedule

Below see our schedule for each day of the conference, where we encourage women to step into their higher self. We all have a purpose in this life, and we want to be able to deliver the message to our audience.



Day 1 - Building Connections

Focus on networking and making connections with other women, which include many different types of business professionals.



Day 2 - Level Up & Celebrate

Empower your business & celebrate change makers! Learn about branding, marketing, finance & more at our all-day conference, featuring inspiring Impact Awards.



Day 3 - Grow Your Impact

Discover powerful branding & marketing secrets, plus free resources, in our Business Mastery Workshop.

Sponsorship Benefits

at a glance

“One woman can lead an empire of women to do more, see more, and become more. Be that woman.”
Francine Ayala”

	Platinum Conference *Speaker Opp* \$10,000	Diamond Conference *Speaker Opp* \$5,000	Gold Conference *Speaker Opp* \$2,500	Silver Conference *Speaker Opp* \$1,500	Bronze \$1,000	Luxury Bag \$500
Event Tickets	10 VIP tickets	5 VIP tickets	2 VIP tickets	2 VIP tickets	2 General Admission tickets	1 General Admission tickets
Recognition in email marketing newsletters	✓ All emails as top sponsor	✓ All emails	✓ 3 emails	✓ 2 emails	✓ 2 emails	✓ 1 email
Social media mentions on FB, IG & LI	✓ Announced as top sponsor	✓	✓	✓	✓	✓
Can get promoted in Luxury bag	✓ Min Qty 100	✓ Min Qty 100	✓ Min Qty 100	✓ Min Qty 100		✓ Min Qty 100
Acknowledgement by emcee with speaking opportunity	✓ 5-mins. speaking opp	✓ 5-mins. speaking opp	✓ 5-mins. speaking opp	✓ 5-mins. speaking opp	✓	
Listed on conference website w/link to your site or s.m. acct.	✓	✓	✓			
Recognition on signage at the event. A step & repeat.	✓	✓				
Ad in WEWLA Connects-Her Magazine	✓ 1 full page ads + article	✓ 1 full page ad				
Vendor Booth Opportunity	✓	✓	✓			

Silent Auction Sponsorships
products must start at \$150

Speakers Add-On Opp Available!
check what's included below

Sponsorship Opportunities

“The biggest adventure you can take is to live the life of your dreams.”
Oprah Winfrey

Reach 10,000+ empowered women in Los Angeles! Sponsor our event and connect with a dedicated audience of female entrepreneurs, including a significant number of women of color. Gain valuable brand exposure and demonstrate your commitment to women's empowerment through our sponsorship package. Invest in the future of women leaders!

Sponsorship Levels	Sponsor Benefits
<p>Platinum</p> <p>\$10,000</p>	<ul style="list-style-type: none"> • Exclusive Access: 10 VIP tickets (full table) for the entire 3-day conference with reserved seating. • Lead Sponsor Recognition: Recognition in all pre- and post-event email marketing, social media mentions (including an exclusive post!), and recognition as the lead sponsor. • Prime Brand Exposure: Distribute promotional materials in luxury attendee bags, receive on-site signage recognition, and secure a full page ad, and full page article in our WEWLA Connects-HER magazine and conference program. • Direct Audience Engagement: Speak to the crowd for 5 minutes and showcase your brand/business through a dedicated master of ceremonies introduction. • Website & Social Media Spotlight: Dedicated listing on our website with a link to your platform, plus logo placement on event screens. • Optional Vendor Booth: Showcase your products/services directly to attendees.
<p>Diamond</p> <p>\$5,000</p>	<ul style="list-style-type: none"> • Exclusive Access: 5 VIP tickets for the entire 3-day conference with reserved seating. • Lead Sponsor Recognition: Recognition in all pre- and post-event email marketing, social media mentions (including an exclusive post!), and recognition as a Diamond sponsor. • Prime Brand Exposure: Distribute promotional materials in luxury attendee bags, receive on-site signage recognition, and secure a one-page ad in our WEWLA Connects-HER magazine and conference program. • Direct Audience Engagement: Speak to the crowd for 5 minutes and showcase your brand/business through a dedicated master of ceremonies introduction. • Website & Social Media Spotlight: Dedicated listing on our website with a link to your platform, plus logo placement on event screens. • Optional Vendor Booth: Showcase your products/services directly to attendees.

Sponsorship Opportunities

continued

“You may not control all the events that happen to you, but you can decide not to be reduced by them.”
 Maya Angelou”

Sponsorship Levels

Sponsor Benefits

Gold
 \$2,500

- **VIP Access:** 2 VIP tickets for the entire weekend, including reserved seating at the conference.
- **Extensive Marketing Reach:** Be recognized as a Gold Sponsor in 3 event email marketing campaigns.
- **Social Media Spotlight:** Exclusive post featuring your business and ongoing recognition as a Gold Sponsor across all our platforms
- **Direct Brand Exposure:** Distribute promotional items or printed materials (minimum 100) in our luxury attendee gift bags.
- **Command the Stage:** Gain a special recognition from the emcee during the program, with a 5-minute speaking opportunity to highlight your business.
- **Website Spotlight:** Dedicated listing on our website with a link to your platform, plus logo placement on event screens.
- **Optional Vendor Booth:** Showcase your products/services directly to attendees.

Silver
 \$1,500

- **VIP Access:** 2 VIP tickets for the entire weekend, including reserved seating at the conference.
- **Extensive Marketing Reach:** Be recognized as a Silver Sponsor in 2 event email marketing campaigns.
- **Social Media Spotlight:** Exclusive post featuring your business and ongoing recognition as a Silver Sponsor across all our platforms.
- **Direct Brand Exposure:** Distribute promotional items or printed materials (minimum 100) in our luxury attendee gift bags.
- **Command the Stage:** Gain a special recognition from the emcee during the program, with a 5-minute speaking opportunity to highlight your business.

Bronze
 \$1,000

- **Double the access!** Score 2 general admission tickets for the conference.
- **Social Media Buzz:** Be recognized as a Bronze Sponsor in 2 email blasts and across all our social media platforms, including an exclusive post featuring your business.
- **Get a shoutout!** Receive a special shout-out by our emcee during the event program.

Sponsorship Opportunities

continued

“You are unique, valuable, capable, and worthy of the dreams in your heart.”
Marie Forleo”

Sponsorship Levels

Sponsor Benefits

Luxury Bag

\$500

- **Conference Access:** One General Admission ticket to the conference.
- **Brand Recognition:** Highlighted as the Luxury Bag Sponsor in one dedicated email marketing campaign.
- **Social Media Buzz:** Featured as the Luxury Bag Sponsor across all our social media platforms, including an exclusive post showcasing your business!

Silent Auction Gift

products must start at \$150

- **Make a Difference:** Donate an item valued at \$150 or more to our impactful silent auction!
- **Reach a Targeted Audience:** Showcase your brand to a highly engaged group of women interested in supporting our cause.
- **Increased Brand Exposure:** Get featured in one dedicated email marketing campaign reaching hundreds of potential customers.
- **Brand Community Building:** Be included in a group social media post alongside other generous sponsors.

Speaker Add-On

\$3,000

- **Lead Generation & Spotlight:** Share your story, capture leads from stage with a 20-minute appearance.
- **Targeted Brand Exposure:** Amplify your brand awareness beyond a logo placement. Speaking allows you to directly connect with attendees, showcase your solutions, and leave a lasting impression.
- **Targeted Brand Blitz:** Showcase video & offer on our website + 1 WEWLA Connects-HER magazine ad.
- **Social Media Amplify:** Maximize pre & post-event social media exposure.
- **Leave Your Legacy:** Pro recording & 10 stage photos capture your moment.



Ready to get involved?

Fill the sponsorship form on our website and one of our team members will get in touch with you within 2-3 business days.

 info@wewlaconnects.com