

■ Email List Building Checklist

How to Build Your List with a Squeeze Page

1. Understand Why an Email List Matters

- Social media followers don't belong to you, but an email list does.
- Use email to stay in touch with prospects until they're ready to buy.
- How email fits your model: Freelancers → clients, Online sellers → repeat buyers, Side hustlers → grow audience.

2. Build Your Squeeze Page

- Write a clear, benefit-driven headline.
- Add a short description of what they'll get.
- Include a simple opt-in form (name + email).
- Create a compelling call-to-action button ("Get My Free Guide").
- Add privacy reassurance ("No spam, unsubscribe anytime").

3. Create Your Lead Magnet

- Choose something valuable but easy to consume.
- Freelancers → checklist, template, quick tips.
- Online sellers → discount code, buyer's guide, sample.
- Side hustlers → mini-course, quick start guide, free video training.
- Make sure it solves one small problem right away.

4. Plan the Follow-Up Sequence

- Deliver the lead magnet automatically via email.
- Send a welcome email to introduce yourself and set expectations.
- Write 3–7 follow-up emails to:
 - Share more tips, tools, or stories.
 - Build trust with value and consistency.
 - Gradually introduce paid offers (services, products, or affiliate recommendations).

5. Promote Your Squeeze Page

- Share it in your social media posts.
- Link it in ads, blog posts, and video descriptions.

■ Use every traffic source to drive visitors to the page.

■ Tip: Test different lead magnets, headlines, and call-to-action buttons to see what converts best.

■ Your Next Step

Pick ONE lead magnet idea, create your squeeze page, and set up your first follow-up email. Once you've done that, you're officially in the email list-building game!

Next, get access to a FREE training video that reveals the complete blueprint for how to make money online as a total beginner, even if you have no experience or products of your own, [by clicking here](#).

Great job! You have taken all the right steps to building your email list and moving up to the next level of success!

