

# **Privacy Policy for Better Day Consulting & Credit Repair**

At **Better Day Consulting & Credit Repair** (referred to as "we," "our," or "us"), we respect your privacy and are committed to protecting your personal information. This Privacy Policy outlines how we collect, use, and safeguard your information when you visit our website, [www.betterdayconsulting.com](http://www.betterdayconsulting.com), or engage with our services, including SMS communications. By using our website and services, you agree to the practices described in this policy.

## **How We Collect and Use Information**

We collect personal information when you voluntarily provide it to us through forms on our website, including but not limited to contact forms, inquiry forms, or during the SMS opt-in process. This information may include your name, phone number, email address, and other details relevant to the services we provide.

We use this information for the following purposes:

- To respond to inquiries or requests for services.
- To provide SMS updates, customer support, or notifications related to services you have requested.
- To improve our website and service offerings.
- To comply with legal requirements and our contractual obligations.

We do not share your personal information with third parties for marketing purposes.

## **Google Analytics**

We use Google Analytics to collect information about how visitors use our website. This helps us analyze trends, improve user experience, and optimize our content. Google Analytics collects data such as your IP address, browser type, referring page, and time spent on our site. This data is anonymized, and Google's privacy policy governs the collection and use of this information. You can opt out of Google Analytics tracking by using the Google Analytics Opt-out Browser Add-on.

## **Facebook**

We may use Facebook to advertise and communicate with our customers. Facebook may collect data through its platform when you interact with our content or ads. By engaging with our Facebook content, you consent to the collection of data by Facebook according to their privacy policy.

## **We Abide by Facebook's Data Use Restrictions**

We comply with Facebook's Data Use Restrictions and ensure that the data collected through Facebook is not shared for marketing purposes without your consent. We will not share any personal information, including phone numbers, obtained through Facebook with third parties for marketing purposes.

## **General Data Privacy Regulation (GDPR)**

If you are in the European Economic Area (EEA), you have specific rights under the GDPR. These rights include:

- The right to access the personal information we hold about you.
- The right to request corrections to any inaccurate or incomplete data.
- The right to request the deletion of your data under certain circumstances.
- The right to withdraw your consent to receive SMS messages at any time.
- The right to object to processing based on legitimate interests.

## **Children's Privacy Statement**

Our services are not intended for children under the age of 18, and we do not knowingly collect or store personal information from children under 18. If we learn that we have inadvertently collected such information, we will take steps to delete it as soon as possible. If you believe that we may have collected information from a child under 18, please contact us at [BetterDayConsulting@gmail.com](mailto:BetterDayConsulting@gmail.com) or 833-522-0200

## **How Do We Store Your Information?**

Your personal information is stored securely within our systems and is protected by administrative, technical, and physical safeguards. We retain your personal information for as long as necessary to fulfill the purposes for which it was collected, or as required by law.

In the case of SMS communication, your phone number and related information will be stored securely to send messages related to the services you have opted into.

## **SMS Terms and Conditions**

By opting into SMS communication with **Better Day Consulting & Credit Repair**, you consent to receive text messages related to Here are some examples of the kinds of messages customers may receive once they opt-in:

### **Service Updates**

-You have completed your credit repair assessment. We will notify you when your results are ready.

-Your credit consultation appointment is confirmed for [Date and Time]. Please reply with any questions.

### **Reminder Messages**

-Reminder: Your credit consultation is tomorrow at [Time]. We look forward to assisting you.

-Reminder: Your payment for credit repair services is due on [Date]. Please ensure your payment is made on time to avoid service interruptions.

### **Progress Updates**

-Your credit repair progress update: [specific action taken, e.g., dispute filed]. We'll notify you when further action is required.

-Great news! A negative item has been successfully removed from your credit report.

### **Promotional Offers (If applicable and with consent)**

-Special offer: Sign up for our full credit repair services and save 20% this month only. Contact us for more details!

-Exclusive offer for past clients: Get a free credit consultation for a limited time.

### **Customer Support**

-Need assistance? Reply '**HELP**' for support or contact us at **833-522-0200**.

-We're here to help! If you have any questions regarding your account or services, just reply to this message.

### **Transactional Messages**

-Thank you for your payment of [\$ Amount] towards your credit repair services. Your balance is now [\$ Amount].

-Your request for a credit report review has been successfully submitted. We will contact you with the results soon.

These communications should be clearly described to customers during the opt-in process, and they should only receive SMS messages relevant to the services they've agreed to. Additionally, they should always be given the option to opt-out at any time.

**Message Frequency:** We estimate that we will send between 50 and 1000 SMS messages daily across all users, depending on the volume of customer inquiries and service updates.

**Opt-In Method:** You may opt-in to receive SMS messages by submitting an online form on our website, by phone, or through email.

**Opt-Out Instructions:** You may opt-out of receiving SMS messages at any time by replying "STOP" to any received SMS message. Once opted out, you will no longer receive SMS communication unless you opt back in by replying "START."

## **Standard Messaging Disclosures**

- Message and data rates may apply.
- Message frequency may vary.
- You can opt out at any time by texting "STOP."

## **Disclaimer**

This Privacy Policy is intended to provide clarity about how **Better Day Consulting & Credit Repair** handles your personal information. While we make every effort to ensure the accuracy and security of your data, no data transmission over the internet can be guaranteed to be 100% secure. By using our website and services, you acknowledge that you understand and accept the inherent risks associated with internet communications and data storage.

We reserve the right to update this Privacy Policy at any time. We will notify you of any significant changes by posting the updated policy on this page with an updated effective date.

For any questions or concerns regarding this Privacy Policy, please contact us at:

**Better Day Consulting & Credit Repair**

Email: [info@betterdayconsulting.com](mailto:info@betterdayconsulting.com)

Phone: 833-522-0200

Website: [www.betterdayconsulting.com](http://www.betterdayconsulting.com)

File Name: Privacy Policy, SMS Terms and Conditions, Standard Messaging Disclosure, and Disclaimer