



Public Speaking
&
Presentation
Pros

**Liz Wool, Certified Master Trainer
Founder & CEO
Public Speaking and Presentation Pros**

Liz Wool is Founder and CEO of Public Speaking and Presentation Pros (PSP), a nationally Certified Women's Business Enterprise through NAWBO on a mission to help you speak like a pro! Headquartered in Nashville, Tenn., the firm specializes in helping entrepreneurs and women in business reach higher levels of success and visibility within their organization through effective speaking engagements and presentations. Liz is a Certified Master Trainer, Certified Instructional Designer and Certified Training Director, with three decades of experience in international corporate training and global speaking engagements. She founded PSP in 2020 focusing on teaching virtual presentation skills that evolved into a speaker training curriculum charting a proven pathway to success. This program is ideal for business owners looking to elevate their executive presence to build their business to the next level of success or professionals aiming to increase their visibility and career opportunities.

The PSP program is one of the most comprehensive presentation and public speaking training programs available for women to increase influence and impact. It focuses on developing the skills to gain confidence and overcome anxiety, create a winning talk, engage audiences, showcase expertise, master the art of storytelling to captivate audiences and boost stage presence. In addition, Liz provides workshops, one-on-one coaching sessions, mentoring and support delivered live, on demand, virtual or in-person.

Liz leverages her experience leading learning and development and training at global healthcare companies including Gilead Sciences and Scios, a Johnson & Johnson Pharmaceutical Research and Development company, in the development of the PSP curriculum. A skilled instructor, she has held various faculty positions in clinical research, trial design and project management at the University of California at Berkeley, University of California at Santa Cruz and San Francisco State University. She is an active member of the National Speaker's Association, Toastmaster's International, Association of Talent Development, Presentation Guild and serves on the board of directors for the National Association of Women Business Owners, Nashville Chapter.

Liz has earned numerous awards and recognition as a top rated webinar presenter and conference speaker on behalf of the Project Management Institute and Association of Clinical Research Professionals. She was honored as a Distinguished Speaker and Faculty for the Society of Quality Assurance and received the 212° Award, Johnson & Johnson Pharmaceutical Research and Development, Learning and Development. She is a nominee for the 2025 Women of Influence Award by the *Nashville Business Journal* and a recipient of the 2025 Enterprising Women of the Year Award. Liz earned a Bachelor of Science degree in Nursing at the College of Notre Dame in Baltimore, Maryland.