

**Change your Story  
Shape your Future**





**Connect with  
your Vision**





**Why your Story  
is  
important**





**Combine the  
Rich Tapestry  
of who  
you are**





# Spark Action





# Elements of a Story

- Desire for change
- It shows an expression of yourself
- Main points you want to convey
- Reach those you want to influence
- Short and to the point
- Inspires action
- Metaphors or analogies that resonate



# LET'S BEGIN





# Introduce your background...

What most people...

Know or don't know...

Achievements, strengths...





**Let me tell you about xxx.**

**What most people know and don't know about xxx is that she  
created xxxx.**

**This produced, sold, exported across the America's, Asia and  
all of Australia.**

**xxx has been a creative force all of her life.**

**Whether with pottery, painting, cooking, decorating - creating  
something from nothing; this is familiar to xxx.**



# Driven by...

**I have been driven by...**

**Propelling me to...**

**Many successes in...**

**Basic knowledge of...**

**And elements of...**





**xxx has been driven by a threshold of calculated risk and a low tolerance for boredom.**

**Propelling her continuously to create and reinvent herself, innovate and seek new horizons.**

**Despite the success of xxxx. xxx did this with a basic knowledge of xxx, however with a high degree of entrepreneurship, calculated risk and passion for xxxx**



# Artful way of finding flow...

A combination of...

Living on the edge...

Finding delight on...

Reinventing myself...





**The artful way of finding flow is a combination of discovering  
delight in what she creates and living on the edge after  
befriending the unknown.**



**When I was  
a child...**





**When xxx was a child, she dreamt of being a leader -**

**A teacher.**

**A mentor and coaching others.**



# My Struggles are...

To acknowledge...

To value...

To live...





**What xxx has struggled with is to acknowledge her xxx and her xxx life/career and being the xxx that she dreamt of as a child.**

**Her definition of luck – Is when xxxx meets xxxx.**

**xxxx finds excitement in creating something new.  
It's a xxx for her.**



# If you find your...

Definition of...

Expectations of...

The idea of...





**When people find themselves in a position of xxx  
(Maria) finds an opportunity to grow and innovate.**

**If you have a track record of staying within your comfort zone,  
with a xxxx.**

**If you are wondering how to challenge yourself in positive  
ways that instil xxx, xxx , xxx.**

**You need to sit and have a chat with xxxx.**



# End with your why...



Start with your Why <https://shorturl.at/Fou0k>