



get camera-ready

WARDROBE GUIDELINES

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WHAT WORKS BEST



SOLID, NEUTRAL COLOURS

Beige, brown, grey, pastels, navy and earthy tones work well.



MATTE FABRICS

Avoid shiny/reflective materials - can cause glare on camera.



SIMPLE SILHOUETTES

Avoid excessive layers/accessories that may cast shadows or distract from the main focus.

WHAT TO AVOID

GREEN CLOTHING

Any shade of green (even small accents like logos or accessories) will disappear or glitch on the green screen.

FINE PATTERNS

Avoid tight stripes, tiny checks, herringbone/houndstooth - these can cause a flickering effect on video called moire.

BRIGHT WHITE OR PURE BLACK

White can overexpose under LED lighting. Black can lose detail and blend into shadows.

LOGOS OR BRANDING

Unless pre-approved, branded clothing may cause copyright issues or distractions.

MAKEUP GUIDELINES

WHAT WORKS BEST



MATT FOUNDATION

Opt for a non-reflective, long-wear formula to avoid shine under LED lights.



TRANSLUCENT SETTING POWDER

This is essential to reduce shine throughout filming.



NEUTRAL TONES

Stick with natural colours for eyeshadow, blush and lips unless a specific look is requested.

MAYBELLINE FIT ME MATT
+ PORELESS FOUNDATION

CATRICE HD LIQUID COVERAGE
FOUNDATION

WHAT TO AVOID

YARDLEY AIRBRUSH FOUNDATION

Has reflective pigments that catch LED light severely.

REVELON PHOTOREADY FOUNDATION

It contains shimmer and SPF. Both causes flashback and shine.

LA GIRL PRO COVERAGE HD FOUNDATION (DEWY)

Too glossy for studio conditions.

ESSENCE "GLOW" RANGE

Avoid glow primers, highlighters and luminous sprays.



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FINAL CHECKLIST

- BRING A **BACKUP/2ND OUTFIT**, ESPECIALLY IF YOU'RE UNSURE ABOUT YOUR FIRST CHOICE.
- MAKE SURE YOUR **HAIR IS NEATLY STYLED** – AVOID HIGH-SHINE GELS/SPRAYS.
- REMOVE/MINIMIZE **JEWELRY** THAT REFLECTS OR MOVES TOO MUCH.
- ARRIVE WITH **MAKEUP ALREADY DONE** OR NOTIFY US IF YOU NEED TO USE OUR PREP STATION.