## **OUR CHIEF SCIENTIFIC OFFICER SAYS:**

"Oil production in skin is impacted by hormones. As hormones spike, so does oil production. And that's why so many teens going through adolescence suffer from acne. But women also experience hormonal fluctuations throughout their life and into menopause, making acne a returning problem for adult women even into their 40s and up." – Dr. Beth Lange



### FACT:

It seems like a pimple just appears overnight. But it's actually a process two or three weeks in the making. Acne forms as a result of one main reason — a clogged pore.



# CLEAR PROOF™ ACNE SYSTEM POWER STATEMENT: See clearer skin in just 7 days.\*

\*Based on a 12-week independent clinical study

#### **BENEFITS AND CLAIMS:**

In an independent consumer study<sup>†</sup>, people used the Acne Treatment Gel<sup>‡</sup> twice a day as part of the Clear Proof<sup>™</sup> Acne System for three weeks. Eight out of 10 people said the system clears pimples fast! Here's what else they said about the Clear Proof<sup>™</sup> Acne System<sup>†</sup>:

- My complexion looks clearer 84%
- Helps clear up pimples better than what I've been using 77%
- Reduces the severity of acne blemishes 82%
- Fades the look of lingering acne spots 80%
- Minimizes the appearance of pores 85%

†Results reflect the percentage of panelists who agreed with the statements during a three-week independent consumer study.

#### YOU'LL WANT TO TRY THIS IF:

- You are looking for an effective yet gentle product for treating your mild to moderate acne.
- You are a teen or a mom who buys acne products for your teen.

#### THE SCIENCE BEHIND THE PRODUCT:

Benzoyl peroxide is recognized by the Food & Drug Administration and U.S. dermatologists as an effective acne-fighting ingredient. Benzoyl peroxide (BPO) is an oxygen-releasing ingredient that kills bacteria. *P. acnes* bacteria flourish when there's a lack of oxygen, like in a clogged pore. By creating an oxygen-rich environment, BPO can help reduce the number of *P. acnes* bacteria that can cause lesions to form. It also can help in dissolving the buildup of dead skin cells.

The Acne Treatment Gel<sup>‡</sup> works best as part of the Clear Proof<sup>™</sup> Acne System, which uses a combination of salicylic acid and benzoyl peroxide to attack the multiple factors that can contribute to acne breakouts. The system has been shown effective on teens and adults, males and females, different ethnicities and from east coast to west.

#### **ORDER OF APPLICATION:**

- Clear Proof<sup>™</sup> Clarifying Cleansing Gel<sup>‡</sup>
- Clear Proof<sup>™</sup> Blemish Control Toner<sup>‡</sup>
- Clear Proof<sup>™</sup> Acne Treatment Gel<sup>‡</sup>
- Clear Proof™ Oil-free Moisturizer for Acne Prone Skin

#### YOU MIGHT ALSO LIKE:

- Clear Proof<sup>™</sup> Clarifying Cleansing Gel<sup>‡</sup>
- Clear Proof<sup>™</sup> Blemish Control Toner<sup>‡</sup>
- Clear Proof™ Oil-free Moisturizer for Acne Prone Skin

#### **USE UP RATE:**

Depends upon your individual usage

‡Over-the-counter drug product