# MARY KAY

# Resist visible aging like never before.



- Restores the look of skin's natural cushion.
- Helps calm skin.\*\*
- Skin tone appears more even.
- Helps protect against skinaging UVA/UVB damage.
- Increases skin moisture for 12 hours.
- Contains the benefits of the Volu-Firm<sup>®</sup> Complex.

Help existing damage look less noticeable while reducing the effects of everyday environmental exposure. TimeWise Repair® Volu-Firm® Day Cream Sunscreen Broad Spectrum SPF 30\* is designed to defend your skin on a daily basis as it helps skin resist future signs of advanced aging such as sagging, deep wrinkles and the loss of elasticity and volume. Backed by extensive research and formulated with powerful, effective ingredients, this cream is your key to fighting external and internal skin stressors all day, every day.

This intensive serum contains the same patented Volu-Firm® Complex that is in every TimeWise Repair® regimen product. It's the perfect union of ingredients that acts as a catalyst for skin renewal.

<sup>\*</sup>Over-the-counter drug product

<sup>\*\*</sup>Based on in vitro testing of key ingredients

PRODUCT FACT SHEET TimeWise Repair® Volu-Firm® Day Cream Sunscreen Broad Spectrum SPF 30\*

Experts agree that sun exposure is the leading cause of skin aging and that one of the safest and most effective ways to protect skin is by using a broad spectrum sunscreen as part of a daily regimen.

### **Order of Application:**

# **Morning**

- 1. TimeWise Repair® Volu-Firm® Foaming Cleanser
- 2. TimeWise Repair® Volu-Firm® Advanced Lifting Serum
- 3. TimeWise Repair® Volu-Firm® Day Cream Sunscreen Broad Spectrum SPF 30\*
- 4. TimeWise Repair® Volu-Firm® Eye Renewal Cream

#### Formula Attributes:

- Suitable for sensitive skin
- Fragrance-free
- Oil-free
- Non-comedogenic
- Dermatologist-tested

# **Claims and Benefits:**

Women Love TimeWise Repair® Volu-Firm® Day Cream Sunscreen Broad Spectrum SPF 30.\*\*

During an independent consumer study, a majority of women agreed,† that skin instantly felt hydrated and comforted, that skin's natural bounce was restored, and that the look of existing sun damage was improved. After just three weeks, they also said:†

- Restores the look of natural cushion: 74%
- Softens the appearance of crepiness on the neck: 75%
- Restores the look of skin's even tone: 75%

And after five weeks, 70% said† the cream helps minimize the appearance of deep wrinkles.

†Results based on a five-week independent consumer study during which 228 women used the product once in the morning for the duration of the study. The percentages reflect the number of women who agreed with the statement.

#### **Use-Up Rate:**

Average use-up rate is three months when used daily.

#### You Might Also Like:

• TimeWise Repair® Volu-Firm® Set

\*Over-the-counter drug product

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