

## IntelliMatch™ Technology for your true shade



- Provides a long-lasting, matte finish
- Delivers 12 hours of oil control
- Humidity- and sweat-resistant formula
- Includes our exclusive Age Minimize 3D™ Complex
- The *Age Minimize 3D*® Complex helps prevent skin damage caused by blue light.

*In an independent consumer study, 83% of women agreed, "it's my new go-to foundation."<sup>1</sup> In fact, they delighted, "I've finally found the perfect foundation."<sup>1</sup>*

## POWER STATEMENT:

### IntelliMatch™ Technology for your true shade

Get a gorgeous matte finish with exceptional wear, our exclusive IntelliMatch™ Technology and our patent-pending Age Minimize 3D™ Complex. Apply in the morning, and skin looks instantly matte and stays looking matte all day. And When things heat up, TimeWise® Matte 3D Foundation won't melt down thanks to the humidity- sweat- and transfer-resistant formula.

### The Natural-Looking Matte Finish:

- 8 of 10 women said, "It's the best match to my skin tone I've ever found!"<sup>1</sup>
- 12 hours of oil control and 12 hours of wear.
- Special microspheres act like a sponge to absorb oil.
- Leaves no oily or greasy after-feel and won't settle into fine lines.
- This weightless coverage foundation creates a skin-perfecting finish.
- Skin instantly looks healthier, firmer and younger.
- Blends evenly to provide buildable medium-to-full coverage.

### 9 of 10 women said<sup>1</sup> TimeWise® Matte 3D Foundation:

- Provides a seamless match to my skin tone (91%)
- Natural-looking finish (92%)
- Helps reduce shine throughout the day (92%)
- Feels comfortable on skin (93%) and does not feel drying (90%)

### The Perfect-Match Shades

- Our exclusive IntelliMatch™ Technology captured the authentic, true skin tones of thousands of women from around the world.
- Three areas were scanned (forehead, cheek and décolleté) to capture over 3,000 variations of tone for more accurate data.
- The results guided every amazing TimeWise® 3D Foundation shade created, significantly improving the authenticity of our shades, not the number of shades, so more women than ever can find their right shade.

### The Age-Defying Formula:

- Features the same exclusive, patent-pending Age Minimize 3D™ Complex as TimeWise® Miracle Set 3D™ skin care products. The complex includes encapsulated resveratrol, vitamin B3 and an age-defying peptide.

### Formula Attributes:

- Dermatologist-tested
- Clinically tested for skin irritancy and allergy
- Non-comedogenic
- Suitable for sensitive skin
- Suitable for sensitive eyes and contact lens wearers
- Fragrance-free and oil-free

**Use Up Rate:** The average use-up rate is approximately 1.1 months.

\*Based on in-vitro testing of key ingredients; <sup>1</sup>Based on panelists who agreed with the statement in a one-week independent consumer studies in which 157 women used