

Just a single swipe delivers luscious, hydrating, rich color and a brilliant shine finish!



- Instantly hydrating
- Intense color payoff
- Brilliant shine finish

POWER STATEMENT:

Feels the way a lipstick should!

Mary Kay® Supreme Hydrating Lipstick is the next generation of moisturizing lipstick. Designed to compliment a wide range of skin tones, its buttery, lightweight formula immediately hydrates lips leaving them saturated in rich color and a beautiful shine.

Women who tried it say* they love it so much that it's their new go-to, everyday lipstick. Here's what else they love about it:

- Feels lightweight, smooth, and luxurious on lips
- Feels the way a lipstick should
- Makes lips look gorgeous

*Based on independent consumer study in which 150 panelists agreed with statements

The Science Behind the Supreme Hydrating Lipstick

Created with conditioners like sunflower oil and vitamin E to nourish lips, Mary Kay® Supreme Hydrating Lipstick immediately hydrates lips.

You'll Want to Try This If:

- You want a lipstick that feels lightweight on lips.
- You want moisturization AND color payoff with a shine finish.
- You enjoy the moisturization and comfort of *True Dimensions*™ lipstick.

Formula Attributes:

- Subtle vanilla flavor
- Formulated with sunflower oil, carnauba wax, and vitamin E to help condition lips
- Dermatologist tested
- Tested for skin irritancy and allergy

