Overview of the contracting process

Summary

UPLINE	PRODUCER		AETNA	
Upline logs into Producer World, navigates to the Individual Medicare tab and clicks Medicare Producer Contracting. Upline creates an onboarding case which triggers an email invitation to the producer from Aetna Medicare.	 PRODUCER EMAIL Producer receives the email invitation and follows the link to Producer World. A producer without an account registers and logs in. A producer with an account logs in. 	2. NIPR & W-9 Upon login to Producer World, NIPR records are passed to the Aetna Medicare contracting system. If we require submission of a W-9, a form is presented for completion.	3. CONTRACTING Producer is guided to Medicare Producer Contracting and prompted to complete the contracting case.	NOTIFICATION Producer receives email notification from Aetna Medicare upon approval or rejection of contract.

Upline Creates Invitation

The upline logs into Producer World, navigates to the Individual Medicare tab and clicks Medicare Producer Contracting. Next, the upline creates the invitation to onboard.



Producer Receives Invitation

The Producer receives the invitation from Aetna Medicare and follows the link which takes them to Producer World.



Dear John Smith,

Congratulations! You have been recruited to sell for Aetna Medicare at the <invited> level. Please follow the link below to get started. This link will expire within 60 days of receipt. We recommend that you use the Google Chrome web browser with the Aetna Medicare Producer contracting system.



Click here to get started:

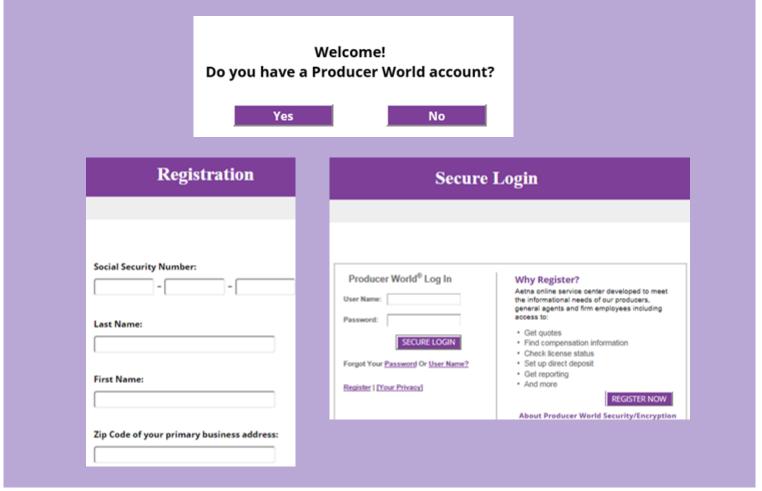
If you have any questions, please contact the Aetna Medicare Broker Services Department at (866) 714-9301 8 a.m. to 8 p.m. ET, Monday through Friday.

Recruiter Name: ABC Agency

Recruiter Email: abcagency@gmail.com

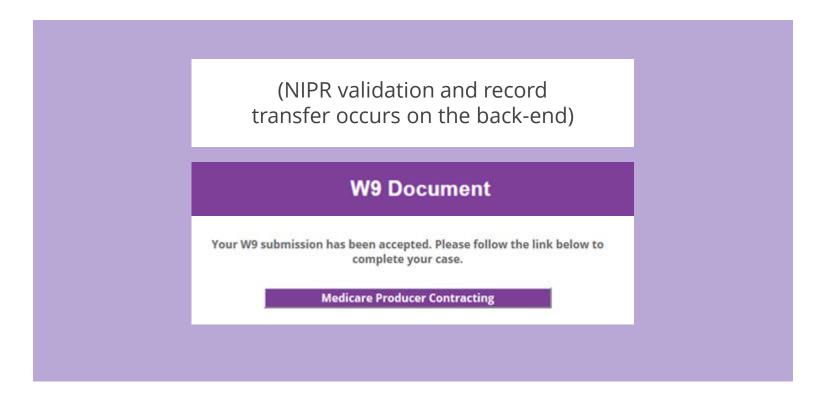
Producer Logs into Producer World

Producer registers and/or logs in to Producer World.



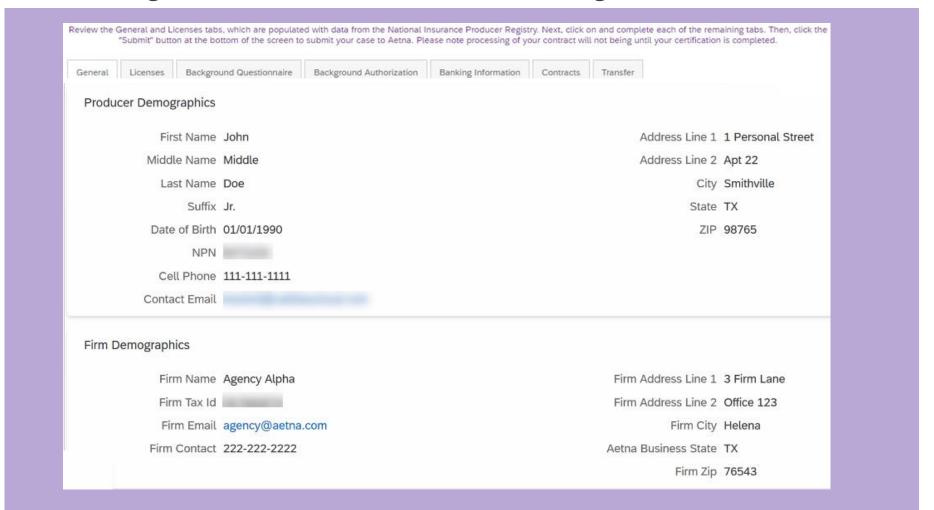
Producer NIPR Validation & W-9

Upon login to Producer World, NIPR records are passed to the Aetna Medicare contracting system. If we require submission of a W-9, the form is presented.



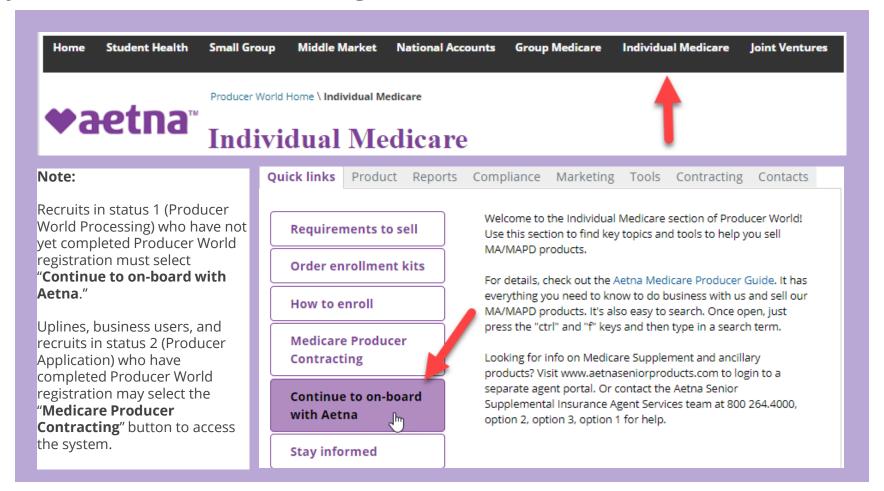
Producer Guided to Contracting System

Producer is guided to Medicare Producer Contracting to submit their contract.



Save and Return Access

Note: A producer who starts their contract but saves it for later and exits the system will need to return through Producer World.





Medicare Producer Contracting

How to submit an Individual Medicare contract

Project Overview

We're replacing our existing Aetna Medicare contracting system (nomoreforms™) with an improved tool that will expedite the contracting process for MA/MAPD products.

The new contracting tool (powered by CallidusCloud®) will streamline and simplify the contracting process, and improve the onboarding/contracting experience for new Medicare producers.

Later this year, we're also launching new improved reporting capabilities. The launch date is still being determined. For the time being, you'll need to continue using the existing reports available through Producer World.

Current State Vs New State

Action	Current State	Future State
Platform	nomoreforms™	Producer World
Onboarding	Top-of-hierarchy provides a package code and link to nomoreforms™	Upline recruiter (any level) creates a case in the contracting system which triggers an email invitation to onboard
Producer Access	Producer logs into nomoreforms™ with a package code	Producer receives an email invitation that links to Producer World for registration and/or log in which triggers process
Producer submission	Producer inputs name/SSN Producer inputs demographic information and completes all required fields including agency name/TIN if contracting the agency Producer submits the contract to the top-of-hierarchy	Producer inputs name/SSN Systematic interfaces with NIPR and Aetna contracting retrieve existing data which is presented and then producer completes any required information including W9 Producer submits the contract to Aetna Medicare
Notification	TOH receives email notification	Aetna sends email notification when approved or rejected
Hierarchy	TOH logs into nomoreforms™ TOH reviews the contract and completes the Hierarchy sheet and Establishment of LOA form then submits the contract to Aetna	The recruiter indicated during the onboarding process will establish the upline hierarchy

Current State Vs New State

Action	Current State	Future State
Demographics License updates Banking updates	nomoreforms™ or Producer World (Payee changes through nomoreforms™)	 Demographics and license updates via NIPR database feed Banking updates via Producer World W9/Payee change instruction on Producer World
Principal Change	nomoreforms™ with Principal Change documents	Medicare Producer Contracting with Principal Change documents The system will validate if the agency principal differs from the person submitting the contract and prompt upload of documentation
Hierarchy Change	nomoreforms™ with Notice of Intent / Transfer Release form	Medicare Producer Contracting The system will validate if the T/R guidelines have been met and prompt producer to upload documentation if necessary

Contract Flow

Invitation

- Recruiter initiates case
- Sends invitation to prospective agent



Producer World

- Producer World Individual/Firm Registry
- NIPR Bump/PD Entity Check
- W9 Validation/Questionnaire



Medicare Producer Contracting

- Background Authorization
- EFT Completion
- Contract 'Type' Check
 - ✓ Agency
 - ✓ Principal Change
 - ✓ Hierarchy Change/Transfer/Release Validation
 - ✓ Contract Signature
 - ✓ Certification Check

Broker Operations

- Contract Review
- Approval/Rejection

Producer Invitation

Open the invitation email from <u>AetnaMedicare@aetna.com</u>. The subject line will read, "You have been invited to contract with Aetna Medicare!" The final version of the invitation will also indicate the top of hierarchy.



Producer World

Follow the link within your invitation which will take you to Producer World, an online service center to help you sell Aetna products. You will be asked if you have access to the Producer World website.



- If you do not have an account, you will be presented with a registration screen. Complete registration and log in.
- If you do have an account, you will be presented with a log in screen. Log in to your account.

Producer World Cheat Sheet Summarized

Basic registration

The registration link is located here: https://www.aetna.com/producer/login.

Select the role which best describes you from the list below and complete registration.

Individual agent/broker (appointed with Aetna)

Principal of a firm

Member of a firm (agent/broker/employee associated with an appointed firm)

Firm employee chosen to manage access for others

Managing access for a firm

Producer World allows firms to determine who should have access to their information. There are four main roles, each with their own privileges.

Principal

Quoting/Enrollment/Billing (QEB) designee

Compensation designee

Multi-firm Individual Medicare reports designee

The **Principal** role is required for all firms. It is generally the owner or president of the firm. However, it can be anyone at the firm, whether appointed or not. The primary role of the principal is to assign someone at the firm to manage quoting/enrollment/billing or compensation for others and/or assign those privileges to himself.

When is Intervention Necessary

Contact the department indicated if you receive one of these errors ...

Producer World profile

You may receive an error if our records indicate that you are actively associated with an agency. In order to proceed, you must be registered as a licensed individual on Producer World. Please contact your former agency to terminate your relationship with their firm before proceeding. If you have any questions, contact the Producer World Helpdesk at 1-800-225-3375.

Multiple lines of business

You may receive an error if you have multiple bank accounts with Aetna and attempt to input banking information. Contact the External Compensation team for assistance at 1-800-622-3435.

Contracting an agency in IA, RI, TN or WI (only)

You may receive an error if you are contracting an agency in the following states and have no other state licenses: IA, RI, TN or WI. These states do not require an agency license so our system will be unable to retrieve agency records from the National Insurance Producer Registry. If an error message is received, contact the Broker Services Department at 1-866-714-9301.

NIPR validation & W9

Upon login to Producer World, your records will be pulled from the National Insurance Producer Registry.

• **Note**: Be sure to update your personal and firm information with the National Insurance Producer Registry here.

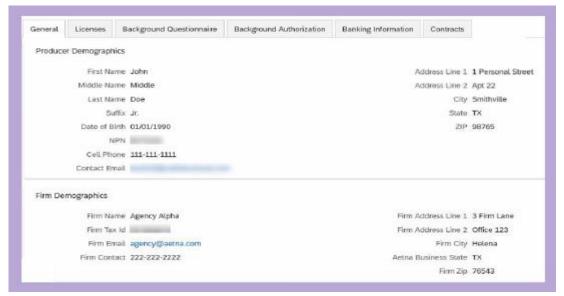
If we require you to submit a W-9, you will be presented with a form to complete.



Contracting Tabs

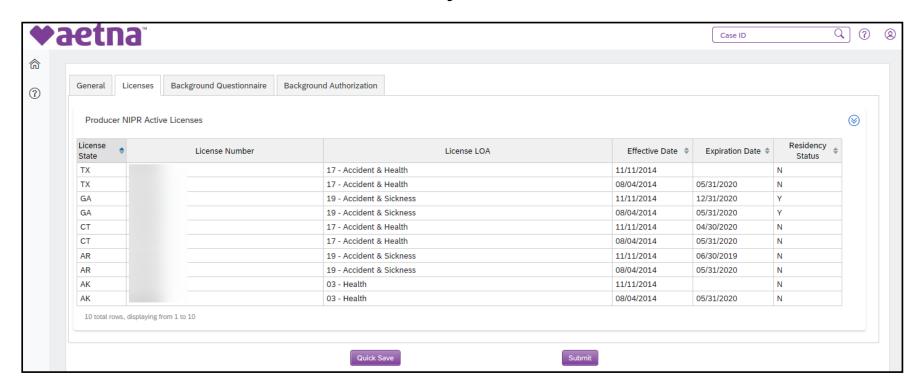
Next, you will be guided to Medicare Producer Contracting where you will be prompted to complete your contract. You will receive an on-screen confirmation of submission.

 Note: You may choose the "Quick Save" option to save your progress and exit the system if you need to return at a later time to complete your contract. In order to return where you left off, log into Producer World, go to the Individual Medicare tab and click, "Medicare Producer Contracting."

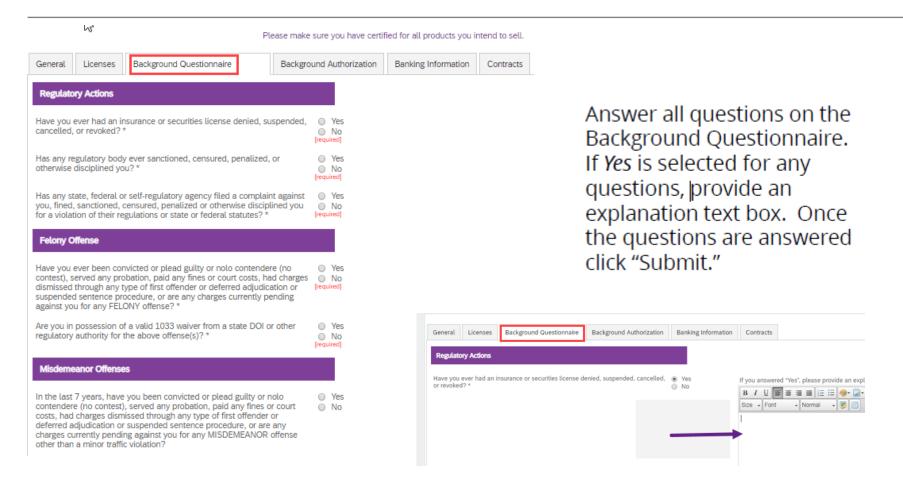


License Tab

Review the Licenses tab which reflects your NIPR license records.

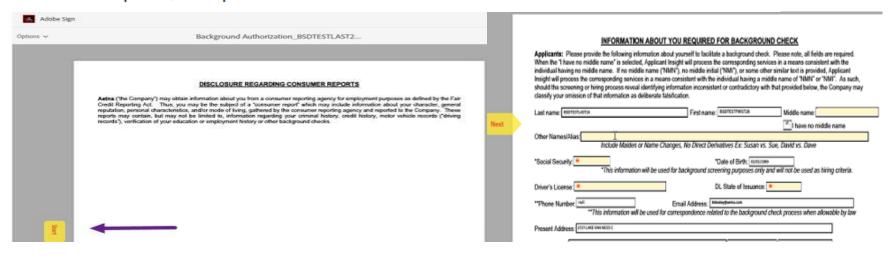


Background Questionnaire



Background Authorization

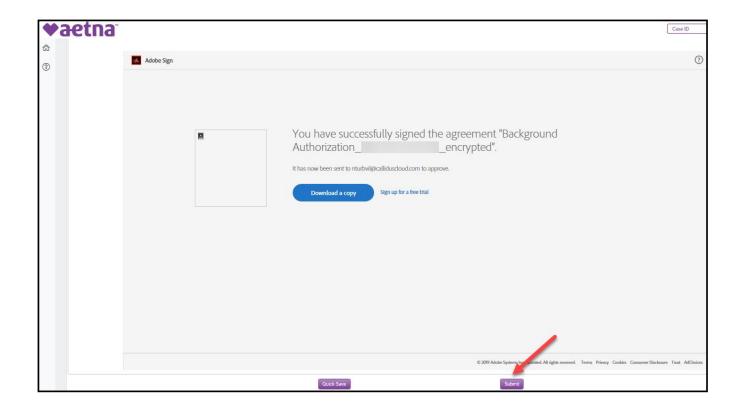
Click the "Start" tab to activate the Background Authorization. Once the document opens, complete the fields then click the "Next" tab.



You will electronically sign the form. After typing your signature, click "Apply" then select the blue "Click to Sign" button. You'll receive a notification that the Background Authorization form is complete and you'll be given the option to download a copy. Next, click "Submit."

Background Authorization

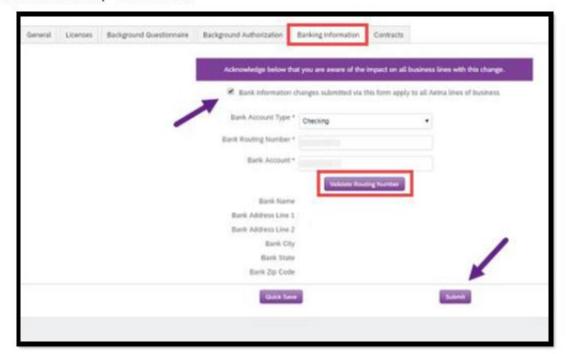
Review, sign and submit the Background Authorization.



Proprietary

Banking Information

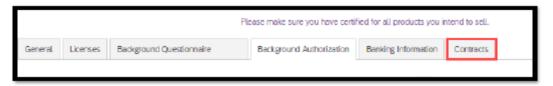
Click the check box to acknowledge your bank account information applies to all lines of Aetna business. Select the *Bank Account Type* from the drop down menu and complete the remaining fields. Click "Validate Routing Number" which validates and populates the bank name and address. Review the information then click, "Submit."



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Contracts Tab

Click the "Start" tab to initiate completion of the producer agreement. Fields with an asterisk are required. Click "Next" to advance through the form. Select the blue "Click to Sign" button. Once the Producer Agreement is signed and saved, you'll be given the option to download a copy. Click "Submit."

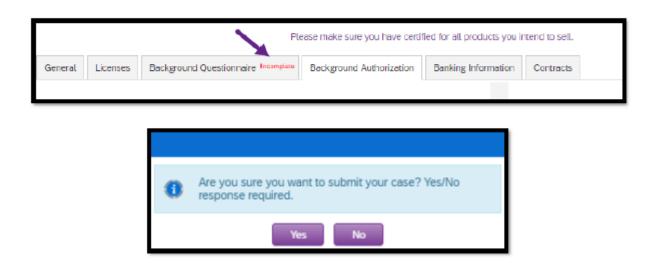






Contracts with Incomplete Data Fields

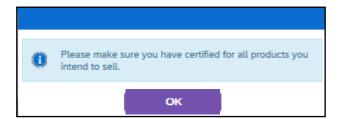
If a tab was not completed, it will reflect a red "Incomplete" indicator. Return to the tab and complete all required documentation. Once all tabs are completed, click "Submit." You'll be asked if you're sure you want to submit your case. If yes is selected the case will move forward for processing. If no is selected, you will remain on the page and may edit your contract if necessary.



Acknowledge the certification reminder

Click "OK" to acknowledge the certification reminder.

 Note: Processing of your contract will not begin until your Aetna Individual Medicare certification is completed.



What happens next?

The agent's contract submission will be processed by the Aetna Medicare Broker Services Department.

 Note: Processing of your agent's contract will not begin until their Aetna Individual Medicare certification is completed.

Upon completion of your agent's contract, they will be appointed by Aetna for Individual Medicare products in the pre-appointing states where they hold an active license. Just-in-time appointing states will be ordered after a policy is written.

Notifications

The Agent will receive one of the following email notifications from **Aetna Medicare**:

- a) "Your Aetna Medicare contract has been approved"
 - Note: <u>An approved contract does not confirm ready-to-sell</u> status
- b) "Your Aetna Medicare contract has been rejected"
- c) "Please complete your Aetna Medicare contract submission"

If additional information is needed to complete the contract, the agent will receive a "Missing Information" email notification from **Broker Support**.

When am I ready-to-sell?

- 1) The agent is ready-to-sell (RTS) when they receive their Ready To Sell notification from the Aetna Medicare Broker Services Department indicating the states where they are ready-to-sell.
 - Reminder: Notification of your agent's contract approval does not mean they have achieved ready-to-sell (RTS) status. They must receive the RTS notification to market Aetna Individual Medicare products.
- 2) You may check your agent's Ready To Sell status on the Broker Readiness Report via Producer World.
- 3) Refer to the Producer Guide for additional ready-to-sell information.

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Managing and Updating a Current Agent's Contract



How to Make Contract Updates

Managing demographics		
Current State	Future State	
Log into Producer World and update your profile in the "Manage your personal information" section.	No action required as long as your records are updated with the National Insurance Producer Registry (NIPR). Your demographics from NIPR will flow into the new contracting tool. Updating name may require completion of a new W9 form.	
Additional sta	ate appointments	
Current State	Future State	
Log into nomoreforms™ with a package code and select additional states on the Contract Information Sheet.	No action required. State license, appointment and termination information will flow from NIPR into the new contracting tool.	
Updating banking information		
Current State	Future State	
Option #1 - Log into Producer World and navigate to the Compensation section. Click "Get compensation statement" then select the applicable direct deposit link (individual or firm). Submit the updated form online.	Option #1 remains the same. Updates should continue to be submitting via Producer World.	
Option #2 – Loginto nomoreforms™ and complete a new EFT form.	Option #2 no longer exists.	
Updating W-9		
Current State	Future State	
Option #1 - Log into Producer World and navigate to the Compensation area then select the Medicare tab. Complete a new W-9 form and submit it to the External Producer Compensation team via mail, fax or email.	Option #1 remains the same. Log into Producer World and navigate to the Compensation area then select the Medicare tab. Complete a new W-9 form and submit it to the External Producer Compensation team via mail, fax or email.	

Managing demographics

No action is required as long as the agent's records are updated with the National Insurance Producer Registry (NIPR). This will be maintained by having you agent submit changes to their resident state Department of Insurance. Your agent's demographics from NIPR will flow into the new contracting tool.

Additional state appointments

No action is required. State license, appointment and termination information will flow from NIPR into the new contracting tool

Updating banking information

Log into Producer World and click on Individual Medicare. From the left navigation menu, click "Compensation."

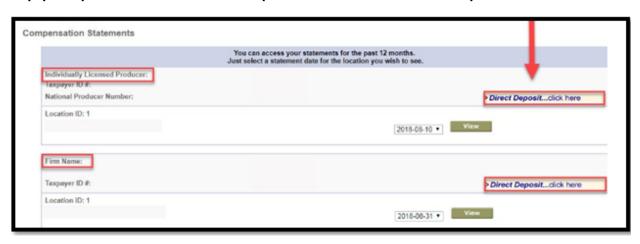


Click "Get compensation statement."



Updating banking information

Select the appropriate "Direct deposit...click here" option.

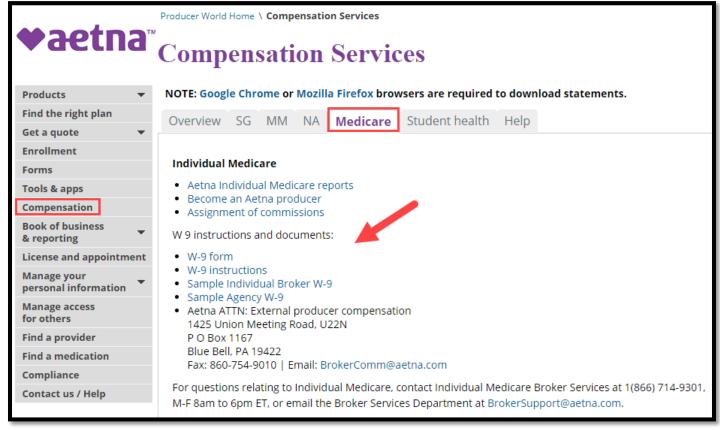


Complete the direct deposit form as needed and click "Submit" at the bottom.

- Changes are not limited to Individual Medicare but apply to all lines of Aetna business.
- Requests will be processed within two pay cycles. You may receive a paper check in the meantime.

Updating W-9

Log into Producer World and navigate to Individual Medicare. From the left navigation menu, click "Compensation" and then go to the Medicare tab. Instructions are provided. Changes are not limited to Individual Medicare, but apply to all lines of Aetna business.



How to Make Contract Level Change

How to make a contract level change within your hierarchy...

Current State	Future State
Producer logs into nomoreforms™ using a	Upline logs into Producer World and accesses
package code for the new level. Producer	Medicare Producer Contracting. Upline creates
submits the contract to their upline.	a new "case" which triggers an email invitation to the producer.
Top-of-hierarchy completes the Hierarchy	to the product.
Sheet and submits the contract to the	Producer follows the link in the invitation and
Aetna Medicare Broker Services	registers and/or logs into Producer World.
Department for processing.	Producer is guided to Medicare Producer
	Contracting to submit their new contract.

How to Add a Level Inside a Current Hierarchy

How to add or remove a level within your hierarchy...

Current State	Future State
Upline requests that Aetna move the	Upline logs into Producer World and accesses
existing contract back to their queue in	Medicare Producer Contracting. Upline creates
nomoreforms™.	a new "case" based on the new hierarchy which
	triggers an email invitation to the producer.
Upline logs into nomoreforms™ and	
updates the Hierarchy Sheet then	Producer follows the link in the invitation and
transfers the contract back to Aetna for	registers and/or logs into Producer World.
processing.	Producer is guided to Medicare Producer
	Contracting to submit their new contract.

How to Transfer to a New Top of Hierarchy

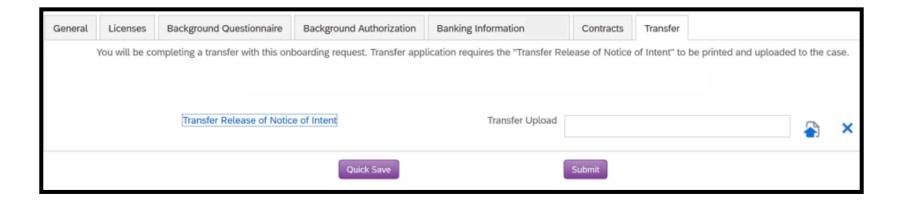
How to transfer to a new top-of-hierarchy...

Current State	Future State
Producer logs into nomoreforms™ and	The new upline logs into Producer World and
submits a new contract using the new	access Medicare Producer Contracting. Upline
upline's package code and attaches a	creates a "case" which triggers an email
completed Notice of Intent/Transfer	invitation to the producer.
Release form, if applicable.	
	Producer follows the link in the invitation and
	registers and/or logs into Producer World.
	Producer completes the onboarding process
	which validates the Transfer Release policy.
	If the guidelines are not met, the producer will
	be prompted to attach a completed Notice of
	Intent/Transfer Release form.

Proprietary

Transfer Release/ Notice of Intent

The system will identify if a change to a new hierarchy has occurred. This will trigger a validation of Aetna's Transfer Release policy. If the guidelines are not met, you will be prompted to submit a Notice of Intent / Transfer Release form.

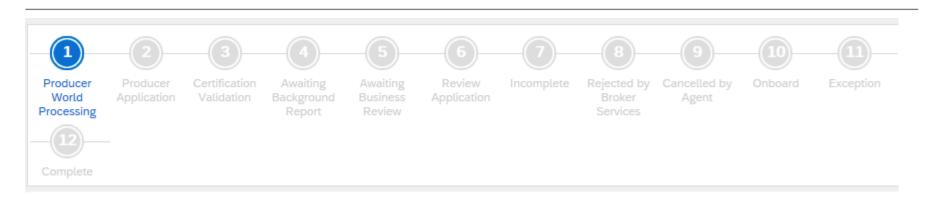




Following Your Agent's Contract to Completion



Contracting Case Statuses



- 1. **Producer World Processing**: Agent has accepted the invitation and must log into Producer World to complete required information.
- 2. **Producer Application**: Agent needs to complete required fields in Medicare Producer Contracting and submit the case.
- 3. **Certification Validation:** Agent needs to complete certifications.
- 4. **Awaiting Background Report:** Background report was ordered and is pending completion.
- 5. Awaiting Business Review: Case is ready to be assigned to Aetna Medicare Broker Services for processing.
- 6. **Review Application:** Case has been assigned to business team member for processing.
- 7. **Incomplete:** Additional information is needed from agent before case can be processed. Agent would have received a letter from Broker Support advising what information is needed prior to processing.
- 8. **Rejected by Broker Services:** Case has been rejected after Aetna Medicare Broker Services review. Rejection reason will be visible on the case.
- 9. **Cancelled by Agent:** Agent or recruiter has cancelled the case.
- 10. **Onboarding:** Aetna Medicare Broker Services has approved the case and information is being fed to Producer Directory system.
- 11. **Exception:** Case information did not feed to Producer Directory. Aetna Medicare Broker Services will manually review and correct issue or reject the case.
- 12. **Onboarded Completed (Onboard Complete):** Case has successfully been completed.

Process Reminder

UPLINE **PRODUCER AETNA** INVITATION 2. NIPR & W-9 3. CONTRACTING NOTIFICATION 1. PRODUCER EMAIL Upline logs into **Producer receives** Upon login to Producer is guided to Producer receives Producer World, the email invitation Producer World, NIPR Medicare Producer email notification navigates to the and follows the link Contracting and records are passed to from Aetna Medicare Individual Medicare to Producer World. the Aetna Medicare prompted to complete upon approval or tab and clicks the contracting case. contracting system. rejection of contract. **Medicare Producer** A producer Contracting. without an account If we require registers and logs in. submission of a W-9, Upline creates an a form is presented onboarding case which A producer for completion. triggers an email with an account invitation to the logs in. producer from Aetna Medicare.



Thank you for partnering with Aetna

We hope you are as excited about these updated changes as we are.



For questions about Medicare Advantage application status, appointments, certification, commission, contracting and license status call the Aetna Medicare Broker Services Department at 1-866-714-9301. Your calls and emails can be answered Monday through Friday 8 a.m. – 8 p.m. ET. Their email address is brokersupport@aetna.com

