

TEACH TO FISH

NORTH MIAMI

Business Summit

OCT 23rd - OCT 25TH



WILDCAT CENTER

SPONSORSHIP PROPOSAL



"Give someone a fish and you
feed them for a day.
Teach someone to fish and you
feed them for a lifetime."





ABOUT US

North Miami is a small business paradise for those with a dream, passion and dedication to start their own business. The unique community of North Miami is not only appealing for its downtown charm and desirable location, but also for its diverse culture and entrepreneurial spirit. The energy of the city feels like a place where start ups are celebrated, and good things happen!

The North Miami CRA's mission is to foster transformation within CRA boundaries. By attracting new development and supporting the growth and success of existing ventures, the CRA promotes a thriving urban hub with a variety of businesses. The CRA program invests in the success of its grantees — to not only get entrepreneurs off the ground, but to support them throughout the journey.

The summit is a partnership sponsored by North Miami CRA and the City of North Miami. The center point of the program is a three-day event filled with focused sessions designed to impart key learning in crucial business areas, including accounting and bookkeeping, sales and marketing, applying for grants and other funding sources, HR and management best practices, and long-term strategic planning.





THE VISION

The first annual Teach to Fish Business Summit marks the launch of a vision conceived by Councilwoman Cassandra Timothe to support North Miami small business owners. The summit is envisioned as a long-term program that will grow each year and serve as an invaluable resource for participants. The summit will provide practical tools and know-how to arm small business owners with the resources to be successful.

A North Miami native, the Councilwoman is deeply invested in cultivating success among her constituents and creating an environment of entrepreneurship that provides opportunity for everyone.

"We want to empower entrepreneurs and business owners with the knowledge, resources and tools they need in order for their small businesses to be successful. The most important thing we can do is to equip our community, so when someone hatches an idea or starts up a new company, it can flourish."



KASSANDRA TIMOTHE

COUNCILWOMAN



AN OCEAN OF OPPORTUNITY

The first annual Teach to Fish Business Summit will have a unique opportunity to be part of the debut of this inaugural event. Sponsors that commit in year one will be able to get in on the ground floor and maintain first right of refusal in year two, as the summit grows and attracts more sponsors.

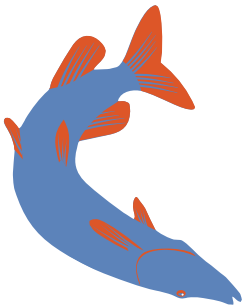
This summit represents the chance to develop close, meaningful ties within the North Miami business environment and be an integral part of a valuable small business incubator. Aside from receiving prominent exposure in all summit marketing materials, sponsors will have extended value from presence on the Teach to Fish web site. The site will be the de facto hub for entrepreneurs and new business developers seeking to connect with qualified experts in their respective fields.





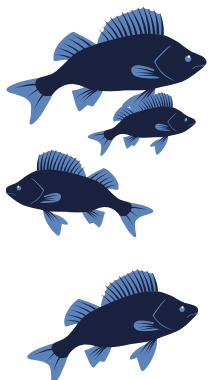
SPONSORSHIPS

The “Big Fish” Presenting Sponsor: \$15,000



A single Presenting Sponsor opportunity will be exclusively offered for association with the North Miami Teach to Fish Business Summit for a one-year period across all marketing elements. Potential targets for Presenting Sponsor can include national brands associated with business, such as: Amazon, Office Depot and Federal Express. Example: 2022 North Miami Teach to Fish Business Summit Presented by _____.

“School of Fish” Session Sponsors: \$7,500



Session Sponsorships will be offered to businesses who seek to connect with the local North Miami business sector on a direct level. Session Sponsors will be limited to twelve in total, one for each educational session at the summit. The Session Sponsors will partner with the organizers to present the session material. The Session Sponsors will be listed in all summit marketing material, including the web site. In addition, the Session Sponsors will receive the contact information for each session participant who opts-in, in order to follow-up on future business opportunities.

“On the Hook” Business Expo: \$3,000



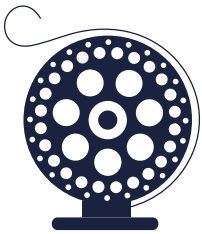
During the summit, from pre-registration to the conclusion on the final day, the Business Expo will be open to all attendees. The Expo will consist of branded tables manned by company representatives and featuring business materials on display. One table per business, \$3,000 each. Expected number of expo participants will be 25.

“Take the Bait” Lunch Sponsor: \$1,000



One lunch sponsor per day will be offered. The Brunch/Lunch Sponsorship provides for your company logo on the screen at the start of the brunch/lunch, as well as a welcome address from your company spokesperson. Company name listed as brunch/lunch sponsor in all marketing materials and agenda.

“Reel Them In” Networker Sponsor: \$500



The closing day networker will allow for one corporate sponsor. The Networker Sponsorship includes your company logo presented on banners at the event, along with a welcome address by a company spokesperson. Company name listed as Networker Sponsor in all marketing materials and agenda

Additionally, the web site will feature the corporate sponsors from the summit as recommended expert sources for small business owners. Each Session Sponsor (detailed below) will be listed in their respective area, i.e. Accounting and Financial Services, Legal Services, Marketing, Human Resources, etc.

**Yes I would like to support the Teach to
Fish Business Summit.**

SPONSOR REGISTRATION

TEACH TO FISH
NORTH MIAMI
Business Summit