



TRADE CUSTOMER INFORMATION

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WWW.SHEERTHERM.CO.UK





How does it work?

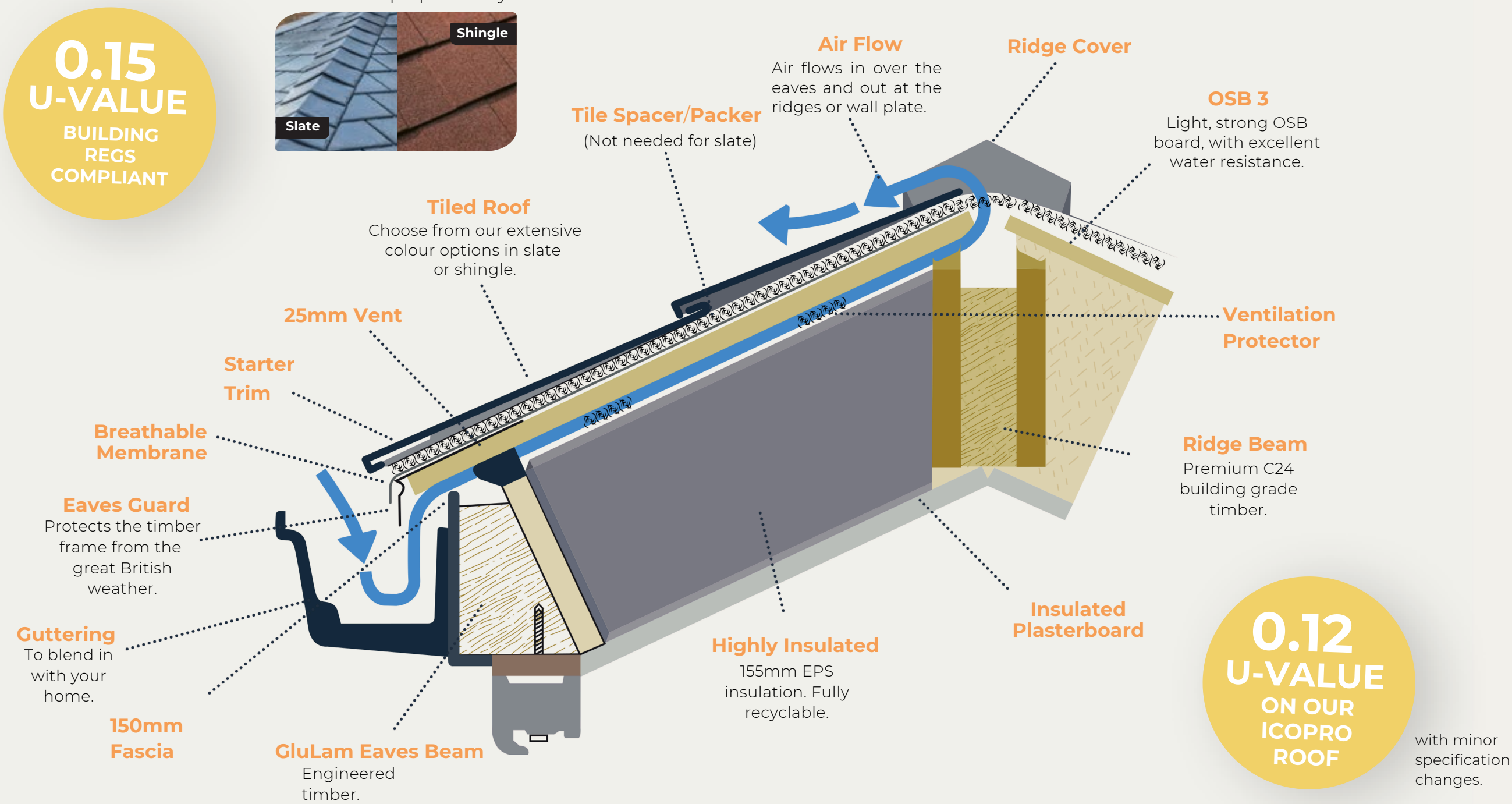
Download our Warm Roof quote form!



Cross section

The **Icotherm roof** system has been designed specifically to offer a lightweight, highly insulated solution, that is fast to install.

Pitched roof construction



		New Build	Replacement	Velux®	Glass	Lantern
	icorooft Standard pitched roof, with the option of adding Velux® windows, and selecting your choice of tiles.					
	icoview For a dramatic change opt for full glass panels.					
	icospan Flat roof option that can be finished off with a lantern, for a prestigious looking orangery.					
	ico600 If you are in bungalow or cottage with a low roof line, opt for a low pitch roof.					



The original Icotherm Roof, a standard pitched roof that is fully customisable.

Can be made to suit any shape, with the option of adding Velux windows and selecting your choice of tiles.



Fully bespoke



Choice of tiles



Wide range of pitch available



Pre-approved by MFA Building Control



Incorporate full length glass panels to keep the natural light in your room and maintain a streamlined modern look!



Aluminium top caps



Choice of tiles



Maximum width of 800mm for glass panels



Pre-approved by MFA Building Control



Download the
installation
guide for the
IcoRoof &
IcoView



ico600™



The original Icotherm Roof, a standard pitched roof that is fully customisable.

Can be made to suit any shape, with the option of adding Velux windows and selecting your choice of tiles.

Pitch as low as 3 degrees



Modern finish



Pre-approved by MFA Building Control



Download the
installation
guide for the
Ico600

icospan™



The IcoSpan roof uses a warm roof type construction, making this the most efficient flat roof on the market!

Perfect for orangeries and single story extensions, and can be finished off perfectly with a lantern!

Modern Finish



Can be finished with a lantern



Pre-approved by MFA Building Control

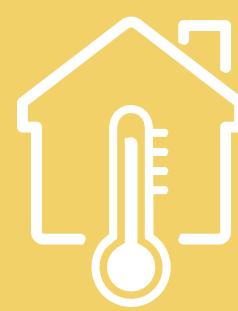


Download the
installation
guide for the
IcoSpan

WHY **TIMBER**?

Timber is a renewable building material and has been used in construction for centuries, starting in the Middle Ages. For example the roof frame for Saint Paul's Cathedral (17th Century) was built from timber.

Another key benefit of Timber is that it is naturally insulating, unlike aluminium, for example. which is known to be highly conductive.



Natural insulator

Timber is naturally insulating, as opposed to aluminium, which is known to be used for similar solutions.



Premium quality materials

We select only the highest quality timber, using a premium C24 building grade material.

Another key benefit of Timber is that it is naturally insulating, unlike aluminium, for example. which is known to be highly conductive.



FSC certified

All our structural timber is FSC certified. The Forest Stewardship Council (FSC) shall promote environmentally appropriate, socially beneficial and economically viable management of the world's forests.

Timber has a very low thermal conductivity of 0.16 W/m²k. The completed Icotherm roof offers a U-value of 0.15W/m²k, with the option of 0.12 being available for the Scottish and Welsh markets (even better than an insulated house cavity wall: 0.41w/m²k*).

Source Reference:

* www.thegreenage.co.uk/what-are-u-values



TILE OPTIONS

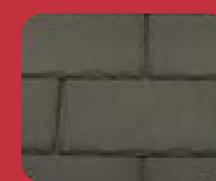
We offer a range of stock tiles in both a shingle and slate effect, sourced from the leading British lightweight tiles manufacturer, Britmet Lightweight Roofing.



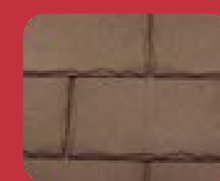
Icoslate (slate effect)



Amethyst



Ash



Oak



Sunshine



Slate

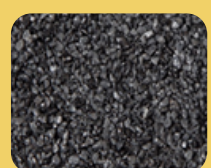


Sunset



Charcoal

Icotile (shingle)



Titanium
Grey



Bramble
Brown



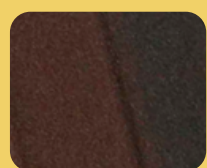
Rustic
Brown



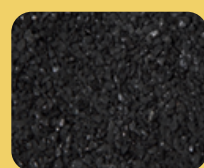
Rustic
Terracotta



Rustic
Red



Smoked
Oak



Raven



MFA

BUILDING CONTROL

The Icotherm Roof is supported by MFA Building Control Ltd, who gained government approval in 2000 to act as Approved Building Control Inspectors.



This enables them to certify construction projects for Building Regulation purposes, a function historically carried out by local authority building control.

As the Icotherm Roof is already pre-approved for Building Control this is a very simple process and should be done at least **2 weeks** before installation.

Step 1 – go to www.mfa.uk.com and click on the ‘roof’ tab at top.

Step 2 – fill in the form as required and send to MFA.
MFA will then send out all the forms you need to fill out and get signed along with a proforma.

Step 3 – pay the proforma.

Step 4 – inform MFA of the start date of the work and book the first inspection.

Step 5 – get all the forms signed as required and return to MFA.

Step 6 – inform MFA when the work is completed and book the final inspection.

The Certification will then be sent out.

Q&A

WHAT DO I GET WITH MY ROOF?

When we deliver your roof to site the only things you will need to complete the installation are fixings to fix the roof to the house wall, lead flashing and plaster to finish inside!

CAN I GET TRAINING ON INSTALLATIONS?

Yes, we offer a guided install but you can also visit our factory for installation training!

DO YOUR U-VALUES MEETS REGS?

Yes, we meet building regs for U-values in England, Wales and Scotland and we are prepared for the next increase due in 2025!

WHAT MAKES YOUR ROOF DIFFERENT FROM OTHERS?

Firstly, it's fully ventilated and made from timber so is up to 800 times less conductive than aluminium so there is no hot and cold bridging and no condensation issues.

DO YOU SUPPLY PLASTERBOARD?

Yes we do, we supply 37.5mm insulated plasterboard!

DO YOU OFFER DIFFERENT TILES?

We supply Britmet shingles and liteslates and Ico600 roof sheets, but can supply different tiles if required (including concrete tiles if the supporting structure is strong enough for the additional weight)

HOW DO I SURVEY FOR YOUR ROOFS?

Just like traditional conservatory, we base everything on internal frame sizes. It is always best to provide the correct pitch as well, but we can help with that!

IS IT BUILDING CONTROL APPROVED?

Yes it is pre-approved with MFA Building Control, which means registering your job is very straight forward and can be done on the MFA website.

GARDEN ROOMS

Follow our easy steps to design your garden rooms:

- Step 1** Choose your Garden Room size and design!
- Step 2** Choose your cladding style and colour!
- Step 3** Choose your windows and doors style and colour!
- Step 4** Choose your finishings and extras!

Use our quote form to design your perfect Garden Room:

Design your Garden Room

Garden Room Width <input type="checkbox"/> 2400mm <input type="checkbox"/> 3000mm <input type="checkbox"/> 3600mm <input type="checkbox"/> 4200mm <input type="checkbox"/> 4800mm	Garden Room Depth <input type="checkbox"/> 1800mm <input type="checkbox"/> 2400mm <input type="checkbox"/> 3000mm <input type="checkbox"/> 3600mm <input type="checkbox"/> 4200mm	External Frame Colour <input type="checkbox"/> White <input type="checkbox"/> Black <input type="checkbox"/> Anthracite Grey <input type="checkbox"/> Custom
Fascia Colour <input type="checkbox"/> White <input type="checkbox"/> Black <input type="checkbox"/> Rosewood <input type="checkbox"/> Anthracite Grey	Internal Finish <input type="checkbox"/> Plasterboard <input type="checkbox"/> OSB Boarded <input type="checkbox"/> Tongue & Groove <input type="checkbox"/> None Required	Internal Frame Colour <input type="checkbox"/> White <input type="checkbox"/> Black <input type="checkbox"/> Anthracite Grey <input type="checkbox"/> Custom
Gutter and Downpipe (if required) Gutter Colour <input type="checkbox"/> White <input type="checkbox"/> Black <input type="checkbox"/> Brown <input type="checkbox"/> Anthracite Grey		
Downpipe Profile <input type="checkbox"/> Square <input type="checkbox"/> Round Gutter Profile <input type="checkbox"/> Standard (Square) <input type="checkbox"/> Special		
Any Other Requests/Notes _____		

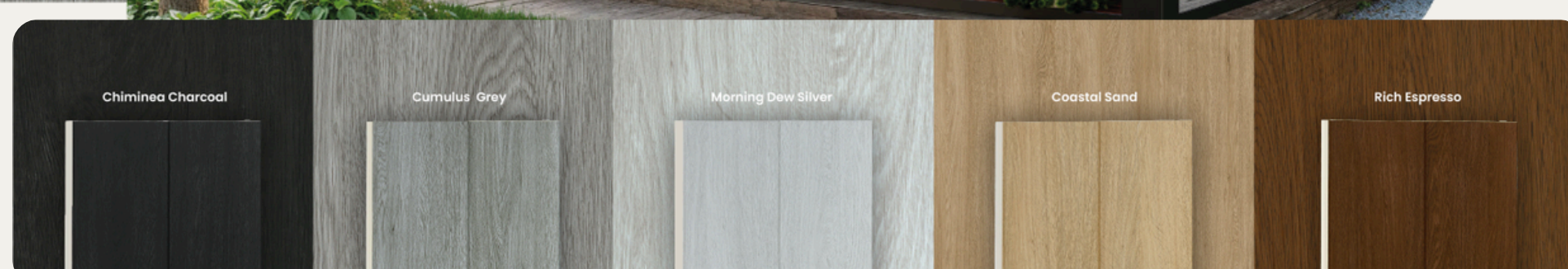


Download our Garden Room quote form!



NatureClad

Introducing the NatureClad collection; the ultimate wood effect cladding system with a natural look and feel. NatureClad requires no maintenance and is a long-lasting alternative to timber cladding, stylishly helping to protect your building from the elements.



Standard Composite Cladding Colour Options

**Foiled colours
(white core)**



Mahogany (M)
RAL 8016



Light Oak (C)
RAL 8003



Anthracite Grey (X)
RAL 7016



Agate Grey (AG)
RAL 7038

**M-Boss Co-extruded colours
(coloured skin)**



White (W)



Sand (S)
RAL 1015



Cream (H)
RAL 9001



Light Grey (V)
RAL 7035

NatureClad



Chimineia
Charcoal



Cumulus
Grey



Morning Dew
Silver



Coastal Sand



Rich Espresso

CHOOSE FROM
CEDAR, LARCH &
COMPOSITE CLADDING

THE
ThermaCore
GARDEN ROOM

TRADITIONAL CONSERVATORIES

We are a reseller of Eurocell's Conservatory range

Why Choose a Eurocell Conservatory?

Comprehensive Product Range: their collection of conservatories suits any style and need, from traditional to contemporary, offering a variety of finishes, colours, and customisation options to match every customer's vision.

Exceptional Quality: Built with the latest UPVC technology, Eurocell conservatories are designed for long-lasting performance and easy maintenance, ensuring your customers get value for their investment.

Quick and Easy Installation: With innovative designs and clear, concise instructions, Eurocell conservatories are easy to install, saving you time and reducing costs on-site.

Support Every Step of the Way: As a reseller, you'll have access to expert advice, marketing materials, and dedicated support from our team. We're here to help you grow your business.

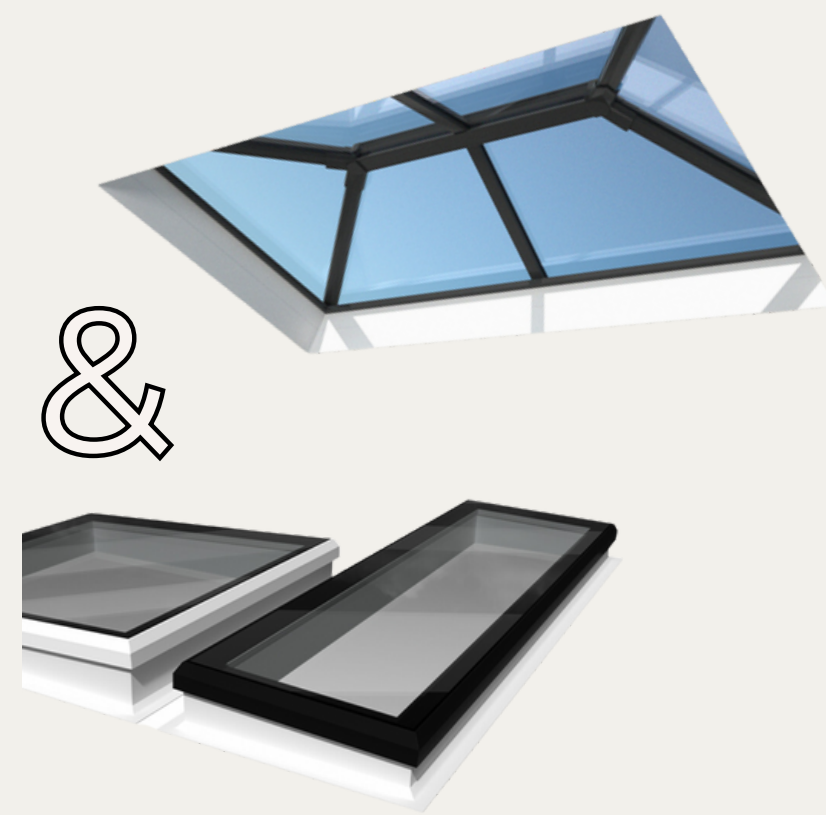
Competitive Pricing: Enjoy great margins with our competitive pricing structure, allowing you to offer premium products at attractive rates, ensuring customer satisfaction and repeat business.



Download our
Conservatory Roof
quote form!



SKYPOD LANTERN & LUMA ROOFLIGHT



We are a reseller of Eurocell's Lantern and Rooflight range

The Perfect Solution for Installers

Enhance your installations with the Eurocell Skypod Lantern and Eurocell Luma Rooflights, two premium solutions designed to flood interiors with natural light while offering superior energy efficiency. Both products combine sleek, modern designs with advanced performance features, making them the perfect choice for a wide range of residential and commercial projects.

The Skypod Lantern offers a contemporary design with exceptional durability and minimal maintenance, creating a bright and airy space. It's easy to install, ensuring a seamless experience for you and your clients.



Premium quality materials

Offering a high-quality products like the Eurocell Skypod Lantern & Luma Rooflights not only enhances your reputation but also helps you meet your clients' needs for stylish, energy-efficient home improvements. With Eurocell's reliable support and competitive pricing, this rooflight is the perfect addition to your product range.

On the other hand, the Luma Rooflight brings a minimalist aesthetic with top-tier thermal performance, ideal for those looking to maximize light and energy efficiency in their homes or businesses.

As an installer, offering these high-quality rooflights helps you meet your clients' needs for

stylish, energy-efficient solutions, backed by excellent customer support and competitive pricing. Add both the Skypod Lantern and Luma Rooflights to your product range and elevate your installations today.



**Download our Skypod
Lantern quote form!**



**Download our Luma
Rooflight quote form!**

Exclusive Installer Network



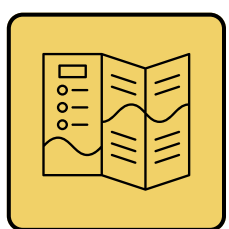
Enquire Now

Introducing our Exclusive Installer Network – by joining our network, you gain access to a wealth of benefits, including dedicated marketing support, promotional materials, and training resources to help you grow your business and reach more customers.

In return for your commitment to exclusively installing our products, you'll receive priority access to product updates, technical assistance, and unmatched support to ensure every installation is seamless and successful. Our partnership is built on mutual growth, offering you the tools and resources needed to elevate your business, enhance your reputation, and boost your profits.

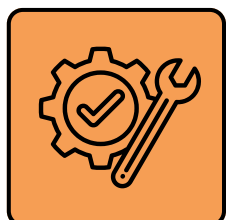
Become part of our Exclusive Installer Network today and experience the advantages of working with a company that's as committed to your success as you are.

What you get...



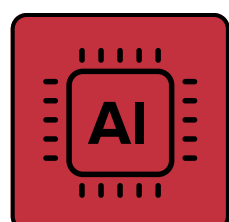
Marketing Support

Unlock exclusive marketing support with our Installer Network! When you join, you'll receive a comprehensive Marketing Starter Kit, to help promote our products. Plus, you'll receive quarterly allowances for additional marketing materials. Need something unique?



Installation and Surveying Training

Get the expertise you need with our Installer Network! We offer assisted installation training and one on-site survey training to ensure smooth and professional product installations.



Access to AI Advertising Software

Gain a competitive edge with our Installer Network! As a member, you'll receive access to our AI-powered Marketing CRM, designed to help you manage customer relationships and nurture leads more effectively. This advanced tool will streamline your marketing efforts, ensuring you stay connected with clients and maximize your sales potential.

Marketing

- Get a complimentary 'Marketing Starter Kit'!
- Get personalised brochures and leaflets designed and printed!
- Get a quarterly marketing spend that you can use on any of our marketing materials!
- Get access to our AI Ads software Lead Toolbox and revolutionise your digital marketing!

Training

- Get free assisted installs to ensure your team are confident fitting our products!
- Get onsite surveying training!
- Get exclusive access to our online webinars, including topics such as sales, marketing and surveying!

Expectation

- Sign up for 36 months and agree to exclusively use our warm roof or garden room products to gain access our elite network benefits.

MARKETING STARTER KIT

Complementary with your first order!

Roof Samples:
1 x Shingle & 1 x Slate



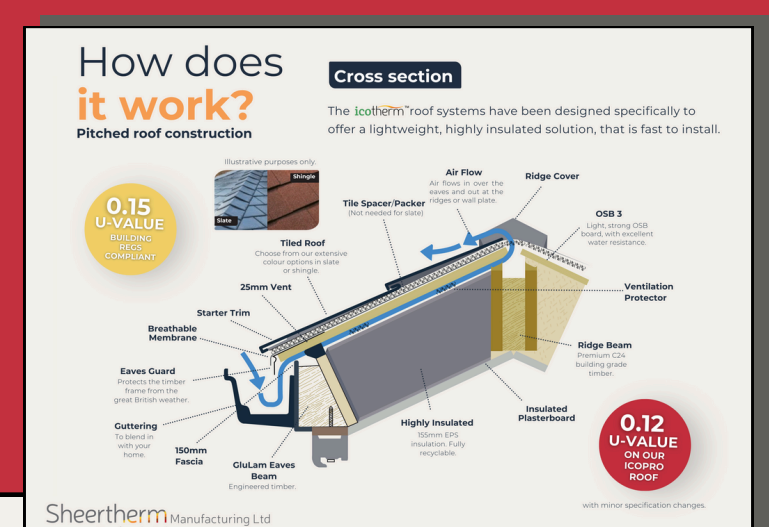
Tile Samples:
1 x Shingle & 1 x Slate



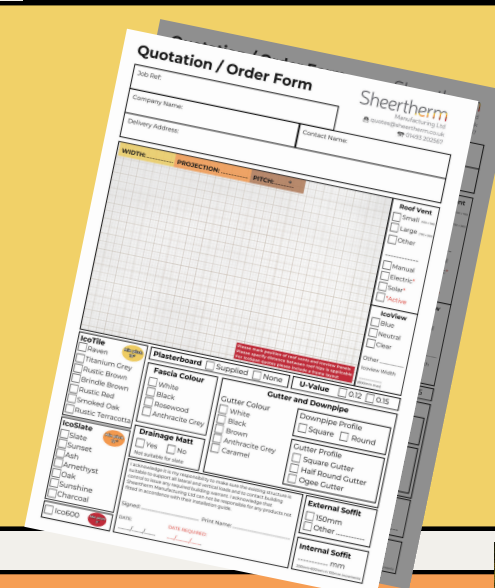
50 x Brochures
100 x leaflets



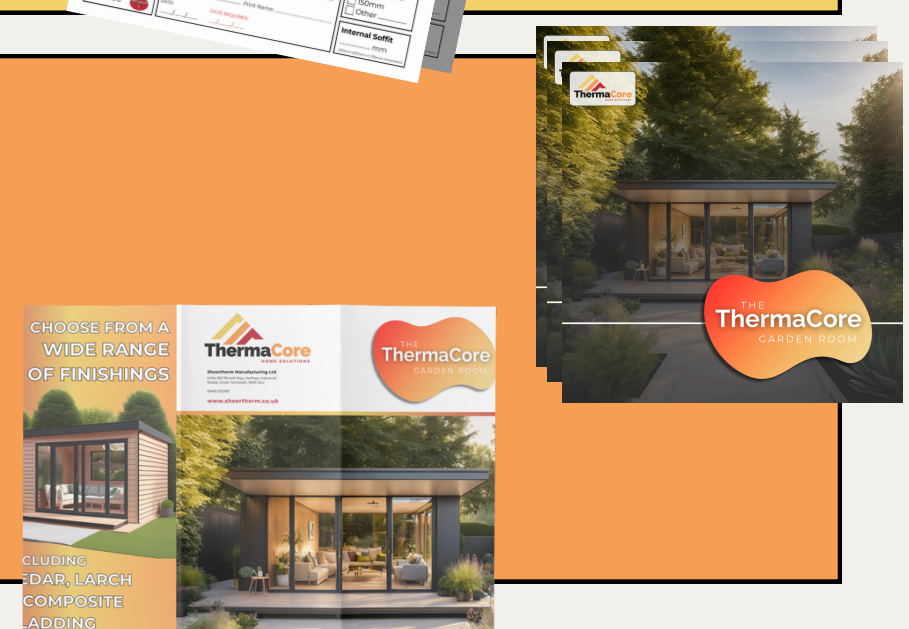
**1 x Roof Cross
Section Poster**



**1 x Quote Form
Notebook**



25 x Brochures
50 x leaflets



Our Full Marketing Starter Kit will be invoiced at £200 which will be credited on completion of your first order.

Our Marketing Services

Get access to our CRM and AI ads platform, Lead Toolbox!



Website Design

Our website design service offers a seamless, professional online presence that is fully integrated with your Lead Toolbox CRM. We understand the importance of efficient workflows and a unified approach, which is why our websites are built to work perfectly with your CRM system—ensuring that your customer data, leads, and interactions are always in sync.

Custom Website Design

Tailored design that matches your brand identity and business goals. Up to 8 Pages: Includes up to 8 pages (e.g., Home, About, Services, Contact, and more), all designed with user experience in mind.

Lead Toolbox CRM Integration

Your website will be seamlessly connected with your Lead Toolbox CRM, ensuring smooth lead capture and management.

Editing & Updates Tutorial

We provide a comprehensive tutorial that shows you how to easily update and edit your website, keeping your content fresh and relevant.

Mobile-Responsive Design

Your website will be fully responsive, ensuring it looks great and functions smoothly on all devices, from desktops to smartphones.

Full Marketing Package:



Let us take the stress out of managing your online marketing! Our Full Marketing Package covers every aspect of your social media presence, so you can focus on running your business while we work to grow your brand.

What's Included:

Social Media Management: We'll manage your social media accounts, keeping them active and engaging with regular posts, updates, and interactions that resonate with your audience.

Targeted Advertising: Whether you're looking to advertise on Facebook, Instagram, LinkedIn, or another platform, we'll run effective ad campaigns tailored to your business goals and target audience.

Content Creation & Strategy: Our team will create compelling content that aligns with your brand's voice and drives engagement, from graphics and copy to videos and promotions.

Performance Tracking & Optimization: We monitor the performance of your campaigns and social accounts, providing regular reports and making adjustments to ensure optimal results.

With our Full Marketing Package, you'll have a consistent and professional social media presence across all your preferred platforms, along with expertly managed ads that bring in real results. Let us boost your visibility and connect you with the right audience today!

LEAD TOOLBOX

Sign up to
Lead Toolbox



Lead Toolbox - Standard Subscription

Our Lead Toolbox will allow you to monitor all your leads in one place and help you nurture customer relationships with ease. Designed to streamline sales, marketing, and customer support, our CRM platform centralizes all customer data, communication history, and interactions in one place.

With intuitive features like automated workflows, lead tracking, customizable dashboards, and powerful analytics, you can make data-driven decisions and personalize your approach to every customer.

Stay organized, improve team collaboration, and enhance customer satisfaction by automating routine tasks and providing timely follow-ups. Whether you're a small business or an enterprise, our CRM subscription empowers you to grow and maintain strong, lasting customer relationships with efficiency and confidence.

STANDARD SUBSCRIPTION

- ✓ CRM AND PIPELINE MANAGEMENT
- ✓ APPOINTMENT SCHEDULING
- ✓ EMAIL MARKETING
- ✓ SURVEYS AND FORMS
- ✓ CONSOLIDATE ALL CONVERSATIONS
SMS, FACEBOOK, INSTAGRAM, GOOGLE MY BUSINESS, AND EMAIL
- ✓ AUTOMATIONS

LEAD TOOLBOX AI PACKAGE

Our Lead Toolbox AI Package Subscription offers you everything our standard subscription does plus a powerful, automated solution for running high-performing digital ad campaigns.

With our subscription, you'll gain access to cutting-edge AI technology that continuously optimizes your ads for maximum reach and return on investment.

Enjoy streamlined campaign management, smarter decision-making, and better results—all backed by the power of artificial intelligence. Sign up today and let AI transform the way you advertise.

AI PACKAGE

- ✓ CRM AND PIPELINE MANAGEMENT
- ✓ APPOINTMENT SCHEDULING
- ✓ EMAIL MARKETING
- ✓ SURVEYS AND FORMS
- ✓ CONSOLIDATE ALL CONVERSATIONS
SMS, FACEBOOK, INSTAGRAM, GOOGLE MY BUSINESS, AND EMAIL
- ✓ AUTOMATIONS
- ✓ AI CONVERSATIONS
- ✓ AI ADS

MARKETING MATERIALS

Roof Samples



Tile Samples

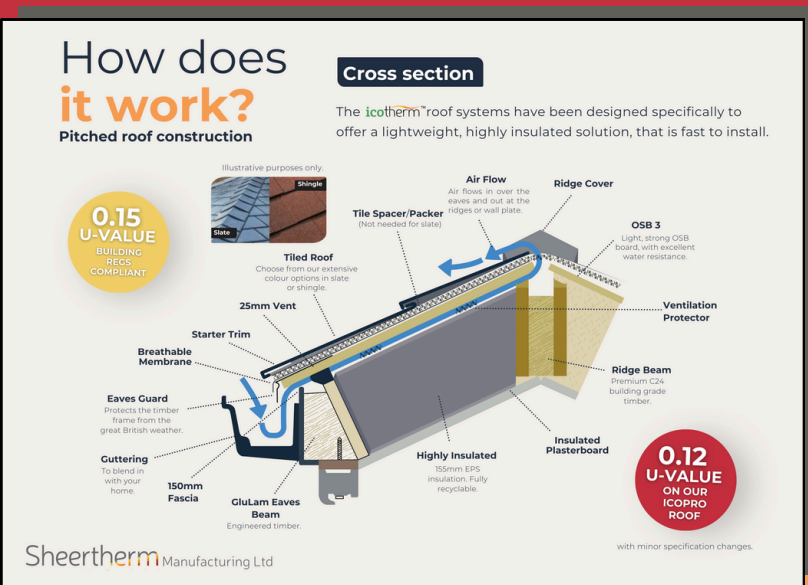
Brochures



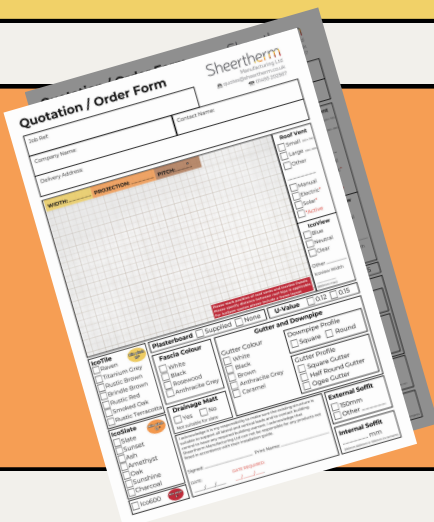
Leaflets



Roof Cross Section Poster



Quote Form Notebook



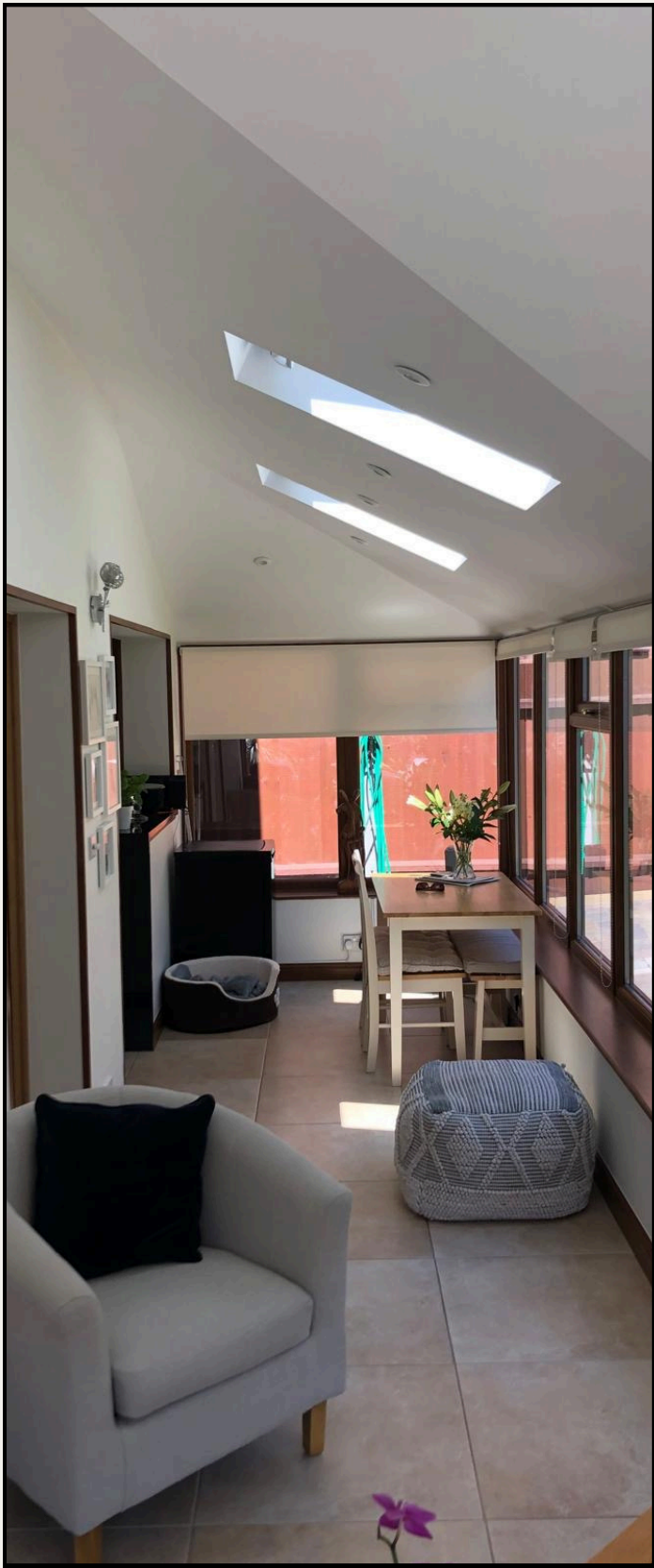
Sample Stand



Ico600 Roof Samples IcoView Roof Samples Flat Roof Samples

Download our
Marketing
Materials
Order Form







Sheertherm

Manufacturing Ltd

Sheertherm Manufacturing Ltd

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Estate, Great Yarmouth, NR31 0LU

01493 202567

www.sheertherm.co.uk

Explore our
online resources:

