



METRO JETS NETBALL CLUB

SOCIAL MEDIA POLICY

Purpose

The Metro Jets Netball Club recognises the need to communicate with our stakeholders in an open, meaningful, accurate and timely way, which meets the expectations of our stakeholders.

Use of Social Media for Club communication and media relations will:

1. Use social media channels that are appropriate and in context to the Club function at all times.
2. Be complimentary of existing digital communication channels such as the Metro Jets Netball Club website and Instagram profile.
3. Be designed in a strategically planned and coordinated way.
4. Provide transparent contact for questions or enquiries provoked by social media activities.
5. Only conducted by authorised personnel in keeping with club policy.
6. Be conducted in a respectful, relevant way that protects the reputation of the Club and the reputation, dignity and privacy of Club members, and partner organizations
7. Publicly share on social media platforms photographic, video and other digital media of only those members who have given us approval to do so.

Members using Social Media for person purposes should:

1. Avoid at all times the provision of personal commentary or opinion on the Metro Jets Netball Club, activities, members, partner organizations or Netball SA.
2. Avoid at all times use of Club Images, logo or other Club visual identification unless otherwise approved to do so.

3. Avoid at all times the creation of fan pages relating to the Club and its activities unless otherwise approved to do so.
4. Ensure that the use of social media is conducted in a respectful way to protect the reputation of the Club, its members and partner organizations.
5. Advertise any personal business venture or money-making activity without the authority of the management committee.

Breaches of Policy

1. Unacceptable and or offensive commentary should be reported to the Metro Jets Netball Club Executive committee as soon as practicable.
2. The Executive and Management Committee will take the appropriate steps to censure the author and disciplinary action may be taken against the person or persons involved.
3. Cyber bullying is totally unacceptable to the Metro Jets Netball Club and will be reported to the appropriate authority.
4. Unacceptable and repeated breaches as above may result in suspension from the Club.

Metro Jets Club Policies Disclaimer

The policies, guidelines, and procedures outlined by Metro Jets Club are intended to provide a framework for the effective management and operation of the club. While every effort ensures consistency and fairness, the Metro Jets Club reserves the right to modify, amend, or make exceptions to these policies as necessary.

At their sole discretion, the club's Executive may vary, waive, or adapt any policy, procedure, or requirement on a case-by-case basis, considering the club's best interests, players, members, and stakeholders. Such decisions regarding fairness, integrity, and Metro Jets Club's overall objectives will be made.

Any variations or exceptions the Executive grants do not set a precedent for future decisions. They shall not be considered an amendment to the club's policies unless formally adopted and communicated to all relevant parties. Members are encouraged to contact the club President or Vice President directly for any questions or clarifications regarding club policies.