

wildsoul

WELLNESS

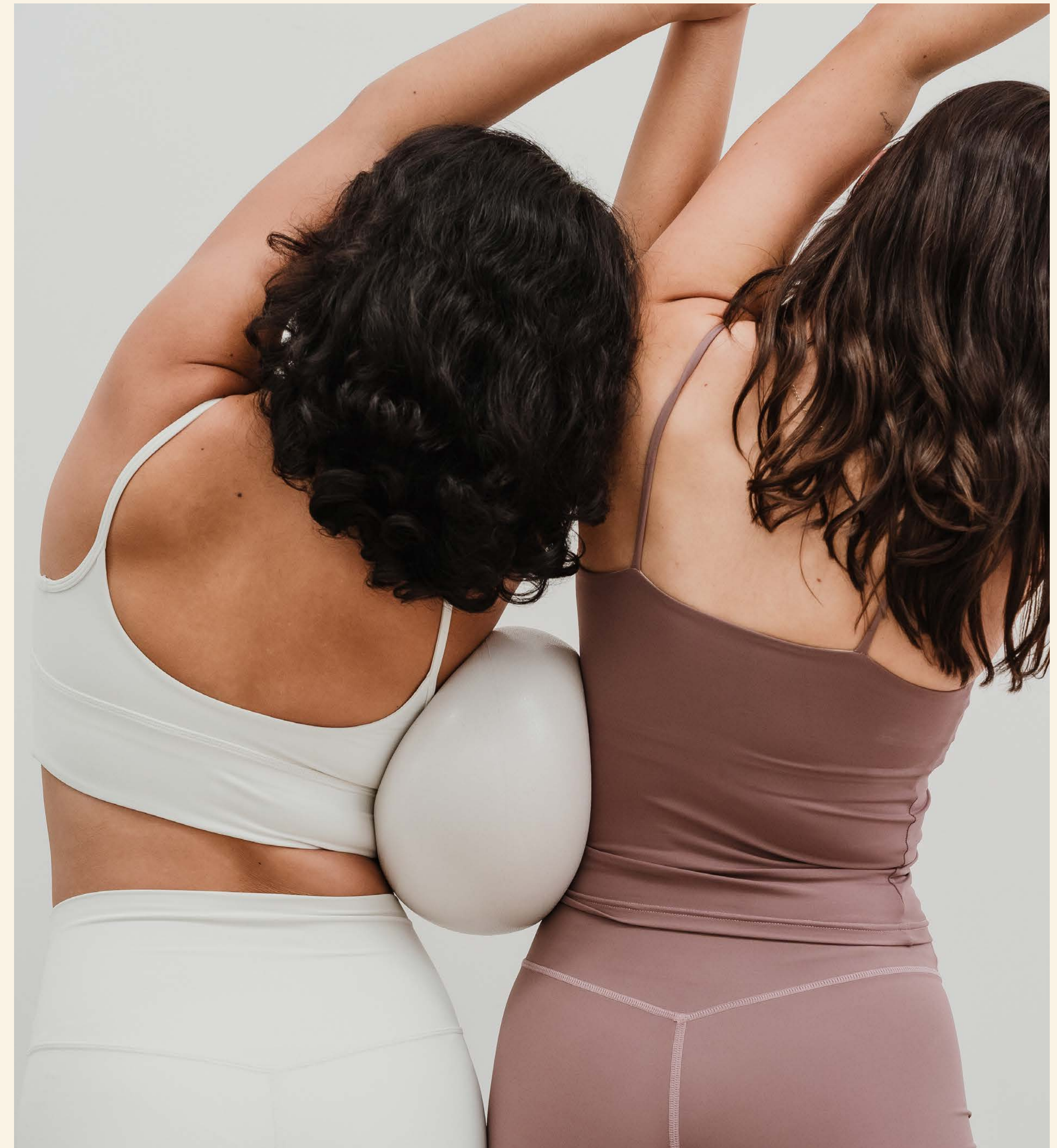
FRANCHISE INFORMATION PACK

FEEL GOOD TODAY; LIVE BETTER TOMORROW.

Wildsoul Wellness. A business you will be proud of.

Wildsoul Wellness' multi layered revenue model offers the business owner a healthy balance of work, life and wellness. From our burning Pilates classes and ice cold plunge, to our signature herbal blends. Your Wildsoul studio will be an inviting sanctuary for you and your community to enjoy.

Your neighbours will love you.



JOIN US IN CREATING A HEALTHIER, HAPPIER, WORLD.

Born and bred in Melbourne, Australia, Wildsoul Wellness offers you the opportunity to become part of the first Pilates and recovery franchise nationwide.

Our figurehead Mordialloc studio has exceeded membership growth records, earning a valuable reputation for transforming the health and wellness industry; and guiding individuals to ‘feel good today; live better tomorrow’.

Our innovative integration of Pilates, recovery and health products place Wildsoul at the forefront of the rapidly growing wellness market.

You will be part of a franchise network, that will provide you with unrivalled support every step of the way. Whether you are a first time business owner, or want to add to your existing portfolio, Wildsoul provides a unique opportunity to positively impact every individual.



WALK INTO WORK WITH A
SMILE ON YOUR FACE.

WALK OUT FEELING REVITALISED;
MENTALLY, PHYSICALLY, FINANCIALLY.





A SPACE THAT SPEAKS FOR ITSELF.

“If you’re searching for a Pilates studio that exceeds expectations, look no further. This place is a hidden gem where cleanliness, great classes, outstanding instructors, and a genuine sense of community all come together seamlessly.”

— Diana

WHAT WE STAND FOR.

Profit

Let's get real, money talks and your success is important to us. Wildsoul is a highly profitable business, boasting low break even numbers with a fantastic return on investment.

As a franchisee, you are in control - you get what you give. We will be right there to support you every step of the way.

Play

Work doesn't have to feel like work. Kick start your day in the icy cold plunge; have lunch in the sun; reply to emails in the sauna. Wildsoul is not only unique to consumers but YOU. Fully immerse yourself in the mission; be cultivated by the environment and lead from your best.

Beyond the Mat

Our culture is driven by the genuine desire to lead a global movement toward holistic health and sustainability. Through our commitment to the triple bottom line, we strive to create a positive impact on the physical environment and society. We believe in the power of community and are dedicated to fostering sincere and meaningful connections, guiding individuals towards a more sustainable future.



THE WELLNESS TRIFECTA; SWEAT, CALM, RESTORE.

THREE PROFIT CENTRES : ONE BUSINESS

Classes

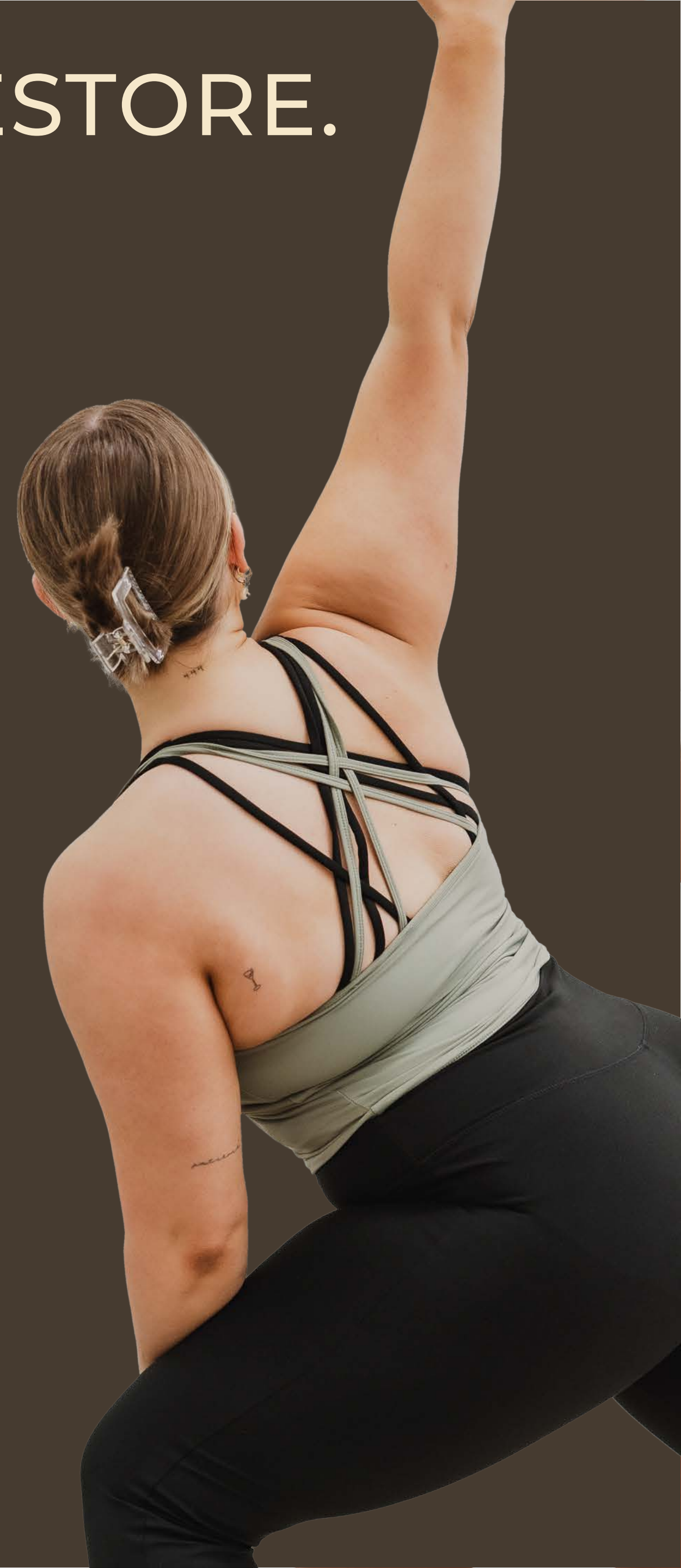
Our carefully curated fusion of 'on the mat' and reformer Pilates classes can be best described as an addictive concoction of shaky legs, mindful movement and vibey tunes. We're committed to nurturing an atmosphere that cherishes each individual, fostering a vibrant community that leaves every visit feeling empowered and strong.

Recovery

The ultimate R&R. What you can expect in your Wildsoul Recovery sector: Contrast Therapy, Infrared Sauna, Compression Boots, and Rejuvenation Room (red light and PEMF therapy). Where to begin?

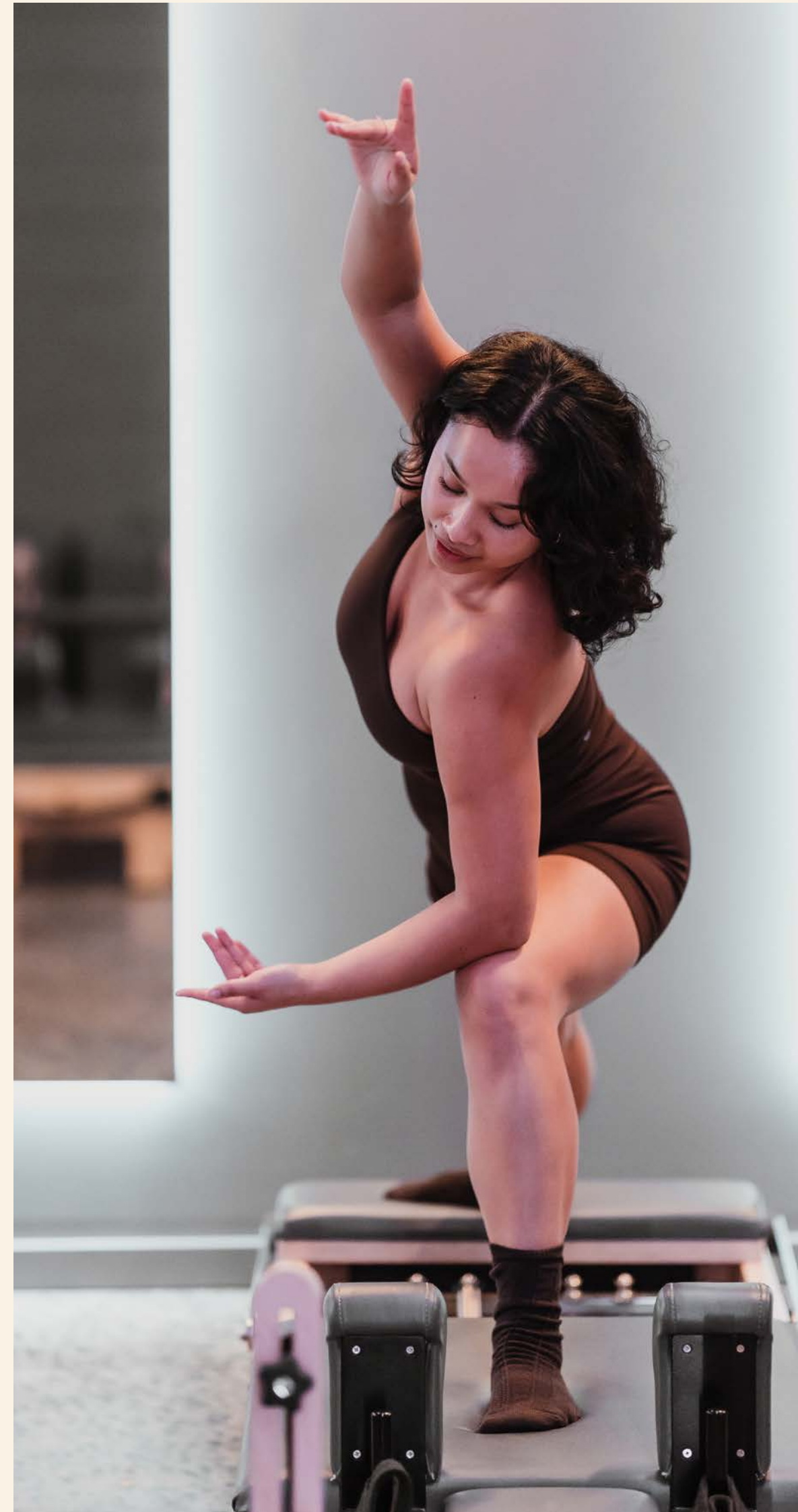
Product

Where filling your cup extends beyond the metaphor. Unique to our Wildsoul Wellness brand, our naturopathically blended teas and powders have been carefully curated to support immunity and nourish your body. To take things a step further, all of our teas compliment each of our recovery modalities.



THE PERFECT BLEND.

MULTIPLE INCOME STREAMS THAT COMPLIMENT EACH OTHER



YOUR BEAUTIFUL NEW SPACE.

We can't wait to hand you the key to your new business.

Our in-house team of design and build specialists will create your new space to reflect the Wildsoul brand's unique ambiance — a captivating blend of effort, energy, and enjoyment.

A warm reception area that flows into vibrant studio spaces, filled with motivational and serene elements. Or recovery suite is designed to promote relaxation and healing through natural elements, soothing colours and soft lighting

A harmonious blend of soft neutrals, sustainable and high-quality materials feature throughout the space. Sensory and emotional engagement is enhanced through lighting, sound, and scent; creating distinct moods for different areas, allowing for complete immersion in all things wellness.

All you have to do is get excited.

LEADING THE WAY.

BECOME PART OF AN INDUSTRY SET TO SKY ROCKET

Be a part of the \$8.2^{AUD} trillion
global wellness market.

Predicted to grow to \$10.2 trillion

Wildsoul Wellness is uniquely positioned to maximise this growth opportunity, offering services and products that meet the rising demand for holistic health. Our unique combination of Pilates, recovery and health services sets us apart in the market. Our commitment to innovation, sustainability and excellence ensures we stay ahead of industry trends.

We're leading the way.



WILDLY GOOD SUPPORT.

Our Melbourne based HQ team provides comprehensive support, ongoing marketing and training systems proven to deliver success.

Now for the Wildsoul toolbox. Alongside support from our HQ team, you have access to a digital system and reporting dashboard to unify the franchise group and enhance performance - your success is our bragging right.



THE BENEFITS.

MULTIPLE INCOME STREAMS

Wildsoul Wellness' diverse profit model ensures success, growth and revenue - Pilates, recovery and product sales. More is more.

PROFESSIONALLY DESIGNED FITOUT

Your design and build team will project manage the entire process. From floor plans to the final teapot, the keys will be in your hands in no time.

GROWTH INDUSTRY

Be a part of an industry experiencing rapid growth, estimated to reach \$10.2 AUD trillion globally.

HANDS ON SUPPORT

You will receive comprehensive training and support throughout the duration of your Wildsoul journey. Our experienced team of professionals are on hand to ensure the success of your Wildsoul Wellness studio.

BE THE CHANGE

Lead the way to industry first holistic health that extends beyond the mat, into community and ecological health and wellbeing.

TIME TO GET WILD

From filling the plunge pools, to rolling out the mats. We will celebrate and support each step of the journey with you.



STEPS TO THE WILD SIDE.

01

All the information you need

You will work with our Franchise Acquisition Manager who will give you all the information you need to make sure we're the right fit.

04

The man behind the mission

You will get the opportunity to meet with the Wildsoul CEO before securing your wildly good investment.

02

Grab a coffee... or a herbal tea

The next step is a face to face meeting, where you can fire away all your burning questions; where we will introduce you to our warm and welcoming space.

05

The cheerleaders

If you weren't already excited, just wait until you meet the dream team. Alongside your Area Manager, the HQ team will outline their roles in equipping you for total business success.

03

Making your decision

When you decide to join the Wildsoul Wellness family, we'll ask you to sign a Franchise Agreement Request and provide us with all the documentation we need to process your application.

06

It's time to enter the wild side

Once everything is processed, we will get to work on securing your location - we will see you soon.



THANK YOU SO MUCH.

STAY WILD,
WILDSOUL WELLNESS.