2025

# SPEAKER KIT

Dr. Marie

TRANSFORMATION MAVEN LEADERSHIP FUTURIST CREATOR OF PIVOTX™



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#### **@DrMarieIRL**

Dr. Marie Alcazar is a transformational speaker, healing-centered leadership coach, and workforce strategist who helps professionals break free from toxic work environments and reclaim their power. Known as "The Transformation Maven," she is widely recognized for guiding bold, purpose-driven reinvention rooted in strategy, soul, and radical empathy.

With a doctorate in Organizational Leadership and a dynamic background in Agile coaching, organizational transformation, and trauma-informed leadership, Dr. Marie blends lived experience with research-based frameworks to move individuals and institutions from wounded to winning. Whether on stage or in high-stakes strategy rooms, Dr. Marie is a force-shifting mindsets, healing leadership wounds, and turning pain into power so people and organizations can lead in alignment with their values.



Dr. Marie's keynotes are not just talks– they're turning points. Each message is designed to break silence, shift power, and activate legacy-level leadership.

- The Force Multiplier: The Power of X™
- From Wounded to Winning
- The Power of the Pivot
- Leading with PurposeClarity After Chaos

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# WHERE DR. MARIE'S VOICE LANDS DEEP

Dr. Marie Alcazar doesn't just speak to leadership—she speaks to the unspoken. She is a Transformation Maven, Leadership Futurist, and strategic Solutionist who addresses the silent crisis in leadership:

Hidden trauma. Systemic harm. Toxic resilience we've been taught to normalize. As the creator of PivotX™, Dr. Marie delivers high-impact strategies and soulaligned frameworks for:

#### 🖖 Who Her Voice Is For:

- High-performers stuck in survival mode→ Unlearning performance-based worth and reclaiming identity-aligned power
- Leaders navigating burnout, betrayal, and identity suppression→ Creating clarity and healing-centered reinvention after toxic systems
- Organizations masking dysfunction with performance culture→ Facilitating trauma-informed leadership and workplace healing
- Professionals unsure how to pivot without starting over→ Building strategy around lived truth—not external validation
- DEI and HR leaders seeking sustainable culture change→ Embedding healing, boundaries, and real transformation—not checkboxes
- Marginalized leaders craving mentorship instead of microaggressions→ Creating identity-safe growth pathways in leadership and impact
- Teams battling emotional exhaustion and disconnection→ Realigning purpose, people, and power through heart-centered execution

"Dr. Marie speaks the truths most leaders were never given permission to name —and then builds strategy around them."



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# The Force Multiplier: The Power of X<sup>™</sup> Your Identity. Your Strategy. Your Shift.

#### This is the keynote that anchors it all.

In this transformative talk, Dr. Marie introduces "X" as the leadership variable that changes everything. Through her PivotX™ Force Multiplier Model, she shows how your lived experience, strategic clarity, and unapologetic truth are the real levers of lasting influence. This is for leaders ready to stop shrinking and start shifting—on purpose.

#### Key Takeaways

- Discover the PivotX™ Force Multiplier Operating Model
- Turn identity, alignment, and execution into exponential impact
- Lead movements—not just manage moments



"She Didn't Just Coach Me — She Catalyzed My Entire Leadership Journey."

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### From Wounded to Winning Breaking Free from Workplace Trauma

This bold, healing-centered keynote is for high-performers who've been harmed in systems that praised their results but ignored their pain. Dr. Marie speaks directly to the silent wounds behind the title-and offers a trauma-informed roadmap for reclaiming power, purpose, and peace.

This is leadership beyond performance. This is what it means to rise-with truth.



"What I Gained Wasn't Just Knowledge – It Was a New Way of Leading."

#### Key Takeaways

- Name and reframe leadership trauma
- Understand the hidden cost of
- performing while wounded
  Dismantle toxic patterns disguised as professionalism
  Learn trauma-informed
- strategies for sustainable leadership
- Build a new rhythm rooted in truth, boundaries, and purpose Leave with a bold vision for
- leading from wholeness-not hustle

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# The Power of the Pivot Reinventing Yourself Without Starting Over

Reinvention doesn't mean starting from scratch-and it's not a failure, it's evolution. In this empowering keynote, Dr. Marie teaches professionals how to pivot with purpose, clarity, and strategic alignment-without abandoning the story that brought them here.

This session is a call to stop shrinking for roles you've outgrown and start building around your truth.



'Every Day on Her Team Pushes Me to Rise, Lead, and Move Different."

#### Key Takeaways

- Identify when it's time to pivot—
- and what's pulling you forward Map your transferable skills and lived experience into a new path
- Build momentum without burning it all down
- Shift from people-pleasing to purpose-aligned execution
  Embrace the art of reinvention
- with strategy, not shame Design a next move that honors
- both your history and your callina

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# **Leading with Purpose** Healing-Centered Leadership for the Future of Work

Leadership today demands more than results—it requires emotional justice, cultural humility, and purpose-driven presence. In this keynote, Dr. Marie dismantles toxic leadership norms and introduces a healing-centered model of leadership that builds trust, fosters belonging, and drives sustainable impact.

This is for leaders who want to lead with care—without compromising clarity or performance.



"Every Session Pushes Me Past the Limits I Didn't Know I Set."

#### **Key Takeaways**

- Understand the principles of trauma-informed, healingcentered leadership
- centered leadership
  Build psychological safety and belonging within diverse teams
- belonging within diverse teams
  Lead with empathy, courage, and clear accountability
- Align leadership practices with wellness, equity, and purpose
  Shift from reactive authority to
- Shift from reactive authority to responsive, relationship-based impact
- Create team cultures rooted in trust, truth, and transformation

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# **Clarity After Chaos** Navigating Transitions with Confidence

Burnout. Betrayal. Layoffs. Identity shifts.

This keynote is for leaders navigating the in between—when the old way no longer works, and the new way hasn't fully taken shape.

Dr. Marie speaks directly to the disorientation of disruption and offers a grounded, purpose-aligned framework for finding clarity, confidence, and rhythm in the aftermath. This is the shift between spiraling—and stepping forward on purpose.

# 66 TESTIMONIAL

Dr". Alcazar didn't just see potential in me – she acted on it. That one decision changed everything."

#### Key Takeaways

- Anchor into purpose when everything else feels uncertain
- Clarify your values and direction during transition
- Rebuild confidence from the inside out
- Break free from fear, overthinking, and paralysis
- Create a sustainable transition
   plan rooted in truth
- Embrace change as a catalyst for intentional reinvention

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