



Tabling

CHECK LIST FOR EVENTS

- ☐ TABLE + TABLE CLOTH (BLACK OR NEUTRAL)
- ☐ PLANT OR FLOWERS
- ☐ LIPS ICE PACKS - EXAMPLE
- ☐ PICTURE / DISPLAY FRAMES
- ☐ FLYERS TO PRINT & FRAME / SUGGEST A 'DOSING IMAGE'
- ☐ CLIPBOARD & SIGN UP SHEET
- ☐ LIGHTBOX - EXAMPLE 1 / EXAMPLE 2 | "ASK ME ABOUT BOTOX"
- ☐ TWINKLE LIGHTS (OPTIONAL) / MAKE SURE YOU HAVE POWER
- ☐ PENS & PEN HOLDERS
- ☐ HAND MIRROR / ANYTHING NEEDED TO GIVE CONSULTS
- ☐ RAFFLE JAR + SUPPLIES
- ☐ SKINCARE DISPLAY (OPTIONAL)
- ☐ RING LIGHT (OPTIONAL)
- ☐ STANDING BANNER (OPTIONAL)

SUPPLIES (SCISSORS, ZIP TIES, TAPE, GARBAGE BAG, ETC)

DIGITAL BUSINESS CARD (MAKE IT YOUR GOAL TO GET THEIR

CONTACT INFO, RATHER THEN GIVING YOUR PHYSICAL CARD)





Pro

TIPS

CONSIDER A RAFFLE TO COLLECT CONTACT INFO

- YOU CAN RAFFLE A SUNSCREEN, A GIFT CARD, AN AMAZING INCENTIVE FOR THE HOST AT A BOTOX PARTY OR A SERVICE AT THE HOSTING BUSINESS (OR ALL OF THE ABOVE)
- ANNOUNCE THE WINNERS ON SOCIAL MEDIA. PARTICIPANTS MUST FOLLOW YOU.

TREAT THE BUSINESS OWNER WITH A PEEL OR SIMILAR SERVICE AND SHOWCASE IT TOGETHER ON AN IG &/OR FB LIVE TO INCREASE VISIBILITY

OFFER A GREAT DEAL IF THEY BOOK AT THE EVENT TO ENCOURAGE IMMEDIATE ACTION.

FOCUS ON HAVING FUN, BUILDING TRUST AND RELATIONSHIPS, & GETTING THEIR CONTACT INFO **FOR FOLLOW UP** RATHER THAN RELYING ON THEM TO NOT LOSE YOUR CARD.





Table

INSPIRATION





Helpful

CONTACTS

CARRIE KRANE

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 - MAKE SURE TO ADD 'GLO' IN YOUR EMAIL SUBJECT LINE

