

# Dai Smith

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Dai is the owner and founder of Simplicity By Day, LLC, the organizing consulting company that provides simple and organized solutions for entrepreneurs, professionals and parents alike. She is a certified professional organizer with the American International Organizing Professionals and has undergrad and graduate business degrees and is a design school graduate. She is an award winning sales/marketing professional who specializes in productivity and décor organizing and is a member of National Association of Productivity and Organizing. She juggles marriage, motherhood, career and entrepreneurship and with that, is the secret weapon for entrepreneurs and busy professionals who want to trade clutter and chaos for simple and organized. Dai lives in Houston with her husband, and two kids.



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