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Heartland Horse Festival A Success



To Heartland Equestrian Center, Wisconsin Horse Council, Ms. Dawn Brandow, Ms. Liz Rice, Ms. Tia Koehler, Mr. Dan Grunewald, and Black Pearl Friesians,

It was with such a humbling honor to be able to attend your amazing clinic at the Heartland Equestrian Center in Custer, WI. What a great day! What great Wisconsin weather!

The topics presented were expansive and all encompassing in their own fields. Each Clinician was undisputedly original, real, genuine, patient, kind and engaging. Each Clinician took the time to make everyone in attendance feel welcome and appreciated. No question was off topic, no question was shoved off or perceived as weak. Each Clinician also gave of themselves unselfishly, making themselves available to anyone at any time continuing to share their knowledge and expertise in their own field through out the day.

I also thoroughly enjoyed how the clinicians themselves interacted with each other making their audience feel welcome.

Thank you to each and every one of your clinicians and host for taking the time out of your busy schedules to make this happen, not only for the youth and 4-H youth, but also for the older horse enthusiasts as well. As proven, everyone continues to learn at any age. Each of you gave us that opportunity in so many disciplines in one location. You, the clinicians could have been anywhere and you took time away from your family and shared yourselves, your knowledge, and your passion. You made a difference in a lot of peoples lives that day. Thank you!

Sincerely, A friend from the Winnebago County 4-H Horse and Pony Project



Left to right: Dan Grunewald, Liz Rice, Anne Murphy - WHC President, and Tia Koehler

Wisconsin Horse Council

Executive Board 2025

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President - Anne Murphy

608-513-4488

equuspo@gmail.com

Vice President - Katie Bachhuber

920-539-0601

kbach@nconnect.net

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920-948-9502

jfeller5732@outlook.com

Treasurer - Cricket Jewett

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cricketj@gmail.com

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262-853-5272, njrhorse80@gmail.com

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info@wisconsinhorsecouncil.org

Midwest Horse Fair

Teri Giannetti- General Manager

teri@midwesthorsefair.com

131 S. Ludington Street

Columbus, WI 53925

Phone: 920-623-5515

WHC Mission Statement

To represent, protect and foster a unified equine industry in Wisconsin through leadership, education, service and communication.

WHC Vision Statement

To take a pro-active role in the future growth and development of the equine industry.

ATTENTION!

Tear out pages 25 & 26 to fold as a handy brochure to keep or to share!
This month's featured brochure is
WHC's "Making a Difference for
Equine Owners - \$1 million Equine
Excess Personal Liability Insurance".

Membership in the Wisconsin Horse Council is open to individuals, associations, businesses, societies, or other entities whose interests are in line with the WHC's purpose and Mission Statement. Our membership year follows the calendar year. Members will receive a free e-newsletter and the option to purchase a printed newsletter where FREE classified ads can be placed and business card, 1/4, 1/2 and full page ads can be purchased as well. The newsletter reaches 500+ horse enthusiasts.

The WHC currently sends out six issues per year.

The WHC employs a professional lobbyist who works with us on pending legislation as needed for the equine industry. We continue to work on adding new benefits for our members. Please feel free to contact us with your comments or suggestions. Thank you!



Every day the AHC works to ensure the equine voice is heard in Washington, DC

Help us continue to Put More HORSEpower in Congress...

Support the AHC today!

Visit www.horsecouncil.org for more information

1616 H Street NW
7th Floor
Washington, DC 20006
202.296.4031





Welcome to the Wisconsin State Horse Council Equine Foundation

The bond between an equestrian and their equine is an experience worth cherishing; we are dedicated to strengthening this bond and enriching the equestrian experience in Wisconsin through education, research, charity, and scholarship.

Visit our website www.wisconsinhorsecouncil.org – Go to the WSHCEF tab at the top of the page

What is the mission statement of the WSHC Equine Foundation?

The Wisconsin State Horse Council Equine Foundation was created to better serve Wisconsin's growing equestrian community and to help that community realize its fullest potential. The Foundation is a tax exempt, non-profit 501(c) (3) organization, and as such allows individuals to make tax-deductible contributions to support Wisconsin equine projects.

The mission of the Equine Foundation is to support Wisconsin's expanding equestrian community by funding:

- * Educational Initiatives
- * Trail Development
- * Equine Research
- * Youth Scholarship and Participation

What is our relationship with the Wisconsin Horse Council?

The Wisconsin Horse Council is our parent organization and the sole member of the WSHC Equine Foundation. WHC Board of Directors are elected to serve on the WSHC Equine Foundation Board of Directors, along with non-WHC individuals. The WHC was incorporated in 1972 as an advocate for the equine owners and industry in the State of Wisconsin. It has grown to become the focus of the equine industry in Wisconsin.

The Mission Statement of the Wisconsin Horse Council is: To represent, protect and foster a unified equine industry in Wisconsin through leadership, education, service and communication.

The WSHC Equine Foundation is a federally approved 501 (c)(3) non-profit corporation dedicated to the advancement of equine activities and the equine industry in general.

The Foundation's main objectives are to promote education, research and development, charity, and scholarship opportunities for equestrians in Wisconsin.

WSHCEF Officers, Board Members & Volunteer Committee Members

Officers

President: Katie Bachhuber
Vice President: Linda Ernsberger
Secretary: Diane Sackett
Treasurer: Nancy Young
Board Members: Lori Helmer, Jan Pieper,
 Jennifer Julison,
 Gail Seasor- WHC Exec BOD Rep.

Volunteer Committee Members

Karen Meekma	Dave Kluge
Sharon Hookstead	Roxanne Cromheecke-Kluge
Rich Ernsberger	James Harris

*The Wisconsin State Horse Council
Equine Foundation proudly presents...*



"Winter Fun Day"

February 8, 2025

Free Admission

Scenic Bobsled Rides

11 am—3 pm

*tickets available for
purchase at the event

- * Raffle
- * Silent Auction
- * Bonfire / S'mores

Indoor Activities

- 8 am - Model Horse Show
- 10 am - Vendors Open
- Sleigh Bell Café—Breakfast / Lunch
- Live Music

For more info Call 920-382-2711

See Facebook / WSHC Equine Foundation

Outdoor Activities

- 10 am - Dog Sled Demos
- Skijoring Demos
- Sleigh Driving Exhibition
- 11:30 am - Vote for your favorite sleigh in the Sleigh Parade
- Kid Friendly Activities
- Live Chainsaw Carving by Nerissa the Carving Artist

Hosted at:
Springbrook Events
N8400 Cty Rd I
Burnett, WI 53922

Jefferson County Draft Horse Association Says Farewell

By Jackie Schuster, JCDHA Secretary



The year 2024 has come to a close. Like many things that have changed since the pandemic, many clubs have been struggling with their memberships. The Jefferson County Draft Horse Association is no exception as we have been dealing with this issue for the past few years as well. We have not had any new members in the past few years and our older members are experiencing health issues or no longer own horses. It also seems that the same members are the ones involved in participating in the events and coming to meetings.

The club started back in 1985 with a small group of people that wanted to bring back draft horses to the Jefferson County Fair. They came from multiple counties and states. Some of them owned horses and some of them were just interested in the drafts and wanted to help promote the draft horse and preserve the farm technology. They brought the draft horse show to Jefferson County Fair in 1985 and showed in front of the Grandstand which is now gone and the horses were housed in the barn which is now the goat barn. The drafts are now housed in their own draft horse barn and some share the light horse barn also. They are shown in the draft horse arena.



Over the years the club met once a month and then went to meeting every other month at members' homes or the Johnson Creek Library. We have held different workshops, plowing, wagon ride, sleigh rides, fair readiness and overall horse health.



So it is with a sad heart to say that this is our last article for the Wisconsin Horse Council's newsletter. You can still see the draft horses at the Jefferson County Fair, Washington County Fair, Walworth Fair, Boone County Fair and the Wisconsin State Fair, as well as other states and fairs. We may still submit pictures of what some draft horse people are doing on occasion. Please enjoy the winter pictures shown here.

Good Luck to everyone in the coming show season and enjoy the trails!



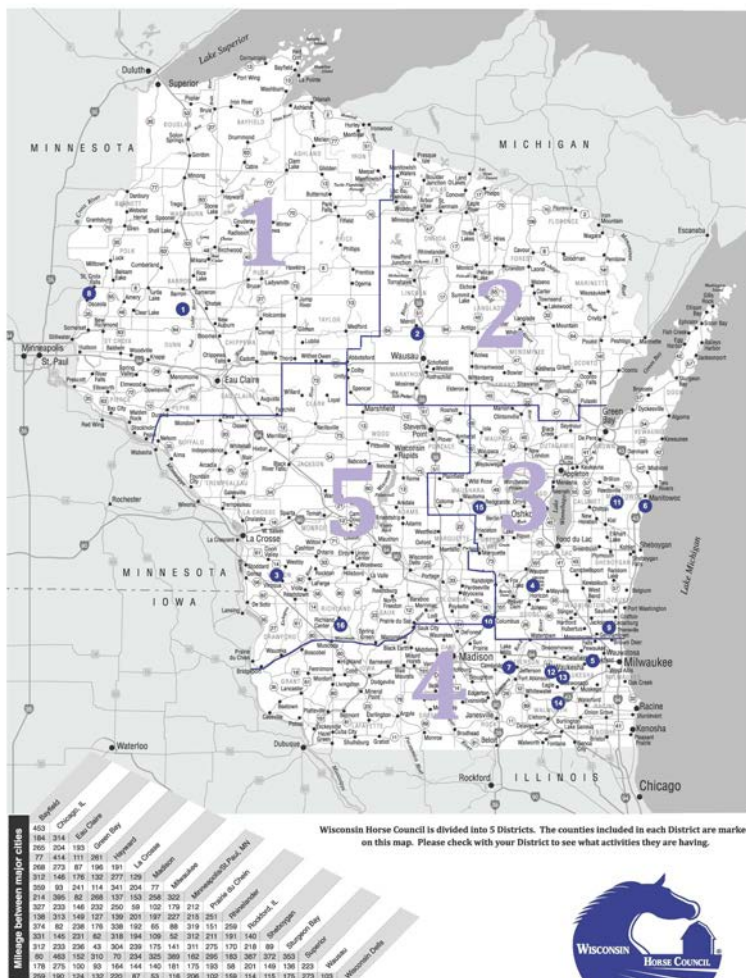
Wisconsin Horse Council's Newest Program - ROUNDUP!

Welcome to the WHC's newest program! The WHC is working to support the equine related retailers in the State of Wisconsin, and so we devised this new program to help equine related businesses get some exposure!

Completed maps must be received by the WHC Office no later than February 28, 2025, and the winners will be announced March 8, 2025 via email and/or phone plus posted on WHC Facebook page and www.wisconsinhorsecouncil.org.

You must be a WHC Level I Member in order to participate. A Roundup Program map will be mailed to you when you apply for membership. Maps are also available at or can be requested from the WHC Office in Columbus and some of the retail locations. One map per participant. Must go to all 16 locations for 1st Place Prize drawing and 10 locations for 2nd Place Prize. Those names will stay in for the rest of the prize drawings also. Maps with at

least 7 dealer stamps will be entered into a random drawing to win all other Prizes, 3rd thru 20th.



PRIZES

1st Place Prize \$600 Gift Certificate

2nd Place Prize \$400 Gift Certificate

3rd - 7th Place Prizes \$200 Gift Certificate Each Place

8th - 20th Place Prizes \$100 Gift Certificate Each Place

Completed maps must be received by the WHC Office no later than February 28, 2025, and should be mailed to:

**Wisconsin Horse Council
121 S. Ludington St.
P.O. Box 72
Columbus, WI 53925**

1 3 Bar Tack Shop 720 16 1/2 Street Dallas, WI 54733 715-458-4107 M-F 9am-5pm, Sat 9am-3pm Best to call first for hours	2 Circle L Tack, LLC 143887 Naugart Drive Merrill, WI 54452 715-675-4991 M-Sat 9am-5pm Best to call first for hours	3 Fradette Saddlery 789 County Road NN Viroqua, WI 54665 608-606-1375 Saturdays 8am-12pm OK by appointment
4 Horse & Ranch Supply N9320 Fir Road Burnett, WI 53922 920-210-3848 horseandranchsupply.com M-F 8am-1pm, or call for hours or appoint.	5 Horse Emporium 1924 #2 MacArthur Road Waukesha, WI 53188 262-549-5422 horseemporium.com M-Sat 10am-6pm, Sun 12pm-4pm	6 Horse Habit Saddlery & Tack, Inc. 4000 Redwood Drive Manitowoc, WI 54220 920-686-3890 horsehabit.com M-F 10am-6pm, Sat 9am-2pm, Sun 10am-2pm
7 JH Second Go Round Tack Room 125 W. Garland Street Jefferson, WI 53549 920-988-2728 Best to call first for hours	8 RNR Ranch and Tack 2703 220th Avenue St. Croix Falls, WI 54024 715-483-9292 rnrranchandtack.com Best to call first for hours	9 Round Two LLC 229 N. Main Street Thiensville, WI 53092 262-242-5200 roundtwotack.com M,T,W,F 10am-6pm, Thurs 10am-7pm, Sat 10am-5pm
10 Steers Tack W11350 Van Buren Road Columbus, WI 53925 920-623-4222 Find Steers Tack on Facebook Open by appointment & warehouse days	11 Sweeny's Outfitters 5912 Nagel Road Valders, WI 54245 920-946-5088 Wed-Sat 10am-5pm	12 TC Saddles N5120 Coffee Road Helenville, WI 53137 608-206-7169 tcsaddleup.com Call for appointment / 7 days a week
13 The Corral Trailer Sales N5120 Coffee Road Helenville, WI 53137 920-699-8048 thecorralinc.com M-F 8am-5pm	14 West 20 Saddle Co. W4812 Hwy. 20 East Troy, WI 53120 262-642-4272 shop.west20.com Open 7 days a week / 10am-6pm	15 Willow Creek Tack Shop W4844 Happersett Lane Redgranite, WI 54970 920-376-4126 Thurs-F 9am-12pm / subject to change Best to call first for hours
16 Wyoming Saddle Company 28018 US Hwy 14 Richland Center, WI 53581 608-649-7787 wyomingsaddlecompany.com Tues-Sat 9am-6pm		

PARTICIPANT INFORMATION

(Please write legibly)

Participants must be WHC Level I member for 2024.

Name _____

Address _____

Phone _____

Email _____

WHC District # _____

Contest begins **May 1st, 2024**. No stamps will be given before that date. Completed maps must be received by the WHC office no later than **February 28, 2025**. Winners will be announced **March 8, 2025** via email and/or phone plus posted on WHC Facebook page and www.wisconsinhorsecouncil.org.

Participants may pick up a free map at the WHC booth at Midwest Horse Fair **April 19, 20 and 21, 2024**. After that maps can be picked up at the WHC office in Columbus and some of the retail locations, if some maps are still available. One map per participant. Limited number of maps available.

Must go to all **16** locations for 1st Place Prize drawing. **10** locations for 2nd Place Prize. Those names will stay in for the rest of the prize drawings also. Maps with at least 7 dealer stamps will be entered into a random drawing to win all other Prizes, 3rd thru 20th.

PRIZES

1st Place Prize \$600 Gift Certificate
2nd Place Prize \$400 Gift Certificate
3rd - 7th Place Prizes \$200 Gift Certificate Each Place
8th - 20th Place Prizes \$100 Gift Certificate Each Place

Gift Certificates will be Wisconsin Horse Council Bucks that can be spent at any of the businesses 1 thru 16 on this map. That business will send it to WHC to be reimbursed. Gift Certificates must be used by **June 1, 2025** and sent to WHC office by **June 15, 2025**, for retailer reimbursement. Gift Certificates are not redeemable for cash.

Completed map must be received by the WHC office no later than **February 28, 2025**.

Mail to:
Wisconsin Horse Council
121 S. Ludington St.
P.O. Box 72
Columbus, WI 53925

Good Luck!



2025 WISCONSIN HORSE COUNCIL ANNUAL AWARD NOMINATIONS NOW OPEN

These Awards are sponsored by the Wisconsin Horse Council, Inc. in cooperation with the Midwest Horse Fair®. Nominations may be submitted by clubs, associations, or individuals.

Horseperson of The Year Award is based on contributions to Wisconsin's equine industry as a whole, or in any specific area such as: youth activities, education, research, industry promotion, related legislation and regulation, trails, other equine events, or activities.

- ✦ Any person 18 years old or older can be nominated.
- ✦ Nominees must be a Wisconsin resident.
- ✦ Nominees need not be a member of the WHC.
- ✦ Include a paragraph explaining why your nominee should receive this award. Nominations received without an appropriate write up will not be accepted.

Special Achievement Award is based on a major accomplishment in the equine industry.

- ✦ Any person 18 years old or older can be nominated.
- ✦ Nominees must be a Wisconsin resident.
- ✦ Nominees need not be a member of the WHC.
- ✦ Include a paragraph explaining why your nominee should receive this award. Nominations received without an appropriate write up will not be accepted.

Lifetime Achievement Award is based on a lifetime of service to the equine industry.

- ✦ Preference given to any person who has devoted at least 25 years to the equine industry.
- ✦ Nominees must be a Wisconsin resident.
- ✦ Nominees need not be a member of the WHC.
- ✦ Include a paragraph explaining why your nominee should receive this award. Nominations received without an appropriate write up will not be accepted.

Show Judge of the Year is based on the integrity, diversity of knowledge, sportsmanship, willingness to accept and continually strive for greater knowledge of various breeds and disciplines at open shows.

Equine of the Year is to recognize the horses, ponies, donkeys, mules or any equine who have enriched the life of one or more humans or been cast into the spotlight because of outstanding acts, creating a positive image for equines and is awarded to the owner of the horse and is based on merit and voted on by the WHC Board of Directors which will decide the state Equine of the Year.

- ✦ Nominated equine must be a living resident of Wisconsin.
- ✦ Owner must be a resident of Wisconsin
- ✦ A completed WHC Equine of the Year Award Nomination Form, one (1) clear, color photo of the nominated equine (5x7 or 8x10), and an essay containing 250 words or less describing how the nominated equine has enriched the life of one or more people through outstanding training, contributions or accomplishments or been cast into the spotlight because of outstanding acts, creating a positive image for equines must be received on or before December 1, 2024.

Awards will be presented to the winners at the Wisconsin Horse Council Awards Ceremony on Sunday, April 13, 2025 during the Midwest Horse Fair®.

Nomination forms can be accessed at www.wisconsinhorsecouncil.org under "Programs" & then "Annual Awards" or by contacting the WHC Office at info@wisconsinhorsecouncil.org.

All Nominations are due by January 10, 2025 with the exception of Equine of the Year which is due by December 1, 2024.

Notes of Thanks...



Dear Members of the Wisconsin Horse Council,

Thank you for your donation to Nature's Edge Therapy Center, Inc., in the amount of \$3,000 on October 28, 2024. Your donation is very much appreciated and ensures our mission can be continued and expanded. Thank you again for making Nature's Edge a priority in your charitable giving. Your support is greatly appreciated. These funds will be used to support the Speech and Occupational Therapy sessions.

Sincerely - Becky L. Payne, MATCCC/SLP/HPCS, Director

To the Wonderful Team at the Wisconsin Horse Council,

Thank you so much for providing us with a grant to purchase tack for our program. We have grown tremendously and have added both clients and horses to our program. This grant will help us make an even bigger impact within our community. Thank you - Troy Moldenhauer, Executive Director—SMILES - Special Methods In Learning Equine Skills



Wisconsin Horse Council,

Thank you so much for your donation! We are grateful for your support and belief in our mission. We appreciate your continued partnership!

Warm Regards - Peggy Brennen, REINS, Inc.
Board of Directors

Graceful Acres would like to thank the Wisconsin Horse Council for their sponsorship this year to have a clinician up in our northern area. We had Alyssa Zirbel, who is a very knowledgeable horse person, on November 9th. There were about nine people in attendance. We covered trail, horsemanship, and in-hand classes. We also worked on the ever popular growing obstacles course obstacles that are a big hit in this area. Everyone participated in some way and said that they wanted to come back.

Thank you - Dawn Brandow, Graceful Acres Equestrian Center



APRIL 11, 12 & 13, 2025

MADISON, WISCONSIN
ALLIANT ENERGY CENTER

MIDWESTHORSEFAIR.COM



PRCA Rodeo & Entertainers Return Opening With ILHA Liberty Freestyle Show!



Two nights of PRCA Rodeo & world class entertainers will be back at the Midwest Horse Fair: Friday, April 11, sponsored by Nutrena and Saturday, April 12, sponsored by Blain's Farm & Fleet.

Each night of family entertainment will be actioned packed and kicked off with a NEW ILHA Liberty Invitational Freestyle Competition where 5 Top ILHA competitors will compete for \$2,500 cash & ILHA Winner Buckle!

In this special performance, ILHA Liberty competitors will have up to 5 minutes to showcase their horse(s) Liberty skills.

Tickets go on sale at Ticketmaster.com in January and sell out year after year, so be sure to snap up your tickets early!

Threatened & Critical Breed Showcase

Midwest Horse Fair hosts several threatened and critical breeds to help showcase and educate on threatened and critical breed groups. Per The Livestock Conservancy, Critical Breeds have an estimated global population of less than 500 and Threatened Breeds have an estimated global population of less than 5,000.

The following groups are planning to exhibit their threatened or critical breeds at the Midwest Horse Fair 2025: Akhal-Teke Association of America, Nokota Horse Conservancy, Dales Pony Society (UK), Columbia Paso Finos and several other horses will be presented throughout other groups.



Visit Facebook, YouTube, and Instagram for the most up-to-date information.

APRIL 11, 12 & 13, 2025

MADISON, WISCONSIN
ALLIANT ENERGY CENTER

MIDWESTHORSEFAIR.COM



Equine Career Exploration



Apply Your Passion for Horses to Your Career!

Back at Midwest Horse Fair in 2025 will be the Equine Career Exploration feature with several events throughout the weekend where you can explore horse related career paths and college opportunities!

- **Career Exploration Forum** on Saturday from 1:00 - 3:00 pm to learn about various equine related career paths.
- Sign up for a 20-minute **one-on-one consultation** with equine career expert, Karin Bump, PhD. Contact Dr. Bump via email at: dr.kbump@gmail.com to set up a one-on-one session on Friday and Saturday.
- **Equine Related Career Exploration Presentations.** Hear from Karin Bump, PhD on pursuing college and career options in the equine industry. Check the schedule for location and times!
- Participate in a **'careers in the industry' fun Scavenger Hunt.**

Buy Your Tickets Early & Save!

Pick up your general admission tickets at a participating Blain's Farm & Fleet, Tractor Supply, Horsey Habit, Wyoming Saddles or Marathon Feed before the fair and save!

One-day admission is \$20 in advance or \$25 at the gate and Three-day admission is \$45 in advance or \$55 at the gate.

Or earn your admission by volunteering for a 3-hour shift at the Midwest Horse Fair. Come and be a part of our team in 2025 and for every 3 hours of volunteering you'll earn a one-day admission pass.

Learn more at www.midwesthorsefair.com



Visit Facebook, YouTube, and Instagram for the most up-to-date information.

Florence County's Halls Creek & Bush Lake Flats

Horse Camps and Trail System

In 2023, the Northern Saddle Club, Inc (NSC) applied for and were awarded 2 grants from the Wisconsin Horse Council (WHC) to improve Bush Lake Flats and Halls Creek Equestrian Trails by adding more trails, new trail markers and map, as well as improved highway signage.

The WHC's vision is 'to take a proactive role in the future growth and development of the equine industry'. One way this is accomplished is by providing financial support to clubs to establish or improve trail networks & trailhead facilities for public use. To learn more about the WHC visit them at www.wisconsinhorsecouncil.org or find them on Facebook.

The grants awarded are matching grants, they help by supplying funds, where the match can be done through volunteer hours, equipment usage, club funds and other types of donations. The Volunteers of the (NSC) along with the Florence County Forestry & Parks Department (FCF&PD) and the Florence Highway Department (FHD) have been working hard to make improvements to the trail systems and map for the last two years. The trail system, which is located entirely on county property managed both for timber and recreation, was impacted through harvesting. The landscape then unveiled the possibilities to establish new trails through this diverse and beautiful forest.

Hall's Creek has many changes including a spectacular overlook of the flowage just a short hike from the trailhead, this is a must see and an amazing place to watch sunsets or see the northern lights, nicknamed Sunset Rock. In addition, several new rustic trails were added including a trail that winds alongside the picturesque flowage, a single tract that follows Hall's creek where you will test your skills on the hills, and a ridge trail where you can observe the wildlife below without being detected.

Bush Lake Flats has added several trails as well, from single track to roads, this sustainably managed forest has wildlife galore, and the newly added miles allow you more opportunities for short or long rides as you choose. There is a connector trail that goes between the two trailheads that wasn't forgotten by adding a new trail that meanders through a spectacular old growth hardwood forest as well as an aspen regeneration. It is a must ride loop from either trailhead with has several options for distance.

We are proud to say that coming soon, the FCF&PD took the club's vision even further by creating an interactive map that can be easily downloaded with a QR code to a smart phone enabling you to find your way through the 30 + miles of trails. New and consistent signage with clearly marked intersections & maps and confidence markers every ½ mile will make it easier to find your way around.

As our signage project comes to completion, the NSC would like to thank the following for playing a key role in planning & implementing this goal.

Florence County Forestry & Parks Department for your dedicated work and skilled employees, and all your thankful support. The new trails are already favorites with those spectacular lookouts. We can't wait to unveil your new map!

Florence County Highway Department, the Hwy signs are a much-needed improvement, thank you for making them happen. There are now ½ mile ahead signs giving the big rig horse trailers time to slow down and don't miss the turns onto Halls Creek Dam Road and Fire Tower Road. Caution signs for Horse Crossing were also installed on County Rd "C".

Continued on next page...

...continued from previous page

Florence County's Halls Creek & Bush Lake Flats Horse Camps and Trail System

The Wisconsin Horse Council, without your support, our horse camp & trail system wouldn't be what it is today. New signage was needed as many of our current trail markers were beyond their useful life expectancy and in poor repair.

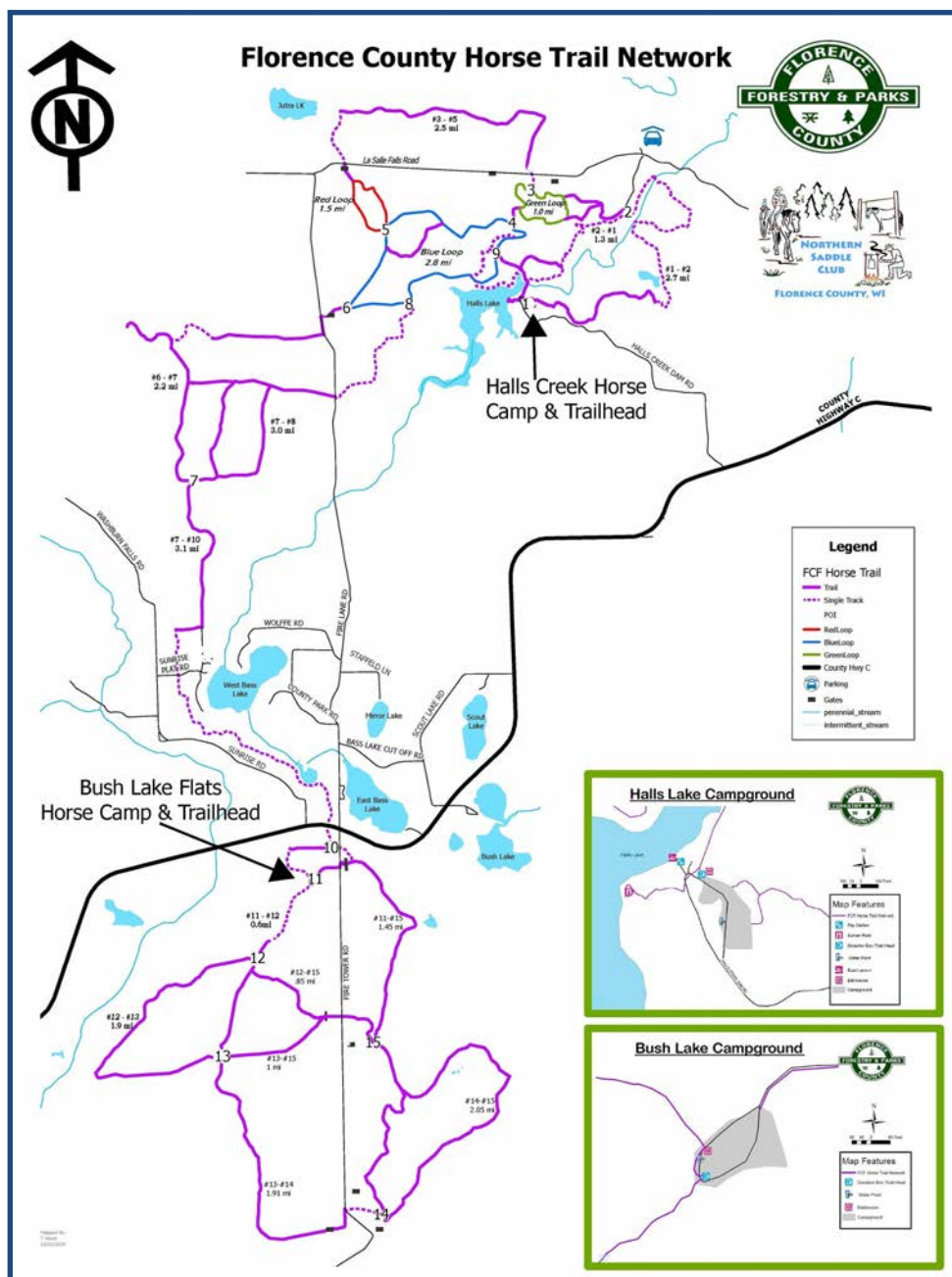
The NSC club members as well as non-members who volunteered not only their time but their equipment working on the new trails, pounding posts and installing signs and everything in between.

Over the winter new updates will be added to the NSC's website: northernsaddleclub.org, and on the National website: trailmeister.com

and Explore Florence County website. Many people throughout the country use Trailmeister to map out their riding trips. Local club members have met people from Arkansas, Cincinnati, Illinois, Tennessee, Kentucky, Minnesota, Michigan, Nebraska, New Jersey, and Canada at the trailhead camps.

The Northern Saddle Club, Inc is a family-oriented trail riding club in Florence County WI. The Club will be having their annual meeting and potluck on January 14, 2025, which is open to the public. Visit our website, find us on Facebook or call Heidi for more details at 906-396-7457.

Come meet the NSC members and join the club, it's a great club that supports tourism to Florence County.



WI Horse Council Hosts Best of America by Horseback

May 29
thru
June 1
2025

WI Trail Ride
Horseriders'
Campground
in Southern Kettle
Moraine State Forest



Call Best of America
by Horseback for
more information or
to reserve your ride:

620-433-1819

www.bestofamericabyhorseback.com



SPONSORSHIPS AVAILABLE

Applications due by
February 28, 2025

Get all of the details and application form at
www.wisconsinhorsecouncil.org

We look forward to helping
you reach your goals!



WHC Booth at the Wisconsin Interscholastic Horse Association State Championship Show 2024



Pictured at left are
Anne Murphy, WHC
President & Director,
Dan Grunewald of
WIHA, & Bonnie
Shepherd, WHC
Director

Pictured at right are
Lila Lemanski, WHC
Director &
Heather Kuenzi,
WHC Director



Equest ePress

*News about Wisconsin and border region's equine industry
- its animals, people, events, businesses, and organizations*

Subscribe to receive this **free** e-newsletter in your email box
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der Newsletter or emailing using the email address below.

Blogsite: www.equestets.com
Email: equestets@gmail.com

Friends of the Delafield Bridle Trail Thank the Wisconsin Horse Council



The Friends of the Delafield Bridle Trail would like to send a "Grand Thank You" to the Wisconsin Horse Council.

A 47 year-old neighborhood equestrian trail has regained new life and vitalized support. Historically, many horse-loving volunteers before us have enjoyed the trail and maintained it. This year, we have installed new trail and directional signs with the input from the old group, a new volunteer group, the support from the



Wisconsin Horse Council, and the grant money for improvements. We have had substantial assistance from the City of Delafield and a real estate developer to help with one of the problem areas of the trail. It has been enjoyed by the residents who have horses, hikers, and residents who support the trail. We are beginning a new sustainable chapter for this trail with brush clearing, landscaped paths, and signage. We have planned several on-going projects and through local volunteers and external support, we hope to realize our goals.

Again, thank you to the Wisconsin Horse Council. This is such a great program to help with our horse community. Once neglected for a few years, we are planning to move forward with renewed vigor, enhancements, and excitement.



Clip Clop Trail Riders Put up New Pavilion on County Land

The Clip Clop Trail Riders is an equestrian riding club in Marinette County. The riders are always busy riding their beloved horses and managing the camp and trails at two camp locations.

They recently completed construction of a pavilion at the camp located on Forest Road 901 in Middle Inlet. The pavilion will be a great place to have meetings and to hang out with fellow riders/campers.

The location of the equestrian trails has proven beneficial as training grounds.



Middle Inlet Fire Department has organized and hosted several search and rescue training sessions for area Emergency Medical Services.

Recently, the Bay Area Mounted Search and Rescue (BAMSAR) team used the trails and camp for training to “search for a lost hunter”.

Having a pavilion will definitely be appreciated for these important training activities.

A BIG thank you goes to Marinette County Forestry Department for allowing this project.

To Crivitz Lumber and KBM Construction for their support, assistance, and donations toward the pavilion.

To the Wisconsin Horse Council, our club received a \$3,000 grant from the WHC to help offset the cost of the project.

A special thanks goes to Mac Rhode, Rob Wenzel, and Dan Kimmel for donating many hours of labor and resources in the construction of the pavilion.

For more information about the Clip Clop Trail Riders Club, visit us on Facebook.



WISCONSIN HORSE COUNCIL - TRAILS

*Up to \$10,000
available!*

**CAPITAL
IMPROVEMENT
TRAIL GRANTS**



Details and application at
wisconsinhorsecouncil.org



Wisconsin Horse Council Trail Grants

*Now is a great time to start
gathering the required
information to apply!*



Due date February 1

- Get your application in early - so the trails committee can review, and ask for additional information if needed.



Required Documents

- WHC Application
- Letter from Land Manager
- Quote for project
- Maps



Up to \$4000

- Funds can be used for new trail development
- Trail Improvements on existing trails
- Trail Enhancements

WHC Office

121 S Ludington St,
PO Box 72
Columbus WI 53925

920-623-0393

More Information

www.wisconsinhorsecouncil.org



WISCONSIN HORSE COUNCIL MEMBERSHIP APPLICATION

Free Youth Memberships run concurrent with the school year

Office Use Only:

Date Received: _____

Date Processed: _____

Date Mailed: _____

LEVEL I FREE YOUTH MEMBERSHIP INFORMATION – for Ages 8 – High School Graduation

Name: _____ Age: _____

Street Address: _____ City, State, Zip: _____

Phone #: _____ E-mail Address: _____

County: _____ WHC District #: _____ Number of Horses: _____

Equine Organization(s) that you belong to that are WHC Level II or III Members: _____

Contact information to the organization(s) you are joining under: _____

Parent/Guardian Signature Required: _____

Parent/Guardian Name Printed: _____

☐ I agree that WHC can publicly share name/photos of the Youth member listed above on their media platforms.

Parent/Guardian Contact Info:

Street Address: _____ City, State, Zip: _____

Phone #: _____ E-mail Address: _____

***All information requested above is required and must be complete and accurate.**

LEVEL I YOUTH MEMBERSHIP OPTION

☐ Individual Youth Membership (no insurance) \$ **FREE**

☐ Free E-newsletter sent to the e-mail listed above..... \$ **FREE**

Note:

- If a Free Youth Program Member would like to participate in a WHC program that requires a WHC Level I Membership, they will be required to hold a paid Level I Membership as well. Remember that our regular Level I Youth Membership (17 & under) are always free with a paid Level I Adult Membership. So that means if the parent or guardian are already a Level I Member, the Level I Youth Member would already be covered and able to join the WHC Program of choice.

Wisconsin Horse Council does not sell or distribute our membership list. Information is kept private for use only by our organization for WHC business.

Return application to:

**Wisconsin Horse Council
P.O. Box 72
Columbus, WI 53925
Phone: 920-623-0393
www.wisconsinhorsecouncil.org**



Wisconsin Horse Council

*Council*Letter

Advertising Order Form

Advertiser: _____

Ad Agency (if applicable): _____

Address: _____

City: _____ State: _____ Zip + 4: _____

Contact Person (please print): _____

Phone: _____ Fax: _____ Email: _____

Authorized Signature: _____

☐ I am a current WHC member

☐ I am not a current WHC member

☐ I'm joining WHC today

Member Advertising Rates

\$75.00 Full Page
\$37.50 1/2 Page
\$18.75 1/4 Page
\$10.00 Business Card

Non Member Advertising Rates

\$100.00 Full Page
\$60.00 1/2 Page
\$35.00 1/4 Page
\$15.00 Business Card

WSHC Annual Memberships

\$20.00 Level I
\$45.00 Level II
\$100.00 Level III

Run my ad in the following editions:

	January/February		May/June		September/October
	March/April		July/August		November/December

Total Cost:

Ad cost: ____ month(s) at \$_____/Month	\$
Membership: (optional)	\$
Total Enclosed:	\$

Order, payment, and ad copy should be mailed to:

Wisconsin Horse Council, Inc.
PO Box 72
Columbus, WI 53925
Phone: 920-623-0393
info@wisconsinhorsecouncil.org



Wisconsin Horse Council

ATTENTION !

FREE....Upcoming Events section on Website.

We have created a section on our website for your upcoming events...FREE..... You can send (email) us any EQUINE related event (shows, tack sale, clinic, meetings, events etc.) and we will put it on our website free of charge. All you need to do is send us a copy of your event with a contact phone number and we will list it for all to see.

Questions-call 920-623-0393/email info@wisconsinhorsecouncil.org

I would like this event posted on the Wisconsin Horse Council website.

Date: _____

Event: _____

Location: _____

Phone: _____

www.wisconsinhorsecouncil.org

920-623-0393

121 S. Ludington St. Columbus, WI 53925



WHC Calendar of Upcoming Events



January 2025

- January 1** **Happy New Year!!!**
January 1 **WSHCEF Scholarship Deadline**, see WSHCEF page of WHC website for details
January 10 **WHC Annual Award Nomination Submission Deadline**, see Annual Award Program page of WHC website for details
January 12 Jefferson Co. \$-H Horse & Pony Project Tack Sale, Jefferson Co. Fairgrounds, 503 N. Jackson St., Jefferson, WI, 9 a.m. - 1 p.m., Admission is \$2 (kids under 10 free), Hats shaped and cleaned on site, Contact Jordon Soleska 262-719-7673
January 13 Northern Kettle Moraine Horse Trail Association Monthly Meeting, Rusty Spur Saloon, New Fane, WI, 7 p.m.
January 20 **Martin Luther King Jr. Day**
January 22 **WHC BOD Monthly Meeting**, 121 S. Ludington St., Columbus, WI 53925, 7 p.m.
January 26 Kenosha Co. 4-H Tack Sale, Wilmot High School, In the Commons and Field House Areas, 11112 308th Ave., Wilmot, WI 53192, 9 a.m. - 1 p.m., new and used tack, show clothes and horse related items, 4-H food booth and bake sale and beverages 7 a.m. - 12:30 p.m., Raffle begins at 10:30 a.m., Admission \$1 per person at the door or donation to Midwest Therapeutic Riding Program, For info contact Vicki Szpylman 847-989-3539, Ginger Hale 262-914-5115, or kenoshahorseproject@gmail.com, Find us online & obtain the vendor form, kenoshahorse.wixsite.com/horseproject/tack-sale or Facebook fb.me/Horse4HProgram

February 2025

- February 2** **Groundhog Day**
February 8 **WSHCEF Winter Fun Day**, Springbrook Events N8400 County Road I Burnett, WI 53922
February 10 Northern Kettle Moraine Horse Trail Association Monthly Meeting, Rusty Spur Saloon, New Fane, WI, 7 p.m.
February 14 **Valentine's Day**
February 17 **Presidents Day**
February 26 **WHC BOD Monthly Meeting**, 121 S. Ludington St., Columbus, WI 53925, 7 p.m.
February 28 **WHC Roundup Program Submission Deadline**, see Roundup Program page of WHC website for details
February 28 **WHC Sponsorship Deadline**, see Sponsorship page of WHC website for details

March 2025

- March 1** Winter Wonderland Show Series, Mandt Equestrian Center, 4452 Cty. Rd. B, Oregon, WI, Judge - Tia Koehler, 9 a.m., Contact carlsonsquarters@hotmail.com or 715-966-2340 for more information
March 5 **Ash Wednesday**
March 9 **Daylight Savings Time Begins**
March 10 Northern Kettle Moraine Horse Trail Association Monthly Meeting, Rusty Spur Saloon, New Fane, WI, 7 p.m.
March 17 **WHC District 3 Meeting**
March 17 **St. Patrick's Day**
March 20 **Spring Begins**
March 26 Ag Day at the Capitol, Monona Terrace, Madison, WI
March 26 **WHC BOD ANNUAL Meeting**, 121 S. Ludington St., Columbus, WI 53925

*** Also check WI Pleasure Horse Shows on Facebook! ***

CLASSIFIED ADS

EXCLUSIVELY for WISCONSIN HORSE COUNCIL MEMBERS ONLY!

FREE CLASSIFIED ADS in OUR NEWSLETTER!

Ads will be posted for 4 consecutive newsletters. Subject to editing to fill space.

Ads must be personal for your horse and equine related items. Not for commercial/business advertising.

FOR SALE: Send information to info@wisconsinhorsecouncil.org to have it included!



Oak Hitch Wagon: All clear oak, no paint or body filler, chrome hardware, 49" wheels, roller bearings, 5th wheel, carriage lantern lights, 134"x51" box with benches, 84" high seat, hydraulic brakes, asking \$6,500. Phone or text 920-210-1560 or email stevehhaase@gmail.com.



5-Acre Potential Horse/Hobby Farm:

LG insulated 40'x96' shed, horse barn, 3 bedroom home, beautiful views sits up on a hill.

Asking \$220,000, Granton, Clark County, Wisconsin.



Phone Terry Post
715-819-3854



This \$1,000,000 policy is an optional member benefit.

Become an individual member of WHC and choose this valuable protection.

*The value of this benefit is tremendous! Cost of equine liability insurance is estimated to range from **\$300-\$400** per year to the average horse owner... if purchased individually.*

Wisconsin Horse Council Individual Membership Cost w/ Excess Liability Insurance: only \$40 per year.

In addition to \$1,000,000 equine excess personal liability insurance protection, your membership in Wisconsin Horse Council helps to:

- ♦ Foster a unified equine industry in Wisconsin
- ♦ Promote the value of our industry, protect the welfare of our horses and preserve our chosen way of life
- ♦ Promote improved health and well-being of Wisconsin horses
- ♦ Honor those who have invested their time and money in growing and developing our industry
- ♦ Promote responsible horse ownership, equestrian safety and youth programs



121 S. Ludington St.
P.O. Box 72
Columbus, WI 53925
Phone: (920) 623-0393

www.wisconsinhorsecouncil.org



Making A Difference for Equine Owners

\$1,000,000

Equine Excess Personal Liability Insurance





WISCONSIN HORSE COUNCIL MEMBERSHIP APPLICATION

**All Memberships run from January 1st
through December 31st**

LEVEL I MEMBERSHIP INFORMATION

Individual Name: _____
Youth Name(s): _____
 Age(s): _____
Family Name(s): _____
 Street Address: _____
 City, State, Zip: _____
 Phone #: _____
 E-mail: _____
 County: _____

Please write legibly, especially e-mail

LEVEL I MEMBERSHIP OPTIONS - (Please circle type of Membership)

FREE e-newsletter with any paid membership;
sent to your e-mail.

OR

Printed newsletter mailed to you + \$30

Individual (no insurance) \$ 20

Individual **PLUS** \$ 45

incl. \$1 million personal liability insurance

Family (no insurance) \$ 30

Family **PLUS** \$ 80

incl. \$1 million personal liability insurance

Youth (age 17 & under = free (with
paid Level I adult membership) \$ 0

Individual Lifetime Membership (one-time fee &
includes 1st year of liability insurance) \$ 250

Annual fee on Lifetime Membership for
\$1 million personal liability insurance \$ 25

☐

NEW

☐

RENEW

Coverage Highlights *

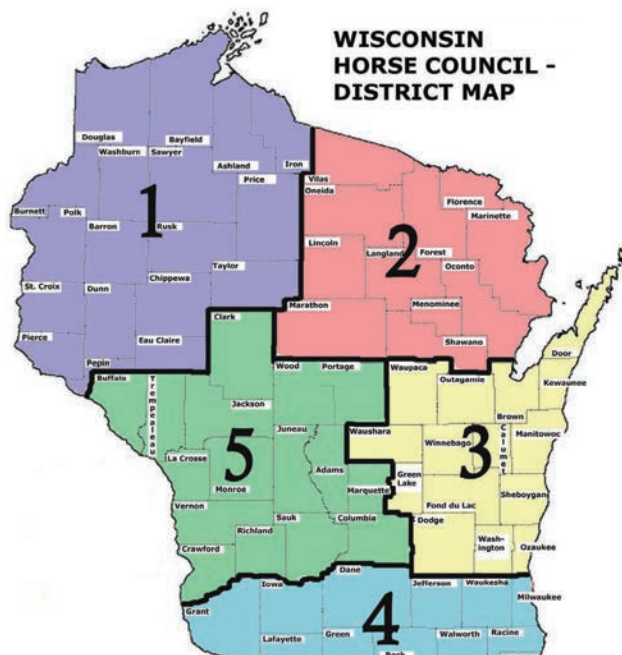
- ◆ Legal liability which may result from an accident or occurrence involving a WHC Member's horse or horse-drawn vehicle. Protection is provided for the negligence arising out of the use, or ownership, which may cause accidental bodily injury or property damage, including damage to another horse.
- ◆ Protection is provided if you are performing or competing in horse shows, clinics or demonstrations.
- ◆ Damages caused by a horse while grazing, stabled, or where the horse is not in the control of the Member.
- ◆ Defense and legal costs affiliated or in connection with any claim.
- ◆ Coverage is included for the Member giving permission to any person to use his horse or horse-drawn vehicle.
- ◆ Protection is considered "excess" over any valid and/or collectable insurance (i.e. farm, home, etc.) For Members without primary policies the excess liability will be considered "primary".
- ◆ Children under 18 years of age are covered under a parent's policy.
- ◆ Any horse, pony or mule is considered eligible under the terms and condition of the policy.
- ◆ You do not have to be a Wisconsin resident to become a WHC individual member and get this protection.
- ◆ Business and professional pursuits, rodeo, and racing exposures are excluded.
- ◆ Coverage is provided through Equisure, Inc., one of the nation's leading equine insurance specialists, and underwritten at Lloyd's, London.

** Please see policy for complete terms.*

*If an owner's horse
hurts someone or
damages someone's
property, the rider and
owner can be held
responsible for the
damages. Even if
proven not liable, you
could incur
considerable legal
defense costs.*

*Seldom is equine
liability insurance
extended from home-
owners policies.*

**\$1,000,000 Equine
Excess Personal
Liability Insurance is
an optional benefit
available with an
Individual or Family
membership with the
Wisconsin Horse
Council.**



**WISCONSIN
HORSE COUNCIL -
DISTRICT MAP**

District 1 includes the counties of: Ashland, Barron, Bayfield, Burnett, Chippewa, Douglas, Dunn, Eau Claire, Iron, Pepin, Pierce, Polk, Price, Rusk, Sawyer, St. Croix, Taylor and Washburn

District 2 includes the counties of: Florence, Forest, Langlade, Lincoln, Marathon, Marinette, Menominee, Oconto, Oneida, Shawano, and Vilas

District 3 includes the counties of: Brown, Calumet, Dodge, Door, Fond du Lac, Green Lake, Kewaunee, Manitowoc, Outagamie, Ozaukee, Sheboygan, Washington, Waupaca, Waushara, and Winnebago

District 4 includes the counties of: Dane, Grant, Green, Iowa, Jefferson, Kenosha, Lafayette, Milwaukee, Racine, Rock, Walworth, and Waukesha

District 5 includes the counties of: Adams, Buffalo, Clark, Columbia, Crawford, Jackson, Juneau, La Crosse, Marquette, Monroe, Portage, Richland, Sauk, Trempealeau, Vernon, and Wood

WHC District 1:

Contact - Paulette Adair
715-554-2904
cca2lucky@gmail.com

WHC District 2:

Contact - Shaughn Novy
715-610-1065
slnovy20@gmail.com

WHC District 3:

Contact - Katie Bachhuber
920-539-0601
rideendurance2@yahoo.com

WHC District 4:

Contact - Floyd Finney
608-201-9539
floyd-diane@outlook.com

WHC District 5:

Contact - Dana Sechler
608-963-2380
danasechler@hotmail.com

Council Letter Deadline

The deadline for articles, upcoming events and advertisements for the WHC Council Letter is:

March / April Issue:

February 15th at noon

Articles must be equine related, may not be for commercial benefit and must be sent to us in a timely fashion. The Editor reserves the right to revise or refuse articles.

Ads and articles are best sent in electronic format (prefer MS Word or Adobe Acrobat) to:

info@wisconsinhorsecouncil.org

Office hours: Monday-Friday - 8am-4pm



Join us on Facebook and become a friend. You will receive the most up-to-date information and connect with fellow horse people.

www.wisconsinhorsecouncil.org



Important Dates to Remember



January 1	New Year's Day
January 1	WSHCEF Scholarship Submission Deadline
January 10	WHC Annual Award Nomination Submission Deadline
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February 28	WHC Roundup Program Submission Deadline
February 28	WHC Sponsorship Submission Deadline

HAPPY GROUNDHOG DAY



* Please check out our Calendar of Upcoming Events, included in each issue of the Council Letter, as well as posted on the WHC website, for shows, fundraisers, clinics, tack sales and more!



Join us on Facebook and become a friend. You will receive the most up-to-date information and connect with fellow horse people.

