

CounciLetter

July / August 2025 🎊 🐧



WWW.WISCONSINHORSECOUNCIL.ORG

INFO@WISCONSINHORSECOUNCIL.ORG

Inside This Issue...

- WHC Info/AHC Info
- 3 WSHCEF Info
- Dairyland Driving Event & Heartland Equestrian Center 4
- Dairyland Driving Event & 5 Heartland Equestrian Center
- Best of America by 6 Horseback Event Recap
- Best of America by Horseback Event Recap 7
- 8 Midwest Horse Fair 2026
- 9 "Challenge In The Pines" Northwoods Trail & Obstacle
- 10 Broken Wheel Riding Club
- Broken Wheel Riding Club 11
- WSHCEF Scholarship Presented/WHC Sponsorship Deadline 12
- 13 WSHCEF Save the Date for "Winter Fun Day" 2026
- 14 WHC Advertising Form
- WHC Trail Committee / 15 Equest ePress / LaFleur Stables Ads
- 16 WHC Roundup Program
- 17 WHC Roundup Program
- 18 WHC Ride WI Program Ad
- 19 WHC Ride WI Program Application 2025
- WHC Level I FREE Youth 20 Membership Application
- WHC Level I Membership 21 Application
- 22 WHC Calendar of Upcoming **Events Submission Form**
- WHC Calendar of Upcoming 23 Events - July 2025
- 24 WHC Calendar of Upcoming Events - August 2025
- 25 What is the WHC All About Brochure
- What is the WHC All About 26 Brochure
- WHC Districts / WHC CounciLetter Deadline 27
- Important Dates to 28 Remember

Northern Saddle Club News

Come Ride with the Northern Saddle Club -Open to the Public!



Club group rides with potluck will now be held monthly on the second Saturday of each month, alternating between Halls Creek & Bush Lake Flats Trailheads.

Feel free to ride with the group and make new friends at 10 a.m. or by yourself anytime!

You will be required to turn in a

copy of your horse's negative Coggins test.

Potluck will begin at 4 p.m. with a campfire to follow.

- June 14th = Halls Creek
- July 12th = Bush Lake Flats and having Club Meeting: at 4 p.m.
- Aug 9th = Halls Creek
- Sept 13th = Bush Lake Flats
- Oct 11th = Halls Creek (Fall Ride/Fundraiser)

New logo shirts will be for sale for just \$20 each.

Join our Club: Family \$15 or Single \$10 per calendar year.

You do not have to have a horse to join...many members enjoy helping out during events.

For more information, please call Heidi at 906-396-7457, visit our website at northernsaddleclub.org, or email us at northernsaddleclub@yahoo.com.

WISCONSIN HORSE COUNCIL, INC.

A NON-PROFIT ORGANIZATION REPRESENTING THE INTERESTS OF HORSEMEN

Wisconsin Horse Council

Executive Board 2025

Executive Officers

President - Anne Murphy

608-513-4488

equuspo@gmail.com

Vice President - Katie Bachhuber

920-539-0601

kbach@nconnect.net

Secretary - Jill Feller

920-948-9502

jfeller5732@outlook.com

Treasurer - Kricket Jewett

608-751-3288

kricketj@gmail.com

Executive Board of Directors

Past President - Nancy Edwards

262-853-5272, njrhorse80@gmail.com

Director at Large - Gail Seasor

608-576-9429, gailseasor@att.net

Director at Large - Ron Miller,

608-225-8019, ronmiller1@charter.net

District 1 Rep - Chris Nelson

715-557-0169, jpbird1862@gmail.com

District 2 Rep - OPEN

District 3 Rep - Bonnie Shepherd,

262-670-1426, bonshepherd@outlook.com

District 4 Rep - Floyd Finney,

608-868-4543, floyd-diane@outlook.com

District 5 Rep - Dana Sechler,

608-963-2380, danasechler@hotmail.com

Office Staff Member

Darla Schack - Newsletter Editor/Website Administrator, Administrative Assistant darla@wisconsinhorsecouncil.org 121 S. Ludington Street

P.O. Box 72

Columbus, WI 53925

Phone: 920-623-0393

info@wisconsinhorsecouncil.org

Midwest Horse Fair

Teri Giannetti- Executive Director

^^^^

teri@midwesthorsefair.com

131 S. Ludington Street

Columbus, WI 53925

Phone: 920-623-5515

WHC Mission Statement

To represent, protect and foster a unified equine industry in Wisconsin through leadership, education, service and communication.

WHC Vision Statement

To take a pro-active role in the future growth and development of the equine industry.

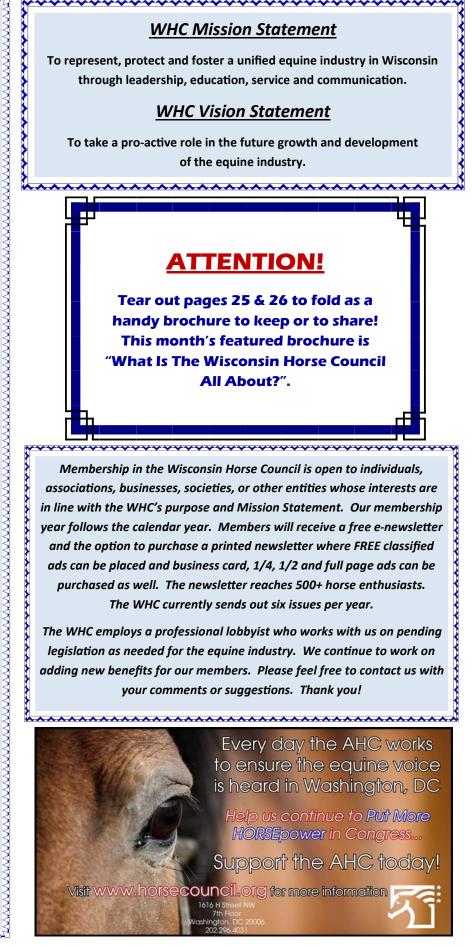
^^^^^

ATTENTION!

Tear out pages 25 & 26 to fold as a handy brochure to keep or to share! This month's featured brochure is "What Is The Wisconsin Horse Council All About?".

Membership in the Wisconsin Horse Council is open to individuals, associations, businesses, societies, or other entities whose interests are in line with the WHC's purpose and Mission Statement. Our membership year follows the calendar year. Members will receive a free e-newsletter and the option to purchase a printed newsletter where FREE classified ads can be placed and business card, 1/4, 1/2 and full page ads can be purchased as well. The newsletter reaches 500+ horse enthusiasts. The WHC currently sends out six issues per year.

The WHC employs a professional lobbyist who works with us on pending legislation as needed for the equine industry. We continue to work on adding new benefits for our members. Please feel free to contact us with your comments or suggestions. Thank you!





Welcome to the Wisconsin State Horse Council Equine Foundation

The bond between an equestrian and their equine is an experience worth cherishing; we are dedicated to strengthening this bond and enriching the equestrian experience in Wisconsin through education, research, charity, and scholarship.

Visit our website www.wisconsinhorsecouncil.org – Go to the WSHCEF tab at the top of the page

What is the mission statement of the WSHC Equine Foundation?

The Wisconsin State Horse Council Equine Foundation was created to better serve Wisconsin's growing equestrian community and to help that community realize its fullest potential. The Foundation is a tax exempt, non-profit 501(c) (3) organization, and as such allows individuals to make tax-deductible contributions to support Wisconsin equine projects.

The mission of the Equine Foundation is to support Wisconsin's expanding equestrian community by funding:

* Educational Initiatives

* Trail Development

* Equine Research

* Youth Scholarship and Participation

What is our relationship with the Wisconsin Horse Council?

The Wisconsin Horse Council is our parent organization and the sole member of the WSHC Equine Foundation. WHC Board of Directors are elected to serve on the WSHC Equine Foundation Board of Directors, along with non-WHC individuals. The WHC was incorporated in 1972 as an advocate for the equine owners and industry in the State of Wisconsin. It has grown to become the focus of the equine industry in Wisconsin.

The Mission Statement of the Wisconsin Horse Council is: To represent, protect and foster a unified equine industry in Wisconsin through leadership, education, service and communication.

The WSHC Equine Foundation is a federally approved 501 (c)(3) non-profit corporation dedicated to the advancement of equine activities and the equine industry in general.

The Foundation's main objectives are to promote education, research and development, charity, and scholarship opportunities for equestrians in Wisconsin.

WSHCEF Officers, Board Members & Volunteer Committee Members

Officers

Volunteer Committee Members

President: Vice President:

Katie Bachhuber Linda Ernsberger Secretary: Diane Sackett
Treasurer: Nancy Young
Board Members: Lori Helmer, Jan Pieper,
Jennifer Juliuson,

Gail Seasor- WHC Exec BOD Rep.

Karen Meekma Sharon Hookstead Rich Ernsberger

Dave Kluge Roxanne Cromheecke-Kluge

James Harris

Dairyland Driving Event & Heartland Equestrian Center 2025

By Anne Murphy, WHC President



Left to right: Mark Long, WHC District 5 President & Director, Anne Murphy, WHC President & Director representing WLAER, and Jim Slovik, WHC Director representing Dairyland Driving Club Dairyland Driving Club and Heartland Equestrian Center held what's become an annual educational driving event called, Basics and Beyond, on May 30 and June 1, 2025. Eighty private lesson slots were available and their panel of five very experienced clinicians were ready to share their horsemanship and advanced driving skills. They worked concurrently in five separate arenas.

Dairyland Driving Club had experienced clinicians: Julie Dahlberg, Wes Licht, Mary Ruth Marks, Deb Moll Sauer and Joe Yoder; providing hands on experience to young, mature, and everyone in between equestrians who were seeking to expand their knowledge. What a great opportunity!

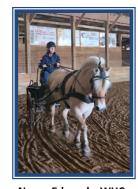
Familiar faces taking advantage of this clinic included Teri Giannetti, Executive Director of the Midwest Horse Fair and her husband, as well as

WHC Director Nancy Edwards. WHC Director Bonnie Shepherd, also came to cheer Nancy on.

Nancy's instructor was Mary Ruth Marks, a skilled horsewoman, very well-known and respected in the driving world. Nancy's driving partner was a charming Norwegian Fjord named Gus.

Dairyland Driving Club submitted a sponsorship application to the Wisconsin Horse Council to hold this event. The application was approved, and I can say that Dairyland Driving Club met the goals that they had listed and held a wonderful event. Dairyland Driving Club's representative to the Wisconsin Horse Council, James Slovik, was integral to the success of this event.

Last year's Dairyland Driving Club event, was also held at Heartland Equestrian Center, a family owned business, operated by Mark Long. Mark's interest in the Wisconsin Horse Council was piqued. He joined the Wisconsin Horse Council last year and has become very involved in the WHC and with WHC District 5.



Nancy Edwards, WHC Director representing Kin Krest Saddle Club and Gus

Mark was elected WHC District 5 President earlier this year, and continues to learn more about the Wisconsin Horse Council and the varied interests of Wisconsin Horse Council members within District 5. Mark is one of those unique individuals who not only has great ideas, but is also able to implement them as well.

Heartland Equestrian Center is located in Custer, Wisconsin, which is in the central part of the state. Events held there draw interest from all types of equestrians from all over the state.

Be sure to check out their website and Facebook pages for upcoming events:

Dairyland Driving Club: https://dairylanddriving.com

Heartland Equestrian Center: https://heartlandec.com

Wisconsin Horse Council: https://wisconsinhorsecouncil.org



May 31/June 1, 2025 Heartland Equestrian Center Custer WI

Basics & Beyond Featured Clinicians

80 private lesson slots will be available over this 2-day period - our panel of 5 very experienced clinicians are ready to share their horsemanship and advanced driving skills - they'll be working concurrently in 5 separate arenas! You won't find a more impressive array of talent available to you at one time in one location!

Julie Dahlberg

has been in love with horses her whole life and has been riding and/or driving her own horses for 40 years. Julie loves helping kids and 'kids at heart' improve their



horsemanship skills. The entire Dahlberg family has been showing their large ponies in combined driving events and pleasure shows. Julie and her family are all active members of the Northwoods Harness Club in Wisconsin.

Wes Licht

has been riding and driving ponies and horses since he was six years old (a lot of years!). He has participated successfully in combined driving events, carriage classics and competitive



(driving events throughout the Midwest. He has often been a presenter and an instructor at horse driving clinics where he enjoys sharing his knowledge. He has demonstrated regularly at the Midwest Horse Fair. Wes is a founding member and has served as president of the Dairyland Driving Club, Inc. Wes specializes in teaching horses to drive and people to drive

Mary Ruth Marks

is the founder and 1st president of DDC - a position she held for 20 years! She created the Teach Your Horse to Drive video, was longlisted 3 times for the US team with 2 of her own single horses in



2010 and with her own 4-in-hand in 2018 coming in 6th in the nation. She is an ADS "R" in combined driving, an experienced clinician and instructor, a winner of championships in all divisions in combined driving and pleasure shows. And, she loves teaching and helping people enjoy driving horses in a safe

Deb Moll Sauer

is a long-time member of DDC. She has been an advocate for the Club and presented at various clinics on an instructional basis, participated in and helped organize and has driven at DDC pleasure drives with many of her horses. She's ridden and shown Arabian horses around the US/Canada, including Ride 'n



Drive classes, Walnut Hill and most Midwest shows. She's been driving and winning classes/divisions at Villa Louis for 25 years!

Joe Woder

A carriage-driving professional with a history of excellence in competitive driving, Joe was raised on an Amish farm in Iowa, where he cultivated a lifelong passion for horses, beginning his show career in 2004. In 2011, he won the National Pair Championship at Live



Oak International in Ocala, FL Following that, he represented the US Team in Germany, earning an International Bronze Medal. Joe was the carriage driving manager and trainer for Kohler Stables in Kohler, WI, from 2015-20. Joe can be found at his training farm in Hancock, WI, driving horses, training horses, and giving driving lessons.



Best of America by Horseback Event

By Jill Feller, WHC Director



Best of America by Horseback is America's (BOABH) premier equine trail riding show and is televised on RFD-TV. The program is owned and hosted by Del and Shevawn Shields. The show has ridden 349,279 miles to date.

Wisconsin Horse Council Trail Committee sponsored the program at Southern Kettle Moraine horse campground and trails on May 30 and 31. The event was attended by over 60 riders and horses of every breed.

On Friday, May 30, the ride started at 1:00 p.m. and we rode out through the forest trails to the Rushing Waters Fisheries, Wisconsin's premier rainbow trout farm. The group learned the history of the fishery and the services they provide. After our visit, we rode back to the campground and enjoyed a dinner that was sponsored by the Southern Kettle Moraine Horse Trails Association. After dinner, Del entertained the group with his guitar and cowboy songs.

On Saturday morning, a breakfast of rolls, muffins and fruit was supplied by the Wisconsin Horse Council Trail Committee. After breakfast the group saddled up and prepared for another adventure. After presenting the American flag, pledge of allegiance and prayers, the group left the campground to explore the other side of the equine trails.

The group rode out and did multiple loops enjoying the full spring foliage and flowers that Wisconsin forests have to offer. We were lucky that there were few bugs on the trails, and the weather was near perfect to enjoy Wisconsin forests. Many riders commented on how beautiful the trails were and how thick the foliage was! There were times you could not see more than a foot or two into the depths of the forest.

We arrived back at camp by 1:30 p.m. and had time to treat our equine companions to brush downs and treats after a well-deserved ride!

Del provided the group with a demonstration of the Handy Hookup tool that allows you to hook up chains in a gooseneck trailer without crawling into the bed! A wonderful invention!

Continued on next page...

...continued from previous page

Best of America by Horseback Event

The best dressed cowgirl and cowboy contest was held before dinner. Our own Floyd Finney won the best dressed cowboy award! The evening meal, which was hosted by the Wisconsin Horse Council Trail Committee, was a 'good old Wisconsin' meal. Brats, burgers, hot dogs, potato salad and beans were enjoyed by all. Del entertained everyone again with his music.

BOABH riders were impressed with our equine trails, the scenery, the campground and hospitality they experienced while in Wisconsin. This ride could not have been possible without the support and sponsorship of Wisconsin Horse Council Trail Committee and the work of the Southern Kettle Moraine Horse Trails Association for their work in keeping the campground and trails open and safe for equine enthusiasts.













Save the Date APRIL 17, 18, & 19, 2026

THE ALLIANT ENERGY CENTER | MADISON, WISCONSIN

Plan to Make Some New Memories



Start planning to join us in 2026 to make new memories as we celebrate **45 years** hosting the largest 3-day horse fair in the USA!

Be a part of the magic with your **breed or discipline group** and provide an opportunity to educate and entertain thousands of horse enthusiasts visiting from all over the country.

Fan favorite Liberty Run presentations showcase the power and pride of the horse. The presentation seeks confident and seasoned equines to appear in a brief yet thrilling showcase in the Blain's Farm & Fleet Coliseum!

Applications for Breed & Discipline demonstrations & Liberty Run presentations OPEN July 1, 2025 under "Horse Participants" at www.midwesthorsefair.com.

Become an Exhibitor or Sponsor

If you sell an equine related product or service, there is no better place to be than the 2026 Midwest Horse Fair.

Market your business, expand your clientele, and generate sales from tens of thousands of horse lovers.

We also have a wide variety of sponsorship opportunities available and will develop customized packages based on your marketing needs.



Learn more about Exhibitor and Sponsorship opportunities at www.midwesthorsefair.com under "Exhibitors" and "Partnerships"

Visit Facebook, YouTube, and Instagram for the most up-to-date information.



NORTHWOODS TRAIL & OBSTACLE "CHALLENGE IN THE PINES"



SECOND ANNUAL CHARITY WEEKEND & RAFFLE

REGISTRATION BEGINS APRIL 10TH

Register early to secure clinic & competition weekend special!

Come to enjoy:

- 15 miles of scenic marked trails, with two miles located along the lake
- On-site food & refreshments located in the pavilion
- Primitive camping sites w/water, fire pits & high lines
- · Music & campfire on Saturday, basket raffles and more!



AUG 15TH-17TH. 2025

All weekend clinic attendees receive a gift package.



CROCKER HILLS RECREATION AREA

Elton, WI (18 miles E of Antigo)





To register or for more information, please visit us on Facebook or at

cowgirlsforagsportsedu.org

FRIDAY, AUGUST 15TH

- In-Hand Ranch Trail Clinic | 5pm
 - Led by Judge & Clinician Amber Clark
- In-Hand Competition* | 6pm

SATURDAY, AUGUST 16TH

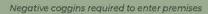
- Under Saddle Obstacle & Ranch Clinic | 9am
 - Led by Judge & Clinician Amber Clark
- Under Saddle Competition* | 1pm
- 2 Courses Obstacle Course & Ranch Trail
 - Open Division | 1pm | \$150
 - Youth Divisions | 4pm \$100

SUNDAY - AUGUST 17TH

- Guided Group Trail Ride | 11 am
- Golden Horseshoe Hunt | TBA
 - "Judged according to & AQHA rules apply; all breeds welcome

HOSTED BY





Broken Wheel Riding Club

By Jeanne Sprister, Broken Wheel Riding Club President



My first memory of the Broken Wheel Riding Club was when I was 13 years old. My parents bought my sister and me a \$75, two-year-old, fine-boned bay filly named Cricket...not exactly ideal for two young girls who didn't have much experience riding horses. I was nine years old and just wanted to ride every single day of the summer. I ran like the wind on my pony, in every open area I could find, every chance I got.

When I was 13 years old, I learned of the Broken Wheel Riding Club and we found out that they held a speed show. You had to be a member of the club to participate in the show, so that's what I did. By this time, my sister JoAnn, had a horse named Star. We didn't have a horse trailer, so we rode our horse and pony to the show, which was about five miles from our house.

The Broken Wheel Riding Club has always been a family-oriented, horse-loving group who have participated in many things over the years, such as speed shows, riding in parades, trail riding, parking cars for the Outagamie County Fair and Breakfast on the Farm in both Outagamie County and Brown County, sleigh rides and log-skidding in the winter time, hosting various clinics, riding together on the beautiful trails across the state, and even out of state. The parades we have ridden in include Black Creek, Seymour, Appleton, Little Chute, Bonduel, Manawa, and Caroline.

Our membership numbers have fluctuated over the years that we have been in existence, but I am proud to say that we've been an active incorporated club since 1965, thus, celebrating our 60th anniversary this year! The founding members were Thurmond and Joyce Doby, Bud and Carol Shepardson, Dick and June Everett, Gordy and Carla Schnur, and Bill and Beth Jorgensen, all from the Greenville/Hortonville area.

Continued on next page...

...continued from previous page

Broken Wheel Riding Club

Continuing with their mom's passion, all three of my children participated in Broken Wheel Riding Club fun shows, parades, trail rides, fundraisers, etc., when they were young. Hopefully some of my grand-children will also participate in some of our club's events, too. We have continuously had many activities that all our children have enjoyed over the years and even club members' grandchildren, the main focal point always being our love for our four-legged trusty steeds.

At our annual banquets which are held in November, we have participated in helping the community through various means, such as collecting cans for the local food pantries, and donating money to worthwhile organizations such as Community 2000 in Seymour, Exceptional Equestrians in De Pere, Joy's Cat Rescue in Gresham, Ride for Ty in Black Creek, and various other entities.

I am proud to be a part of this amazing club. As a result of our club celebrating our 60th anniversary, we have some fun things planned, including riding in the Manawa parade on July 5, and the Seymour Hamburger Days parade on August 9, so come check us out and say hello! I'm excited to see where our club will go in the future, and I will definitely be a part of it.



























Wisconsin State Horse Council Equine Foundation (WSHCEF) Scholarship Presented



Jenny Juliuson, WSHCEF Board Member and WHC Director, presented Kaylee Jahnke with a WSHCEF Scholarship at the Randolph High School Awards Banquet on May 21, 2025.

Congratulations, Kaylee, and good luck and best wishes in your continuing education!











Wisconsin Horse Council CounciLetter

Advertising Order Form

Advertiser:						
Ad Agency (if a	pplicable):					
Address:						
City:			State:	Zip + 4:		
Contact Person	(please print):					
Phone:	_		Fax:	Email:		
Authorized Sigi	nature:		-	_		
☐ I am a currei	nt WHC member	□ laı	m not a current WHC m	ember		I'm joining WHC today
Membe	er Advertising Rates		Non Member Advertis Rates	sing		WSHC Annual Memberships
\$75.00	Full Page		\$100.00 Full Page			\$20.00 Level I
\$37.50	1/2 Page		\$60.00 1/2 Page			\$45.00 Level II
\$18.75	1/4 Page		\$35.00 1/4 Page			\$100.00 Level III
\$10.00	Business Card		\$15.00 Business Ca	ard		
Run my ad in th	e following edition	ons:				
	January/Februa	ry	May/June		Septe	mber/October
	March/April		July/August		Nover	nber/December
		·		·		
Total Cost:	Ad cost:	month(s) at	\$/Month	\$		
Membership		optional)		\$		
	Total Enclose	d:		\$		

Wisconsin Horse Council, Inc. PO Box 72 Columbus, WI 53925 Phone: 920-623-0393

info@wisconsinhorsecouncil.org





News about Wisconsin and border region's equine industry
- its animals, people, events, businesses, and organizations

Subscribe to receive this **free** e-newsletter in your email box by visiting the EquestETS blogsite and filling in the form under Newsletter or emailing using the email address below.

Blogsite: www.equestets.com Email: equestets@gmail.com





info@wisconsinhorsecouncil.org www.wisconsinhorsecouncil.org Columbus, WI 53925 920-623-0393 P.O. Box 72

To take a pro-active role in the future growth and development of the equine industry.

Wisconsin Horse Council

121 S. Ludington St.

WHC Vision Statement

unified equine industry in Wisconsin To Represent, protect and foster a through leadership, education, service and communication.

WHC Mission Statement

WISCONSIN HORSE

COUNCIL



3 Bar Tack Shop

720 16 1/2 Street Dallas, WI 54733 715-458-4107

Call first for hours - usually M-Sat Find them on Facebook

Geitner Homestead Equine Campground

4

5883 Oak Road Sturgeon Bay, WI 54235 920-493-7669

geitnerhomestead.com & Facebook 8am-8pm

7

Horse Emporium

1924 #2 MacArthur Road Waukesha, WI 53188 262-549-5422

M-Sat 10am-6pm, Sun 12pm-4pm horseemporium.com & Facebook

RNR Ranch and Tack

8

6

St. Croix Falls, WI 54024 715-483-9292 or Cell 715-557-1696

Call first for hours or by appointment rnrranchandtack.com & Facebook

roundtwotack.com M-W,F 10am-6pm, Thurs 10am-7pm, Sat 10am-5pm

Sweeny's Outfitters

4

TC Saddles & Tack

Helenville, WI 53137 N5120 Coffee Road 13

5912 Nagel Road Valders, WI 54245 920-946-5088

Check Facebook for Events where they will be Find them on Facebook

West 20 Saddle Co.

16

East Troy, WI 53120 262-642-4272 W4812 Hwy. 20

shop.west20.com & Facebook Open 7 days a week / 10am-6pm

tcsaddleup.com & Facebook Mon-Fri 8am-5pm, Weekends by appointment 608-206-7169, Call Gina for appointment

Willow Creek Tack Shop

8

W4844 Happersett Lane Redgranite, WI 54970 920-376-4126

Find them on Facebook
Call for hours & check Facebook for open days

2

143887 Naugart Drive Merrill, WI 54452

Mon-Sat 9am-5pm, Call first or by appointment circleltack.com & Facebook

5

W849 Butter Cup Court Berlin, WI 54923 920-361-9819

Wed-Fri 10am-5pm, Sat 10am-2pm

Horsey Habit Saddlery & Tack, Inc.

œ

Manitowoc, WI 54220 4000 Redwood Drive 920-686-3890

horseyhabit.com & Facebook M-F 10am-6pm, Sat 9am-2pm, Sun 10am-2pm

Round Two LLC

Thiensville, WI 53092

262-242-5200

229 N. Main Street

Open by appointment & warehouse days

The Corral Trailer Sales

6

thecorralinc.com & Facebook M-F 8am-5pm, & Sat by appointment

18 Wyoming Saddle Company

Hickory Sands Tack II

Find them on Facebook

ဖ

luckymleathershop.com & Facebook Mon-Fri 10am-5pm, Sat 9am-4pm

at Midwest Horse Fair April 11, 12 and 13, 2025.

After that maps can be picked up at the WHC office in

Participants may pick up a free map at the WHC booth

www.wisconsinhorsecouncil.org.

and/or phone plus posted on WHC Facebook page and Winners will be announced March 6, 2026 via email before that date. Completed maps must be received by Contest begins April 15, 2025. No stamps will be given

Columbus and some of the retail locations, if some

Limited number of maps available maps are still available. One map per participant.

8

W11350 Van Buren Road

in for the rest of the prize drawings also. Maps with at least 7 dealer stamps will be entered into a random

10 locations for 2nd Place Prize. Those names will stay Must go to 18-16 locations for 1st Place Prize drawing

drawing to win all other Prizes, 3rd thru 20th.

Helenville, WI 53137 N5120 Coffee Road 920-699-8048

28018 US Hwy 14 608-649-7787

wyomingsaddlecompany.com & Facebook Tues-Sat 9am-6pm, Sun 10am-4pm

Circle L Tack, LLC

ယ

Fradette Saddlery

789 County Road NN

Viroqua, WI 54665 608-606-1375

715-675-4991

fradettesaddlery.com & Facebook Saturdays 8am-12pm, OK by appointment

for 2025.

Participants must be WHC Level I member

INFORMATION **PARTICIPANT**

6 Horse & Ranch Supply

Address.

Burnett, WI 53922 N9320 Fir Road 920-210-3848

horseandranchsupply.com & Facebool Call for hours or by appointment

WHC District #

Lucky M Leather Shop

the WHC office no later than February 28, 2026.

Lyndon Station, WI 53944 430 County Road HH 608-495-5036

Steers Tack

Columbus, WI 53925 920-623-4222 or Cell 920-296-2707

Find them on Facebook

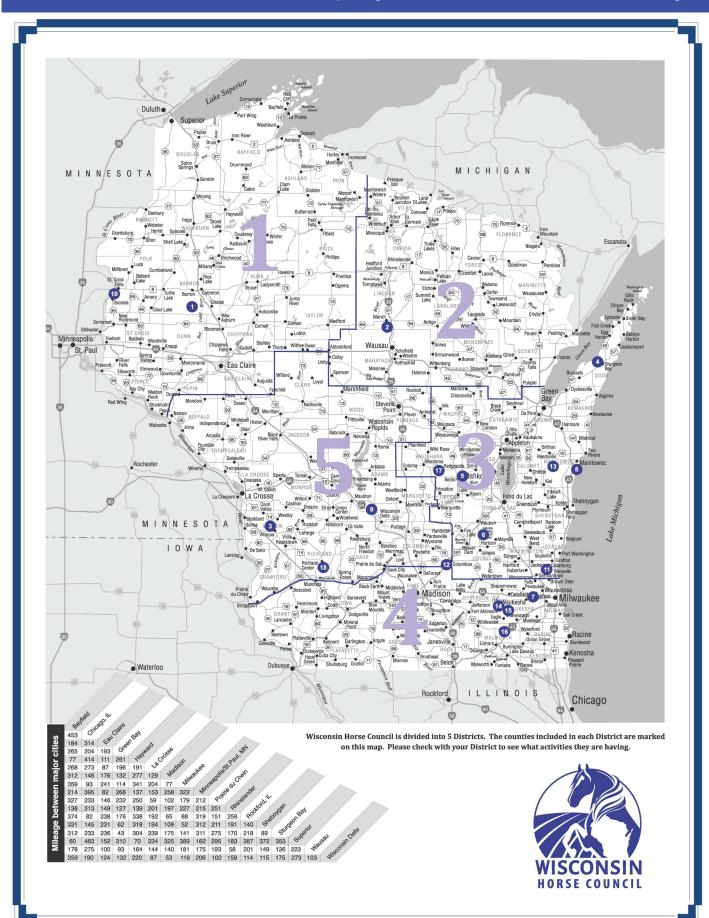
1st Place Prize \$600 Gift Certificate
2nd Place Prize \$400 Gift Certificate
3rd - 7th Place Prizes \$200 Gift Certificate
Each Place
8th - 20th Place Prizes \$100 Gift Certificate

reimbursed. Gift Certificates must be used by June 1, 2026 and sent to WHC office by June 15, 2026, for this map. That business will send it to WHC to be that can be spent at any of the businesses 1 thru 18 on Gift Certificates will be Wisconsin Horse Council Bucks redeemable for cash. retailer reimbursement. Gift Certificates are not

later than February 28, 2026 Completed map must be received by the WHC office no

121 S. Ludington St. P.O. Box 72 Columbus, WI 53925 Mail to: Wisconsin Horse Council

conceptprinting · 608-565-3500







2025 WISCONSIN HORSE COUNCIL Ride Wisconsin - Trail Riding/Driving Award Program Application Form

To participate in the Trail Riding/Driving Award program, please complete this application. Forward the completed application and all applicable fees to the address shown at the bottom of this application form. We invite you to join and have fun with your horse.

Please check one: Current WHC Individual/Family or Youth in New WHC Individual/Family or Youth me (Include WHC Membership Application, or Please check one: Current Trail Riding/Driving Award program in New Trail Riding/Driving Award progr	mber theck WHC website for other benefits of membership) m member OR		
Name:Phone:			
Street/P.O. Box:			
City, State, Zip:			
Email Address:	Age:		
Enrolling Additional Family Members: Name:	Age:		
Name:	Age:		
Name:	Age:		
Equine-related clubs you belong to:			
Program Fees: (Fee is per individual participating. Fee accepted for curren	t year only)		
Annual Trails Riding/Driving Program Fee \$15x\$15= \$			
Annual WHC Individual Membership fee: \$20 \$			
Annual WHC Family Membership fee \$30 \$			
If you'd like a copy of the newsletter printed \$30 \$			
Total Payment Enclosed. Make checks payable to	o WHC: \$		
Questions/Comments: Jill Feller, Program Coordinator – 920-948-950	2 – <u>Jfeller5732@outlook.com</u>		
WISCONSIN HORSE COUNCIL			

Ride Wisconsin – Trail Riding/Driving Award Program 121 S. Ludington Street P.O. Box 72 Columbus, WI 53925

Voice: 920-623-0393



WISCONSIN HORSE COUNCIL MEMBERSHIP APPLICATION

Free Youth Memberships run concurrent with the school year

Office Use Only:
Date Received:
Date Processed:
Date Mailed:

LEVEL I FREE YOUTH MEM	BERSHIP INFORMATION - for Ages 8 - High School Graduation
Name:	Age:
Street Address:	City, State, Zip:
Phone #:	E-mail Address:
County:	WHC District #: Number of Horses:
Equine Organization(s) that you	belong to that are WHC Level II or III Members:
Contact information to the organ	nization(s) you are joining under:
Parent/Guardian Signature R	Required:
Parent/Guardian Name Printed:	
I agree that WHC can public	ly share name/photos of the Youth member listed above on their media platforms.
Parent/Guardian Contact Info:	
Street Address:	City, State, Zip:
Phone #:	E-mail Address:
*All information reque	ested above is required and must be complete and accurate.
LEVEL I YOUTH MEMBERSH	HIP OPTION
	ip (no insurance)
Note:	
Membership, they will be red Youth Membership (17 & un	ember would like to participate in a WHC program that requires a WHC Level I equired to hold a <u>paid</u> Level I Membership as well. Remember that our regular Level I nder) are always free with a <u>paid</u> Level I Adult Membership. So that means if the parent evel I Member, the Level I Youth Member would already be covered and able to join the
Wisconsin Horse Council does not sel organization for WHC business.	ell or distribute our membership list. Information is kept private for use only by our
Return application to:	Wisconsin Horse Council P.O. Box 72 Columbus, WI 53925 Phone: 920-623-0393 www.wisconsinhorsecouncil.org



WISCONSIN HORSE COUNCIL MEMBERSHIP APPLICATION

All Memberships run from January 1st through December 31st

Office Use Only:	
Payment Type:	0
Check #:	
Amount:	

LEVEL	. I MEMBERSHIP INFORMAT	<u>ion</u>			
Individ	<i>dual</i> Name:		9		
Youth	Name(s):		Age(s):		
Family	Name(s):				
Street	Address:	City, Stat	te, Zip:		
Phone	#:	E-mail Address:			
County:		District #:	Number of Horses:		
0	Individual Membership (no insurar Individual Membership PLUS (inclu			\$	20 45
0 0	Family Membership (no insurance Family Membership PLUS (include)		\$	30
_	Youth (age 17 & under = free with	LONG DOME NO NO 18	10 - 60000	\$	0
	Individual Lifetime Membership (o and the 1st year of liability insuran				250
	Annual fee on Lifetime Membershi	[[] []		5.77	25
	Printed Newsletter mailed to the a			\$	30
\Box	Free E-newsletter sent to the e-m	ail listed above		\$	0

Description:

Level I membership class is available to any individual/family whose interests are similar to those of the Council and is for individuals/families only. Level I and Level II members elect Directors to the WHC Board to represent their District. Family membership is for a family of 2 or more living at the same residence and has 1 vote in the elections and business of their District. Membership must be current to vote at District meetings.

- Programs such as the Certified Judges and Ride Wisconsin require a Level I membership even if you are a Director or a
 contact person for a Level II or III organization, you will need to be a Level I member yourself to participate in programs.
- Youth (17 & under) are free with a paid Level I adult membership.

LIFETIME MEMBERSHIP is an individual Level I membership with a one-time fee, giving the individual a paid-up membership for his/her lifetime. If LIFETIME MEMBERS wish to retain the \$1 Million personal liability insurance after their first year, they must purchase it on an annual basis. The printed newsletter is included with this membership annually at no additional cost.

Wisconsin Horse Council does not sell or distribute our membership list. Information is kept private for use only by our organization for WHC business.

Membership dues, payments and gifts to Wisconsin Horse Council are not deductible as charitable contributions for federal income tax purposes. Such payments may be deductible under the Internal Revenue Code as ordinary and necessary business expenses.

Return application and payment to:

Wisconsin Horse Council P.O. Box 72 Columbus, WI 53925 Phone: 920-623-0393 www.wisconsinhorsecouncil.org



Wisconsin Horse Council

ATTENTION :
FREE....Upcoming Events section on Website.

We have created a section on our website for your upcoming events...FREE..... You can send (email) us any EQUINE related event (shows, tack sale, clinic, meetings, events etc.) and we will put it on our website free of charge. All you need to do is send us a copy of your event with a contact phone number and we will list it for all to see.

Questions-call 920-623-0393/email info@wisconsinhorsecouncil.org

I would li	ike this event posted on the Wis	consin Horse Council website.
Date:		
Location:		
Phone:		
	www.wisconsinhorsecouncil.org	920-623-0393
	121 S. Ludington St. Colum	mbus, WI 53925



WHC Calendar of Upcoming Events



July 2025

July 4	Happy Independence Day!
July 5-6	Wisconsin Foundation Quarter Horse Registry Show, Jackson County Fair Park,
-	Black River Falls, WI on Hwy 54, 8 a.m., Contact Cindy Koperski 608-385-4240,
	4koperski@gmail.com, www.wifqhr.com
July 6	Lazycreek Farm Pleasure Fun Show, W5358 Old Sixty Rd, Juneau, WI, Judge will be
-	Deb Caravello, 10 a.m. start, Contact 920-386-8058, DCHA Buckle approved
July 11-13	Wade House Carriage Driving Days, W7965 WI-23, Greenbush, WI 53026, Come see
	horses hitched to elegant carts and carriages compete for division championships.
	Celebrate the art of carriage driving during this rare three-day weekend of competitions
	in Wade House's brand-new horse arena. A horse-drawn carriage will transport you to
	the contest grounds. Ticket pricing and more information are listed on this ticketing
	page: https://buy.acmeticketing.com/events/514/detail/62509965b482b4673c917f5c
July 11	2025 Summer Twilight Classic Speed Show, Beaver Creek Saddle & Bridle Club,
	W3194 Cty. Rd. A S., Oostburg, WI, 6 p.m., Contact Lisa Caswell 920-889-7251 or Beckie
lub. 40	Wendorf 920-564-0345, <u>www.beavercreekwis.com</u> or find us on Facebook
July 12	7th Annual "Look Out, Here We Come" Show 10 and under, show as you are Pleasure &
	Speed Show, Beaver Creek Saddle & Bridle Club, W3194 Cty. Rd. A S., Oostburg, WI, 9 a.m., Contact Lisa Caswell 920-889-7251 or Beckie Wendorf 920-564-0345,
	www.beavercreekwis.com or find us on Facebook
July 12	Northern Saddle Club Group Ride, Bush Lake Flats, Open to the Public, 10 a.m. with the
outy 12	group or ride by yourself anytime, Copy of negative Coggins test required, potluck at
	4 p.m., campfire to follow, Contact Heidi 906-396-7457 for more information or go to
	northernsaddleclub.org or email northernsaddleclub@yahoo.com
July 12-13	Wisconsin Pinto Horse Assoc. All Are Small Mini & Pony Show, Heartland Equestrian
Ĭ	Center, 7510 Deer Road, Custer, WI, Saturday starts at 7:30 a.m. and Sunday starts at
	8 a.m., Contact Christina Kooiman <u>Cgk112@gmail.com</u> or Mark 715-323-3666
July 14	Northern Kettle Moraine Horse Trail Association Monthly Meeting, Rusty Spur Saloon,
	New Fane, WI, 7 p.m.
July 15	2025 Summer Twilight Classic Pleasure Show, Beaver Creek Saddle & Bridle Club,
	W3194 Cty. Rd. A S., Oostburg, WI, 6 p.m., Contact Lisa Caswell 920-889-7251 or Beckie Wendorf 920-564-0345, www.beavercreekwis.com or find us on Facebook
July 18	Friday Fun Night Game Show at Eau Claire Bit & Spur Club, 10425 W Cameron St,
outy 10	Eau Claire, WI 54703. For more information visit the website
	https://www.eauclairebitandspur.com/upcoming-events or the Facebook
	page facebook.com/EauClaireBitAndSpurClub
July 19	WSCA Pleasure and Games Show at Eau Claire Bit & Spur Club, 10425 W Cameron St,
•	Eau Claire, WI 54703. For more information visit the website
	https://www.eauclairebitandspur.com/upcoming-events or the Facebook
	page facebook.com/EauClaireBitAndSpurClub
July 19	Lake County Mounted Posse 2025 Annual Open Horse Show, Spring Grove Horse Fair
	Park, 8105 Blivin Street, Spring Grove, IL, 8:30 a.m., see <u>www.LCMP.info</u> for more info
July 20	WSCA English & Western Pleasure Show at Eau Claire Bit & Spur Club, 10425 W
-	Cameron St, Eau Claire, WI 54703. For more information visit the website
	https://www.eauclairebitandspur.com/upcoming-events or the Facebook
	page facebook.com/EauClaireBitAndSpurClub
July 23	WHC BOD Monthly Meeting, 121 S. Ludington St., Columbus, WI 53925, 7 p.m.
July 27	Dodge County Horseman's Assoc. Pleasure Show, Boots & Saddles Arena, W8827
	Hemlock Rd., Beaver Dam, WI 53916, Follow DCHA on Facebook for updates.

*** Also check WI Pleasure Horse Shows on Facebook! ***



WHC Calendar of Upcoming Events



August 2025

August 202	<u>5</u>
August 5-7 August 8	Wisconsin Farm Technology Days, Bear Creek, WI 2025 Summer Twilight Classic Speed Show, Beaver Creek Saddle & Bridle Club, W3194 Cty. Rd. A S., Oostburg, WI, 6 p.m., Contact Lisa Caswell 920-889-7251 or Beckie Wendorf 920-564-0345, www.beavercreekwis.com or find us on Facebook
August 9	Lazycreek Farm Pleasure Fun Show, W5358 Old Sixty Rd, Juneau, WI, Judge will be Gary Shipshock, 10 a.m. start, Contact 920-386-8058, DCHA Buckle approved
August 9	Northern Saddle Club Group Ride, Halls Creek, Open to the Public, 10 a.m. with the group or ride by yourself anytime, Copy of negative Coggins test required, potluck at 4 p.m., campfire to follow, Contact Heidi 906-396-7457 for more information or go to northernsaddleclub.org or email northernsaddleclub@yahoo.com
August 9-10	WDAWI Dressage Show being held at Eau Claire Bit & Spur Club, 10425 W Cameron St, Eau Claire, WI 54703. For more information visit https://www.wdawi.org/upcoming-events
August 10	Kuenzi Equestrian Events Trail Obstacle Challenge! Offering Ridden and In-Hand Divisions. Boots and Saddles Arena, W8827 Hemlock Road, Beaver Dam, WI. Follow the Kuenzi Equestrian Events Facebook page for more details and updates!
August 11	Northern Kettle Moraine Horse Trail Association Monthly Meeting, Rusty Spur Saloon, New Fane, WI, 7 p.m.
August 15-17	Wisconsin Pinto Horse Assoc. Show The Heartland Jubilee, Sunnyview Exposition Center, Oshkosh, WI, Friday starts at 9 a.m. and, Saturday and Sunday start at 7:30 a.m.
August 15-17	Northwoods Trail & Obstacle "Challenge in the Pines", 2nd Annual Charity Weekend & Raffle, Crocker Hills Recreation Area, Elton, WI, 18 miles east of Antigo, Hosted by Cowgirls for Agriculture Sports Education, Inc., Friday is In-Hand Ranch Trail Clinic at 5 p.m. with Competition at 6 p.m., Saturday is Under Saddle Obstacles & Ranch Clinic at 9 a.m. with Competition at 1 p.m., both led by Judge & Clinician, Amber Clark, Sunday is Guided Group Trail Ride at 11 a.m. and Golden Horseshoe Hunt, to register or for more information please visit their Facebook page or go to cowgirlsforagsportsedu.org
August 16	Wausau Boot and Saddle Club "Come As You Are" Open Horse Show Series, 5302 W. Wausau Ave., Wausau, WI 54401, 9 a.m., Contact Emily Mueller 715-575-9076, wausaubootandsaddle@gmail.com
August 16	Caledonia Conservancy 23rd Mane Event Ride, Neubauer Farm, 5551 Short Rd., Racine, WI, 53402, Mounted Photo Scavenger Hunt, pre-order box lunch & t-shirt, Contact Tracy Larson 414-617-9403 or ManeEvent@caledoniaconservancy.org , Visit www.caledoniaconservancy.org/maneevent2025 for all details
August 19	2025 Summer Twilight Classic Pleasure Show, Beaver Creek Saddle & Bridle Club, W3194 Cty. Rd. A S., Oostburg, WI, 6 p.m., Contact Lisa Caswell 920-889-7251 or Beckie Wendorf 920-564-0345, www.beavercreekwis.com or find us on Facebook
August 22	Friday Fun Night Game Show at Eau Claire Bit & Spur Club, 10425 W Cameron St, Eau Claire, WI 54703. For more information visit the website https://www.eauclairebitandspur.com/upcoming-events or the Facebook page facebook.com/EauClaireBitAndSpurClub
August 23	WSCA Pleasure and Games Show at Eau Claire Bit & Spur Club, 10425 W Cameron St, Eau Claire, WI 54703. For more information visit the website https://www.eauclairebitandspur.com/upcoming-events or the Facebook page facebook.com/EauClaireBitAndSpurClub
August 23	Menomonee Falls Saddle Club 60th Anniversary and Open House Community Event, Sussex WI
August 24	WSCA English & Western Pleasure Show at Eau Claire Bit & Spur Club, 10425 W Cameron St, Eau Claire, WI 54703. For more information visit the website https://www.eauclairebitandspur.com/upcoming-events or the Facebook page facebook.com/EauClaireBitAndSpurClub
August 27	WHC BOD Monthly Meeting, 121 S. Ludington St., Columbus, WI 53925, 7 p.m.
	*** Also check WI Pleasure Horse Shows on Facebook! ***

Halling

Since 1979, WHC has owned and produced one of the largest and most successful horse fairs in the nation, the Midwest Horse Fair. Funds generated from the fair as well as from membership and donations support WHC operations and efforts.



How To Get Involved

- Become a WHC Member Become a WHC Director
- Join a WHC Committee Trails, Public Relations, Member Services, Sponsorship, Trail Grants, Legislative, etc.
- Volunteer at Midwest Horse Fair



Above all, the WHC strives to reach more people, especially youth, interested in the equine industry to ensure its continued growth.





The Wisconsin State Horse Council Equine Foundation (WSHCEF) was created to better serve Wisconsin's growing equestrian community and to help that community realize its fullest potential. Our mission is to support equine priorities identified and supported by Wisconsin equine owners and organizations.

The WSHCEF is a tax exempt, non-profit 501 (c) (3) organization, and as such allows individuals to make tax-deductible contributions to support Wisconsin equine projects.

Please consider making a tax-deductible donation to the WSHCEF. Thank you!

Donations can be made payable and sent to:

WSHCEF P.O. Box 72 Columbus, WI 53925

WSHCEF Board Members, Officers & Volunteer Team Members

President: Katie Bachhuber
Vice President: Linda Emsberger
Secretary: Diane Sackett
Treasurer: Nancy Young
Board Members: Lori Helmer, Jan Pieper,
Gail Seasor, Jennifer Juliuson
WHC EB Rep. & MHF Rep.: Gail Seasor

Volunteer Team

Karen Meekma, Sharon Hookstead, Jim Harris, Rich Emsberger, Dave Kluge & Roxanne Cromheecke Kluge

What Is The Wisconsin Horse Council All About?



Wisconsin Horse Council
121 S. Ludington Street
P.O. Box 72
Columbus WI 53925
920-623-0393
www.wisconsinhorsecouncil.org



The WHC's Mission & Vision Statements

- To represent, protect and foster a unified equine industry in Wisconsin through leadership, education, service and communication.
- To take a pro-active role in the future growth and development of the equine industry.

Organizational Overview

WHC is a non-profit organization representing horse owners and enthusiasts, and the equine industry in Wisconsin. We promote the horse through leadership and education. Our role is to support, serve and protect our equine industry in Wisconsin. We are an open organization and welcome all who are interested in horses, whether horse owners or not.

What We Do

Leadership – We are the only organization that is here for the horse and the people who own them or simply love them. We are not a breed organization, a saddle club, or a riding discipline; we exist solely for the welfare of the horse and the betterment of the equine industry as a whole.

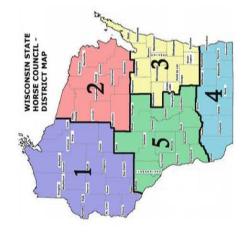
Legislation – we play an active role in legislative matters affecting both the state and national equine industry; we strengthen our ag/livestock partner relationships by participating in Ag Day at the State Capitol.

Education – our districts often conduct seminars and clinics for horse owners. The WHC Trail committee offers an annual four-day Trail Design School on designing and building sustainable multi use trails.



Districts

The WHC is comprised of five geographical districts, each of which has its own set of member-elected officers and up to two member-elected representatives that it sends to



Programs

The WHC encourages equine events, sporting activities, youth activities and equine programs that help build membership. These include:

The WHC has given out more than \$885,400.00 through its programs since 1995! Please visit the WHC website for a complete breakdown.



Sponsorships & Grants – we support therapeutic riding organizations, trail safety and enhancement for recreational riding, riding clubs, equine charity events, mounted search and rescue, emergency response and more.

<u>Trails</u> – WHC partners with local horse clubs to assist with the development and improvement of Wisconsin's public equestrian trails, shared use trails and campgrounds. We award grants for campgrounds, new trail development, as well as trail improvements, enhancements, and repairs. We have representation on Wisconsin governmental trail councils whenever possible.

Annual Awards – we encourage and recognize people who have invested their time and money in growing and developing the equine industry through mentoring young horse enthusiasts, initiating new programs, offering leadership, and promoting responsible use of horses. Annual Awards include Horseperson of the Year, Lifetime Achievement, Special Achievement, Equine of the Year, Show Judge of the Year and the WHC Director of the Year.



Certified Show Judging – we improve the level of open show judging through educational seminars and certification.





WHC District 1:

Contact - Paulette Adair 715-554-2904 cca2lucky@gmail.com

WHC District 2:

Contact - Shaughn Novy 715-610-1065 slnovy20@gmail.com

WHC District 3:

Contact - Katie Bachhuber 920-539-0601 rideendurance2@yahoo.com

WHC District 4:

Contact - Floyd Finney 608-201-9539 floyd-diane@outlook.com

WHC District 5:

Contact - Mark Long 715-323-3666 yeahicanfixthat2@gmail.com District 1 includes the counties of: Ashland, Barron, Bayfield, Burnett, Chippewa, Douglas, Dunn, Eau Claire, Iron, Pepin, Pierce, Polk, Price, Rusk, Sawyer, St. Croix, Taylor and Washburn

District 2 includes the counties of: Florence, Forest, Langlade, Lincoln, Marathon, Marinette, Menominee, Oconto, Oneida, Shawano, and Vilas

District3includes the counties of: Brown, Calumet, Dodge, Door, Fond du Lac, Green Lake, Kewaunee, Manitowoc, Outagamie, Ozaukee, Sheboygan, Washington, Waupaca, Waushara, and Winnebago

District 4 includes the counties of: Dane, Grant, Green, Iowa, Jefferson, Kenosha, Lafayette, Milwaukee, Racine, Rock, Walworth, and Waukesha

District 5 includes the counties of: Adams, Buffalo, Clark, Columbia, Crawford, Jackson, Juneau, La Crosse, Marquette, Monroe, Portage, Richland, Sauk, Trempealeau, Vernon, and Wood

CounciLetter Deadline

The deadline for articles, upcoming events and advertisements for the WHC CounciLetter is:

September / October Issue: August 15th at noon

Articles must be equine related, may not be for commercial benefit and must be sent to us in a timely fashion. The Editor reserves the right to revise or refuse articles.

Ads and articles are best sent in electronic format (prefer MS Word or Adobe Acrobat) to:

in fo@wiscons in horse council.org

Office hours: Monday-Friday - 8am-4pm



Join us on Facebook and become a friend. You will receive the most up -to -date information and connect with fellow horse people.

www.wisconsinhorsecouncil.org







Join us on Facebook and become a friend. You will receive the most up -to -date information and connect with fellow horse people.

