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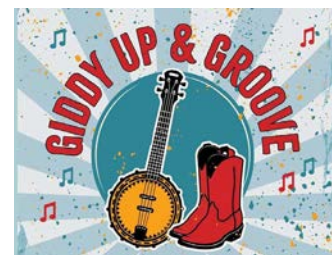
Dear Members of the Wisconsin Horse Council,

We thank you for your \$500 platinum sponsorship of our Giddy Up & Groove fundraiser to be held November 2, 2025, 4:00 – 8:00 pm. This event is sure to be a fun filled social dinner and dance at Foundry 45 in Kewaskum, WI. Tickets can be purchased at NKMHTA.org/giddyup&groove.

WHC stepped up and helped us get momentum for this fundraiser. This fundraiser will help support the maintenance of over 50 miles of equestrian trails and at the 22 family campsites in Horse Rider's Camp.

Your support is heartfelt WHC, thank you!

Northern Kettle Moraine Horse Trail Association Board of directors
 President – Katie Bachhuber Vice President – Nancy Rogers
 Secretary Jane Schoessow Treasurer – Valerie Ruelle



Wisconsin Horse Council

Executive Board 2025

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608-513-4488

equuspo@gmail.com

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920-539-0601

kbach@nconnect.net

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920-948-9502

jfeller5732@outlook.com

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Midwest Horse Fair

Teri Giannetti - Executive Director

teri@midwesthorsefair.com

131 S. Ludington Street

Columbus, WI 53925

Phone: 920-623-5515

WHC Mission Statement

To represent, protect and foster a unified equine industry in Wisconsin through leadership, education, service and communication.

WHC Vision Statement

To take a pro-active role in the future growth and development of the equine industry.

ATTENTION!

Tear out pages 25 & 26 to fold as a handy brochure to keep or to share! This month's featured brochure is "What You Should Know When Buying a Horse".

Membership in the Wisconsin Horse Council is open to individuals, associations, businesses, societies, or other entities whose interests are in line with the WHC's purpose and Mission Statement. Our membership year follows the calendar year. Members will receive a free e-newsletter and the option to purchase a printed newsletter where FREE classified ads can be placed and business card, 1/4, 1/2 and full page ads can be purchased as well. The newsletter reaches 500+ horse enthusiasts.

The WHC currently sends out six issues per year.

The WHC employs a professional lobbyist who works with us on pending legislation as needed for the equine industry. We continue to work on adding new benefits for our members. Please feel free to contact us with your comments or suggestions. Thank you!



Every day the AHC works to ensure the equine voice is heard in Washington, DC

Help us continue to Put More HORSEpower in Congress...

Support the AHC today!

Visit www.horsecouncil.org for more information

1616 H Street NW
7th Floor
Washington, DC 20006
202.296.4031





Welcome to the Wisconsin State Horse Council Equine Foundation

The bond between an equestrian and their equine is an experience worth cherishing; we are dedicated to strengthening this bond and enriching the equestrian experience in Wisconsin through education, research, charity, and scholarship.

Visit our website www.wisconsinhorsecouncil.org – Go to the WSHCEF tab at the top of the page

What is the mission statement of the WSHC Equine Foundation?

The Wisconsin State Horse Council Equine Foundation was created to better serve Wisconsin's growing equestrian community and to help that community realize its fullest potential. The Foundation is a tax exempt, non-profit 501(c) (3) organization, and as such allows individuals to make tax-deductible contributions to support Wisconsin equine projects.

The mission of the Equine Foundation is to support Wisconsin's expanding equestrian community by funding:

- * Educational Initiatives
- * Trail Development
- * Equine Research
- * Youth Scholarship and Participation

What is our relationship with the Wisconsin Horse Council?

The Wisconsin Horse Council is our parent organization and the sole member of the WSHC Equine Foundation. WHC Board of Directors are elected to serve on the WSHC Equine Foundation Board of Directors, along with non-WHC individuals. The WHC was incorporated in 1972 as an advocate for the equine owners and industry in the State of Wisconsin. It has grown to become the focus of the equine industry in Wisconsin.

The Mission Statement of the Wisconsin Horse Council is: To represent, protect and foster a unified equine industry in Wisconsin through leadership, education, service and communication.

The WSHC Equine Foundation is a federally approved 501 (c)(3) non-profit corporation dedicated to the advancement of equine activities and the equine industry in general.

The Foundation's main objectives are to promote education, research and development, charity, and scholarship opportunities for equestrians in Wisconsin.

WSHCEF Officers, Board Members & Volunteer Committee Members

Officers

President: Katie Bachhuber
Vice President: Linda Ernsberger
Secretary: Diane Sackett
Treasurer: Nancy Young
Board Members: Lori Helmer, Jan Pieper,
 Jennifer Julison,
 Gail Seator- WHC Exec BOD Rep.

Volunteer Committee Members

Karen Meekma	Dave Kluge
Sharon Hookstead	Roxanne Cromheecke-Kluge
Rich Ernsberger	James Harris

Horses Awarded at the Jefferson County Fair

By Jackie Schuster

The show season is off to a good start, and the Jefferson County Fair is done and in the books! The weather played with us on Friday, as we finished the halter classes with a rain delay. During the rain delay we did the decorating class. The superintendent and along with the exhibitors decided to have the hitch classes on Saturday starting at 11 a.m. beginning with the 6-up hitch because of the condition of the arena. There were 72 horses entered and 16 farms with a total of 38 exhibitors.

The winner of the Jerry Hitchcock Award was Lincoln Laabs. He had to place high in Showmanship at Halter, Senior Youth Cart, and Senior Youth Team Hitch. There were four exhibitors trying for this award. The Champion Stallion went to Laben Reichert with Overall Stallion going to Jenny Pendell. Junior Champion Filly went to Jenny Pendell as well. Overall-Mare Champion went to Michelle Garvey and Overall-Champion Mare went to Jenny Pendell. The Champion Gelding went to Beistle Brothers, while the Supreme Bred Champion went to Jenny Pendell. The breeds that were represented were Percherons, Belgians and Clydesdales.

There was a new award this year, which is the Hero Behind the Screens, and it went to Sarah Laubenstein. This award goes to the person that keeps the exhibitors ready for the show. It was started by Breezy Hill Thunder in honor of Scott Machmueller, who was taken from Breezy Hill Thunder group before his time. Congratulations Sarah Laubenstein.

Next year will be quite different as many of the Percheron exhibitors will be in Minnesota for the World Percheron Congress Show. Best of Luck to everyone for a 2025 show season!



From left to right: Lincoln Laabs (in the cart), Carrie Hitchcock-Fischer (presenting the trophy), Aaron Hitchcock, Nick Fischer, and Kim Laabs (heading the horse).

PINTO MINI AND PONY NATIONALS SHOW JULY 2025

By Anne Murphy, WHC President

On July 12th and 13th, I found myself back at Heartland Equestrian Center for the Pinto Mini and Pony Nationals, with a table and display representing the Wisconsin Horse Council.

I haven't been around minis a lot, or ponies for that matter. They are unique little equines! It was truly a colorful weekend! This event spanned many generations from littles to middles, teens, young adults, all the way to classic and vintage equestrians.

Based on the participants, I have great hope for the future of the horse industry. The weather was delightful, the classes ran smoothly, who could ask for anything more?

My favorite classes to observe were the costume class and the obstacle classes, both in hand and driving!

A big thank you to WHC member, Tina Langness, for organizing this event and to WHC member, Heartland Equestrian Center, for hosting this event!





Save the Date

APRIL 17, 18, & 19, 2026

THE ALLIANT ENERGY CENTER | MADISON, WISCONSIN

Thrill of the Drill Team Invitational

Our "Thrill of the Drill" Team Invitational Competition is where speed, synchronization, and showmanship will come together in perfect harmony!

You won't want to miss talented riders and their horses perform high-energy, choreographed routines to music—showcasing teamwork, timing, and true horsemanship.

Up to 10 top teams from across the country will compete on for \$3,500 in cash and prizes in a fast-paced display of unity

Application is now open at
midwesthorsefair.com
 through September 30th



Sponsors:



Volunteer and Make Memories!



Be part of the team that has helped make wonderful memories for so many equine enthusiasts over the past 45 years!

Midwest Horse Fair relies on our amazing volunteers each year to deliver the largest 3-day horse fair in the USA and every moment you give creates memories for thousands — and for you, too.

As our thank you for your help, every 3 hours of volunteering earns a one-day admission pass and if you volunteer 9 hours you will earn a 3-day weekend pass!

The volunteer application will be available on our website in late September at MidwestHorseFair.com under "Partnerships"

Visit Facebook, YouTube, and Instagram for the most up-to-date information.

SAVE THE DATE!

Wisconsin State Horse Council Equine Foundation

Presents their annual

“Winter Fun Day”

February 14, 2026

at

Springbrook Events

N8400 County Road I

Burnett, WI 53922

- ♦ Model Horse Show
- ♦ Vendors
- ♦ Dog Sled Demos
- ♦ Sleigh Driving Exhibition
- ♦ Bobsled Rides
- ♦ Skijoring
- ♦ Kids' Activities

Sleigh Bell Café - Breakfast & Lunch

Admission is Free!



Broken Wheel Riding Club

By Jeanne Sprister, President of Broken Wheel Riding Club



In observation of the Broken Wheel Riding Club celebrating its 60th anniversary, our club is doing some special things this year.

One of the activities we are doing is we are having a 60-Mile Challenge where participants pay an entry fee and receive a T-shirt. Participants are then tasked with tracking the miles spent on their horses. In addition to riding, miles can be logged by trail riding, arena riding, doing groundwork with a horse, etc. Miles can also be logged by simply keeping track of miles walked or by running, with or without horses. The deadline is October 31. The winner with the most miles logged will receive a gift card. There is also a prize given to the person with the largest variety of different

trails or venues logged.

Our club participated in riding in two different parades this summer, the Manawa parade held on July 5, and the Seymour Home of the Hamburger parade held on August 9. We had many club members, both riders and walkers, and even a team of beautiful horses that Mark McHugh was driving



in the Manawa parade. I must say, we looked fantastic, and all I could see were smiles during both parades.

Some of our club members spent some time in the UP and rode some beautiful trails at Swan Lake Equestrian Campground and also Headquarters Lake Equestrian Campground in late May, early June and August. We also enjoy day riding at various state parks as well as weekend riding and camping at various places throughout the state. Many of our club members plan longer out-of-state trips throughout the summer and fall, and I am excited to be part of that.



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Broken Wheel Riding Club

Now that fall is upon us, there are so many organized trail rides throughout the state, including Wittenberg, Iola, Lily, Symco, Red River, Caroline and others, and I am excited to have most of those on my calendar. We are so blessed with all the different places we can take our horses and ride in our beautiful state.

Another fun thing to do with our horses is the challenge of an obstacle course. At Geitner Homestead Equine Campground in Door County, some of our club members will be participating in the Willy Wonka Challenge in September, including me. I am always up for a challenge, and I love to try and get my horse to navigate the over 70 obstacles in various places around their campground.

That's it for now. Happy trails to everyone and stay safe out there!



The Wisconsin State FFA is looking for a Superintendent for Career Development Event (CDE) for Horse Evaluation

The Superintendent will be a person able to pull together and oversee the responsibilities listed in this handbook for conducting an event. <https://wisconsinaged.org/horse>

Wisconsin's Horse Evaluation CDE is held during and hosted by Midwest Horse Fair in Madison, Wisconsin.

Primary duties of Superintendent (but not the only duties):

1. Arrange for the live classes to be judged.
2. Arrange for an Official judge or committee to provide Official placings.
3. Generate an appropriate General Knowledge exam.
4. Create an appropriate Team Activity for scoring.
5. Arrange for volunteer Reasons judges of contestants.

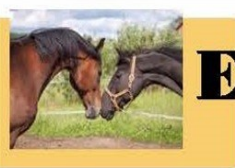


PLEASE NOTE: the Midwest Horse Fair (MHF) is very helpful and they will provide the following:

- MHF will schedule the FFA State Horse Judging competition Friday, April 17th, 2026, for @2.5 hours from 8:30 a.m. - 11:00 a.m. CST at the Alliant Energy Center in the Triple Crown Equine Nutrition Arena. Competitors will be able to leverage bleachers.
- MHF will provide two coordinators to assist with judging coordination at 2026 MHF. Coordinators will not be able to be involved as coaches or advisors of FFA competitors.
- MHF will help promote the FFA State Horse Judging Competition in the official printed program, website, via email and on social media.
- MHF will strive to provide horse participants based on FFA requirements and allow FFA superintendent access to horse participants as needed prior and during MHF.

PLEASE NOTE: all CDE superintendents in Wisconsin are volunteers.

Contact Ken Engelke at asstwiffacde@gmail.com if interested.



Equest ePress

*News about Wisconsin and border region's equine industry
- its animals, people, events, businesses, and organizations*

Subscribe to receive this **free** e-newsletter in your email box by visiting the EquestETS blogsite and filling in the form under Newsletter or emailing using the email address below.

Blogsite: www.equestets.com

Email: equestets@gmail.com

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We are a FULL service show Stables open all year around. Riders are able to bond and gain trust with the horses. Great therapy for mind and body. We specialize in YOUR needs from investments — showing — horsemanship! Make an appointment today...

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Riding Lessons ages 4 years old - Adults
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Showing / Competitions American Saddlebreds
Day Camps: Holiday, Summer, Horse & Pony Parties, Birthday
Day Outings: Book Clubs, Team Building
Field Trips: Day Care, Seniors
Youth Club — 4-H Groups

Youth — Adult — Family Programs





WISCONSIN HORSE COUNCIL MEMBERSHIP APPLICATION

Free Youth Memberships run concurrent with the school year

Office Use Only:

Date Received: _____

Date Processed: _____

Date Mailed: _____

LEVEL I FREE YOUTH MEMBERSHIP INFORMATION – for Ages 8 – High School Graduation

Name: _____ Age: _____

Street Address: _____ City, State, Zip: _____

Phone #: _____ E-mail Address: _____

County: _____ WHC District #: _____ Number of Horses: _____

Equine Organization(s) that you belong to that are WHC Level II or III Members: _____

Contact information to the organization(s) you are joining under: _____

Parent/Guardian Signature Required: _____

Parent/Guardian Name Printed: _____

☐ I agree that WHC can publicly share name/photos of the Youth member listed above on their media platforms.

Parent/Guardian Contact Info:

Street Address: _____ City, State, Zip: _____

Phone #: _____ E-mail Address: _____

***All information requested above is required and must be complete and accurate.**

LEVEL I YOUTH MEMBERSHIP OPTION

☐ Individual Youth Membership (no insurance) \$ **FREE**

☐ Free E-newsletter sent to the e-mail listed above..... \$ **FREE**

Note:

- If a Free Youth Program Member would like to participate in a WHC program that requires a WHC Level I Membership, they will be required to hold a paid Level I Membership as well. Remember that our regular Level I Youth Membership (17 & under) are always free with a paid Level I Adult Membership. So that means if the parent or guardian are already a Level I Member, the Level I Youth Member would already be covered and able to join the WHC Program of choice.

Wisconsin Horse Council does not sell or distribute our membership list. Information is kept private for use only by our organization for WHC business.

Return application to:

Wisconsin Horse Council
P.O. Box 72
Columbus, WI 53925
Phone: 920-623-0393
www.wisconsinhorsecouncil.org



WISCONSIN HORSE COUNCIL SPONSORSHIP PROGRAM

MISSION STATEMENT:

To represent & foster a unified equine industry in Wisconsin

To promote the horse through leadership, education, service, & communication

To take a proactive role in the future growth & development of the equine industry

Description

The Sponsorship Committee of Wisconsin Horse Council (WHC) looks for ways to promote the use and enjoyment of horses and ideas to educate horse people and the public at large - particularly youth. We welcome ideas for activities that allow people to interact with equines of all kinds. Maximum amount that could be approved for any one project or event is \$5,000. For requests more than \$5,000, the application has to go to our Board of Directors through the WHC President.

Requirements

1. Organizations applying for a WHC Sponsorship **MUST BE A CURRENT MEMBER OF WHC.**
2. Be sure to include an estimated budget for your project or event.
3. Include as much pertinent information with your application as possible.
4. It is also required that you submit a completion report due within a year of receiving your funds
Which includes:
 - A financial statement of how sponsorship funding was spent (copies of receipts where applicable)
 - A copy, picture or link that shows WHC recognition for help with funding.
 - Pictures of completed projects (where applicable)
See page 3 for an example of required information
5. If your sponsorship is approved, it is required the WHC be recognized as a contributor to your event or project.
 - For example –social media/web site recognition, hang a banner at your function, a sponsorship plaque, an article in the WHC newsletter, and if applicable have WHC mentioned during the announcements or in promotional materials.

A representative(s) from your organization may be asked to attend a WHC meeting to give a short presentation regarding the project or event that received funding.

If it is not possible to complete the project within the sponsorship year, you should prepare an interim report describing the components of the project completed to date and the expected completion date. A final report is required at the completion of the project.

***Those with previous incomplete sponsorships (including completion reports) will not be eligible for more funding until the obligation is met.**

Application Deadline

Sponsorship applications MUST BE POSTMARKED BY February 28 or September 30.
An organization may receive only one sponsorship per calendar year.

Applications are available online at www.wisconsinhorsecouncil.org.

Click on Programs and then select Sponsorships

Applications also may be requested by phone or in person from the WHC office in Columbus.

Mail completed applications to
Wisconsin Horse Council
Sponsorship Program
PO Box 72
Columbus, WI 53925

or email to info@wisconsinhorsecouncil.org

Questions may be directed to: 920-623-0393 or e-mail info@wisconsinhorsecouncil.org

How Funding Is Determined

Applications are analyzed and their merit assessed based upon the following criteria:

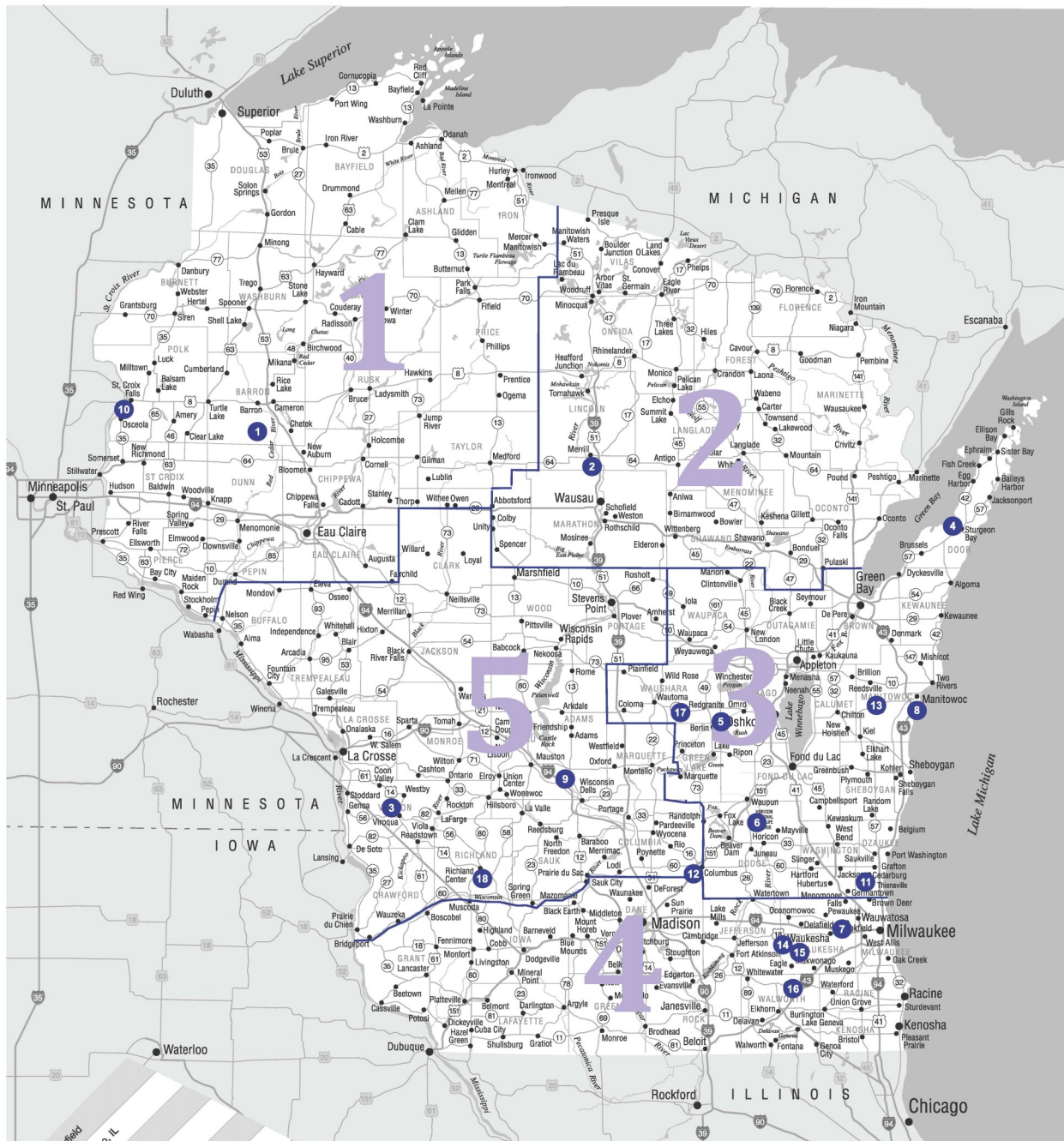
- * Educational value
- * Horse industry promotion value
- * How many people it will reach
- * Whether the project benefits youth
- * Whether the money will be well spent
- * The applicant's access to other funding
- * How well the project fits our mission statement

Examples of projects or events that have been funded:

- Educational events
- Therapeutic riding programs and horses
- Building repairs to existing facilities
- Travel expenses for clinicians and youth
- Printed material such as brochures, flyers, and handouts
- Clinics and seminars on various disciplines or other equine-related topics
- Events that promote interaction with people and equines

Please be aware that we do not provide money for:

- Normal operating expenses
- Horse show judges
- Awards
- Food
- Repairs to personal property
- New building construction
- Feed or hay



Mileage between major cities

453	Bayfield	Chicago, IL
184	314	Eau Claire
265	204	193 Green Bay
77	414	111 261 Hayward
268	273	87 196 191 Madison
312	146	176 132 277 129 Milwaukee
359	93	241 114 341 204 77 Minneapolis/St. Paul, MN
214	395	82 268 137 153 258 322 Prairie du Chein
327	233	146 232 250 59 102 179 212 Rhinelander
138	313	149 127 139 201 197 227 215 251 259 Rockford, IL
374	82	238 176 338 192 65 88 319 151 259 Sheboygan
331	145	231 62 318 194 109 52 312 211 191 140 Sturgeon Bay
312	233	236 43 304 239 175 141 311 275 170 218 89 Superior
60	463	152 310 70 234 325 389 162 295 183 387 372 353 Wausau
178	275	100 93 164 144 140 181 175 193 58 201 149 136 223 Wisconsin Dells
259	190	124 132 220 87 53 116 206 102 159 114 115 175 273 103

Wisconsin Horse Council is divided into 5 Districts. The counties included in each District are marked on this map. Please check with your District to see what activities they are having.



INTERNATIONAL TRAILS SYMPOSIUM NOTES

Several WHC Directors and members attended the International Trails Symposium held earlier this year in Madison, WI. We will be including reports from those individuals in the next couple of issues of our newsletter. Please enjoy this first installment.

Trail Skills Project: A New Resource for Building the Trail Workforce

By Cricket Jewett, WHC Director & Trail Committee Co-Chair

At the 2025 International Trail Summit in Madison, I had the opportunity to learn firsthand about the **Trail Skills Project**, a new initiative from American Trails designed to support and professionalize the trail industry. Now live at www.TrailSkills.org, this powerful online tool offers a centralized hub for defining the knowledge, skills, and training needed for a wide range of trail jobs.

The site features a comprehensive database of trail-related job descriptions, from entry-level crew members to advanced planners and specialists. Each role is broken down into skill categories, making it easy for individuals, employers, and volunteer organizations to identify the core competencies needed for success in the field.

What makes the Trail Skills Project especially exciting is its national scope and collaborative design. It brings together input from agencies, nonprofits, and training providers to create a shared language and standards for trail work. The site also links directly to educational resources and training opportunities, helping to build clearer pathways for those entering - or advancing within - the trails workforce.

Whether you're managing a volunteer trail crew or looking to hire skilled professionals, the Trail Skills Project is a tool worth bookmarking. It's a major step forward in supporting the future of trails through workforce development and shared knowledge.

Recap: Fostering Trail Stewards from the Trailhead to the Toolshed

By Cricket Jewett, WHC Director & Trail Committee Co-Chair

Another energizing session I attended at the 2025 International Trail Summit was "**Fostering Trail Stewards from the Trailhead to the Toolshed**," led by Stephanie Ley and Nikki Burtis from Friends of Acadia, alongside Pat Pero of the Dig It Alliance. The presentation highlighted a creative and comprehensive model for building a stronger, more visible culture of trail stewardships, something every trail organization can learn from.

At Acadia National Park, where this program is based, more than 3.9 million visitors a year make caring for the trails a monumental task. Their solution? Create a stewardship path that

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INTERNATIONAL TRAILS SYMPOSIUM NOTES

offers something for everyone—whether it's sharing Leave No Trace tips with visitors at the trailhead, maintaining boardwalks and fences, or leading volunteer trail crews with confidence.

The model includes paid **seasonal staff**, like Summit Stewards and Recreation Technicians, who mix hands-on trail work with visitor education. Volunteers are brought in through two main programs:

- **Drop-In Days**, held three times a week for anyone willing to lend a hand (no registration needed), and
- **Service Group Projects**, where larger groups can pre-register and even earn campsite perks in exchange for trail work.

One of the standout ideas was the **Volunteer Crew Leader** track, which allows repeat volunteers to step into leadership roles with proper training (including first aid and trail skills). It's a smart way to empower community members and grow stewardship from within.

From there, the Dig It Alliance took things to the next level with a focus on **long-term volunteer engagement**, community identity, and data-driven reward systems. Their app-based platform encourages chapters to brand themselves, track hours, and recognize volunteers with fun titles (like "Trailhead," "Godfather," or "Mr. Sandwich"), local discounts, and gear rewards. Their message was clear: if you want people to keep showing up, you must make their work **visible, meaningful, and fun**.

Takeaways?

- Set regular, predictable workdays—3 to 4 hours max.
- Reward people early and often (think water bottles, shirts, and snacks).
- Track hours and show impact.
- Recognize that everyone has a role—from the trail clearer to the person who brings coffee.

The message resonated: stewardship doesn't start with a Pulaski—it starts with **belonging**. Let's create pathways for people to grow from curious volunteers to confident leaders—and make sure they feel seen every step of the way.



RIDE WISCONSIN

**Award Program
for Trail Riders/Drivers**



**Get out and enjoy the trails
with your equine partner and earn rewards
for your hours riding/driving the trails!**



Visit the WHC website for all of the
guidelines, forms & application!

SHARE THE TRAILS

www.wisconsinhorsecouncil.org





2025 WISCONSIN HORSE COUNCIL Ride Wisconsin - Trail Riding/Driving Award Program Application Form

To participate in the Trail Riding/Driving Award program, please complete this application. Forward the completed application and all applicable fees to the address shown at the bottom of this application form. We invite you to join and have fun with your horse.

Please check one:

- ☐ Current WHC Individual/Family or Youth member *OR*
☐ New WHC Individual/Family or Youth member
 (Include WHC Membership Application, check WHC website for other benefits of membership)

Please check one:

- ☐ Current Trail Riding/Driving Award program member *OR*
☐ New Trail Riding/Driving Award program member

Name: _____ **Phone:** _____

Street/P.O. Box: _____

City, State, Zip: _____

Email Address: _____ **Age:** _____

Enrolling Additional Family Members:

Name: _____ Age: _____

Name: _____ Age: _____

Name: _____ Age: _____

Equine-related clubs you belong to:

Program Fees: *(Fee is per individual participating. Fee accepted for current year only)*

Annual Trails Riding/Driving Program Fee \$15 _____ x\$15= \$ _____

Annual WHC Individual Membership fee: \$20 \$ _____

Annual WHC Family Membership fee \$30 \$ _____

If you'd like a copy of the newsletter printed \$30 \$ _____

Total Payment Enclosed. Make checks payable to WHC: \$ _____

Questions/Comments: Jill Feller, Program Coordinator – 920-948-9502 – Jfeller5732@outlook.com

WISCONSIN HORSE COUNCIL

Ride Wisconsin – Trail Riding/Driving Award Program

121 S. Ludington Street

P.O. Box 72

Columbus, WI 53925

Voice: 920-623-0393



Wisconsin Horse Council

CouncilLetter

Advertising Order Form

Advertiser: _____

Ad Agency (if applicable): _____

Address: _____

City: _____ State: _____ Zip + 4: _____

Contact Person (please print): _____

Phone: _____ Fax: _____ Email: _____

Authorized Signature: _____

☐ I am a current WHC member

☐ I am not a current WHC member

☐ I'm joining WHC today

Member Advertising Rates	
\$75.00	Full Page
\$37.50	1/2 Page
\$18.75	1/4 Page
\$10.00	Business Card

Non Member Advertising Rates	
\$100.00	Full Page
\$60.00	1/2 Page
\$35.00	1/4 Page
\$15.00	Business Card

WSHC Annual Memberships	
\$20.00	Level I
\$45.00	Level II
\$100.00	Level III

Run my ad in the following editions:

	January/February		May/June		September/October
	March/April		July/August		November/December

Total Cost:

Ad cost: ____ month(s) at \$_____/Month	\$
Membership: (optional)	\$
Total Enclosed:	\$

Order, payment, and ad copy should be mailed to:

Wisconsin Horse Council, Inc.
PO Box 72
Columbus, WI 53925
Phone: 920-623-0393
info@wisconsinhorsecouncil.org



Wisconsin Horse Council Trails Committee

Proudly working with the horse community to provide Trail Grants, Trail Building Master Certification, updates to trailmeister.com, and more!

NOTES OF THANKS...

This is a thank you note that the WHC received following the 2025 Trail Master Certification Course that was held in May 2025 at Governor Dodge State Park in Dodgeville, Wisconsin.

Thank you for all of your hard work and dedication to improve Wisconsin's trails. And thank you for giving all of us the opportunity to attend the Trails course. We appreciate you.

Many thanks for all you've done! - Kat Jackson Great time, thank you! - Ben

Thank you! - Bella It was amazing! - Mike Ruch Thanks! - Ben

I had a wonderful time! - Lupe Begovatz, Rock County Parks

This was a wonderful experience, thank you! - Joe S

Thank you for putting on this class! This was a wonderful experience.—Lindsay K.

Thank you! - Mike Thanks! - Chris Thank you! - Ryan Thanks! - Rose Webster



Wisconsin Horse Council

ATTENTION !

FREE....Upcoming Events section on Website.

We have created a section on our website for your upcoming events...FREE..... You can send (email) us any EQUINE related event (shows, tack sale, clinic, meetings, events etc.) and we will put it on our website free of charge. All you need to do is send us a copy of your event with a contact phone number and we will list it for all to see.

Questions-call 920-623-0393/email info@wisconsinhorsecouncil.org

I would like this event posted on the Wisconsin Horse Council website.

Date: _____

Event: _____

Location: _____

Phone: _____

www.wisconsinhorsecouncil.org

920-623-0393

121 S. Ludington St. Columbus, WI 53925



WHC Calendar of Upcoming Events



September 2025

- September 1 Labor Day
- September 5-7 Villa Louis Carriage Classic, Prairie du Chien, WI
- September 5 Friday Fun Night Game Show at Eau Claire Bit & Spur Club, 10425 W Cameron St, Eau Claire, WI 54703. For more information visit the website <https://www.eauclairebitandspur.com/upcoming-events> or the Facebook page facebook.com/EauClaireBitAndSpurClub
- September 5 New to Cattle & Ranch Sorting?, Then come on out and have fun learning and/or practicing starting at 5 p.m., \$50 per person, West 20 Ranch & Saddle Co., W4812 Hwy 20, East Troy, WI 53120, 262-642-4272, www.west20.com
- September 6-7 West 20 Ranch & Saddle Co. Open Ranch Horse Show, W4812 Hwy 20, East Troy, WI, 53120, 9 a.m., Contact 262-642-4272, www.west20.com
- September 6 WSCA Pleasure and Ranch Show at Eau Claire Bit & Spur Club, 10425 W Cameron St, Eau Claire, WI 54703. For more information visit the website <https://www.eauclairebitandspur.com/upcoming-events> or the Facebook page facebook.com/EauClaireBitAndSpurClub
- September 6-7 Broken Cinch Saddle Club 3rd of 3 Shows, Family Night on Saturday, Fond du lac County Fairgrounds, brokeninchsaddleclub@outlook.com
- September 6-7 Wisconsin Foundation Quarter Horse Registry Show, Jackson County Fair Park, Black River Falls, WI on Hwy 54, 8 a.m., Contact Cindy Koperski 608-385-4240, 4koperski@gmail.com, www.wifqhr.com
- September 7 Kuenzi Equestrian Events Eventing Derby - Mix of Show Jump and XC Cross Country Jumps. Included this year - In-Hand Division. Boots and Saddles Arena, W8827 Hemlock Road, Beaver Dam, WI. Follow the Kuenzi Equestrian Events Facebook page for more details and updates!
- September 8 Northern Kettle Moraine Horse Trail Association Monthly Meeting, Rusty Spur Saloon, New Fane, WI, 7 p.m.
- September 13 Lazycreek Farm Pleasure & Speed Show, W5358 Old Sixty Rd, Juneau, WI, Judge will be Jamie Buedler, 10 a.m. start, Contact 920-386-8058
- September 13 Eau Claire Bit & Spur Club Centennial Celebration at Eau Claire Bit & Spur Club, 10425 W Cameron St, Eau Claire, WI 54703. For more information visit the website <https://www.eauclairebitandspur.com/upcoming-events> or the Facebook page facebook.com/EauClaireBitAndSpurClub
- September 20 Dodge County Horseman's Association (DCHA) Fun Speed Show, Boots and Saddle Arena, W8827 Hemlock Rd, Beaver, Dam, WI 53916, check DCHA's Facebook page for updates
- September 20 Bring the family to Achy Breaky Acres in Sparta for Horses N Horse Power Show Two, Gates open at 9 a.m. Enjoy world class trick riding by Liberty Cunningham, the Pink Ribbon Rebels Equestrian Drill Team, stagecoach rides, hay rides, a petting zoo, classic cars, live music, vendors, and more. Admission is \$35 per carload. Address is 9208 County Hwy II, Sparta, Wisconsin.
- September 24 WHC BOD Monthly Meeting, 121 S. Ludington St., Columbus, WI 53925, 7 p.m.
- September 27 Apple Cider Open Speed and Fun Show, Beaver Creek Saddle & Bridle Club, W3194 Cty. Rd. A S., Oostburg, WI, 9 a.m., Contact Lisa Caswell 920-889-7251 or Beckie Wendorf 920-564-0345, www.beavercreekwis.com or find us on Facebook
- September 27 Open Speed & Fun Show, Menomonee Falls Saddle Club, Sussex, WI, DCHA, Border Run & WQHA Qualified Show, Menomoneefallssaddleclub.com
- September 27 The Aging Horse Clinic, Presented by Dr. Matt Schaefer, Green Bay Equine, Geitner Homestead Equine Campground, 5883 Oak Road, Sturgeon Bay, WI 54235, 12 p.m., \$35 per person, Contact 920-493-7669, geitnerhomestead.com
- September 28 Open Pleasure Show, Judge - Karla Kegley, Menomonee Falls Saddle Club, Sussex, WI, DCHA, Border Run & WQHA Qualified Show, Menomoneefallssaddleclub.com
- September 28 Kuenzi Equestrian Events Eventing Derby - Mix of Show Jump and XC Cross Country Jumps. Included this year - In-Hand Division. Boots and Saddles Arena, W8827 Hemlock Road, Beaver Dam, WI. Follow the Kuenzi Equestrian Events Facebook page for more details and updates!

*** Also check WI Pleasure Horse Shows on Facebook! ***



WHC Calendar of Upcoming Events



October 2025

- October 4 Equine Trail Sports Fall Fiesta In Hand & Mounted Obstacle Course Event, Signup at <https://www.equinetrailsports.com/event/18269/>, Sussex, WI
- October 4 Halloween Fun Show, Pre-registration is required, Geitner Homestead Equine Campground, 5883 Oak Road, Sturgeon Bay, WI 54235, Contact 920-493-7669, 9 a.m., space is limited, camping available, obstacle challenges and costume contest, registration forms can be found on our website at geitnerhomestead.com
- October 4-5 Eau Claire Bit & Spur Annual Tack Sale at Eau Claire Bit & Spur Club, 10425 W Cameron St, Eau Claire, WI 54703. For more information visit the website <https://www.eauclairebitandspur.com/upcoming-events> or the Facebook page facebook.com/EauClaireBitAndSpurClub
- October 11 Lazycreek Farm Pleasure & Speed Show, W5358 Old Sixty Rd, Juneau, WI, Judge will be Gary Shipshock, 10 a.m. start, Contact 920-386-8058
- October 11 Northern Saddle Club's Annual Fall Ride, Halls Creek Trailhead, Contact Heidi 906-396-7457, or visit website northernsaddleclub.org
- October 13 Northern Kettle Moraine Horse Trail Association Monthly Meeting, Rusty Spur Saloon, New Fane, WI, 7 p.m.
- October 13 Columbus Day
- October 18 Open Ranch Show, Judge - Amy Marx, Menomonee Falls Saddle Club, Sussex, WI, DCHA, Border Run & WQHA Qualified Show, Menomoneefallssaddleclub.com
- October 22 WHC BOD Monthly Meeting, 121 S. Ludington St., Columbus, WI 53925, 7 p.m.
- October 25 Open Speed & Fun Show, Menomonee Falls Saddle Club, Sussex, WI, DCHA, Border Run & WQHA Qualified Show, Menomoneefallssaddleclub.com
- October 31 Halloween

November 2025

- November 2 Northern Kettle Moraine Horse Trail Association (NKMHTA) Giddy Up & Groove, Foundry 45, 9442 Old Fond du Lac Rd, Kewaskum, WI 53040, 4 p.m. - 8 p.m., Music by Downtown Harrison, Food served 5:30 p.m. - 6:30 p.m., Donations, raffles and auctions supports the Bridle Trail and Horse Campground projects. Learn more and purchase tickets at NKMHTA.org/Giddy-up&Groove
- November 10 Northern Kettle Moraine Horse Trail Association Monthly Meeting, Rusty Spur Saloon, New Fane, WI, 7 p.m.
- November 11 Veterans Day
- November 27 Thanksgiving

December 2025

- December 8 Northern Kettle Moraine Horse Trail Association Monthly Meeting, Rusty Spur Saloon, New Fane, WI, 7 p.m.
- December 13 Festival of Lights—Equine Trail, Geitner Homestead Equine Campground, 5883 Oak Road, Sturgeon Bay, WI 54235, Contact 920-493-7669, 4 p.m. - 8 p.m., Light up your horse and ride through the enchantment of a magical wonderland, sponsorship opportunities available, check out our website for more information, geitnerhomestead.com
- December 24 Christmas Eve
- December 25 Christmas Day
- December 31 New Years Eve

*** Also check WI Pleasure Horse Shows on Facebook! ***

What should you look for in a healthy horse or pony?

Remember that after you have purchased your horse, your veterinarian is your best source of information about vaccinations, parasite control, dental care, and other routine health matters, as well as emergency medical care.

An animal's temperament should be the most important characteristic to you. Observe its general demeanor and how it reacts to people and its environment. Be sure you observe the animal in a well-lit place, preferably outdoors in the sunlight. Watch the owner groom and saddle the horse and never buy a horse with bad stable manners.

Ask the owner to ride the animal and take the horse through its gaits. If you are buying a hunter, a jumper, or other specially trained horse, ask the owner to demonstrate its skills.

When it is your turn to ride, try out any special skills that the horse is trained to perform. This is a major investment and you should be allowed to test the animal thoroughly. Do not rush to a decision; arrange for a second visit to once again observe the horse's behavior.



You may make important observations on a second visit that you missed the first time. Many times a brief "trial or lease period" (7-10 days) can be arranged for a prospective buyer to give you time to determine if you and the horse are truly compatible.

Finally, do not buy a horse or pony before the animal has been thoroughly examined by a veterinarian with experience in performing *prepurchase examinations*.

Such an exam can reveal health problems that could negatively affect the horse's performance and quality of life. The exam consists of a thorough physical examination and evaluation of the horse's eyes, ears, heart, lungs, legs and hooves, digestive system, and skin.

In addition, the horse is evaluated in motion for any evidence of lameness. Other procedures that may be performed based upon the horse's intended use, a purchaser's request, or veterinary recommendation, include radiographs (x-rays), blood tests, drug tests, ultrasound examination, reproductive evaluation, or endoscopic examination.

And Now A Note On Your Horse's General Good Health

Your horse's daily well-being requires regular care and close attention to any hint of ill health. The American Veterinary Medical Association suggests that you consult your veterinarian if your horse shows any of the following signs:

- Abnormal discharges from the nose, eyes or other body openings
- Sudden changes in behavior
- Abnormal lumps, loss of hair, open sores, or a ragged or dull coat
- Lameness, or reluctance to move or perform normally when ridden
- Loss of appetite or marked changes in weight
- Signs of abdominal pain (rolling, kicking or biting at belly, pawing), decreased manure passage, or diarrhea

When you acquire a horse or pony, you accept responsibility for the health and welfare of another living thing. You are also responsible for your animal's impact on your family, friends, and community. A horse will be part of your life for many years. Invest the time and effort necessary in advance to make your years together happy ones. Choose your horse or pony wisely and you will enjoy one of life's most rewarding experiences!

For more information, visit:

American Veterinary Medical Association

www.avma.org

American Association of Equine Practitioners

www.aaepp.org or www.myhorsementors.com

American Horse Council

www.horsecouncil.org

American Veterinary Medical Association

1931 North Meacham Road, Suite 100

Schaumburg, Illinois 60173 • 4300

Phone 847-925-8070 • Fax 847-925-1329

www.avma.org



Wisconsin Horse Council

920-623-0393



Horses and ponies are important parts of American culture. Your horse-owning experience will be most enjoyable if you carefully consider if horse ownership suits your family, home, and lifestyle. Make an informed decision. Take time, involve your family, and give careful consideration to the following questions.



What's special about horses and ponies?

Horses and ponies can be wonderful, loving long-time companions. They have average lifespans of 25-30 years — some even live to be forty years old or older! They may also be willing riding partners for exercise, recreation, and competition.

What choices do you have in horses and ponies?

There are more than 200 breeds of horses and ponies in the world. Each breed has unique qualities and not all breeds are suitable for all riders and activities. There are also many breed combinations that produce an almost endless variety of mixed breed horses.

Because riding requires teamwork between the horse and rider, it is important that you select a horse that suits your temperament and riding style. A nervous, fearful rider should own a calm horse that will not respond in fear. Beginning riders should look for experienced, well-trained horses. An experienced rider may prefer a sensitive horse that responds to the slightest commands, or a young, inexperienced horse that can be trained.

Before deciding to buy a horse of your own, you should have some riding experience or have taken riding lessons.

Once you understand your riding abilities and limitations, you will be in a much better position to choose a horse with the temperament and training that will suit you.

Before buying, also consider what type of riding you intend to do — English or Western. Both styles of riding are suitable for pleasure riding; however, advanced riders may pursue an English riding style for activities such as dressage, jumping, hunting, and eventing. A Western experienced rider will want a sensitive horse that responds to the slightest commands.

Does a horse or pony fit your lifestyle?

Decide if your lifestyle affords you the time to devote to a horse or pony. Determine where you will house the animal and how much it will cost. While a boarding stable may provide for your horse or pony's basic needs, these animals deserve more attention from you than just weekend riding. Consider the time involved in getting to and from a stable.



If you live on property that can support a horse — legally and physically — be sure you have adequate stabling to protect the horse from inclement weather. Think about the time commitment necessary to meet the daily feeding, grooming, and other maintenance involved in owning a horse.

If you live in a cold climate, consider boarding the animal at a stable with an indoor arena if you plan to ride during the colder months. Riding in freezing weather can be unpleasant and dangerous for both horse and rider.

Can you afford a horse or pony?

The costs of owning a horse can add up quickly and include expenses such as shelter (if boarded), feed, veterinary medical care, hoof care, and riding equipment. Other potential expenses include equipment costs (saddle, saddle blankets, bridle, halter, and other accessories), training fees, riding apparel (including a helmet), show registration fees, and transportation. In many instances, the purchase price is less than the annual boarding fee and maintenance costs.

Where can you get a horse or pony?

Possible sources for horses and ponies include: the stable where you ride or plan to keep the horse; riding instructors or trainers; breeders; fellow horse enthusiasts; classified ads; tack shop bulletin boards; and the Internet. Horse rescues often have suitable horses for adoption. Each resource has advantages and risks. Whatever the source, novice horse buyers should seek help from a trusted, experienced horse person.



Wisconsin Horse Council
920-623-0393

special needs of horses and ponies?

Owning a horse is a big responsibility. It requires a commitment of both time and money. A new owner should be prepared to spend time grooming, exercising, and caring for the animal — or assume the responsibility to see that the basic care will be performed daily. Dental, veterinary, and hoof care are also vital to maintaining a healthy horse or pony.

Who will care for your horse or pony?

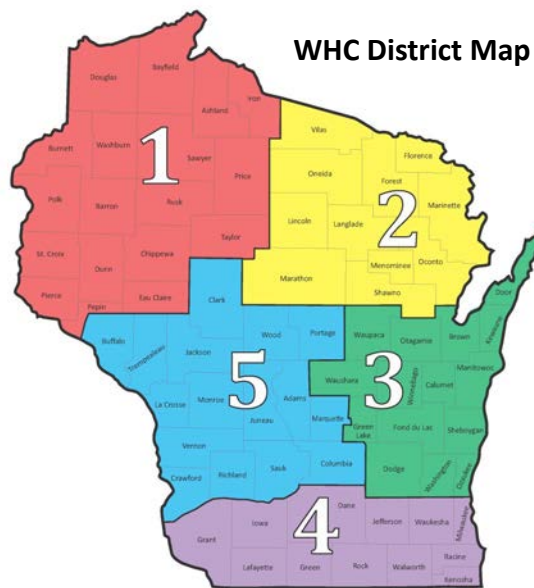
Boarding stables offer levels of care ranging from complete board (where the stable provides feed, turnout, and basic care) to self-care (where the owner performs all duties, including cleaning the stall). Owners may choose to have their horses in stalls, turned out on pasture, or a combination of both.

Before buying a horse for their children, parents should assess their child's level of commitment. Horses are a lot of fun, but they are also a lot of work. One way to assess a child's commitment and ability to care for a horse is to arrange for riding lessons at a local stable or time to help care for another person's horse. Once a child realizes the amount of time and effort required to properly care for a horse, the decision to buy a horse now or wait until later may become easier.



A good place to buy a horse is at the stable where you ride or plan to keep the horse. The stable owner has a interest in keeping you satisfied and, in knowing you abilities and temperament, he or she can suggest a suitable animal.

What are the



WHC District Map

WHC District 1:

Contact - Paulette Adair
715-554-2904
cca2lucky@gmail.com

WHC District 2:

Contact - Shaughn Novy
715-610-1065
slnovy20@gmail.com

WHC District 3:

Contact - Katie Bachhuber
920-539-0601
rideendurance2@yahoo.com

WHC District 4:

Contact - Floyd Finney
608-201-9539
floyd-diane@outlook.com

WHC District 5:

Contact - Mark Long
715-323-3666
yeahicanfixthat2@gmail.com

District 1 includes the counties of: Ashland, Barron, Bayfield, Burnett, Chippewa, Douglas, Dunn, Eau Claire, Iron, Pepin, Pierce, Polk, Price, Rusk, Sawyer, St. Croix, Taylor and Washburn

District 2 includes the counties of: Florence, Forest, Langlade, Lincoln, Marathon, Marinette, Menominee, Oconto, Oneida, Shawano, and Vilas

District 3 includes the counties of: Brown, Calumet, Dodge, Door, Fond du Lac, Green Lake, Kewaunee, Manitowish, Outagamie, Ozaukee, Sheboygan, Washington, Waupaca, Waushara, and Winnebago

District 4 includes the counties of: Dane, Grant, Green, Iowa, Jefferson, Kenosha, Lafayette, Milwaukee, Racine, Rock, Walworth, and Waukesha

District 5 includes the counties of: Adams, Buffalo, Clark, Columbia, Crawford, Jackson, Juneau, La Crosse, Marquette, Monroe, Portage, Richland, Sauk, Trempealeau, Vernon, and Wood

CouncilLetter Deadline

The deadline for articles, upcoming events and advertisements for the WHC CouncilLetter is:

November / December Issue:
October 15th at noon

Articles must be equine related, may not be for commercial benefit and must be sent to us in a timely fashion. The Editor reserves the right to revise or refuse articles. Ads and articles are best sent in electronic format (prefer MS Word or Adobe Acrobat) to:

info@wisconsinhorsecouncil.org

Office hours: Monday-Friday - 8am-4pm



Join us on Facebook and become a friend. You will receive the most up-to-date information and connect with fellow horse people.

www.wisconsinhorsecouncil.org

Important Dates to Remember

September 1
September 5-7
September 24
September 30

Labor Day
Villa Louis Carriage Classic
WHC Board of Directors Monthly Meeting
WHC Sponsorship Application Deadline

October 13
October 22
October 31

Columbus Day
WHC Board of Directors Monthly Meeting
Halloween



** Please check out our Calendar of Upcoming Events, included in each issue of the CouncilLetter, as well as posted on the WHC website, for shows, fundraisers, clinics, tack sales and more!*



Join us on Facebook and become a friend. You will receive the most up-to-date information and connect with fellow horse people.

