



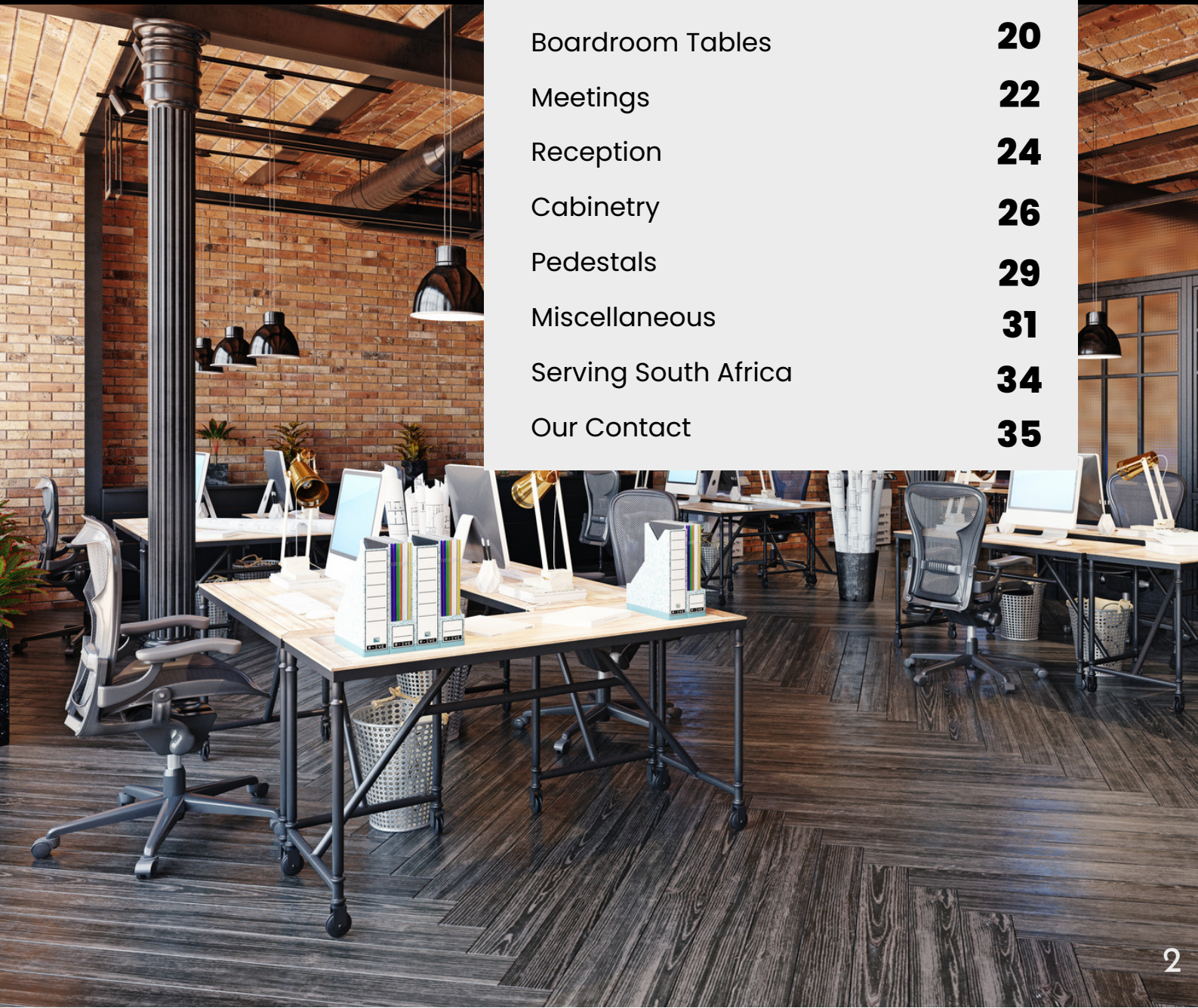
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BLUECHIP
OFFICE FURNITURE



2023 COLLECTION

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INTRODUCTION

Bluechip Office Furniture is a complete office furniture specialist. We provide a range of services and products that aid our clients and partners in the creation of the best office space possible.

Located in Woodstock, Cape Town - our factory produces high-quality furniture. We control the process from start to finish with an in-house steel engineering department, an expert team of carpenters and best-in-class paint and upholstery teams.

ABOUT US



We spare no expense when it comes to quality, as seen in our generous guarantees; however, we still manage to keep our prices extremely competitive, thanks to our factory to customer business model. No 'middle men'. All Value...

POINTS OF DIFFERENCE

At BlueChip Office Furniture, we strive to set ourselves apart by delivering exceptional value and quality at a fraction of the cost.



We are proud local manufacturers, producing metal, wood and upholstery completely in-house.



We are committed to diversity and uplifting our community. To this end we hold a BBBEE level 1 rating.



All our products are covered with generous guarantees which show our efforts to produce the best products possible.



CHAIRS

Comfort.
Durability.
Aesthetics.

Archer



The Archer is our answer to an office chair that has all the necessary ergonomic bells and whistles, but without the hefty costs. Our most popular chair to date.

Apollo



The Apollo is made for long seating hours and features height-adjustable arms, moulded foam seating, a synchronous mechanism and breathable nylon-weave mesh. We've blended the right functions to provide a comfortable working experience under the most taxing conditions.

Leather Mid-Back



Aesthetically pleasing and comfortable during long working hours, the Eames design has stood the test of time. Our replicas are based on the original design, using cast aluminium for the frame and a torsion mechanism for a superior sitting experience.

Harris



Robust, mobile and supportive, our Harris chair has been a customer favourite due to its comfort to price ratio. Users enjoy a rock-solid 120kg weight limit, high-density foam and premium castors to cap it all off.

Zeus High-Back



Height-Adjustable Arms, Adjustable Head Rest, Reinforced lumbar support and Cloud-like cushioning. Sounds like the perfect chair...

Conway



Simplicity and comfort combined in one easy-to-use office chair. The Conway is an aesthetically pleasing addition to any office with more than enough functionality to get through the working day.

Mesh Mid-Back



Aesthetically pleasing and comfortable during long working hours, the Eames design has stood the test of time. Our replicas are based on the original design, using cast aluminium for the frame and a torsion mechanism for a superior sitting experience.

Zeus Mid-Back



Lumbar support and effective cushioning are the hallmarks of this chair, another great value for money option that doesn't compromise on comfort.

Spartan



Striking the balance between comfort, aesthetics and functionality is no easy task, yet that is exactly what the Spartan Office chair does so effortlessly. It has fast become one of our 'go-to' options for clients who need a multi-purpose chair that fits well with a diverse range of users in an office environment, and it's easy to see why.

Genesis



The Ultimate Ergonomic Experience. Our flagship Genesis range takes comfort to the next level with a suspended moulded foam seat, 4-Dimension adjustable arms, a synchronous mechanism, seat slider and active support backrest. Boasting an upgradeable 150kg weight capacity, the Genesis is designed to twist, recline and raise with the body's movements. We also offer genuine leather and headrest options.



LINEAR DESKS

A Design for
Every Situation



STEEL SERIES DESK - WALNUT

Full Steel Frame Desk with added steel spine that runs under the desk top.

Features:

- Automotive grade finish on steel structure, providing durable and clean finish
- Anti-microbial, easy-wipe wooden top with a selection of colours
- High weight capacity for heavy duty work or demanding environment
- 5-year Guarantee

Available in 16mm, 22mm, and 32mm tops.



STEEL SERIES DESK - WHITE

Full Steel Frame Desk with added steel spine that runs under the desk top.

Features:

- Automotive grade finish on steel structure, providing durable and clean finish
- Anti-microbial, easy-wipe wooden top with a selection of colours
- High weight capacity for heavy duty work or demanding environment
- 5-year Guarantee

Available in 16mm, 22mm, and 32mm tops.



STEEL SERIES DESK - SUMMER OAK

Full Steel Frame Desk with added steel spine that runs under the desk top.

Features:

- Automotive grade finish on steel structure, providing durable and clean finish
- Anti-microbial, easy-wipe wooden top with a selection of colours
- High weight capacity for heavy duty work or demanding environment
- 5-year Guarantee

Available in 16mm, 22mm, and 32mm tops.



STEEL SERIES DESK - COIMBRA

Full Steel Frame Desk with added steel spine that runs under the desk top.

Features:

- Automotive grade finish on steel structure, providing durable and clean finish
- Anti-microbial, easy-wipe wooden top with a selection of colours
- High weight capacity for heavy duty work or demanding environment
- 5-year Guarantee

Available in 16mm, 22mm, and 32mm tops.



ZETA DESK AND PEDESTAL

This desk and storage combo is a great addition to any office, as it offers a highly-functional design combined with modern finishes.

Features:

- Stainless Steel Handle Finish
- Chunky 50mm Steel Legs
- 3 Drawers for Ample Storage
- 5-Year Guarantee

Available in our full range of colours.

Available in 16mm, and 32mm tops.



SCANDI WITH DRAWERS

The perfect addition to the home office space, this unit has two drawers' worth of storage along with an anti-bacterial easy-to-wipe top. We use nothing but the finest automotive-grade 2k paint on our legs, allowing us to keep our Scandi desks looking new for years to come.

Dimensions: 1200L x 450D x 800H

Available in our full range of colours.



SCANDI DESK

Incorporating elements from Nordic furniture, our Scandi desk offers deep timber colours contrasted with the angular elements of its solid steel base.

Available in our full range of colours.



GROVE DESK

The panel desk has been a staple of the office furniture industry for many years. We've added our touch by providing a vibrant range of colours in a chunky 32mm frame and top. Completely customizable and effective - the perfect budget workspace solution.

Available in our full range of colours.



SMART DESKS

Ergonomics
done Your Way



HI-LO PNEUMATIC DESK

- Air-lifted mechanism that requires zero electricity.
- Full colour range of 32mm tops
- 100kg weight capacity
- 5-year Guarantee

Available in our full range of colours.

HI-LO HEIGHT ELECTRIC DESK

- 120Kg Weight Capacity
- Electric Motor
- 4 Memory Settings
- Telescopic frame for Adjustable Length
- 5-year limited Guarantee

Available in our full range of colours.



HI-LO CLUSTER DESK

Available in electric or pneumatic versions. Speak to us about different shapes and designs.

Available in our full range of colours.





EXECUTIVE DESKS

The Ultimate
Workstation



SCANDI MANAGERIAL DESK

Similar to the rest of our Scandi designs, we incorporate rich timber colours and angular elements to create a desk that is functional, light on the eyes and a joy to work on.

Available in our full range of colours.

LOOP MANAGERIAL DESK

A Gorgeously Chunky 32mm top sitting on our looped rectangular steel frame. Each desk is complimented with a credenza or shelved storage cabinet.

Available in our full range of colours.



ZETA MANAGERIAL DESK

Staying true to our range concept, this executive unit provides the same functionality and stability we strive to offer for a fraction of the price, thanks to our Bluechip-exclusive Zeta Steel legs.

Available in our full range of colours.





PRESIDENTE

A wooden masterpiece with exclusive tops and cabinet finishes. Live timber available on request.

Available in our full range of colours.

EXECULINE

The Perfect managerial workstation, featuring a multi-drawer pedestal, credenza, built-in PC casing and modesty paneling.

Available in our full range of colours.



STEEL-SERIES MANAGERIAL DESK

An Executive workstation which is paired with a credenza or under-desk pedestal. Steel Frames are available in straight or A-frame designs.

Available in our full range of colours.





CLUSTER DESKS

The Modern
Office
Reimagined

HEIGHT ADJUSTABLE CLUSTER



Ergonomic Desking meets open plan. We offer a range of different mechanisms, sizes and finishes to suit our clients' needs.

FLOW CLUSTER



Complete with our range of mobile storage units, the flow cluster creates an environment with tidy storage and highly efficient desk space. The steel frame allows for a high weight capacity and exceptional durability.

STEEL-SERIES CLUSTER



Available in both our A-Frame and Straight-Frame systems, this cluster design has been a firm favourite over the last few years. We offer an array of cable management systems and dividers to match.

ZETA CLUSTER



A Bluechip original, designed to accommodate hot desks, call centres and trainees without breaking the bank. Our Zeta range also boasts solid 32mm tops and exclusively engineered steel legs with a range of automotive grade paint finishes.



BOARDROOM TABLES

Where Design
and
Productivity
Intercept



STEEL-SERIES BOARDROOM TABLE

Comprised of a solid steel base with an assortment of options for the top, ranging from high-gloss laminates to hard wood. The Steel Series Boardroom Table seats as many people as needed without compromising stability or quality of finish.

Available in our full range of colours.

ZETA BOARDROOM TABLE

Cost effective and stylish. We use a chunky 32mm laminate supported by our range of Zeta legs to provide a boardroom/meeting table that suits a variety of applications. Available in a variety of sizes and accompanied with a generous 5-year guarantee.

Available in our full range of colours.



GROVE BOARDROOM TABLE

Strong Wood Colours and a curvaceous edge are the hallmarks of this table. We pay homage to classical furniture design elements with a range of vibrant laminates to match.

Table ranges from a 6 to 14 seater unit.





MEETINGS

The Forum for
Tomorrow



ROUND TABLES

We offer a variety of round tables in a range of laminates and timber. We boast a range of leg and base designs to suit each client. We offer both small and large Round Tables.

Available in our full range of colours.



COFFEE TABLES

Our range of tables extend beyond the conventional to include designs for a multitude of settings. With the end user in mind, we have encased all our tables in a water, heat and easy-to-wipe laminate, allowing for piece of mind for years to come.

Available in our full range of colours.



CAFETERIA TABLES

The office space is more than just the working environment. Rest and relaxation areas are just as important for maintaining productivity. Keeping this in mind, we work with our clients to create the perfect cafeteria tables that are durable, easy to move and solid in structure. We do custom CNC designs and base structures, too.

Available in our full range of colours.



STEEL SERIES COFFEE TABLE

We incorporate a chunkier steel-frame which holds heavier weights for larger tables. Available in our full range of colours, this piece is the perfect table for larger rooms or heavy duty environments.

Available in our full range of colours.





RECEPTION

Crafting the
Perfect First
Impression



OSLOW RECEPTION DESK

Colour contrast. Ample counter space. Striking Depth. Everything needed to create the 'Wow!' first impression.

Available in our full range of colours.
Also available in L and U shape Versions.

LISBON RECEPTION DESK

Light colours and the ability to pair with different storage options are key facets of this reception unit. The Lisbon is also easily extendable to house more than one receptionist with his/her personal cabinetry under desk.

Available in our full range of colours.
Also available in L and U shape Versions.



LONDON RECEPTION DESK

Minimalist in design, this reception unit offers a striking first impression. Using key elements from our Zeta range, we are able to reduce costs and provide a locally-manufactured masterpiece that is both affordable and eye catching.

Available in our full range of colours.
Also available in L and U shape Versions.





CABINETS

Storage
Solutions for
every need



CREDENZA

Fitted with our very own 'Rail and Slat' System, our credenzas are a stylish storage solution to any workspace.

Available in our full range of colours.

2-DOOR CABINET

Made using our anti-bacterial, easy-wipe laminates - each cabinet is finished off with adjustable shelves, height adjustable feet and trendy stainless steel handles.

Dimensions: 1200 H x 900W x 450D

Available in our full range of colours.



MULTI-STORAGE UNIT

Lockable drawer with swing door cabinet and shelving space made with our anti-bacterial laminates. Our Multi-storage unit provides easy storage that doesn't cost the earth.

Dimensions: 1100L x 450D x 710H

Available in our full range of colours.





MULTI-DRAWER FILERS

Using a central locking system and our range of laminates, our filers are customised to fit any hanging file system.

Available in our full range of colours.

LARGE CREDENZA

Fitted with our very own 'Rail and Slat' System, our credenzas are a stylish storage solution to any workspace.

Available in our full range of colours.



MULTI-DOOR SERVER

Our servers are designed to seamlessly compliment any item within our range. We also offer client-specific customisations and heat and water resistant laminates.

Available in our full range of colours.



PEDESTALS

Every Desk's
Companion of
Choice



COIMBRA PEDESTAL

Ideal storage solutions that fit seamlessly under each of our workstations. Easy on the eyes and handy for convenient for those daily items.

Top-Drawer features a Locking Mechanism.



COIMBRA MOBILE PEDESTAL

Mobile storage solutions that fit seamlessly under each of our workstations. Easy on the eyes and handy for convenient for those daily items.

Top-Drawer features a Locking Mechanism.



WHITE PEDESTAL

Features include:

- Brushed steel handles
- Heavy duty weight capacity
- Anti-bacterial, easy-wipe laminate
- 5-year guarantee

Top-Drawer features a Locking Mechanism.



WHITE MOBILE PEDESTAL

Features include:

- Brushed steel handles
- Heavy duty weight capacity
- Anti-bacterial, easy-wipe laminate
- 5-year guarantee

Top-Drawer features a Locking Mechanism.



AMERICAN WALNUT PEDESTAL

Ideal storage solutions that fit seamlessly under each of our workstations. Easy on the eyes and handy for convenient for those daily items.

Top-Drawer features a Locking Mechanism.



AMERICAN WALNUT MOBILE PEDESTAL

Mobile storage solutions that fit seamlessly under each of our workstations. Easy on the eyes and handy for convenient for those daily items.

Top-Drawer features a Locking Mechanism.



SUMMER OAK PEDESTAL

Features include:

- Brushed steel handles
- Heavy duty weight capacity
- Anti-bacterial, easy-wipe laminate
- 5-year guarantee

Top-Drawer features a Locking Mechanism.



SUMMER OAK MOBILE PEDESTAL

Features include:

- Brushed steel handles
- Heavy duty weight capacity
- Anti-bacterial, easy-wipe laminate
- 5-year guarantee

Top-Drawer features a Locking Mechanism.

MISCELLANEOUS



Our Furniture
Tailored to
Meet Your
Needs



ACOUSTIC FABRIC DIVIDERS

- Sound Dampening
- Broad Range of colours and fabrics
- Available in desk-top units and floor-based partitioning

GLASS DIVIDERS

- We use a solid 8mm thick shatterproof glass
- Frosting and vinyl finishes available
- Fixed using brushed steel brackets



PERSPEX DIVIDERS

- Broad spectrum of colours
- Secured with our brushed steel brackets
- Only available in desk-top versions



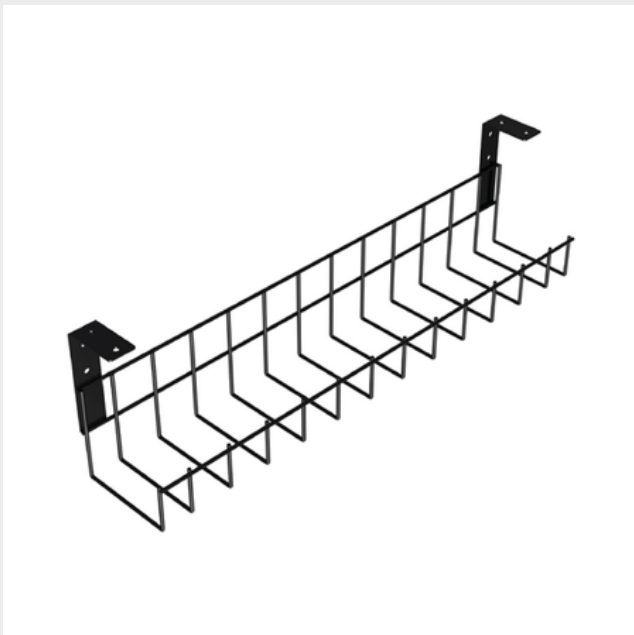
CORPORATE CONNECTIONS

We stock a variety of electrical points that we either fit into or under the unit depending on the specific needs of the user. Ranging from boardroom tables to reception units, our media and electrical units compliment a variety of furniture applications.

SHELVING

Our clients enjoy a variety of options when it comes to shelving. We stock the 'good, old faithful, nut and bolt steel shelving, but take it a step further with elaborate designs that include wood, different metallic finishes and even office plants.

Available in our full range of colours.



CABLE TRAYS

Wiring made easy, as we provide a range of cabling solutions for a variety of applications.

Available in a range of different sizes.



SERVING SOUTH AFRICA

We offer delivery and installation in every major city through our trusted installation partners who hold true to our values of high quality and customer care.

These same partners are always on call to ensure that our guarantees are fulfilled, clients are happy and projects are completed on time.

We believe in local employment and collaboration for the betterment of the office supplies industry of tomorrow.



OUR Contact

Get in touch with Us!



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