

SPONSORSHIP INFORMATION PACKET

Downtown Vancouver Hilton APRIL 15TH, 2024



All Day Event | 9am — 5pm



SPONSORSHIP PACKAGES:

Title

\$25,000

Name on the event/credit for co-hosting it with Cardinal Financial. Limited to 1 sponsor only.

 Platinum
 \$8,995

 Gold
 \$4,995

 Silver
 \$2,995

 Bronze
 \$1,995

| | BRONZE | SILVER | GOLD | PLATINUM | TITLE |
|-----------------------------|----------|----------|----------|----------|----------|
| ADDITIONAL GA TICKERS | 2 | 4 | 6 | 8 | 10 |
| LISTED ON PROMO ITEMS | ✓ | ✓ | ✓ | ✓ | √ |
| CHOICE OF BOOTH LOCATION | | ✓ | ✓ | ✓ | √ |
| COMMERCIAL ON STAGE | | | 2 | 2 | 3 |
| 5-10 MIN STAGE PITCH | | | | ✓ | ✓ |
| DOUBLE SIZE BOOTH | | | | ✓ | |
| TRIPLE SIZE BOOTH | | | | | √ |
| SPEAKER DINNER TICKET | | | | 2 | 4 |

Please note that the details and components of our sponsorship packages are subject to change. We reserve the right to modify package contents, benefits, pricing, and availability at any time without prior notice. These changes may be due to various factors, including but not limited to venue policies, market conditions, and feedback from sponsors and participants

TITLEPACKAGE

- Name on event/credit for hosting event along with Cardinal Financial
- Triple size booth space
- First choice booth location
- Listed on vendor passport
- Ability to raffle item at event
- 5 10 min stage presentation
- 10 GA Tickets for free
- Access to VIP dinner/seating for 4 + Pictures with all speakers + Platinum happy hour
- XL logo placement on all promotional material, photo backdrop, website, press release, swag, etc.
- Access to full event attendee list for marketing
- 3 commercials to run at event (Access to videographer to assist filming)



PLATINUM PACKAGE

- Double size booth space
- First choice booth location (other than title sponsor)
- Listed on vendor passport
- Ability to raffle item at event
- 5 10 min stage presentation
- 10 Free GA Tickets
- Access to VIP dinner/seating for 2 + Pictures with all speakers + Platinum happy hour
- XL logo placement on all promotional material, photo backdrop, website, press release, swag, etc.
- Access to full event attendee list for marketing
- 2 commercials to run at event (Access to videographer to assist filming)



GOLD PACKAGE

- Booth Space
- Priority choice booth location
- Listed on vendor passport
- Access to full event attendee list for marketing
- 4 GA Tickets
- Access to Platinum happy hour session
- Large logo placement on all promotional material, photo backdrop, website, press release, swag, etc.
- 2 commercials to run at event (Access to videographer to assist filming)



SILVER PACKAGE

- More prominent booth space
- Listed on vendor passport
- 4 GA Tickets
- Medium logo placement on all promotional material, photo backdrop, website, press release, swag, etc.

BRONZE PACKAGE

- Booth space (lowest priority choice)
- 2 GA Tickets
- Listed on vendor passport
- Small logo placement on all promotional material, photo backdrop, website, press release, swag, etc.



ADDITIONAL DETAILS:





Vendor Passport:

Several raffle items ranging in value from \$200-\$5000 will be raffled off post event, in order to enter the raffle attendees must receive a stamp & drop their business card from each vendor in the main vendor ally area. Only attendees who visit each booth throughout the day will be eligible for entry.



Audience Size:

We anticipate 800 - 1,200 real estate professionals in attendance. However, with any events like this there is no guarantee on how many tickets will be sold. We are committed to a minimum of 700 guests, anything below that amount we will refund \$3/person from your total cost. (i.e If only 500 guests showed up, you would receive a \$600 refund)



Sponsorship Exclusivity:

For package levels GOLD or higher, there is a guarantee no other companies will be present at the event of a competing service. Unless someone else has already booked a Silver or below package prior to your sponsorship commitment.