

Carolinas' STR Conference Sponsor Prospectus

March 5-6, 2026

Cary, NC



**The Host
Connect**



Our Goal

We aim to **create a connection and elevate our industry** where it starts – locally.

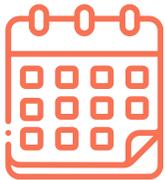
The **Carolinas' STR Conference**, hosted by The Host Connect, is designed to be the premier gathering for short-term rental professionals across the Carolinas.

The event connects:

- Individual hosts and property owners
- Property managers scaling their businesses
- Vendors and service providers
- Real estate professionals and STR-curious investors



Event Snapshot



March 5-6
2026

12pm Thur. - 4pm Fri.



One Eleven Place

111 Realtors Way, Cary, NC 27513

*10 min to Raleigh-Durham
International Airport*



200+ attendees
owners, investors,
hosts, and managers



High-Visibility

designed to maximize
networking & engagement

Interact with owners, operators,
and STR professionals across the
Carolinas and beyond.



Sponsorship Opportunity

	Title	Platinum	Gold	Silver	Exhibitor
Social Media Shout-Out(s)	✓	✓	✓	-	-
Logo on Website	✓	✓	✓	✓	-
On-Stage Verbal Recognition	✓	✓	✓	✓	-
Registrations Included	3	2	2	1	1
Presentation Opportunity	✓	✓	✓	-	-
Exhibit Space	Double: Premium Placement	Double: Premium Placement	Main Hall	✓	✓
Post-Event Lead List	✓	✓	✓	-	-

Investment:	\$20,000	\$10,000	\$5,000	\$2,500	\$1,400/ \$800*
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*Local Business Partners special rate



Add On

Lanyard Sponsor

Exclusive, high-visibility logo placement on all attendee lanyards

\$3,000

Registration Desk/Badge Sponsor

Prominent logo placement at the registration desk with branded attendee name badges

\$2,000

Networking Reception Sponsor

Exclusive Branding and Recognition

\$3,000

Vendor Presentation

20-minute presentation in the Engagement Hall during scheduled programming

\$1,500

2 slots available

All Day Refreshments Sponsor

Coffee & Snack Station, includes branded signage and recognition in the printed Conference Insights Report

\$3,000

1 offer available

Breakfast Sponsor

Branded signage and verbal recognition during Day 2 breakfast

\$2,500

2 slots available



Local Business Partners

A Local Business Partner is an **independently owned and operated business headquartered in North or South Carolina**, with a primary customer base in the Carolinas and a direct connection to the short-term rental ecosystem.

Sponsors who qualify as Local Business Partners will be highlighted on our website and social media, and will be provided with a “Local Business Partner” signage for their exhibit table.

Examples include

- STR-focused cleaning and maintenance providers
- Local design companies
- Carolina-based insurance, finance, or professional services for STRs
- Regional tourism or experience providers
- Other small businesses whose primary market is within the Carolinas

This excludes regional branches or offices of national/multinational companies and franchises where ownership and operations are largely outside of the Carolinas.

Facilitating Engagement

Almost all real problems are solved through human connection.

Margaret J Wheatley



Exhibitors will be in the **Main Hall**, the primary connector for all attendees to access the various spaces, or in the **Engagement Hall**—a secondary ballroom set up with tables and exhibitors, a space for breakouts, sponsored presentations, and networking.





The Host
Connect

- Data-driven & practical
- Real connections, regional focus
- Solutions that go beyond the surface



Beata Lorinc



Tyler Coon

Sponsor and Exhibitor Policies

Exhibitor and Sponsor Participation Policy

By confirming sponsorship or exhibitor participation, you agree to uphold the spirit of collaboration, professionalism, and integrity that defines The Host Connect. All sponsored content must be truthful and not misleading, and sponsors must refrain from disparaging other participants or brands.

Payment & Cancellation Policy

Full payment is due within 14 days of signed agreement or invoice unless otherwise arranged in writing. Sponsorship is not considered confirmed until payment is received.

Cancellation requests must be submitted in writing. Refunds will follow this schedule:

- 90+ days before event: 75% refund
- 60–89 days before event: 50% refund
- <60 days before event: No refund

Sponsorship Deliverables

To ensure inclusion in all materials, sponsors must provide the following by the listed deadlines

- High-resolution logo (vector preferred)
- Ad copy and/or graphics (if included in your package)
- Speaker/session title and description (if applicable)
- Swag items (if included)
- Other agreed-upon assets

Late submission may result in exclusion from printed or digital materials.

Exhibitor Setup & Breakdown

Exhibitor load-in will be available from 9am, Thursday, March 5. All booths must be fully set up by 11am. Exhibitors may not dismantle booths before the 3:30pm Friday, March 6 unless granted prior approval.

Shipping Policy

Exhibitors are responsible for all shipping costs to and from the venue. The Host Connect is not responsible for lost or damaged items during transit. Shipping instructions will be provided no later than Feb.12, 2026

Liability Disclaimer

Exhibitors assume full responsibility for their display materials, staff, and personal property. The Host Connect and its venue partners are not liable for loss, theft, or damage.

We recommend all sponsors and exhibitors carry their own event liability insurance.

Staffing Expectations

All booth staff must be registered and wear appropriate credentials throughout the event.

Sponsors are responsible for briefing their teams on the event's Code of Conduct and professional expectations.

Code of Conduct

The Host Connect is committed to creating a safe, respectful, and welcoming environment for all participants.

We expect all attendees, speakers, sponsors, and volunteers to treat each other with courtesy and professionalism.

Harassment, discrimination, or disruptive behavior will not be tolerated.

Organizers reserve the right to remove any individual who violates this code of conduct from the event without refund.

Become a Sponsor

Join the premier short-term rental event and showcase your brand to top industry professionals

**Tyler
Coon**



Tyler@TheHostConnect.com

[Learn More >>](#)



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