

# **PRIVACY POLICY**

## **Traditions Event Services and Design Group**

**Last Updated: April 29, 2025**

### **1. INTRODUCTION**

Traditions Event Services and Design Group ("we," "us," or "our") respects your privacy and is committed to protecting your personal information. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you interact with our services, websites, and forms that we manage on behalf of wedding venues.

We provide management services for multiple wedding venues and may collect information through venue websites, contact forms, and other digital properties that we operate on behalf of these venues.

### **2. INFORMATION WE COLLECT**

#### **2.1 Personal Information**

We may collect the following personal information:

- Contact information (name, email address, phone number, mailing address)
- Event details (date, type, guest count, budget)
- Communication preferences
- Payment information when applicable (processed through secure third-party payment processors)
- Information you provide in communications with us

#### **2.2 Non-Personal Information**

We may also collect non-personal information, such as:

- Device information (browser type, IP address, operating system)
- Usage data (pages visited, time spent on pages, links clicked)

- Referral sources

### **2.3 How We Collect Information**

We collect information through:

- Inquiry forms submitted on venue websites we manage
- Direct communications (phone, email, text)
- Cookies and tracking technologies on our websites
- Third-party sources when permitted by law

## **3. HOW WE USE YOUR INFORMATION**

We use your information to:

- Respond to venue inquiries and provide information about venues we manage
- Process and manage venue bookings and contracts
- Communicate with you about your event
- Provide customer service and support
- Improve our services and venues
- Send marketing communications with your consent
- Comply with legal obligations

## **4. DISCLOSURE OF YOUR INFORMATION**

We may share your information with:

- Venue staff and ownership that we manage
- Vendors and service providers who assist us in operating our business
- Legal and regulatory authorities when required by law
- Professional advisors and consultants
- Business partners with your explicit consent

We do not sell your personal information to third parties.

## **5. DATA SECURITY**

We implement appropriate technical and organizational measures to protect your personal information from unauthorized access, disclosure, alteration, or destruction. However, no data transmission or storage system is 100% secure, and we cannot guarantee absolute security.

## **6. YOUR PRIVACY RIGHTS**

Depending on your location, you may have the following rights:

- Access to your personal information
- Correction of inaccurate data
- Deletion of your personal information
- Restriction of processing
- Data portability
- Withdraw consent
- Object to processing

To exercise these rights, please contact us using the information in Section 10.

## **7. ONE-TO-ONE CONSENT AND COMMUNICATION**

When you submit an inquiry through a venue website we manage, you provide specific consent for Traditions Event Services and Design Group to contact you regarding your inquiry. This consent is limited to our company and does not extend to unaffiliated third parties.

You can opt-out of marketing communications at any time by:

- Clicking the "unsubscribe" link in our emails
- Replying "STOP" to text messages
- Contacting us directly using the information in Section 10

## **8. COOKIES AND TRACKING TECHNOLOGIES**

Our websites may use cookies and similar tracking technologies to enhance your experience and collect information about how you use our sites. You can control cookies through your browser settings. For more information about the cookies we use, please contact us.

## **9. CHILDREN'S PRIVACY**

Our services are not directed to individuals under 18 years of age. We do not knowingly collect personal information from children. If you believe we have collected information from a child, please contact us immediately.

## **10. CONTACT INFORMATION**

If you have questions or concerns about this Privacy Policy or our privacy practices, please contact us at:

- Email: [info@traditionsevents.com](mailto:info@traditionsevents.com)
- Phone: (414) 788-3342
- Address: 2439 Pickford Circle, Apopka FL 32703

## **11. CHANGES TO THIS PRIVACY POLICY**

We may update this Privacy Policy from time to time. The most current version will be posted on our website with the effective date. We encourage you to review this Privacy Policy periodically.

## **12. GOVERNING LAW**

This Privacy Policy is governed by the laws of the State of Florida, without regard to its conflict of law provisions.