



Outer Circle Foundation 2025 Golf Outing Sponsorship Deck

Supporting this outing funds healing, hope, and a second chance for our nation's heroes.

Mission & Impact

The Outer Circle Foundation is a 501(c)(3) nonprofit organization dedicated to supporting veterans and first responders through critical PTSD treatment, suicide prevention, and career transition services. All proceeds from the 4th Annual Golf Outing will directly fund these life-changing programs, empowering local heroes to overcome challenges and reclaim their lives. As a tax-exempt charitable organization, donations to the Outer Circle Foundation are fully deductible, ensuring that your support has a maximum impact on the community.





Why Attend?

This isn't just another round of golf - it's a chance to directly support the heroes in our own backyard: veterans, first responders, and their families. The Outer Circle Foundation, founded by Matt and Buffy Payne after a lifetime of service and sacrifice, is dedicated to providing critical resources in PTSD awareness, suicide prevention, and career transition. Every swing you take helps fund lifesaving programs, personalized therapy options, career coaching, and support groups - all at no cost to those who need them most.

Isaiah 6:8

And I heard the voice of the Lord,
saying, whom shall I send, and who
will go for us?

Then said I, Here am I; Send me



Why support Outer Circle Foundation?

This is your opportunity to ensure No Hero Fights Alone - because everyone deserves a circle at their side.

PTSD Awareness, Resources, and Treatment Options - helping to break the stigma, providing proven resources, and bringing hope for healing.

Suicide Prevention Programs - with real interventions and a caring community.

Career Transition Services - helping our heroes transition into a new chapter of life after their years of service.

Family Resources - offering assistance to those who are at home standing behind the uniform.

What makes this day special?

Premiere Golf

Play the legendary Bears Best crafted from Jack Nicklaus' iconic designs for a challenging, beautiful day on the course.

All Inclusive

Enjoy breakfast, lunch, and dinner and two drink tickets - all included. Network, relax, and have a fun in great company.

Impactful Fun

Silent auctions, contests, and on the green surprises keep the excitement high - while every dollar raised goes straight to programs supporting our community of heroes.

Connect with Purpose

Meet those whose lives are being changed, connect with other supporters, and hear moving stories of how your participation makes a difference.



Outer Circle Foundation 4th Annual Golf Outing



Event Title

Outer Circle Foundation 4th
Annual Golf Outing



Date

October 9, 2025



Location

Bear's Best Atlanta



Purpose

Supporting Veterans and First
Responders through PTSD
treatment, suicide prevention,
and career transition
services.

Outer Circle Foundation's 4th Annual Golf Outing is an opportunity to make a meaningful impact on the lives of local veterans and first responders.

Sponsorship Tiers Overview

| Sponsorship Tier | Price | Availability |
|------------------|----------|--------------|
| Presenting | \$35,000 | 1 available |
| Platinum | \$15,000 | 2 available |
| Gold | \$10,000 | 3 available |
| Silver | \$5,000 | 5 available |
| Bronze | \$2,500 | 15 available |
| Community | \$1,500 | Unlimited |

*Outer Circle Foundation 2025 Golf Outing Sponsorship Deck

Sponsorship Benefits

- **Presenting Sponsor - \$35,000**

Event named "Presented by [Your Company]"

15-minute peaking slot at dinner 4 Bear's Best return passes

Hole-in-One sponsor

4 VIP tickets to 2026 Gala

Executive Thank-You Dinner Invite

4 foursomes included

Guest podcast appearance

Branded hole sponsor

Logo on all signage, program, and digital promotion

Custom veteran impact video with logo

- **Platinum Sponsor - \$15,000**

Speaking opportunity before raffle

Closest-to-Pin or Longest Drive sponsor (branded)

2 VIP tickets to 2026 Gala

Executive Thank-You Dinner invite

3 foursomes included

Guest podcast appearance

Branded hole sponsor

Logo in program and digital promotion

Custom veteran impact video with logo

- **Gold Sponsor - \$10,000**

Beverage Cart sponsor (branded)

2 foursomes included

Executive Dinner invite

Guest podcast appearance

Branded hole sponsor

Logo in program and digital promotion

Custom veteran impact video with logo



Sponsorship Benefits

- **Silver Sponsor
- \$5,000**

1 foursome included

Lunch sponsor
(branded)

Executive Dinner
invite

Guest podcast
appearance

Branded hole
sponsor

Logo in program and
digital promotion

Custom veteran
impact video with
logo

- **Bronze
Sponsor -
\$2,500**

Guest podcast
appearance

Branded hole
sponsor

Logo in program and
digital promotion

Custom veteran
impact video with
logo

- **Community
Sponsor -
\$1,500**

Logo in program and
digital promotion

Custom veteran
impact video with
logo



|  2025 GOLF OUTING SPONSORSHIP TIERS | 1 AVAILABLE PRESENTING \$35,000 | 2 AVAILABLE PLATINUM \$15,000 | 3 AVAILABLE GOLD \$10,000 | 5 AVAILABLE SILVER \$5,000 | 15 AVAILABLE BRONZE \$2,500 | UNLIMITED COMMUNITY \$1,500 |
|---|--|--|--|---|--|--|
| EVENT NAMED "PRESENTED BY [YOUR COMPANY]" | ✓ | | | | | |
| SPEAKING OPPORTUNITY AT DINNER | ✓ | | | | | |
| 4 BEAR'S BEST RETURN PASSES | ✓ | | | | | |
| SPEAKING OPPORTUNITY BEFORE RAFFLE | | ✓ | | | | |
| HOLE-IN-ONE SPONSOR - BRANDED | ✓ | | | | | |
| CLOSEST-TO-PIN/LONGEST DRIVE SPONSOR - BRANDED | | ✓ | | | | |
| BEVERAGE CART SPONSOR - BRANDED | | | ✓ | | | |
| LUNCH SPONSOR - BRANDED | | | | ✓ | | |
| VIP TICKETS TO 2026 OUTER CIRCLE GALA | ✓ 4 | ✓ 2 | | | | |
| EXECUTIVE THANK-YOU DINNER INVITE | ✓ | ✓ | ✓ | ✓ | | |
| FOURSOMES INCLUDED | ✓ 4 | ✓ 3 | ✓ 2 | ✓ 1 | | |
| GUEST APPEARANCE ON PODCAST | ✓ | ✓ | ✓ | ✓ | ✓ | |
| BRANDED HOLE SPONSOR | ✓ | ✓ | ✓ | ✓ | ✓ | |
| LOGO ON ALL SIGNAGE, PROGRAM & DIGITAL PROMOTIONS | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| CUSTOM VETERAN IMPACT VIDEO WITH YOUR LOGO | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| A-LA-CARTE OPPORTUNITIES RANGING FROM \$250 - \$1,500 AVAILABLE! SCHEDULE A VIRTUAL CONSULTATION TO DISCUSS. ALL DONATIONS ARE TAX DEDUCTIBLE. INFO@OUTERCIRCLEFOUNDATION.ORG | | | | | | |

Make a Difference for Those Who Serve

Be part of something bigger at the Outer Circle Foundation's 4th Annual Golf Outing. Support the veterans and first responders who've had our backs. Choose your sponsorship level and show up for our community. This is your chance to honor those who serve and create real impact.

Customized Sponsorship Options (A La Carte)

Customized Packages

Ranging from \$250 to \$1,500, our team will work with you to tailor a sponsorship package that aligns with your marketing goals and budget.

Virtual Consultation

Schedule a consultation with our sponsorship team to discuss your specific needs and explore the best way to get your organization involved.

changetheworld@outercirclefoundation.org

Flexible Opportunities

Whether you're interested in branding, hospitality, or unique activation, we'll work closely with you to create a customized sponsorship that delivers maximum value.

Maximize Your Impact

By partnering with the Outer Circle Foundation, you can amplify your brand's visibility and demonstrate your commitment to supporting veterans and first responders.

Contact Us To Learn More



Reserve Your Spot Early

Get ahead of the competition and secure your sponsorship spot early for maximum visibility and impact.



Contact:

Reach out to the Outer Circle Foundation team to discuss sponsorship opportunities and FAQ's:



Custom consultations available for sponsorships under \$1,500

If our standard sponsorship levels don't quite fit your budget, we would be happy to discuss customized options tailored to your needs.

changetheworld@outercirclefoundation.org

Don't miss this chance to make a meaningful impact and showcase your support for veterans and first responders.
Act now to secure your spot and join Outer Circle Foundation in making a difference.