

# Pawminent™

Quality Promises Prominency

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## Brand's Story

Our journey started with the accompany of good friends and a bunch of pet lovers. It is their pets that led them to be friends with each other as they shared the common beliefs in protecting and caring for pets.

The philosophy at Pawminent™ is to craft pet products using only the best quality and natural ingredients because the company believes that all pet-lovers around the world treat pets as family members and feeding them in peace of mind means everything to the company.

With this belief, the company sourced pet food kitchen who uses state-of-the-art facilities and strives to provide only the greatest quality and healthiest products through the strictest standards of years of thorough researches.

Another major task for the company is to maintain the quality and keep improving on current basis. Thus, the company keen to seek for ongoing improvement and will never stop learning from the professional pet nutritionists that are recognised globally to ensure the long-live and healthy life of the furkids.







## The Ark Pet Food (M) Sdn Bhd

### **MISSION**

Our mission is to nourish pets with high-quality, nutritious food that supports their health, happiness, and longevity. We are dedicated to using sustainably sourced ingredients and innovative recipes to provide pets with meals that are both delicious and beneficial.

### **VISION**

Our vision is to be the leading pet food provider that champions the health and well-being of pets everywhere. We strive to set the standard for excellence in pet nutrition, foster a more sustainable future, and create a world where every pet thrives.



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## HOLISTIC DOG FOOD





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## Sensitive

### Marine Fish & Sweet Potato Recipe



#### INGREDIENTS:

Marine Fish Meal (Mackerel, Sardine, Tuna), Brown Rice, Sweet Potato, Vegetables (Beet Root, Alfalfa, Green Bean, Carrot, Tomato, Yam Tuber), Poultry Fat, Palm Oil, Salmon Oil (Omega 3), Hydrolyzed Salmon Protein (Peptide, Collagen), Coconut Oil (MCFA), Minerals (Dicalcium Phosphate, Potassium Chloride, Sodium Chloride, Ferrous Sulfate, Manganese Sulfate, Zinc Oxide, Copper Sulfate, Calcium Iodate, Selenium Yeast Complex), Brewer's Yeast, FOS (Fructo-Oligo-Saccharides), Vitamins (Choline Chloride, Vitamin A, B1, B2, B5, B6, B12, C, D3, E, H, Niacin, Folic Acid), Yucca Extract, Multi-Probiotics, Chicory (Inulin), Glucosamine, Antioxidant (BHA/BHT).

PROTEIN: **23%**  
FIBER: **4%**  
ASH: **8%**  
PHOSPHORUS: **0.8%**  
OMEGA 6: **2.5%**

FAT: **13%**  
MOISTURE: **8%**  
CALCIUM: **1%**  
OMEGA 3: **0.5%**

With premium **MARINE FISH** and nutrient-rich **SWEET POTATOES**, this formula provides your beloved pet with a delectable and nutritious meal.

**75%**  
HIGH QUALITY  
ANIMAL PROTEIN  
**+0%** CORN, WHEAT  
or SOY

#### HYPOALLERGENIC

High quality protein sources reduced the chance of allergic reaction

#### PREBIOTICS & PROBIOTICS

Promote digestion and immune function

#### COCONUT OIL

Natural antibacterial & rich in medium-chain fatty acids



#### COLLAGEN

Promotes joint, skin & coat and gut health

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## Wholesome Lamb & Venison Recipe



### INGREDIENTS:

Meat Meal (Lamb & Venison), Brown Rice, Vegetables & Fruits (Beet Root, Sesame, Alfalfa, Green Bean, Carrot, Tomato, Cranberry), Poultry Fat, Palm Oil, Salmon Oil (Omega 3), Hydrolyzed Protein (Collagen), Minerals (Dicalcium Phosphate, Potassium Chloride, Sodium Chloride, Ferrous Sulfate, Manganese Sulfate, Zinc Oxide, Copper Sulfate, Calcium Iodate, Selenium Yeast Complex), Brewer's Yeast, FOS (Fructo-Oligo-Saccharides), Vitamins (Choline Chloride, Vitamin A, B1, B2, B5, B6, B12, C, D3, E, H, Niacin, Folic Acid), Yucca Extract, Multi-Probiotics, Glucosamine, Chondroitin, Chicory (Inulin), Antioxidant (BHA/BHT).

PROTEIN: 25%  
FIBER: 4.5%  
ASH: 10%  
PHOSPHORUS: 1.1%  
OMEGA 6: 1.8%

FAT: 12%  
MOISTURE: 8%  
CALCIUM: 1.5%  
OMEGA 3: 0.35%

Formulated with premium  
**LAMB & VENISON along with CRANBERRIES,**  
this nourishing food will amaze your dog.

**80%**  
HIGH QUALITY  
ANIMAL PROTEIN  
**+0%** CORN, WHEAT  
or SOY

### HYPOALLERGENIC

High quality protein sources reduced the chance of allergic reaction

### PREBIOTICS & PROBIOTICS

Promote digestion and immune function

### CRANBERRY

Support urinary tract health

### COLLAGEN

Promotes joint, skin & coat and gut health





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## Active

### Salmon & Herring Recipe



#### INGREDIENTS:

Fish Meal (Salmon, Herring), Brown Rice, Vegetables & Fruits (Beet Root, Sesame, Carrot, Tomato, Green Bean, Blueberry), Poultry Fat, Palm Oil, Salmon Oil (Omega 3), Hydrolyzed Salmon Protein (Peptide, Collagen), Minerals (Dicalcium Phosphate, Potassium Chloride, Sodium Chloride, Ferrous Sulfate, Manganese Sulfate, Zinc Oxide, Copper Sulfate, Calcium Iodate, Selenium Yeast Complex), Brewer's Yeast, Seaweed, FOS (Fructo-Oligo-Saccharides), Vitamins (Choline Chloride, Vitamin A, B1, B2, B5, B6, B12, D3, E, H, Niacin, Folic Acid), Yucca Extract, Multi-Probiotics, Chicory (Inulin), Glucosamine, Antioxidant (BHA/BHT).

PROTEIN: 27%  
FIBER: 3%  
ASH: 9%  
PHOSPHORUS: 1%  
OMEGA 6: 2%

FAT: 14%  
MOISTURE: 8%  
CALCIUM: 1.3%  
OMEGA 3: 0.4%

#### Salmon, herring and antioxidant-rich blueberries

combine in this recipe to provide a tasty and nutritional meal to support your furry friend's active lifestyle.

**80%**  
HIGH QUALITY  
ANIMAL PROTEIN  
**+0%** CORN, WHEAT  
or SOY

#### HYPOALLERGENIC

High quality protein sources reduced the chance of allergic reaction

#### PREBIOTICS & PROBIOTICS

Promote digestion and immune function

#### BLUEBERRY

Help prevent the development and spread of cancer cells

#### COLLAGEN

Promotes joint, skin & coat and gut health

