

A portrait of Chastin J. Miles, a Black man with short, curly hair, wearing a dark suit, white shirt, and black bow tie. He is looking directly at the camera with a slight smile. The background is a blurred cityscape at night with blue and purple lights.

# UNLOCKING THE PROCESS FOR YOUR PURPOSE

Helping You Live Out  
Your Purpose By  
Uncovering The  
Process To Get There

# CHASTIN J. MILES

Strategist   Mentor   Professional Trainer   Business Development   Thought Expert

## MEDIA KIT



# BIOGRAPHY

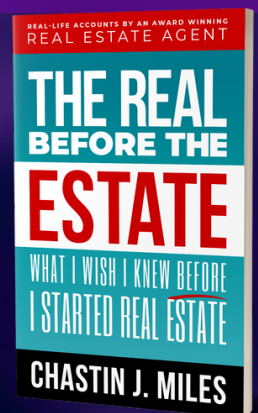
**This is my story – a tale of tenacity, triumph, and transformation**

Imagine a journey of tenacity and transformation - the journey of Chastin J. Miles, who began as a young, ambitious man set on conquering the real estate world.

His relentless hustle, fueled by a fiery spirit, saw him transition from a struggling solo agent to a formidable force. Recognizing his gift for inspiring others, Miles turned to YouTube, sharing game-changing insights that drew millions, becoming a beacon for those seeking to grow professionally. Miles also founded Power Unit Coaching to cultivate entrepreneurial leaders, further contributing to his legacy through his his bestseller, "The Real Before The Estate."

From an individual agent to addressing a 7,000-strong audience, Miles' diverse portfolio is a testament to his determination and adaptability. High-profile publications such as The New York Times and Forbes recognize his expertise.

His story stands as a testament to the power of perseverance and ambition, reminding us that anyone can carve out their unique legacy.



**The Real Before The Estate: What I wish I knew before I started real estate**

**Always Do The Most**  
Coming Winter 2023

# HIGHLIGHTS

## AWARDS

- Top Real Estate Influencers to Follow in 2023
- Top 100 Places To Work by Dallas Morning News
- Top Social Media Expert Texas by Top Agent Magazine
- Five Star Professional Under 40 List
- Must Follow YouTube Real Estate Channels by Drawbotics
- Top Social Media Expert Texas by Top Agent Magazine

## ASSOCIATIONS

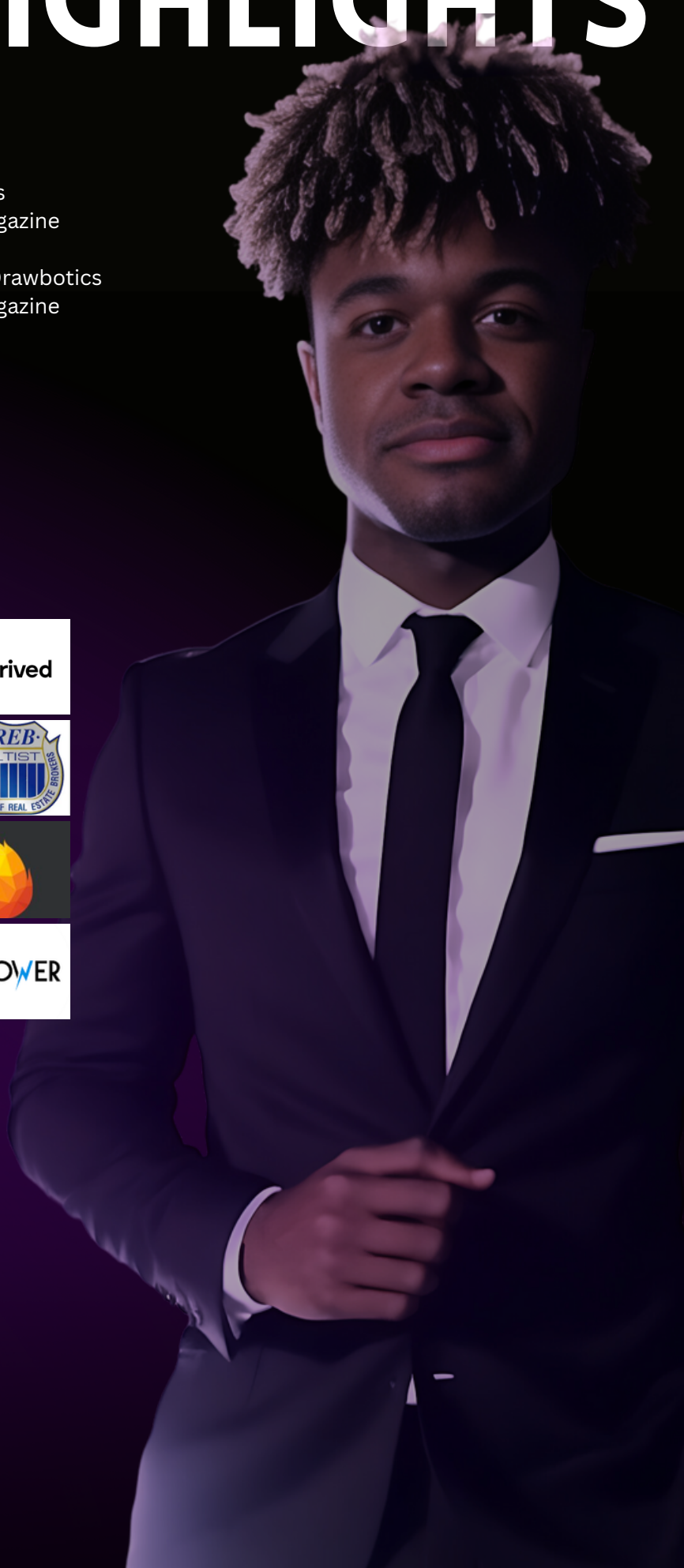
- Dallas Mavericks Advisory Council Member
- MetroTex Association of Realtors YPN Chairperson

## WHO I'VE WORKED WITH



## OFFERS

- Real Estate Consultation
- Business Strategy and Development
- Speaking Engagements
- Media Correspondence & Contribution
- Real Estate Training & Workshops
- Board Positions & Leadership
- Book Authorship and Promotion
- Podcast & Webinar Hosting/Guesting
- Mentorship & Coaching Programs
- Real Estate Investment Advice
- Affiliate Marketing Partnerships
- Event Hosting or Emcee
- Content Creation & Collaboration





# SPEAKING

Are you seeking a **dynamic and impactful** speaker who will captivate your audience, ignite their passion, and **drive them to achieve their dreams**? Look no further! Chastin J. Miles is the ultimate choice to create an unforgettable experience at your event.

With a **wealth of real-world experience** and a **passion** for empowering others, Chastin delivers electrifying presentations that resonate with **diverse** audiences. From entrepreneurship and real estate to motivation and leadership, he covers a wide **range** of subjects that inspire and educate.

## IMPACTFUL TALKS

- **The Power of Process: Crafting Your Roadmap to Success**
- **Lessons from 'When Poor Kids Think Rich'**
- **Finding Your Purpose in the Web of Life's Processes**
- **Resilience as a System: How to Bounce Back with a Blueprint**

\*As Performed

**TEDx**

## SPEAKING FEES

**\$7,000 - \$15,000**

+

Travel, Lodging, and  
Transportation



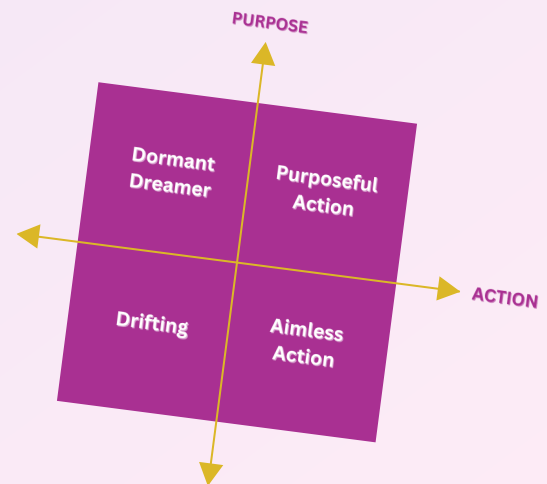


# THE PURPOSE-DRIVEN BLUEPRINT

The "Purpose-Driven Blueprint" combines two powerful frameworks—the Momentum Matrix and the Legacy Ladder—each designed to guide you in a specific aspect of your journey. The former helps you harness the energy and direction required to set things in motion, while the latter offers a step-by-step guide to building a legacy that lasts.

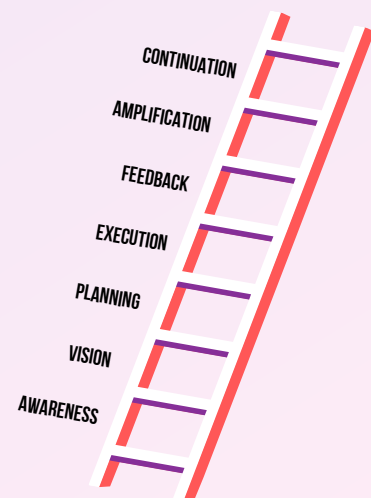
## THE MOMENTUM MATRIX

Momentum is the force that propels us forward, while purpose is the compass guiding our direction. Combined, they form the bedrock of achievement and fulfillment. The **Momentum Matrix** breaks down the interplay between momentum (action) and purpose in four distinct phases, helping you navigate your journey with clarity and intent.



## THE LEGACY LADDER

The **Legacy Ladder** serves as a guide to realizing, nurturing, and solidifying your personal and professional legacy. Much like climbing a ladder to reach new heights, each rung represents a significant step in your journey to leaving a lasting impact.





# PODCASTS



The **Power Unit SuccessCast** is the go-to podcast for real estate mastery and entrepreneurial wisdom. Hosted by seasoned real estate professional Chastin J. Miles, he brings you in-depth interviews with emerging entrepreneurs, actionable advice for real estate agents, and invaluable lessons from Chastin's own journey. Whether you're an aspiring entrepreneur, an established real estate agent, or somewhere in between, this podcast equips you with the insights to power your success.



## Podcast Features & Contributions

- Stay Paid Podcast
- DreanNation
- RedX Podcast
- Wallet Watch
- Zero to Diamond Show
- Calibrate Real Estate
- Black Real Estate Voices
- Supreme Being Podcast
- NYC Real Estate Podcast
- The Only Podcast Worth Listening To
- Agent Founders Podcast
- The Colton Lindsay Show
- Agent Fire
- Chad Bazzi Show
- The Winners Table Live
- 4X Radio
- Top Agents Playbook





# PRESS/MEDIA



*"Chastin J. Miles' story is a prime example of how passion...can change the course of one's life."*  
Black Enterprise

*"A Homebuying expert you should know..."*  
Essence Magazine

*"A Journey From Struggling Agent To Entrepreneurial Success"*  
NetInfluencer

## NOTABLE FEATURES

D Magazine  
Fortune  
The New York Times  
Forbes  
ESSENCE  
NBC News  
NetInfluencer  
Yahoo Finance  
Black Enterprise  
Voyage Dallas

Digital Journal  
Park Cities People  
THE STREET  
Dallas Voice  
Inman News  
Bloomberg  
The Real Deal  
HOT 107.9  
E!  
Dallas Morning News



# COMPANIES

Chastin is a serial-entrepreneur with a passion for helping others succeed. He really believes in promoting income strategies, business ownership, luxury lifestyle, and giving back. His audience is powerfully diverse with a range of ages, races, and backgrounds. Miles' audience embodies his saying "Do The Most" and really seeks the knowledge, tools, strategies, and systems to grow as entrepreneurs.

## POWER UNIT

### Power Unit Coaching

The Power Unit community is designed for experienced real estate agents who feel overwhelmed by their current business model and are looking for a more sustainable and efficient approach. The community emphasizes high accountability and is meant for serious players in the real estate industry. It's not just a casual group; it's a network where dedicated professionals thrive.



### Do The Most Conference

The #1 Annual Conference For The Modern Entrepreneur. In today's economy, having multiple streams of income is essential to achieving financial freedom and security. That's why Do The Most is focused on providing actionable strategies and tactical advice to help you grow you as a leader. Our speakers are not just successful entrepreneurs, they are also experts in various fields such as marketing, finance, and real estate.



### Think Rich Foundation

At the Think Rich Foundation, we believe richness goes far beyond monetary measures. It's a mindset, an approach to life, a journey to uncover purpose and passion. We are on a mission to transform lives by nurturing dreams, fostering connections, and catalyzing positive change. Join us as we redefine wealth and pave the way for a future where every child is equipped to lead a life full of meaning and impact.

## 12TOUCH

### Twelve Touch Marketing Platform

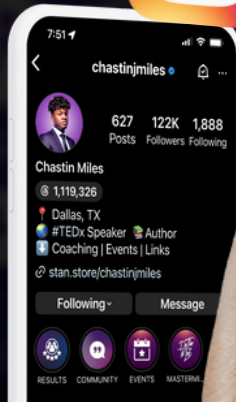
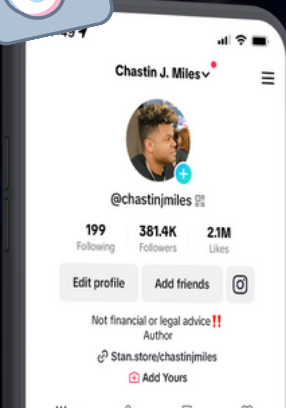
Twelve Touch is a ready-to-go out-of-the-box marketing platform for real estate agents. With Twelve Touch, you will manage your real estate agency business from start to finish. Simply perform a few simple steps and you'll be up and running in a matter of minutes. This will save you lots of time so you can get to building your business quickly!



# SOCIAL MEDIA

## WORLDWIDE AUDIENCE

- Age: 32-44
- Gender: 59% male
- Interests: Real estate, entrepreneurship, business credit, investing, finance, content creation



### YouTube

83,785 subscribers  
@chastinjmiles



### Facebook

6,000 followers  
@chastinjmilesofficial



### TikTok

323,000 followers  
@chastinjmiles



### Instagram

122,000 followers  
@chastinjmiles



### Pinterest

18,000 monthly views  
@chastinjmiles



### LinkedIn

5,600 followers  
@chastinjmiles



### X

9,500 followers  
@chastinjmiles

## COLLABORATION OFFERS

- Photo Posts
- Shorts (YouTube, Instagram, Facebook)
- TikTok Videos
- Sponsored YouTube Videos
- Mailing List Email Blasts
- Website Features
- Appearances
- Podcast





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