



TENTATIVE EVENT AGENDA

SUBJECT TO CHANGE



**FRIDAY
MAY 16**

11am-3pm Fast Friday at the Indianapolis Motor Speedway

SOLD OUT

4pm - 7pm Exhibit Hall Open & Cocktail Hour at 5pm!

SATURDAY MAY 17

7 - 8am Breakfast

8:00 am Valuation: The National Pawn Story
BOB MOULTON, JEFF WILHELM, STEVE STALLCUP

9:00 am Security Best Practices
TONY GALLO & JEFF BARTLEY

Leadership Lessons
YIGAL ADATO

10:00 am Your Customers are Your Community
BEN LEVINSON, MORIS ADATO, JOEL LEVINSON

Grow Your Gold Business
SAM READ & JACK BROWN

11:00 am Counter Fit: Avoiding Scams and Fakes
GROUP FACILITATED BY MORIS ADATO

The Biggest Threat to our Industry Might Just Be Us
KELLY SWISHER

12 - 4pm Exhibit Hall Open & Lunch Break

4:00 pm Don't Put Your Freedom at Risk: Qualifying Your Customers
JOEY LEZA

Promoting and Protecting Your Brand & Staying Compliant
ROB BARNETT, PEYTON GWALTNEY, RACHAEL AMATO

5:00 pm Merchandising Your Store: Unlock Profits in Every Square Inch
BETH & ADAM ANUNDI

Expand Your Business
JERRY WHITEHEAD

**7:00 pm Dinner with Keynote by Michael Mack
Followed by a DJ with Karaoke, Auction, and More**

**SUNDAY
MAY 18**

8 - 11:30 am Exhibit Hall Open with Breakfast 8-9am

9:00 am The Pawn Family Feud!
HOW WELL DO YOU KNOW PAWN'S HOTTEST TOPICS?

10:00 am Legislative Update
LISA LITTLE & KELLY SWISHER

The 5-1-1 Approach
JEFF WILHELM

11:30 am State Meetings