

# **Sponsorship Materials**

Civil Pacific Engineering Inc.



Thank You



# Your Customized Sponsorship Materials

Below are your customized sponsorship materials. Your sponsorship helps educate families, save lives, and proudly highlights your community commitment.

Please contact us if you have any questions or need assistance with accessing your materials.

#### Formatted for:





Main Video

Video Download Link







# 1. Awareness Post – The Danger

#### Caption:

Did you know? Just ONE counterfeit pill laced with fentanyl can be fatal. Parents, it's time to have that talk. Visit TalkToYourKids.org to learn how.

# **Image Download Link**

### 2. Holiday Travel Reminder

#### Caption:

Holiday trips = long car rides = the perfect time to talk. Start a conversation that travels with them. TalkToYourKids.org

# **Image Download Link**

### 3. How to Say It Script

### Caption:

Not sure what to say? We wrote the script for you. Start the convo with confidence. Download the guide: TalkToYourKids.org







#### 4. Weekend Reminder

#### Caption:

This weekend, make time for one conversation that could save a life.
One talk. One child. One chance. Visit TalkToYourKids.org to learn how.

# **Image Download Link**

#### 5. Before & After Conversation

#### Caption:

Before the talk: "I don't know how to bring it up." After the talk: "I'm so glad I did." We make it easier.

TalkToYourKids.org

# **Image Download Link**

#### 6. Parental Confidence Boost

### Caption:

You don't need to be perfect - you just need to show up. Every talk you have with your child builds safety.
Start yours today: TalkToYourKids.org







# 7. Real Story Highlight

#### Caption:

"We didn't think it could happen to our family. But one fake pill changed everything." Real stories. Real warnings. Learn. Share. Talk. TalkToYourKids.org

#### Image Download Link

# 8. Interactive Post (Engagement)

#### Caption:

POLL: What age do you think parents should start talking about drug safety? The answer might surprise you. TalkToYourKids.org

# **Image Download Link**

#### 9. Testimonial Post

### Caption:

"This guide helped me have the talk I was too scared to start." – A Mom Parents helping parents. Let's protect our kids—together. TalkToYourKids.org







# 10. Community Call-to-Action

#### Caption:

This is bigger than one talk—it's a movement. Share this post. Tag another parent. Together, we build a safer future. TalkToYourKids.org

#### Image Download Link

# 11. Myth Busting

#### Caption:

MYTH: "My child would never try drugs." FACT: Most parents believe this... until it's too late. Let's change that. TalkToYourKids.org

# **Image Download Link**

#### 12. Age-Specific Tip

### Caption:

Talking to a 10-year-old about drugs isn't the same as talking to a teen.

Age-specific scripts and strategies.

TalkToYourKids.org



#### 13. Friend of a Friend Scenario

# Caption:

What if your child's friend is offered drugs? Would they know how to help? Prepare them for real-life moments. TalkToYourKids.org

**Image Download Link** 



#### 14. Fentanyl Fact #1

#### Caption:

FACT: Fentanyl is now involved in 7 out of 10 teen overdose deaths.

Knowledge is power. Start the conversation. TalkToYourKids.org

# **Image Download Link**



#### 15. Call to Action: Download Now

#### Caption:

Get the FREE parent guide that's helping families start lifesaving conversations. Don't wait. Don't guess. Talk now. TalkToYourKids.org



#### 16. School Safety Prompt

#### Caption:

Your child might hear about drugs at school before they hear it from you. Be the first voice. Start the talk today: TalkToYourKids.org

**Image Download Link** 



#### 17. Peer Pressure Focus

#### Caption:

Peer pressure is powerful—but your words are stronger. Arm your child with tools, not fear.

TalkToYourKids.org

**Image Download Link** 



# 18. Risky Apps Alert

#### Caption:

Snapchat. Instagram. Even gaming apps. Kids are getting drugs through them. Learn what to watch for and how to talk about it: TalkToYourKids.org



### 19. Fentanyl Fact #2

#### Caption:

6 out of 10 fentanyl-laced fake perscriptions pills now contain a potentially deadly dose of fentanyl. Visit TalkToYourKids.org

**Image Download Link** 



### 20. Fentanyl Fact #3

#### Caption:

In 2024, The DEA seized over 377 million potentially lethal doses of fentanyl: TalkToYourKids.org

# Campaign Hashtags

# Hashtags:

#ParentingTogether #ItTakesAVillage #CommunitySafety #ShareToProtect

#### **General Awareness:**

#fentanylawareness #talktoyourkids #drugprevention #protectourkids #fightfentanyl #opioidcrisis #communityawareness #starttheconversation #familysafety #safekids

# Talking to Kids:

#talktoyourkids #starttheconversation #parentingtips #educateyourkids #familyfirst #childsafety #protectyouth #parentresources

# **Overdose Prevention:**

#stopoverdose #opioidcrisis #drugawareness #substanceabuseprevention #fightfentanyl #mentalhealthawareness #safekids #protectourkids

# Online Safety:

#staysafeonline #socialmediasafety #teensafety #educateyourkids #childsafety #familyfirst #parentingtips #talkearlytalkoften

# **Community Support:**

#communityawareness #familyfirst #nonprofitwork #drugfreegeneration #fightfentanyl #healthykids #protectourkids #safekids