

Privacy Policy for Glu Social Corp.

Effective Date: January 1, 2026

1. Introduction

Welcome to Glu Social ("we," "our," "us"). We respect your privacy and are committed to protecting your personal data. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our landing page and utilize our services. Please read it carefully.

2. Information We Collect

Personal Information: When you submit our forms, you voluntarily provide data such as your name, email address, phone number (optional), and other contact details. We collect this information solely to communicate with you and provide our services.

Usage Data: We collect technical information such as IP addresses, browser type, pages visited, and interaction data to improve our website and offerings. This is anonymized and aggregated.

Cookies and Tracking: We use cookies and similar technologies for analytics and to enhance your user experience. You may disable cookies via your browser settings; however, this may limit certain site functions. We also use third-party analytics tools (e.g., Google Analytics) which collect data per their policies.

3. How We Use Your Information

- Send you scheduling links (e.g., Calendly), confirmations, and follow-up messages relevant to your demo or consultation.
 - Respond to inquiries and provide customer support.
 - Analyze anonymized data to improve our website and services.
 - Deliver marketing communications. You can opt-out of these at any time (see Section 7).
- We do not sell or rent your personal information to any third parties.

4. Sharing and Disclosure

Your personal data may be shared only:

- With trusted third-party service providers who support our operations (e.g., email delivery services, scheduling platforms).
- When required by law or to protect the rights, property, or safety of Glu Social, users, or others.
- In connection with a merger, acquisition, or sale of assets; in such cases, information may be transferred as part of the business transaction.

5. Data Security

We maintain reasonable administrative, technical, and physical safeguards to protect your data from unauthorized access, alteration, disclosure, or destruction.

6. Data Retention

We retain personal data only as long as necessary to fulfill the purposes outlined in this Policy or as required by law. When no longer needed, data is securely deleted or anonymized.

7. Your Rights and Choices

Marketing Opt-Out: You can unsubscribe from marketing communications at any time by following the unsubscribe link in our emails.

Access and Correction: You may request access to, correction, or deletion of your personal data by emailing us at legal@glusocial.com.

Communication Preferences: If you provide a phone number, texting and calling are optional; you may opt to restrict or stop these communications.

8. Children's Privacy

Our site and services are not directed to individuals under the age of 13. We do not knowingly collect personal information from children under 13. If we become aware of such data, we will take steps to delete it.

9. Arbitration and Dispute Resolution

Any disputes arising from this Policy or our services shall be resolved through binding arbitration for efficiency and cost effectiveness, protecting all parties.

10. Updates to This Policy

We may update this Privacy Policy occasionally. Changes will be posted on our landing page with the updated effective date. We encourage you to review this Policy periodically to stay informed.

11. Contact Us

For any questions or requests regarding your personal data or this Policy, please contact us at:

Email: legal@glusocial.com