



iERA Australia Monthly Newsletter May 2025 Edition

Welcome To Our First Ever Edition!

**“Convey from me,
even if it is one verse.”**

– Prophet Muhammad (pbuh)
(Bukhari)





Assalamu Alaikum wa Rahmatullahi wa Barakatuh

Welcome to the *inaugural edition* of the iERA Australia Monthly Newsletter. This platform is more than a summary of events — it's a window into the heart of our da'wah efforts, our revert support work, and our shared journey to spread the truth of Islam across this land.

Whether you're a seasoned volunteer, a curious seeker, or a newly guided soul — this newsletter is for you.

Each month, we'll share

- Local da'wah stats and event highlights
- Revert stories and New Muslim Support updates
- Volunteer and mentor training opportunities
- Uplifting Islamic reflections, authentic hadith, and du'as
- Inspiring stories from Islamic history and real-life testimonies
- Practical tips for getting involved and giving back

Through these updates, we aim to

- Inspire greater commitment to da'wah
- Offer comfort and clarity to new Muslims
- Encourage community-wide involvement
- Strengthen our connection to Allah through knowledge and action, including heartfelt du'as, inspiring stories, and reminders that elevate our hearts and intentions

"Allah will raise those who have believed among you and those who were given knowledge, by degrees" (Qur'an 58:11)

We ask Allah to bless this initiative, to accept every sincere word and effort, and to allow us to be among those who spread light, hope, and truth in a world that desperately needs it.

The iERA Australia Team

About iERA: Who Are We?

iERA (Islamic Education and Research Academy) is a global da'wah organisation operating in over 100 countries. Founded in the UK, iERA's mission is:

“To convey the message of Islam with compassion and reason”

iERA's core programs include

- Street Da'wah & Literature Distribution
- GORAP Dawah Training (Qur'anic methodology)
- New Muslim Support (NMS101)
- Islam Discovery Presentations & *Islam101* Online Chat

Since launching in Australia in 2023, iERA has

- Distributed thousands of Qur'ans
- Held over 200 da'wah tables
- Trained dozens of new du'aat
- Established structured support for reverts across QLD, VIC, WA, and beyond



“Say [O Muhammad]: ‘This is my way; I invite to Allah with insight, I and those who follow me. And exalted is Allah; and I am not of those who associate others with Him.’” (Qur'an 12:108)

Calling to Allah was the mission of all the Messengers and their followers — to bring people out of darkness into light, from disbelief to true faith, from shirk to tawheed, and from the path of Hellfire to the path of Paradise.

iERA operates under the guidance of respected scholars and muftis, ensuring that its mission remains rooted in sound Islamic principles. Among those who lead and advise are:

Dr. Mohammad Anwar Sahib, who holds a PhD in Qur'anic Sciences from Madinah University. He is the Imam of Masjid at-Taqwa (Auckland, NZ), President of the Federation of Muslim Scholars of New Zealand, and Dean of the Islamic Studies Faculty at the International Open University (IOU), where he also serves as Grand Mufti.

Shaykh Abdur Raheem Green, one of iERA's founders, a seasoned da'ee known for his international lectures and passion for delivering Islam with clarity and sincerity.

Behind every public event, da'wah table, and workshop are dedicated scholars, students of knowledge, and volunteers working tirelessly — advising, educating, and guiding the work with wisdom and experience. iERA's programs are developed under Shari'ah oversight to ensure integrity, authenticity, and long-term impact.

Da'wah Impact Snapshot | May 2025

BEHIND EVERY SHAHADAH IS A MIRACLE:
A LIFE TRANSFORMED BY GUIDANCE

Da'wah Tables: 45

Qur'ans Distributed: 708+

Faith Conversations: 452+

New Muslims Supported: 61

Shahadas: 24



These numbers are not just statistics — they represent real moments of impact, hearts touched, questions answered, and souls turning towards their Creator.

Behind every Qur'an distributed is a person who paused to reflect.

Behind every faith conversation is a seed planted, perhaps during a difficult season of doubt or searching.

Our da'ees are not simply handing out literature — they are patiently listening to strangers, empathising with their concerns, correcting misconceptions, and opening a door that could change a person's eternity. In an age of increasing loneliness and confusion, these street-level interactions provide hope and truth in the most personal way.

"By Allah, that Allah guides a man through you is better for you than a herd of expensive red camels"
(Ṣaḥīḥ al-Bukhārī 3009, Ṣaḥīḥ Muslim 2406)

What's Behind These Numbers?

- Countless questions answered with compassion
- People moved by the clarity and mercy of Islam
- Da'ees trained to approach every conversation with hikmah (wisdom)
- Real human connections that reflect the beauty of brotherhood and sisterhood in Islam
- Your du'as, your time, and your support make this possible. May Allah accept it from all of us and allow these efforts to be a means of guidance for many more

Event Highlights | May 2025

BRISBANE CITY DAWAH (4 MAY)



20+ volunteers set up da'wah tables across Queen St Mall, South Bank, and King George Square. Hundreds of locals and tourists stopped by — asking questions about Islam, picking up literature, and engaging in meaningful conversation.

In a world where misinformation spreads faster than facts, these face-to-face interactions are vital. Our da'ees listen empathetically, correct misconceptions, and plant seeds of guidance through respectful dialogue.

GOLD COAST DAWAH WEEKEND (16-18 MAY)

The Gold Coast is known for its beaches, tourism, and cultural diversity — but also has a rising population of Australians curious about faith. With fewer mosques and Islamic centres than Brisbane, visibility of Islam is lower.

This weekend featured:

- **3 Jumu'ah fundraisers** (Arundel, Southport, Savannah Hotel Musalla)
- **3 Da'wah Training Workshops** (60+ attendees)

Training future da'ees builds a stronger ummah.
As Shaykh Ibn Uthaymeen stated:

“Knowledge precedes speech and action”

These efforts will echo into future generations, insha Allah.



PALESTINE RALLY TABLE (18 MAY)



“A BRIDGE BETWEEN EMOTION AND INTELLECT”

At a time of global unrest, Islamic perspectives dominate headlines. Our presence at the Palestine Rally allowed people to:

- Ask about Islam's stance on justice
- Understand our principles and values
- Witness the dignity and resilience of Muslims

Da'wah in political moments bridges the emotional with the intellectual. Many are turning to Islam for answers about identity, justice, and purpose.

Our goal is not to politicise, but to present Islam's beauty and balance.

WORONGARY MASJID WORKSHOP & COLLECTION (23-24 MAY)

Located in the Gold Coast hinterlands, Worongary hosts a small but sincere Muslim community.

Thanks to their generosity, we raised funds and trained new volunteers in GORAP da'wah.

Jazakum Allahu khairan to the masjid board and community members who made this possible.



Sisters' Spotlight

Women Leading The Way

From the earliest days of Islam, women have been essential pillars of da'wah. Khadijah (RA) was the first to support the Prophet (pbuh) in his mission, and 'Aishah (RA) preserved and transmitted countless ahadiths.

Islam obligates both men and women to share its message, within the bounds of modesty and wisdom. As educators, mothers, scholars, and mentors, women cultivate the heart of the ummah and ensure the flame of guidance reaches every home.

This month, the iERA Sisters Division continued to demonstrate the essential role women play in nurturing and guiding new Muslims. Our efforts across Australia are not just about numbers, but about meaningful connections, spiritual grounding, and the revival of sisterhood rooted in faith.

"And women have rights similar to what is expected of them, in kindness"
(Qur'an 2:228)

**"The believing men and believing women are allies of one another.
They enjoin what is right and forbid what is wrong"**
(Qur'an 9:71)

5 MENTORS ACTIVE IN WA

In Western Australia, five dedicated sisters are actively mentoring reverts — walking with them through the early, often fragile, stages of their Islamic journey. These mentors provide emotional support, answer faith-related questions, offer practical help, and model consistent worship. They serve as confidantes and companions, ensuring that no new Muslim feels alone.



24 TRAINED FEMALE MENTORS NATIONWIDE

Across the country, 24 women have been formally trained in our New Muslim Support (NMS101) signature foundational course. These sisters are equipped not only with knowledge of foundational Islamic beliefs but also with the skills to support reverts emotionally and spiritually. They are trained in active listening, empathetic mentoring, and da'wah delivery that reflects wisdom and balance. Their role is to create a safe, welcoming environment that fosters both understanding and growth.

8 TRAINING SESSIONS DELIVERED

Eight training sessions were delivered throughout May for new mentors and support volunteers. These sessions covered the *pillars of Islam, the articles of faith, and the essentials of worship*. Trainees explored the meaning and method of Salah - learning how **prayer is not just a ritual, but a continual reconnection with Allah that brings peace to the heart and order to daily life**. Purification, modesty, spiritual routines, and answering common questions from reverts were also addressed. The sessions emphasized practical implementation, tailored communication, and sincerity in da'wah.

QUR'AN & SALAH LESSONS

Our mentors offered 1-on-1 and small group lessons in Qur'an recitation and salah. These lessons begin with helping reverts learn Surah al-Fatihah, understand its meanings, and recite it confidently. The goal is not perfection in tajwid at the start, but to build a love for the Qur'an and make prayer a natural part of life. Mentors teach the physical actions of salah, du'as, and the spiritual significance behind each movement — **empowering reverts to connect with their Lord meaningfully and consistently**.

ABAYA DRIVE (QLD)

In Queensland, we hosted an Abaya Drive to collect and distribute modest garments as part of our Revert Welcome Packs. For many sisters, especially those new to Islam, receiving an abaya symbolizes acceptance, belonging, and a step into a new identity shaped by faith. These garments were gifted with love and du'a, **providing comfort and encouragement to our newest sisters**.

REVERT PICNIC (QLD)

The Revert Sisters Picnic was more than just an afternoon outdoors — it was a gathering of hearts. With food, light reminders, and relaxed conversations, reverts had the opportunity to bond with mentors and fellow Muslims in an informal, supportive setting. Events like these help build friendships, reduce isolation, and create a sense of community that is vital for those transitioning into the fold of Islam.

“There is no limit to a girl's education.

Rather, she should learn until the highest levels to benefit herself and others”

Shaykh 'Abd al-'Azīz ibn Bāz (RA), Majmū' al-Fatāwā, 8/35

Supporting Reverts | The *NMS101* Framework

iERA's New Muslim Support (*NMS101*) signature educational program offers structured, compassionate guidance to those who have newly embraced Islam or are returning after a period of absence. Built on three essential pillars — **education, support, and community** — this initiative ensures that no one journeys through their new faith alone.

EDUCATION

At the heart of *NMS101* is a 6-week foundational course designed to equip reverts with the knowledge they need to confidently practice Islam. Lessons are practical, accessible, and rooted in authentic sources - enabling reverts to build a solid, lifelong relationship with their Creator.

SUPPORT

Reverts are paired with trained mentors who serve as spiritual companions. These mentors offer not just information, but reassurance — answering questions, listening without judgment, and helping with challenges like family tension, cultural gaps, or feelings of inadequacy. This emotional and spiritual companionship can be the difference between someone struggling in silence and someone flourishing in faith.

COMMUNITY

Faith grows in the soil of belonging. That's why *NMS101* includes access to WhatsApp networks, sisters' and brothers' circles, Eid gatherings, and shared meals. These touchpoints help reverts feel part of a family, grounding them in support to help them in their journey.

WHY IT MATTERS

Many reverts emerge from their shahadah with joy - but also fear, loneliness, or confusion. They may not know where to begin or how to navigate their new life. *NMS101* steps in to replace uncertainty with clarity, isolation with connection, and fear with faith. It is a bridge - from searching to certainty, from being alone to being part of an Ummah.

"And hold firmly to the rope of Allah all together and do not become divided..."
(Qur'an 3:103)

Dhul Hijjah: The Best 10 Days

Just off the back of the **10 days of Dhul Hijjah**, we pause to reflect on their profound meaning. These days are not ordinary - they are the most sacred days of the entire Islamic year.

A divine opportunity to reconnect with Allah through acts of devotion, charity, and remembrance.

The Prophet (pbuh) said:

“There are no days on which righteous deeds are more beloved to Allah than these ten days”

(Bukhari)

Among these days, the Day of Arafah holds unique significance:

“It expiates the sins of the previous year and the coming year”

(Muslim)

Believers are encouraged to increase:

- **Fasting** (especially on the Day of Arafah)
- **Dhikr**, including takbir, tahmid, and tahlil
- **Charity**, both financial and through good deeds
- **Qur'an reflection**, letting its verses nourish the heart
- **Qurban**, for those able — a sacrifice to honour the legacy of Prophet Ibrahim
مأسلا هىلع

These ten days remind us that closeness to Allah is not found in grand moments alone, but in the sincere daily actions rooted in love and obedience

**“Indeed,
the believers are but brothers”
(Qur'an 49:10)**

Eid Al-Adha For Reverts

Eid is a time of joy, unity, and gratitude — but for many new Muslims, it can also bring feelings of loneliness or disconnect. Without Muslim family, or familiarity with Eid traditions, it's not uncommon for reverts to feel unsure, overwhelmed, or even forgotten.

But Islam gives you a family in faith. You are part of this Ummah and you matter here!

Eid al-Adha commemorates the powerful story of Prophet Ibrahim (AS), a man who was tested with one of the greatest commands - to sacrifice his beloved son, Isma'il (AS). Both father and son submitted entirely to the will of Allah, only for Allah to replace the sacrifice with a ram. Their story is one of pure faith, trust, and surrender.

For reverts, this story holds special meaning. Like Ibrahim (AS), many are tested with family separation, societal pressure, or internal struggles. Yet, just as Allah saw Ibrahim's (AS) sincerity and rewarded him with honor and legacy, your efforts - your salah, your shahadah, your small steps - are seen and valued by Allah.

How to Feel Connected

- **Attend Eid prayer** — just being present can lift your heart
- **Join a local meal**, even if you bring something simple
- **Greet others** with: “Taqabbal Allahu minna wa minkum” (May Allah accept from us and you)
- **Message us** to join a revert support group or speak with a mentor
- **Ask questions freely** — we all learn by seeking

This Eid, reflect on Ibrahim's journey. Trust in Allah. Know that He chose you. And know that your new community stands ready to welcome you.

Why Education Is For Everyone

"Seeking knowledge is an obligation upon every Muslim"

(Ibn Majah)

Islam does not limit education to a select class. Unlike many historical and modern systems that segregate learning by race, gender, or social status — **Islam made learning an obligation for every Muslim.** Men and women. Young and old. Rich or poor.

"Are those who know equal to those who do not know?"
(Qur'an 39:9)

From the scholarship of **Aisha (RA)**, who narrated over 2,000 ahadith, to the deep understanding of **Ibn Abbas** *ام هنع ملل يضر*, the Ummah was built upon knowledge. Islamic education uplifts the soul, refines character, and guards the heart from misguidance. *It prepares believers to live with purpose and act with wisdom.*

That is why iERA places education at the core of its dawah and mentorship programs.

iERA Trains Volunteers In

- **Aqeedah and Tawheed:** Building a clear understanding of Islamic beliefs, and anchoring hearts in the oneness of Allah.
- **Refuting Misconceptions with Hikmah:** Responding to doubts and distortions with truth, clarity, and gentle speech.
- **Supporting Reverts Spiritually and Emotionally:** Equipping mentors to provide compassion, guidance, and faith-based support to those navigating new paths.
- **Delivering Islam 101:** Structured presentations and online chats for non-Muslims to explore Islam in an informed, non-judgmental space.

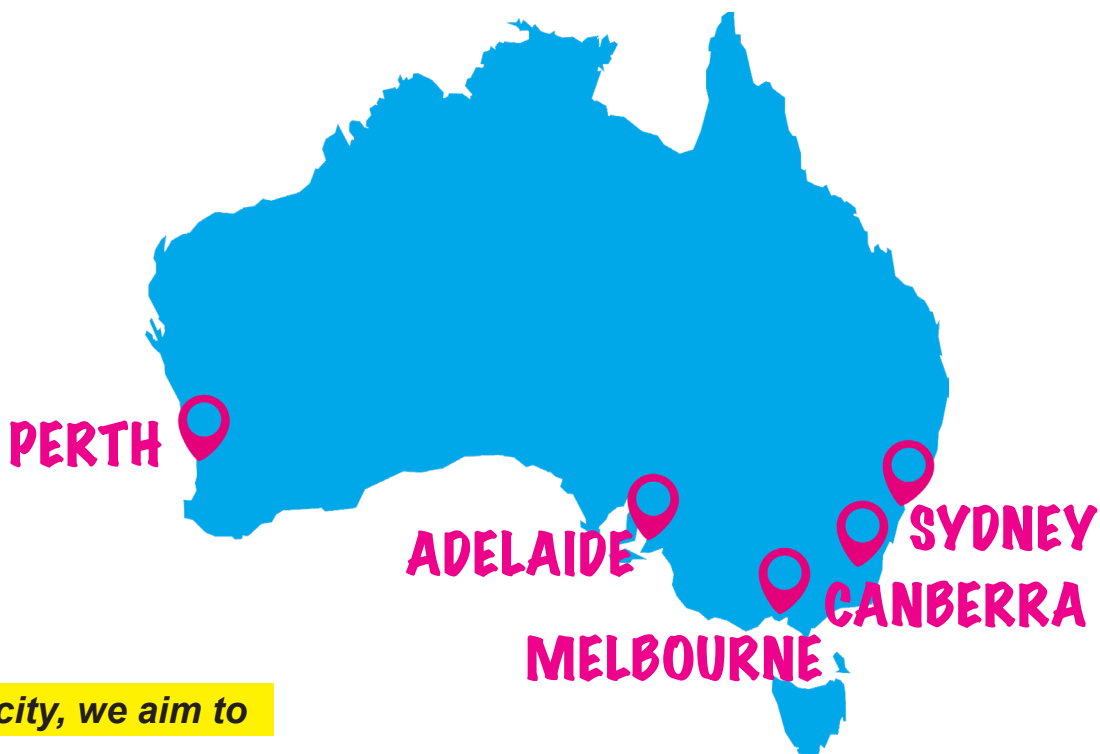
Education in Islam isn't merely academic — it's transformative. It is both a protection and a provision for the journey to Allah.



iERA's Vision: National Growth

iERA is committed to building a nationwide network of da'wah and support, grounded in clarity, sincerity, and authentic knowledge. Our vision is to make structured Islamic outreach and revert care accessible across Australia.

Our goal is to expand dawah tables and NMS101 programs in:



In each city, we aim to

- Establish visible and welcoming **street da'wah tables**
- Train **masjid committees** to engage confidently with their local communities
- Host **interfaith open days** that foster understanding
- Distribute **free Qur'ans and Islamic literature** in hospitals and public venues
- Recruit and equip **dedicated mentors** for new Muslims

You can help this vision grow by

- Volunteering at your **local da'wah table**
- Hosting a **training or workshop** at your mosque
- Becoming a **mentor** to support new Muslims
- Donating to fund **Qur'ans, Welcome Packs, and educational materials**

"If Allah guides one person through you, it is better for you than red camels"
(Bukhari)



Fuel The Mission: Where Your Donations Go

Behind every Qur'an distributed, every shahadah taken, and every revert supported — is someone who believed in the mission and gave generously for the sake of Allah.

Your donations are not just numbers. They are motion, momentum, and mercy in action.

What You've Helped Us Achieve

- A **Jumu'ah fundraiser at Kuraby Mosque** gave us the resources to launch da'wah operations in Perth and Sydney, reaching new communities eager for guidance.
- Our **Perth collection** enabled our **next leg into Adelaide** — expanding our national network with integrity and consistency.
- **Local Jumu'ah collections in Brisbane** allowed us to order **hundreds of Clear Qur'ans** and **revert support packs**, which are now being used across multiple cities to engage, support, and educate.

Every dollar helped build a table, stock literature, fund training, and put volunteers on the ground — ready to deliver Islam with compassion and clarity.

"The example of those who spend their wealth in the way of Allah is like a seed [of grain] which grows seven spikes; in each spike is a hundred grains" (Qur'an 2:261)

Why We Still Need You

We are currently running **15 active da'wah tables** — each requiring **logistics, Qur'ans, banners, literature, and volunteer support**.

We aim to **expand to 5 major cities and sustain existing outreach** with professionalism and sincerity.

We want to **keep our programs free** for reverts, volunteers, and seekers — but this requires consistent, committed funding.



**Whether you give once or regularly,
YOUR SUPPORT SUSTAINS THIS
PROPHETIC MISSION
in Australia.**

*Let's build this together -
for His sake, and for the hearts still waiting to hear the truth*

"Whoever guides someone to goodness will have a reward like the one who did it"
(Muslim)

To contribute or sponsor a dawah table or support pack:

✉ **Contact:** S.Razi@iERA.org

☎ **Phone:** 0435 143 448

🌐 **Visit:** www.iera.au

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