June 2025

IERA AUSTRALIA

IMPACT REPORT



Happy New Year



As the sacred month of Dhul Hijjah comes to a close, we welcome the month of Muharram — the first month of the Islamic calendar — and a fresh start for the year ahead.

Alhamdulillah, this past month has been filled with barakah and momentum. From da'wah tables across the country, powerful shahadahs, and new Muslim support programs, to heartfelt community gatherings and national collaborations — there's so much to reflect on and be inspired by.













Da'wah Highlights | June 2025

National Da'wah Highlights From coast to coast, the da'wah continues.

- 30 Da'wah Tables were set up across the country. Positioned in public places and markets, these tables provided people from all walks of life a comfortable space to ask questions, take resources, and engage in meaningful dialogue with trained volunteers.
- 280 Qurans were distributed. Each one represents an invitation to read the words of Allah, in the language of the people.
- Islam was shared with 233 people. Whether short chats or deep discussions, each conversation was an opportunity to clarify misconceptions, build bridges, and open the heart of another to Allah's guidance.
- 7 shahadahs – Allahu Akbar! These are the real fruits of sincere da'wah. Seven new Muslims have declared la ilaha illa Allah, Muhammadur Rasul Allah — and their journey begins now. May Allah keep them steadfast.

Da'wah was established in Sydney, Perth, Brisbane and surrounds — in 3 major cities of Australia across 30 da'wah tables, Alhamdulillah.











National Collaborations| June 2025

Our brothers from the Sydney Hornsby team also attended one of UMA's Foundation Course sessions on Christianity as part of the ongoing UMA–iERA collaboration. These sessions are a key part of our mission to train volunteers in interfaith engagement and equip them with knowledge and wisdom for the field, Alhamdulillah.

Each conversation, each table, each smile — it all counts. Da'wah is more than handing out a flyer or quoting a verse. It's about embodying Islam with character, with adab, and with the deep intention to bring hearts closer to Allah.

Special Events | June 2025



Four Concurrent Da'wah Tables in Brisbane CBD
This marks a major step forward in our outreach. Having multiple permanent or semi-permanent spots operating simultaneously means we now have a consistent presence in the heart of Brisbane, a central point for da'wah, offering easy access to thousands of passersby every week.

Palestine Rally at King George Square
Our da'wah team was also present at the Palestine solidarity rally, meeting hundreds of people, Muslims and non-Muslims alike.

Eid Barbecue with Reverts and Volunteers
Held on June 6, this event brought the community together to celebrate the end of Hajj season in unity. It's not just about food — it's about building bonds that strengthen faith and belonging.











Meet United Dawah QLD (UDQ) – iERA's Official Partner in Australia

United Dawah QLD Inc. (UDQ) is the official outreach partner of *iERA UK* in Australia. While iERA UK provides the global vision, training frameworks, and strategic approach to da'wah and new Muslim support, UDQ is responsible for implementing these programs locally across Australia.

This includes:

- Street da'wah tables in major cities and regional centres
- Revert support programs, mentoring, and educational follow-ups
- Volunteer recruitment and training in da'wah delivery and engagement
- Community events and interfaith outreach to build bridges and strengthen inclusion

All *iERA Australia* activities — including this newsletter, revert events, da'wah campaigns, and training — are hosted and delivered by UDQ, under *iERA UK*'s broader global mission. Together, UDQ and iERA are working to build confident, compassionate, and consistent da'wah initiatives, while ensuring that every New Muslim in Australia has access to meaningful support.

Whether it's a Qur'an given at a da'wah table or a heartfelt conversation over a meal, the shared vision is the same: to deliver the message of Islam with wisdom, sincerity, and care.

Donate Here:
Account Name: United Dawah QLD Inc
Bank: ANZ
BSB: 014215
Account No.: 661417567
Reference: Dawah

Pay ID: 0435 143 448
Reference: Dawah

UDQ
UNITED DAWAH QLD
Incorporation No: IA4782861





A Beautiful Day in Brisbane | Eid BBQ June 2025



On Sunday, 22nd June, community members gathered at Rocks Riverside Park for a warm and welcoming Eid BBQ with our reverts and volunteers. The event brought together brothers, sisters, families, volunteers, and new Muslims for a day filled with food, laughter, and heartfelt conversation.

More than just a meal, it was a chance to reconnect, relax, and strengthen community ties. Events like these are vital — many new Muslims lack strong social networks, and gatherings like this help build a sense of belonging and brotherhood.

Special thanks to our generous supporters: *United Dawah Queensland (UDQ), Mabrouk & Sons, Biryani Nights, UMB Masjid* and numerous anonymous sponsors.

We thank all who attended, supported, and made it possible. May Allah reward you for every smile shared and every hand extended in kindness.

















Winter: The Believer's Best Season

While many view winter as cold and gloomy, the early Muslims embraced it as a season of worship. The Prophet ﷺ said: "Winter is the best season for the believer. Its nights are long for prayer, and its days are short for fasting." (Majma' az-Zawa'id, 3/203, hasan).

The long nights make it easier to rise for qiyam while still getting rest. The short, cool days make fasting lighter on the body — a spiritual reward with minimal hardship. This is why the Prophet ﷺ described fasting in winter as "the easy prize" (Ahmad; Silsilah as-Sahihah, no. 1922).

Winter is also a time to remember the poor — to share coats, food, and warmth. Ibn Mas'ud said: "Whoever clothes a believer will be clothed by Allah on the Day of Judgment."

Lastly, the chill should remind us of the Hereafter. The Prophet ﷺ said that the extreme cold is one of the breaths of Hell (Bukhari, Muslim). It's a quiet season, but for the believer, it's filled with opportunity — to reflect, reconnect, and rise.

Want to Give Da'wah, But Don't Have the Time?

Not everyone can stand at a table, travel to events, or attend training sessions — and that's okay. Life circumstances vary. You might be a full-time parent, a carer for elderly parents, balancing a demanding career, or simply dealing with personal responsibilities that take all your energy. But da'wah isn't one-size-fits-all.

The beautiful truth is that every believer has a role in spreading Islam, even in quiet or indirect ways.



Here are just a few examples of how you can give da'wah, no matter your situation:

- Sponsor Qur'ans or da'wah materials for tables and outreach events
- Share Islamic content online with sincerity and good character
- Pray for those involved in da'wah — never underestimate the power of du'a
- Model Islamic character at work, with family, or in your local gym or café. Even if no one sees what you do, Allah sees it all. The Prophet ﷺ said: "Convey from me, even if it is just one verse." (Bukhari)

Don't wait for the 'perfect time' — da'wah starts with your sincerity and intention

Supporting New Muslims | Every Journey Is Different

When someone embraces Islam, it's not always the peaceful transition we imagine. A lot of new Muslims face real challenges — at work, at home, and in their personal lives. For some, it's the reaction of family. For others, it's pressure at work, loneliness, or navigating Islamic practice without support.

Our role isn't to rush, judge, or expect immediate change. Our job is to walk beside them, not ahead of them. Allah is the One who guides — we are simply a means. Support doesn't mean control. It means being there, offering help within our capacity, and showing consistent mercy, patience, and understanding.

The Prophet Nuh (alayhi salam) preached for 950 years and very few followed him. That's a reminder to all of us — guidance is in Allah's hands. What matters is how we carry ourselves along the way.

Here are a few practical ways we can support new Muslims: - Greet them warmly and include them in events — no one should feel like a stranger in the house of Allah. - Check in regularly — even a message can mean the world. - Help with basics like prayer, wudu, or terminology without overwhelming. - Invite them for meals — food creates comfort and belonging. - Encourage without pressure — let them grow at their own pace.





New Muslims are a blessing in our Ummah. Let's not just celebrate their shahādah, but support them in every step that comes after it.

Build the Reward. Share the Message

Da'wah is a collective responsibility — and a lasting investment. Whether through sponsoring a table, supporting a new Muslim welcome pack, or helping fund Qur'an distribution, every contribution carries eternal value.

The Prophet ﷺ said: "Whoever guides someone to goodness will have a reward like the one who did it." (Muslim)

Even if you can't be there physically, you can still be part of every conversation, every shahadah, every spark of guidance — for His sake.

To contribute or sponsor a da'wah table or support pack:
Email: S.Razi@iERA.org
Phone: 0435 143 448

SHARING IS CARING

Let's build this together — for Allah, and for the hearts still waiting to hear the truth.

Want this newsletter adapted into a masjid slide or visual infographic? Contact us at the number above, to request a digital version or custom presentation pack.

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Upcoming Da'wah Events | July 2025

