

TANTRUM

House



www.tantrumhouse.com

TANTRUM HOUSE PROMOTIONAL OPPORTUNITIES

MEDIA KIT 2025

PROMOTIONAL VIDEOS

Tantrum House is always looking for ways to help grow, support, and entertain tabletop enthusiasts!

Our channel feature a number of unique shows, formats and segments and we'd be happy to discuss ways to partner with you in order to promote your game or business. Take a look at our sponsorable productions below and contact us if you have any questions or ideas.

LIVE VIDEOS	PRICE	DESCRIPTION
PLAYTHRU	\$399 for games under 90 mins \$599 for games over 90 mins	Several of our team members will get together and play through your game LIVE on YouTube. No guarantees that every rule will be correct, but we'll make every effort to enjoy the experience and give our audience a feel for how it plays. We'll share the schedule with you in advance so that you can join in and participate as well.
TEACH&PLAY	\$499 for games under 90 mins \$599 for games over 90 mins	Similar to our Playthru videos but with a focus on teaching the game rather than individual competition and fun. We'll explain game basics, walk through several turns, play the game, and explain end-game-scoring.
SATURDAY MORNING BOARD GAME SHOW	\$69 —Episode Sponsor \$599 —Season Sponsor	Our SMBGS is produced LIVE on the first Saturday of every month. We show off a variety of different games, host interviews, and produce entertaining segments. We typically play a few rounds of each game, show off components, and share our opinions. It's a high-energy, and highly interactive show that our audience participates in.
24- HOUR GAME-A-TON	\$150 —Game Sponsor \$400 —Official Sponsor	Our annual House Party is a highlight event in which our entire team hangs out and Livestreams for 24-straight hours! We play a limited number of games (first-come first-served), or you can be featured as a show sponsor (limit 3) and we'll cover multiple games, interview someone from your team, and include your logos and promotional materials in the show.

PRE-RECORDED VIDEOS	PRICE	DESCRIPTION
HOW-TO-PLAY	\$799	We will produce a high quality how-to-play video that explains setup for your game and walks through the rules of play. We will allow you to review the video before it's published in case anything needs to be adjusted.
BLOC	\$69	Our Board Games Launching on Crowdfunding videos are produced bi-monthly and feature games that are launching crowdfunding campaigns within the next two weeks.

Additional opportunities on the next page...

Have questions? Email kevin@tantrumhouse.com

ADDITIONAL OPPORTUNITIES

PODCAST	PRICE	DESCRIPTION
SEASON SPONSOR	\$599	Our Podcast is produced bi-monthly and features several members of the team talking about recently-played board games, geek-culture, movies and shows, along with the latest Kickstarters that we're backing. Season Sponsors are recognized every episode and episode sponsors are given a "shoutout" near the beginning of the episode along with any relevant news/details they want us to share.
EPISODE SPONSOR	\$69	

WEB MEDIA	PRICE	DESCRIPTION
WEB BANNERS	\$49	360x1154 pixel display placed on our home page, podcast page, and TheBoardGameNews.com web pages for a maximum of 30 days.
ENEWS	\$59	900x500 pixel ad placed in the body of our monthly eNews issue. You may submit a paragraph of text and link for consideration.

TANTRUMCON	PRICE	DESCRIPTION
CONVENTION	TBD	Our annual, 4-day, in-person event is held in the Carolinas each year in late January. This 1,500-person event features tournaments, learn-to-plays, panels and shows, and our annual table flipping tournament! For exhibitor and sponsorship information contact Monica@tantrumhouse.com

Questions? Email kevin@tantrumhouse.com

DEMOGRAPHICS

These numbers are based on YouTube analytics and don't reflect overall total viewership from all of our social media platforms. They should help to paint a picture of what our typical audience looks like.

Geographic:

- USA 38%
- Canada 8%
- United Kingdom 7%
- Germany 5%
- Australia 4%
- Other (Spain, Netherlands, France, Italy, Sweden) 38%

Gender:

- Male 84%
- Female 15%

Age:

- 25-34 years 38%
- 35-44 years 36%
- 45-54 years 15%
- 18-24 years 7%
- 55-64 years 3%

Social Media Numbers:

- YouTube — 37k+
- Facebook — 6k+
- Instagram — 5k+
- TikTok — 5k+
- X — 5k+
- Podcast — 2k+

