

# Dauntless

A fusion of personal branding, confidence coaching, business skills and faith-based leadership, Dauntless is a transformative 3-month coaching experience for women who want more passion, power and purpose in life. It is specifically designed for women who are ready to take action, invest in themselves and level up.

**BY LINDAPAIKE**

Confidence Coach | Global Leader | Bold Believer



# The Problem

Ever looked in the mirror and not recognized the woman staring back? What happened? Where did she disappear to?

You've done it all. Built a career. Raised a family. Supported your church and community. You've taken such good care of everyone else, you've lost yourself somewhere along the way. You're successful, you are loved and respected, yet deep down, you feel frumpy, tired, and uninspired.

But that's not all. You have a closet full of clothes yet "nothing to wear" because nothing fits. And even if it does, you don't know if it works for you. Your weight is up, your confidence is down, and then there's the menopausal storm in a tea cup that brings mood-from-the-chandelier swings to add spice to life. You fall asleep to a never-ending mental checklist and you wake up tired, feeling on the backfoot before your day even begins.

Yet, nobody would ever believe that you second guess yourself, that you navigate the constant negative self-talk and limiting beliefs that hold you back. What about that trauma you have never dealt with that still lingers, threatening to rear its ugly head? Maybe you're still carrying shame from your divorce. Or maybe you've been trained that you're too much, or not enough.

All of that produces people pleasing, fear of man and daggers of false responsibility - you simply don't know how to say no. And playing small as you are right now means you haven't written that book, launched that business, or boarded that plane. You have been praying to meet an amazing man, yet you're still not back out there. Every day that goes by has you feeling smaller and smaller in a big world that tells you that you simply don't look the part to play the lead role anymore (never mind what to wear if you did land the role!).

Yet on the outside, you look like you have it all together. You're the strong one. The bold one. The make-it-happen one, right?

Well, friend, it's time that you make it happen for you. Everyone else has had their turn. Now it's your turn.

You're not broken, you're just burnt out. It's time to reboot. It's time to walk into a room, turn heads, and be respected and admired as a woman of substance. It's time to live the dynamic life you desire, unapologetically and authentically you.

# The Promise

We live in a world that recruits and rewards confidence and excellence. Think about it. It's why you love watching the Olympics, the Superbowl, Wimbledon tennis. It's excellence in motion. That same excellence is communicated when a woman walks into a room beautifully dressed, confident, smiling and captivating. You instantly respect her and want to connect with her.

## That's the power of personal style.

And here's the good news: style is just a skill. When you learn how to dress on the outside in a way that reflects the woman on the inside, it's a game changer. Yes, dressing well and feeling gorgeous is fantastic. Having your own signature style is powerful. But it is the results of that beauty and confidence that will change your life.

This is not a program to motivate you. Because what you really need is to get offended by how you've settled. By the imposter version of you that is holding you back. The one that keeps procrastinating, delaying, compromising. That's not you.

You're not stuck. You're an eagle hanging out with turkeys. Coping. Settling. Living for Friday. Too overwhelmed to actually enjoy the life you have built for yourself. Declaring every day "I am enough", when that statement does absolutely nothing to inspire you.

Dauntless is not about looking for new motivation. It's about coming face to face with the woman in the mirror. It's about getting back in the driver's seat, going after more confidence, more influence and more income - full throttle. Dauntless is where personal branding meets mindset coaching, where style becomes strategy, and where faith fuels transformation.

Over 90 days, you will go from your frumpy, frustrated, overlooked status quo to a confident, bold, beautiful tomorrow. And there is no better time to respond to this wake up call than now. You know your health has been waning. Time does its ticking. And your BS meter is running out of runway. So while everyone else is still stuck in the pyjama pandemic, dressing down and blending into the background, there is a golden opportunity for you to get up, dress up and be the bold light on a hill you know you are called to be.

Prayer is powerful. But faith without action is dead. It is time for women of faith to dominate in the marketplace. It is time for you to be recognized and rewarded for the power, the value and the expertise you bring to the table. The world is looking for you. They just can't see you, because you look like everybody else.

*So where to even begin? We start with the heart. We start with the woman in the mirror.*

# What to Expect

A 3-Month Confidence & Personal Style Transformation System for Professional Women

## YOUR DAUNTLESS JOURNEY INCLUDES:

- Private weekly coaching calls with LindaPaige
- Direct access to Linda's personal cell (Monday–Friday)
- Deep-dive personal profiling and habit tracking
- Vision and goal setting tailored to your life
- Leadership and negotiation training
- Personal branding and image consulting
- Full access to Linda's flagship online course
- Custom health and fitness planning
- Spirit Of Beauty digital magazine
- Two complimentary tickets to any live LindaPaige event
- Membership to the private women's-only online community
- VIP access to international Dauntless client retreats

You will also receive lifetime access to Linda's weekly live 'Every Day Is Chooseday' coaching calls, downloadable tools, video training, and a visual wardrobe blueprint.

But a new wardrobe is not going to fix you. Linda is the only coach and stylist whose program is designed to build you back up from the inside out, restoring self-esteem and expanding self-confidence. Linda will help you to eradicate limiting beliefs and deal with unresolved trauma. From there, she will show you step by step how to build a beautiful wardrobe entirely customized to your body shape, and your lifestyle.

If you want to simplify and systemize your closet, establish powerful personal style and walk out your front door knowing that you nailed it, every time, Dress To Connect is the blueprint. And if you are ready for more - more passion, more power, more purpose - ready to live unapologetically confident, sexy and successful, Dauntless was designed with you in mind.



# Bonus

## Full access to Dress To Connect™

As part of your DAUNTELESS coaching experience, you'll get full access to the Dress To Connect™ online course, Linda's flagship wardrobe and confidence system that has helped thousands of women elevate their style and amplify their impact.

### INSIDE THE COURSE, YOU'LL FIND:

- A complete body shape and style assessment
- The Closet Cull - taking back control of your closet in just 1 day
- The Capsule Wardrobe - essential building for a functional, fashionable closet
- Hair, makeup, and accessorizing training
- Confidence on camera and on stage coaching
- Special modules for moms, women post-divorce and women in business

- Faith In Fashion - does God care about what we wear? Life changing evidence.
- International designer tips, time and budget hacks, online shopping strategies
- Weekly video training, live group Q&As, and downloadable blueprints

*This course alone is a game-changer and you get lifetime access when you enrol in DAUNTELESS.*

Ask yourself 2 simple questions: Will investing in myself get me closer to my goals? And will working with a Coach get me there quicker than on my own? Of course it will. A good Coach is going to make you do the things you have been avoiding for years, helping you to avoid more pain and pitfalls along the way, and play to win.

# Meet Linda

Born in South Africa with British roots and global experience in 44 countries, Linda has spent over three decades in business helping women and corporations step into their full power and potential. She has worked with world-class brands including adidas, IBM, Nokia, Vodafone, and Pfizer, closed multi-million dollar contacts, and served on Nelson Mandela's PR and Communications team, an honor that shaped her worldview forever.

At seventeen, with no job, no money, no home, no car, no clue! - Linda had one super power: *she knew how to dress*. And in her own words, "What I wore got me in the door".

Her understanding of personal branding launched a global career in sales, negotiation training and confidence coaching that has transformed the lives of thousands around the world.

Linda has overcome a difficult childhood, won several business awards and accolades, and in 2022, broke a Guinness World Record in bungee jumping, turning her trials into testimony every step of the way. Through her bold teaching on *Faith in Fashion*, Linda blends Biblical truth with real-world tools to help women truly arise and shine, from the inside out. Taking much of her inspiration from creation, she puts powerful color and style tools into her clients' hands.

***She's not just a coach. She's your champion. If it's a coach with confidence, powerful personal style and dynamic results you're looking for, you just found her.***



# Who is Dauntless for?

## LINDA WORKS WITH 2 KINDS OF WOMEN:

The queen of low self-esteem is close to Linda's heart. If you have suffered low self-esteem most of your life and are determined to break free from the chains that have held you captive, ready to unleash the true power and beauty within, then Dauntless is for you.

Linda's other favorite client is the woman who is already bold, well dressed, ambitious and dynamic, and ready for more. Because there is always more. Being a big fish in a small pond is easy. There is an abundance of money and opportunity out there. And it goes to those who play to win.

If you are a woman 45 years and older, if you've spent years pouring into everyone else and deeply desire a meaningful, purpose driven, abundant life, then Dauntless is for you.

In a world that is both beautiful and brutal, kind and cruel, driven and demanding, this world needs more than ever for women to be women. Because when a woman gets up, dresses up, and positions herself for a powerful, positive, productive day, when she walks taller, speaks louder, and lives bolder, everybody benefits. The combination of humility and confidence is magnetic. It's not about being the center of attention. It's about being the center of influence. Another game changer.

Results include promotions and salary increases, speaking engagements, media appearances, TedX Talk invitations, romantic breakthroughs, marriage proposals, new businesses, published books, restored relationships... Linda doesn't guarantee the money or the man, but they do have a way of showing up!

# The Results

After 90 days, you'll have a personalized wardrobe you love, filled with clothes that flatter your body, fit your lifestyle, and reflect your unique style. Moreover, you'll wake up each day to a clear and established vision, a plan of action to accomplish your mission, and a powerful, predictable get up/dress up routine that looks good on you.

And all of that is highly valuable. But let me ask you something: what's it worth to you to walk into a room on any given day, feeling confident and beautiful, and thoroughly enjoying the dynamic people you attract and conversations you initiate? How much would you pay to wear a gorgeous swimsuit on the beach feeling kickass confident because it beautifully flatters your shape? What would it be worth to you if you could eliminate that negative self talk, those limiting beliefs, those daily comparisons to other women who seem to have it all together? What would you pay to be able to turn the head of the man in your life again, making him do a double take? What is it worth to you to be recognized in your work place for all that heavy lifting building relationships, raising leaders, solving problems,

adding value and elevating their brand? Wouldn't it feel fantastic to be acknowledged by way of promotion and increased income?

Dauntless does that. It will make you feel more visible, more valuable, and more you than you've felt in years. You'll also master key skills like negotiation, presentation, and personal branding, all while growing in your faith and inner resilience. It is these new skills that will help you to write that book, board that plane, launch that business, or get back out there and start meeting new, interesting people again.

This isn't about changing who you are. It's about uncovering and introducing to the world the woman you've always been.

**CHANGE YOUR CLOSET, CHANGE YOUR LIFE.**



# 01.

## Decisive, Determined, Taking Action.

**SALLY** - Founder & CEO, Digital Marketing

"Working with Linda has changed my life. Yes, my personal style is completely upgraded and I now look and feel like the CEO. Linda was often in various fitting rooms with me from across the oceans! Giving me real time consulting on what to wear for client meetings and business dinners. But far more important than that is the confidence boost I gained. I learnt the importance of being decisive and taking action.. Of prioritizing myself again. Linda got me off the fence and back in the game. And I'll never be the same. Thank you, Linda."





02.

## From Overlooked To Leader

### **ESTELLA** - Corporate America

"I simply cannot recommend working with Linda highly enough. I went from feeling outdated, frustrated and not taken seriously, to my company part sponsoring my training with Linda, so powerful were the results in my leadership and productivity. Linda far exceeded my expectations. She was adding value to my life right from day one! If you want to level up both personally and professionally, and walk away with powerful results, there's nothing to think about. Book a call with her and get to work. It will be the best thing you've ever done for yourself."





# 03.

## Lost 33lbs Loving Her Body

### **LARISA** - Finance Coach

"I used to beat my thighs with my fists. I hated my body. I had tried every single diet known to man. Then I met Linda. And without dieting or weighing my food or myself, I lost 33lbs! What?! Linda literally changed my mind. She showed me how to fall in love with the woman in the mirror, and the weight fell off. There is so much more to this program than style and confidence. I look different. I feel brand new. It has changed my life, my marriage, and my income. I hope you are able to secure a space with Linda. You will never look back!"





04.

## Getting Up, Dressing Up and Kicking Butt.

**CHARNA** - Group Director, Corporate

"I feel free to be me. I am a bold, confident, driven woman, but I used to take on too much. Working with Linda has been absolutely life changing. I say no with a smile. I have a new, calm center of self, I am more in control of my life now than ever before, and able to enjoy life again!"

05.

## Prioritizing the woman in the mirror



### **HEATHER** - Photographer

"Before Linda, I was very comfortable hiding behind my camera. My confidence was at an all time low. I used to avoid the phone and even avoided conversations that would bring new business! I just didn't have the confidence. Since working with Linda, everything has changed. I dress differently. I speak up when I need to. And I have no problem asking for the business, at a higher rate. I recognize my worth now, and that of my professional expertise. As a single Mom of 3, this experience was an answer to prayer. Linda's 'Faith In Fashion' training is at the heart of her program. Prayer is powerful but faith without action is dead. Investing in yourself with Linda will be the most powerful confidence and life boost you'll ever make!"

# Book now



## It's Either One Day, Or Day One

This program is not for everyone. It's not for the woman who needs to think about things a bit more. It is designed specifically for the woman who is done living a life smaller than the life she is capable of living. A woman who is decisive and action oriented by nature. Someone who understands the value of investing in herself.

Think about it. You're going to spend money on shopping over the next 12 months so that money is spent already. Except, both your time and your money are going down the drain because you don't have the recipe. You still have a closet full of clothes yet "nothing to wear". This program will equip you with the practical skills and tools to build a beautiful wardrobe, instantly elevate your style, and use that skillset for life.

Linda works with a small, select group of women at a time. You don't have another 3 or 6 or 12 months to lose. This is your life! [Click here](#) to book your free 30-minute video meeting, and look out for a personalized welcome message from Linda, along with access to her private application process.

The only thing standing between your "have I settled?" status quo, and that confident, bold, beautiful tomorrow, is action. And action is something Linda happens to specialize in. So book your call now, and connect with the woman who thousands of other women credit for the new love, success, purpose and peace in their lives today.

***Investing in yourself is the greatest investment you will ever make. DAUNTLess is your invitation to the catwalk of your life. This is your time.***

You've invested in everybody else. It's time to invest in **yourself**.



[CLICK HERE](#)



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