# **Privacy Policy**

**Zenora Wellness (B. Cadavi, Switzerland)**, an independent member, is powered by **Cili by Design** product lines and services. This Privacy Policy outlines how Cili ("we," "our," or "us") collects, uses, and safeguards your personal information when you visit our websites, including Member Replicated Websites (collectively the "Websites"). Your privacy is a priority, and we are committed to protecting the personal information you provide, such as your name, address, email, or phone number, and ensuring its secure use.

By using the Websites, you consent to the collection, use, and disclosure of your personal information as described in this Privacy Policy. Please note that this policy applies solely to our Websites and not to third-party sites. We recommend reviewing the privacy policies of any external sites you visit via links provided on our platform.

## **Key Points of the Privacy Policy**

### 1. Who May Use Our Websites

o The Websites are designed for users aged 18 and above and are not intended for children under 13. We comply with the Children's Online Privacy Protection Act and do not knowingly collect personal data from children.

#### 2. Information Collection

• We collect both personal and non-personal information to enhance user experiences, including data provided during registration, purchase transactions, and interaction with Cookies, Google Analytics, and other tools.

#### 3. Use of Personal Information

• Your personal information is used for processing transactions, improving services, and enhancing user engagement. We do not sell personal data but may share it with service providers as needed to fulfill services or comply with legal requirements.

#### 4. Communication and Preferences

o By registering or making purchases, you consent to receiving emails, service updates, and promotional messages. You may adjust your preferences or unsubscribe at any time.

## 5. Data Protection

• We use industry-standard SSL encryption and secure protocols to protect your data. While no system is completely foolproof, we are committed to taking reasonable measures to ensure the safety of your personal information.

## 6. Third-Party Services

o Our site uses tools like Google Analytics, Facebook Pixel, and Hotjar to analyze user behavior. You can manage cookie preferences or opt out of data collection as outlined in our policy.

## 7. Updates to the Policy

o This policy is reviewed regularly. Changes will be announced on our home page, and the effective date will be updated accordingly.

For additional details or to update your information, please contact us at https://cilibydesign.com/contact or write to us at Cili, Attn: Privacy Manager, 1950 S. Rainbow Blvd. Ste 103-167, Las Vegas, NV 89146.

Effective Date: January 1, 2019. Last Revised: January 18, 2019.