



NUCLEEN

YOUR ENERGY ACQUISITION STRATEGY JUST GOT SMARTER

**Unlock Savings and Empower Your Business
with Nucleen's Cutting-Edge Solutions**

Welcome to Nucleen, where energy acquisitions, auditing, and good energy partnerships converge to safeguard your business's financial well-being. With three powerful programs seamlessly integrated into one platform, we are dedicated to optimizing your energy costs and navigating the complexities of the energy market. Let us be your partner in achieving a brighter and more sustainable future for your business. Welcome to Nucleen - Where Energy Acquisitions, Auditing, and Good Energy Partnerships Meet for Your Success.





Nucleen Energy Acquisition Specialist



Safeguard Your Business with Nucleen's Free Energy Acquisition Specialists

Did you know that energy costs can account for a significant portion, ranging from 15% to 35%, of gross revenue expenses for businesses in certain industries? With such a substantial potential expense, it becomes crucial to work with a professional who can navigate the complexities of the energy market. By partnering with an energy broker, you can effectively reduce your actual energy costs by up to 60%. What sets Nucleen apart is that our energy acquisition specialists provide their expertise at no cost to you. Let us help you optimize your energy expenses while you focus on growing your business.

Freedom To Choose

Why rely on a single source, or worse, your energy supplier, for all your expense information when it comes to managing your energy costs? At Nucleen, we believe in providing you with a comprehensive approach. By working with our Energy Acquisition Specialists, you gain access to savings tailored specifically to your company's unique energy consumption. We have established partnerships with a wide range of suppliers, allowing us to find the most competitive rates and customized solutions that meet your business's specific needs. With Nucleen, you can trust that your energy expenses are being managed strategically and efficiently.



Factors Behind California's Rising Electricity Costs

California's electricity costs are set to increase in 2023 due to several key factors. One major contributor is the state's ambitious clean energy goals, which have led to the closure of fossil fuel-powered plants and a greater reliance on renewable energy sources like solar, wind, and energy storage. While these efforts are commendable for the environment, they have resulted in a tighter supply of electricity, prompting utilities to raise their rates. Moreover, the price of natural gas, which accounts for over 50% of the state's electricity demand, is expected to spike by up to 300% in January 2023, further contributing to rate hikes.

Another significant driver of rising electricity costs is California's aging transmission and distribution infrastructure. Upgrading and expanding the electrical grid to meet modern demands comes with substantial costs. As a result, investor-owned utilities face revenue requirements that put pressure on rates and infrastructure expenses, potentially hindering the overall grid modernization efforts.

A Bad Deal

The reality is, as it stands now, you find yourself locked into a long-term variable agreement with your utility company, which can be a risky proposition for any business owner. With utility companies reporting record profits year after year, it's essential to evaluate whether that's the best place for your business. At Nucleen, we offer a better alternative. By partnering with us, you can typically achieve immediate savings on your energy costs while also ensuring rate protection for the future. This means you won't have to worry about being hit with unexpected and unpredictable bills down the line. With Nucleen, you can take control of your energy expenses and secure a more stable and cost-effective solution for your business.

Can You Afford to Do Nothing?

A Tale of Two Scenarios

Imagine a business spending \$1000 a month on natural gas. Let's explore two scenarios: one where the business partners with Nucleen's Energy Acquisition Specialist (EAS) and another where they take no action.

In the first scenario, the EAS at Nucleen works their magic, immediately reducing the company's natural gas costs by 40%. The business's monthly bill drops to a mere \$600, and they lock in this favorable rate for the next 48 months. Even assuming a conservative trend of a 15% rate increase over the next four years (despite yearly increases exceeding 30% in recent times), this proactive approach would result in an astounding 100% savings compared to those who do nothing.

Now, let's turn to the customer who chooses to do nothing over the next four years.

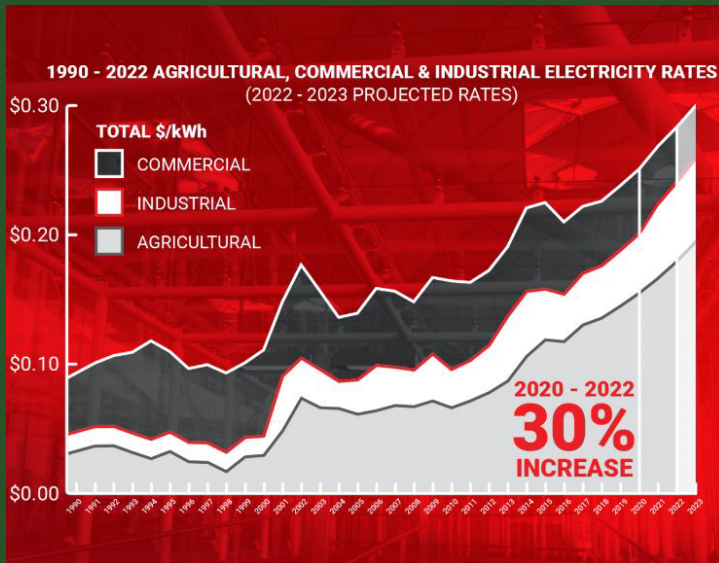
In the second scenario, the customer who decides to do nothing continues to pay \$1000 a month for natural gas. Unfortunately, they are then subjected to an annual increase of \$150 per month over the next four years. As a result, their expenses steadily rise, culminating in a significant financial burden.

As time goes on, the contrast between these two scenarios becomes even more pronounced. While the proactive business that partnered with Nucleen's EAS enjoys substantial savings and stability, the business that chose inaction faces mounting costs that can severely impact their bottom line.

The question remains:

Can you afford to do nothing? Consider the staggering difference in outcomes between these two scenarios, and the potential for significant savings and financial security that comes with taking proactive steps to manage your energy costs.





Nucleen -

Empowering Businesses with 3 Powerful Programs on One Platform

At Nucleen, we believe that every business should have the opportunity to thrive while saving on their energy expenses. With three powerful programs seamlessly integrated into one platform, we are dedicated to safeguarding your business's financial well-being. Our mission is to provide you with the tools and support you need to optimize your energy costs and navigate the complexities of the energy market successfully. Let us be your partner in achieving a brighter and more sustainable future for your business. Welcome to Nucleen - Where Energy Acquisitions, Auditing, and Good Energy Partnerships Meet for Your Success.

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Harnessing Specialized Knowledge

When it comes to seeking help in specific fields, people often turn to specialists who possess the expertise required to tackle their unique challenges. If you have a health problem, you seek the assistance of a doctor; for issues with your car, a mechanic is your go-to person. Similarly, when faced with financial troubles, you rely on the guidance of a financial adviser. Therefore, it only makes sense to utilize the services of an Energy Acquisition Specialist for something as crucial as energy acquisition. By engaging an expert in this field, you can ensure that you make informed decisions, optimize your energy usage, and navigate the complexities of the energy market with ease. With an Energy Acquisition Specialist by your side, you can confidently address your energy needs and make choices that are both cost-effective and environmentally friendly.





NUCLEEN

Nucleen Auditing Service

Utility and Service Contract Billing Error Identification and Correction

Nucleen Auditing Program - Unlock Hidden Savings for Your Business

At Nucleen, we understand that managing the finances of your business can be a complex and time-consuming process. That's why we offer our Nucleen Auditing Program to ensure that your business is operating at its maximum financial potential. Our program is designed to uncover hidden savings and refunds for your business, with no upfront investment of money, time, or effort. With our expertise and meticulous approach, we can identify potential errors and opportunities for savings, putting thousands of dollars back into your budget.



Utility Services:

Maximizing Efficiency, Minimizing Costs

Utility billing errors are more common than you might think. In fact, it's estimated that 80% of utility and service billing statements contain errors. Our Nucleen Auditors thoroughly assess your business's past utility payments, contracts, agreements, and document history to identify potential savings. By ensuring accurate billing and renegotiating contracts when necessary, we help you reduce utility costs and prevent major financial issues.

Contracted Services:

Optimizing External Relationships

Your business relies on a network of external services contracted to third-party providers. From waste removal to shipping and freight transport agreements, these contracts have the potential for optimization. Our auditing team works meticulously to revise and polish these contracts, maximizing the value your business receives from external services and enhancing your bottom line.

Financial Services:

Enhancing Internal Provisions

Internal financial provisions can often be an area where businesses miss out on potential savings. Our Nucleen Auditors identify opportunities for cost reduction and refunds within workers' compensation agreements, retirement packages, and merchant processing practices. By ensuring efficient budgeting and compliance with legal standards, we help your business thrive both financially and legally.

Commercial Services: Leveraging Property Tax Breaks and Financing Options

Beyond cutting overhead costs, there are numerous opportunities for financial savings. Our team collaborates with your commercial real estate property, whether you desire a new location or already operate from one. We explore the best property tax breaks and financing options, as well as the highly beneficial practice of cost segregation, which can lead to significant tax advantages.

10 Services, One Goal: Your Business's Financial Success

With Nucleen Auditors, you gain access to 10 comprehensive services all tailored to one goal - your business's financial success. Our simple yet highly effective auditing process ensures that no opportunity for savings goes unnoticed. By partnering with Nucleen, you can confidently navigate the financial landscape, optimize your business operations, and secure a prosperous future.

Unlock Hidden Savings with Nucleen Auditing Program - Empowering Your Business's Financial Journey!





NUCLEEN

We-Ferral Good Energy Community Partnership Program:

Non-Profits: Empowering Communities, Building a Better Tomorrow

At Nucleen, we recognize the vital role of charitable nonprofit organizations in supporting our communities. These powerhouses foster civic engagement and provide essential support to people from all walks of life. Through our We-Ferral initiative, we offer nonprofits a chance to strengthen the communities they serve while generating additional incoming revenue. By partnering with Nucleen, these organizations can turn their strong network of supporters into organizational revenue, creating a win-win situation for a brighter future.



Places of Worship: Sustaining Our Communities, Preserving Our Planet

Places of worship have always been the pillars of our communities, fostering spiritual growth and guidance. To ensure their continued sustainability and growth, we offer a unique opportunity for places of worship through our We-Ferral initiative. By introducing their members to clean energy products that help save and preserve our planet, they not only contribute to the greater good but also generate additional revenue to support their sacred missions.

Scholarship Funds: Empowering Young Minds, Shaping Bright Futures

Education is a gateway to a better future, but for many, the cost of obtaining a college degree can be a significant obstacle. Through Nucleen's We-Ferral initiative, we offer scholarships to young adults, providing financial assistance and educational experiences within communities. By investing in their education, we empower the next generation with more opportunities and choices for success.



Environmental Advocates Groups: Uniting to Combat Climate Change

Climate change poses one of the most significant challenges of our time. Nucleen has partnered with leading environmental advocates to raise awareness about the devastating impacts of climate change and the urgent need for action. Our We-Ferral initiative collaborates with these organizations to drive change and protect our planet. Together, we work to address this global crisis and create a sustainable future for all.

No Start-up Cost: Join Our Mission Without Financial Barriers

Participating in our Good Energy Community Partnership Program is easy and accessible. We remove financial barriers by eliminating any start-up costs. Your organization can start making a difference and generating additional revenue without any upfront investments.

Deeper Community Contact: Building Lasting Relationships

Through Nucleen's We-Ferral initiative, your organization can foster deeper connections within your community. By introducing clean energy solutions and promoting sustainability, you become a catalyst for positive change, strengthening your bonds with members and neighbors alike.





High Revenue Model: Empowering Your Growth

Our partnership offers a high-revenue model, enabling your organization to raise funds while promoting clean energy solutions. Together, we create a pathway to financial stability and growth for your mission.

Custom Campaigns: Tailored Solutions for Your Goals

Nucleen understands that each organization has unique goals. With our We-Ferral initiative, we provide custom campaigns that align with your mission and vision. This tailored approach ensures that our partnership is a perfect fit for your organization.

Training and Support Provided: Empowering Your Success

As a partner in the Good Energy Community Partnership Program, you'll receive comprehensive training and ongoing support. We are committed to your success, and our team will be there every step of the way.

Free Mobile App: Streamlined Management at Your Fingertips

Our user-friendly mobile app allows you to efficiently manage your clean energy campaigns and track your progress. This powerful tool enables you to stay connected with your supporters and make a meaningful impact with ease.



Long-Term Residual Income: Sustaining Your Impact

Our partnership doesn't just stop at the initial campaign. Nucleen's We-Ferral initiative provides the opportunity for long-term residual income, allowing your organization to continue making a positive impact in your community for years to come.

Excellent Earnings Potential: Driving Your Mission Forward

With Nucleen's Good Energy Community Partnership Program, you have the potential to earn substantial revenue while supporting a cleaner future. Together, we can drive your mission forward and create lasting change for the better.

**Join Nucleen's We-Ferral Initiative Today and Be the Change
Our World Needs!**