



# Privacy Policy

Last updated: July 2025

## Quick Links

1. [What Personal Information We Collect](#)
2. [How We Collect Information](#)
3. [Why We Collect Personal Information](#)
4. [Disclosure of Information](#)
5. [Overseas Disclosure](#)
6. [How We Protect Your Information](#)
7. [Your Rights: Access and Correction](#)
8. [Cookies and Analytics](#)
9. [Complaints](#)
10. [Contact Us](#)
11. [Policy Updates](#)

## 1. What Personal Information We Collect

We may collect personal information including:

- Name, organisation and job title
- Email address and phone number
- Business details (e.g. size, industry, focus areas)
- Responses to surveys, questionnaires or assessments
- IP address, browser data, and activity on our website

## 2. How We Collect Information

We collect personal data via:

- Web forms
- Newsletter subscriptions
- Event registrations or webinar signups
- Email or phone communications
- Online assessments or surveys
- Website traffic analytics (e.g. Google Analytics)

Some collection may occur automatically when you use our website or open our emails (e.g. IP address, cookie data).

### **3. Why We Collect Personal Information**

We collect your information to:

- Deliver our advisory and compliance services
- Provide insights and strategic recommendations
- Respond to enquiries and communication
- Share updates, industry insights, and resources
- Invite you to relevant webinars, events, or initiatives
- Analyse service delivery, engagement and website usage
- Comply with legal and professional obligations

### **4. Disclosure of Information**

We may share your personal data with trusted third parties, including:

- Google Analytics (website analytics)
- Our IT and support service providers
- Regulatory bodies if legally required

We never sell or rent your data.

### **5. Overseas Disclosure**

Some of our third-party platforms may store or process data in countries outside Australia, including the United States and the European Union. We only work with providers who uphold strong data protection standards.

### **6. How We Protect Your Information**

We apply administrative, technical and physical safeguards to protect your data, including:

- SSL encryption
- Secure cloud storage
- Password-protected systems
- Internal access restrictions
- Staff confidentiality agreements

## **7. Your Rights: Access and Correction**

You may:

- Request access to the personal information we hold about you
- Ask for corrections if it's inaccurate or incomplete
- Withdraw consent to certain types of communication

To do so, contact us using the details below.

## **8. Cookies and Analytics**

We use cookies and third-party tools (such as Google Analytics) to:

- Understand how our website is used
- Tailor your online experience
- Track marketing campaign performance

You can disable cookies via your browser settings at any time. Disabling cookies may affect website functionality.

## **9. Complaints**

If you're concerned about how we handle your data:

1. Contact us first using the details below. We take all complaints seriously and aim to resolve them quickly.
2. If unsatisfied, you can contact the Office of the Australian Information Commissioner (OAIC) at [www.oaic.gov.au](http://www.oaic.gov.au).

## **10. Contact Us**

Cogent Impact Advisory

✉ [connect@cogentimpact.com.au](mailto:connect@cogentimpact.com.au)

☎ +61 401 248 352 | +61 412 357 896

📍 Sydney | Adelaide

## **11. Policy Updates**

We may update this Privacy Policy from time to time. The latest version will always be available on our website.