



Capability Statement

About Us

At Cogent Impact Advisory, we believe responsible business is smart business.

Our company was born from shared values: that responsible business should be the standard, not the exception. Our story is rooted in lived experience.

Claudia Campbell



Ryan Barmby



Claudia's upbringing under South Africa's Apartheid regime gives her a powerful lens on systemic injustice and fuels her drive for equity and inclusion.

Ryan's connection to his ancestral lands in the Flinders Ranges and Broken Hill grounds his passion for place-based impact and social responsibility.

Guided by such insights, alongside our commercial and strategic expertise, we help organisations embed purpose into performance.

Our approach is pragmatic, collaborative, and anchored in integrity, enabling the shift from compliance to creating positive legacies.

Together, we build on what's working, strengthen purpose-led performance, and turn ambition into outcomes, through considered action and lasting impact.

How Can We Help You?

Modern Slavery Compliance – Go beyond tick-box compliance. We help you identify risks, meet obligations, and build ethical, future-fit programs. Our governance and roadmap solutions support continuous improvement at any stage of your journey.

Responsible Business Strategy – Purpose needs a plan. We translate your values into action, bring stakeholders together, and design strategies that turn intent into measurable impact.

Social Procurement – Make your spend matter. We connect you with First Nations businesses and social enterprises, embedding inclusive strategies that deliver real social and economic value.

Training & Education – Build knowledge. From general awareness to role-specific learning, we make complex matters tangible and relatable.

RAP & Social Impact Delivery – Turn vision into momentum. From RAPs and Industry Participation Plans (IPP) to impact tracking, we help you move from plan to progress, and celebrate what matters.

Responsible Supply Chain – Build a supply chain you're proud of. We identify risks, uplift suppliers, and embed ethical sourcing that drives results across your value chain.

Clients

Government and Private sectors, with deep experience in Health, Energy, Defence, and Regulatory Authorities.

Record of Impact

- Achieved consistent "A" ratings for Modern Slavery disclosures, setting the standard for ethical governance.
- Drove 80% growth in First Nations procurement in year one, followed by 100% in year two.
- Established and led a Responsible Business Function, embedding sustainability and social value.
- Delivered Innovate-level procurement outcomes, showcasing leadership in reconciliation and sourcing.

Credentials

- ISSP – SEA (Sustainability Excellence Associate)
- RMIT – Social Impact & Sustainability
- Monash – Modern Slavery Reporting
- Master of Management (Strategic Procurement)
- MCIPS (Chartered Institute of Procurement & Supply)
- CPA (Certified Practising Accountant)

Connect with Us

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