Privacy Policy

Effective Date: 02/20/2025

1. What Information We Collect

We collect:

- **Personal Information** (name, email, billing details, birth details for Human Design readings, etc.)
- **Technical Data** (IP address, browser type, and usage analytics)
- Community Engagement Data (comments, feedback, messages in FAT Collective, FAT Disruptors, or FAT Brotherhood)

2. How We Use Your Information

We use your data to:

- **Provide and personalize services** (such as Human Design readings, coaching, and membership access).
- Process payments and subscriptions securely.
- Improve user experience through analytics.
- Send marketing updates (only if you opt-in).

3. How We Protect Your Data

We take security **seriously** and use industry-standard encryption and security measures to protect your information. However, **no online platform is 100% secure**, and we cannot guarantee absolute protection.

4. Your Privacy Rights

- Opt-Out: You can unsubscribe from marketing emails at any time.
- Data Deletion: You can request your personal data be deleted by emailing [Your Contact Email].

5. Sharing of Data

- We do NOT sell your personal data.
- We may share data with **trusted third-party providers** (like payment processors and email services) necessary to operate FAT.

6. Cookies & Tracking

We use cookies to:

- Analyze site traffic and performance.
- Enhance user experience based on preferences.

You can disable cookies in your browser settings.

7. Updates to This Policy

We may update this Privacy Policy occasionally. The latest version will always be available on www.FiercelyFAT.com.

Questions?

For any inquiries regarding these terms, email us at **OwnIt@FiercelyFAT.com**.