Gift Cards and BrewPOS

Gift Cards do not require any extra equipment,

The Cost for cards at a single location is $29 monthly
If you have multiple locations the cost is $49 a month and covers all locations.

There are no authorization fees or usage fees on the gift cards. The one monthly fee covers everything.

The gift cards themselves cost $500 for 500 cards or $425 for 250 cards If you are interested in more than 500 cards I can get a price quote for you .

We would need camera ready art for the front and the back in a high quality PDF or Jpeg format.

We have designers who can build a gift card for you if you provide basic artwork and a sketch of how you would like it to look. Typically the charge on this is $70, and includes simple revisions. Complex art revisions may incur additional costs.

Attached here are the art requirements.

ARTWORK GUIDELINES

Have questions about file submission and setup? Here are some answers. Keep in mind, these are general guidelines, and that requirements may be different from job to job.

The quality for no additional design costs for your print depends upon the quality of artwork supplied to us! To ensure quickest order turnaround time, we require all submitted artwork to be in a Vector File or Camera-Ready. Please set up your artwork with the template. If artwork is not camera ready and will require minor changes, touch-ups or recreations, please provide the original editable files.

FULL DESIGN CAMERA READY

Please have your finished artwork in a vectored PDF or Illustrator format, with all text outlined. If you do not have Illustrator we will convert your Photoshop files. Please show all of your options on your artwork and state as FPO (For Position Only). We will remove all FPO barcodes, mag stripes, data, etc. prior to production.

FONTS

Please outline all fonts when possible. Do NOT use "applied" type styles in the control or measurements palettes to make the type bold or italic; please always choose the bold or italic versions of the font from the font list in order to prevent unexpected print results.

COLOR

Save all color photos and vector images as CMYK if the job is to be 4 color process. Specify which colors are to be spot and which colors are to be 4 color process. Choose colors from the Pantone swatch books, rather than color combinations that look good on your monitor. Colors from a low-end, non-color managed printer do NOT represent the color that will be printed. Please provide any previously printed cards or collateral pieces that we may have to match for color.

LINKED GRAPHIC FILES

This includes all graphics that were placed from vector programs such as Illustrator and Freehand, as well as any images placed into the vector programs. For example: if you have created a logo in Adobe Illustrator that contains a Photoshop image, you must provide us with both the Illustrator file as well as the Photoshop file. Graphics application programs will not collect the Photoshop file, so you must manually copy it. Please avoid PICT and Windows BMP files. All color and grayscale photos need to be at 300 dpi at their final size. Scan all color and grayscale photos at 300 dpi at the final size that they will be used in your document. All color scans must be saved as CMYK color space. We will not accept RGB color.

MAGNETIC STRIPES AND VARIABLE DATA

Please show all magnetic stripes and variable data on your artwork in the color magenta, and as a separate layer. Also, please label these elements as "FPO" (for placement only). We will remove all FPO barcodes, mag stripes, data, etc. prior to production.
time for artwork approval will normally be the next business day depending on the time the artwork is received.
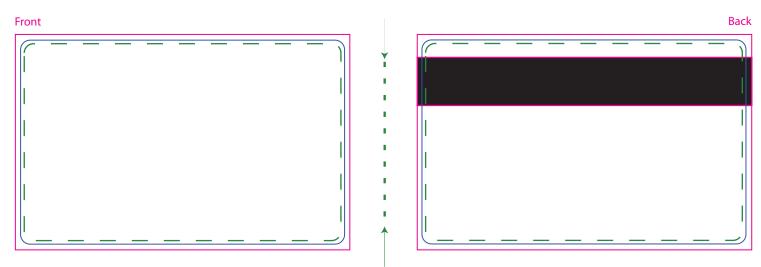
COLOR KEY:

Safe Zone - If your art or text passes the green line, it may get clipped off.

Trim Line - If your art passes the blue line, it should also extend to the magenta line.

For Placement Only (FPO)

Front

Back

fold here to view card placement.

Please also send the full files for the front and back seperatly

COMMON PROBLEMS WITH ARTWORK:

- Fonts are not outlined.
- Type has been modified using the style palette (i.e. bold or italic) rather than using the appropriate typeface from font list.
- Graphics are low resolution; raster graphics should be at least 300dpi
- Graphics are missing; not embedded or not supplied with artwork.
- Artwork color is supplied in RGB and not CMYK.
- Graphic does not meet the 1/8" bleed requirements.
- Supplying only the final Photoshop file instead of also including the original layered Photoshop file.

PRODUCTION SPECIFICATIONS AND PROOFS:

- Carefully check spelling, layout, and specifications. The proof indicates the exact spelling and location of copy, magnetic stripes, hole punching, sequential numbering, signature panels, and or other options to your card.
- Any text or art that is getting extra options such as foil stamping, crystal raised ink, etc. must be in vector format.
- Every effort will be made to match a PMS color. However, there may be a slight variation in color due to overprinting and/or the application of certain print options.
- Any changes or alterations in your design or copy will require a new proof and will also affect your ship date. Your ship date is estimated after you approve of your final artwork.

ACCEPTED SOFTWARE:

We accept artwork from the following programs:
- Adobe Illustrator CS
- Adobe Photoshop CS
- Adobe InDesign CS
- Adobe PDF - High Resolution

We cannot accept other software files, including Microsoft Word, Microsoft Publisher, and Microsoft Powerpoint.