



511 N Military Avenue
Lawrenceburg, TN 38464
931.762.4459



Lawrenceburg, Tennessee

Saturday. August 9 - 7pm



Tickets: purplepass.com/carpenterslegacy

SPONSORSHIP & PARTNERSHIP OPPORTUNITIES

FOR CARPENTERS LEGACY

PROPOSED BY:

Cozette Wallace,
Managing Director,
Crockett Theater &
Arts Center

DATE:

July 2025

Crockett Theater Presents:
Carpenters Legacy Starring Sally Olson and Ned Mills: A Las Vegas Tribute
Sponsorship & Partnership Opportunities
Live at Crockett Theater | Friday, August 9, 2025

Event Overview:

Celebrate the timeless music of Karen and Richard Carpenter in an unforgettable evening as the acclaimed Las Vegas tribute act, Carpenters Legacy, brings its magic to the historic Crockett Theater.

Part of the themed "Viva Las Lawrenceburg" weekend, this event combines world-class live performance, immersive Vegas-inspired ambiance, and interactive community engagement — including two \$1,000 jackpot giveaways, themed fashion, and VIP experiences.

Audience Demographics

- Adults 35-75+, nostalgic music fans, couples, retirees
 - Local and regional attendees
 - Arts patrons, civic-minded consumers
 - Social media-active, promotional campaign participants
-

Why Sponsor Crockett Theater Events?

A Trusted Cultural Landmark

Since 1950, the Crockett Theater has been a cornerstone of arts and entertainment in Lawrence County. With a rich legacy of live performances, civic events, and community engagement, it remains one of the most iconic venues in southern Middle Tennessee.

Local Pride. Regional Reach.

- Located in Lawrenceburg, TN, the Crockett Theater draws thousands of patrons annually primarily from Lawrence, Giles, Maury, Wayne, Williamson and Davidson counties, as well as northern Alabama.
- The theater serves as a hub for both community and professional programming — from concerts and comedy to pageants, and festivals.
- Our mailing list includes over 10,000 patrons who support the arts.

Audience Alignment

- Crockett Theater events attract multi-generational, civic-minded audiences with strong community ties.
- Sponsors benefit from extended brand visibility among attendees who are local consumers, decision-makers, and active participants in civic life.

High-Impact Marketing Exposure

Your brand will be featured across a range of print, digital, on-stage, and in-person touchpoints, including:

- Social media campaigns
- Email blasts to thousands of local subscribers
- On-site signage and programs
- Press and community calendar listings
- Potential radio, newspaper, and partner media mentions

Mission-Driven Partnership

By sponsoring Crockett Theater events, you're not only gaining marketing exposure — you're supporting arts access, community programming, and cultural preservation in a rural, underserved region of Tennessee.

Sponsorship Opportunities

Presenting Sponsor - \$5,000

- “Presented by [Your Business Name]” on event materials
- Logo on printed + digital marketing
- Stage recognition + brief welcome message
- 6 VIP tickets (premium seating)
- Signage in lobby and C Lounge
- Dedicated social media spotlight
- Featured placement on website, ticketing page and newsletter

Gold Sponsors - \$2,500

- Logo on flyers, posters, and ads
- On-stage thank you
- 4 VIP tickets
- Logo in slideshow & event signage
- 2 social media mentions
- Logo on event website and newsletter

C Lounge Sponsor - \$2,500 or Theater Lobby Sponsor - \$2,500; Both - \$3,500

- Named sponsor of C Lounge for Carpenters Legacy event and/or Theater Lobby Sponsor, plus setup credit (1970's theme...furniture and decor)
- Signage in Lounge/VIP area & Signage in Lobby
- Social media mention and newsletter mention
- 2-4 complimentary tickets + VIP access

Silver Sponsor - \$1,000

- Logo in program + select marketing
- 2 VIP tickets
- 1 social media mention
- Name/logo on website and event page

Bronze Sponsor - \$500

- Name/logo featured on social media
- 2 standard tickets
- Listing under "Community Supporters"

Gifts-In-Kind Sponsorships

Piano Sponsor

- Named sponsor of featured baby grand or grand piano (provide, deliver, set-up, and tune piano - valued at \$1,500-\$3,000)
- Recognition on digital onstage signage
- Name/logo on website, event page, social media and newsletter
- Opportunity to feature residential rental program piano and flyers in "C" Lounge
- 2 complimentary tickets + VIP access

Jackpot Sponsors (2 available)

- Named sponsor of \$1,000 prize drawings (\$1000 cash sponsor or an agreed upon prize package valued at a minimum of \$1,000)
- Recognition on website, event page, social media and newsletter
- Mention during live announcement on-stage
- Optional presentation of jackpot awards on-stage

70's Fashion Icon Sponsor

- Named sponsor of Best of 70's Fashion Sponsor
- Prize package for best-dressed attendee (valued at a minimum of \$500)
- Sponsor name in promo + live announcement
- Social feature of winner & sponsor
- Recognition on website, event page and social media

Talent's Green Room Dinner Sponsor

- Named sponsor of Green Room for Carpenters Legacy event
- Social media testimonial from performers that will be posted by Crockett Theater
- Signage in VIP area
- 2 complimentary tickets + VIP access

Poster Partners

- Feature Crockett Theater promo posters prominently in the window (or other agreed upon location) of your local/area business
- Poster Partners will receive recognition on social media and theater's website
- Eligible to enter drawing for 2 complimentary tickets + VIP access

Experience Package Partners

Dinner & Show Sponsors

- Offer pre-show dinner packages with tickets
- Inclusion in promo materials
- Restaurant promoted as an official event partner
- Opportunity for dinner package upsell with every ticket sale

Hotel & Ticket Partners

- Special lodging bundles for out-of-town guests
- Promotion via event email and social campaigns
- Hotel promoted as an official event partner
- Opportunity for hotel package upsell with every ticket sale
- Lodging for band members (would include additional benefits than the ones below)

Let's Partner Up!

Whether one of the sponsorship or partnership opportunities on this page suits your company or you have an idea for a custom opportunity, they are available — we welcome creative collaborations!

We hope you'll see the value in sponsoring Carpenters Legacy at Crockett Theater & Arts Center and that you choose to partner with us!

Contact:

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crocketttheater.com

CARPENTERS LEGACY

Tripadvisor
Travelers'
Choice Awards



7X WINNER
BEST of
LAS VEGAS
GOLD WINNER
LAS VEGAS REVIEW-JOURNAL
BESTOF.LASVEGAS.COM 2024
BEST IMPERSONATOR

Starring

Sally Olson & Ned Mills

WORLD'S BEST CARPENTERS TRIBUTE
Saturday. August 9 - 7:00pm



CrockettTheater.com

FOR TICKETS

PurplePass.com/CarpentersLegacy

Ticket Line: 800-316-8559

203 N. Military Ave, Lawrenceburg, TN 38464