

RESTAURANT SOCIAL GUIDE

Discover the Benefits of Partnering with Restaurant Social Guide Today:

Three Months of Strategic Advertising:

Experience an extensive three-month advertising coverage that empowers your business outreach.

Digital Business Guide Advantages:

Leverage our Digital Business Guide to expand your reach and elevate your earnings.

Comprehensive Guide Content: Enjoy a comprehensive guide including:

- Entire Dedicated Page
- Concise Review
- Relevant Images carousel
- All Necessary Electronic Icons
- Every Detail is Mentioned in the Description Below.

Targeted Social Media Campaigns: Amplify your customer targeting strategy through skillful utilization of social media platforms. Our focused marketing endeavors promise concrete outcomes for your business.

Organic Marketing Proficiency and Strategic Brochure Distribution: Leverage our expertise in crafting impactful organic marketing campaigns across diverse channels. Employing precise brochure tactics, we engage local communities and foster connections with neighboring merchants. This approach aims to cultivate brand awareness and establish robust relationships within the locality, ensuring prominent visibility through the distribution of well-crafted brochures across 60 strategic locations. These brochures contain maps and tasteful comprehensive information that entices public interest and encourages them to explore your page.

Strategic Email Content Marketing: Engage in the creation and dissemination of valuable, pertinent, and consistent content to captivate and retain a clearly defined audience. The essence of our email marketing lies in establishing trust, credibility, and driving lucrative customer actions.

Lead Magnet Program Excellence: Partake in our lead magnet program, ingeniously designed to allure potential customers to your enterprise. This program offers enticing incentives such as discounts or gift cards for registrants, contingent on referral sign-ups. This ensures rewards are reserved for those who actively bring in new patrons, ensuring the integrity of the initiative.

Exceptional Cost Efficiency:

Unlock unparalleled value as our bundled services reduce advertising expenses by an impressive **60%**, setting a new benchmark for cost-effective marketing solutions.

Quantifiable Success Insights:

Rely on our commitment to transparency. Monthly statistics showcasing the efficacy of our system will be provided via email, ensuring your peace of mind.

Join us today to transform your business's marketing trajectory with Social Town's comprehensive and professional advertising solutions.



Advertisements Agreement

DATE OF AGREEMENT: _____

ISSUE # _____ ISSUE DATE _____

CONTACT PERSON/TITLE _____

E-MAIL: _____

BUSINESS NAME _____

BUSINESS TYPE _____

ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

TELEPHONE# _____

AD TYPE: _____ TOTAL COST \$ _____

COUPON TYPE _____

AD TYPES, AD RATES, PREFERRED POSITIONS

Single Insertion Rate:

- Full Page..... ~~\$2,000.00~~ - Now \$499.00 [Pay Here](#)
- Frontpage..... ~~\$4,000.00~~ - Now \$1200.00 [Pay Here](#)
- Two Page Spread..... ~~\$4,000.00~~ - Now \$1200.00 [Pay Here](#)
- Sponsor: ~~\$6,000.00~~ - Now \$ 2000.00 [Pay Here](#)

Included are Three Months of advertisement in our digital circulation.
 Those months are available for the next year 2023 in “**ORANGE**”.

January	February	March	April	May	June
July	August	September	October 2023	November 2023	December 2023

RESTAURANT SOCIAL GUIDE ADVERTISING & PAYMENT AGREEMENT

This document outlines the agreement between the undersigned advertiser and Restaurant Social Guide for advertising services. Please review the terms below:

1. Payment:

The undersigned advertiser agrees to remit a payment of \$_____ to JS Digital Hub. This payment remains fixed throughout the duration of the Advertising Agreement. Payments should be made electronically and directed to JS Digital Hub. For more information, contact us at (949) 439-0997.

2. Advertising Logo Submission:

The advertiser is solely responsible for providing an advertising logo of their business in PNG, JPEG, or PDF format via email to javi@tapygo.com. This submission must be made no later than two weeks after payment has been processed.

3. Agreement Acknowledgment:

By signing this agreement, the advertiser confirms that they have read, comprehended, and accepted all the terms and conditions outlined herein. The advertiser also acknowledges receipt of a copy of this Agreement.

4. Artwork Usage:

All artwork submitted by the advertiser becomes the exclusive property of Restaurant Social Guide for marketing purposes. Restaurant Social Guide cannot be held responsible for any unauthorized usage of the materials by third parties on social networks.

5. Accuracy and Content Responsibility:

Advertisements are accepted under the assumption that the advertiser possesses the proper authorization to publish the entire content. The publisher bears no responsibility for inaccurate information within the advertisements. The advertiser is responsible for proofreading their ad to ensure accuracy.

6. Cancellation and Refunds:

Cancellation of an advertising agreement must be acknowledged in writing by the Publisher before the final payment due date. If an agreement is canceled, any funds already paid toward the advertising are subject to forfeiture. The deposit will be applied to any reserved space.

7. Distribution Timing:

While the Publisher aims to publish and distribute Restaurant Social Guide by the agreed issue date, they cannot be held liable for any failure to meet this timeline. The advertiser agrees to waive any claims against the Publisher for such delays.

By signing below, the undersigned advertiser acknowledges their understanding and acceptance of the terms and conditions outlined in this Advertising & Payment Agreement.

Advertiser's Name: _____

Date: _____

Publisher's Name (Social Town): _____

Date: _____