



## Discover the Benefits of Partnering with Social Town Today:

### **Three Months of Strategic Advertising:**

Experience an extensive three-month advertising coverage that empowers your business outreach.

### **Digital Business Guide Advantages:**

Leverage our Digital Business Guide to expand your reach and elevate your earnings.

**Comprehensive Guide Content:** Enjoy a comprehensive guide including:

- Entire Dedicated Page
- Integrated Video Business Card
- Concise Review
- Relevant Images
- All Necessary Electronic Icons
- Every Detail is Mentioned in the Description Below.

**Targeted Social Media Campaigns:** Amplify your customer targeting strategy through skillful utilization of social media platforms. Our focused marketing endeavors promise concrete outcomes for your business.

**Organic Marketing Proficiency and Strategic Brochure Distribution:** Leverage our expertise in crafting impactful organic marketing campaigns across diverse channels. Employing precise brochure tactics, we engage local communities and foster connections with neighboring merchants. This approach aims to cultivate brand awareness and establish robust relationships within the locality, ensuring prominent visibility through the distribution of well-crafted brochures across 60 strategic locations. These brochures contain maps and tasteful comprehensive information that entices public interest and encourages them to explore your page.

**Strategic Email Content Marketing:** Engage in the creation and dissemination of valuable, pertinent, and consistent content to captivate and retain a clearly defined audience. The essence of our email marketing lies in establishing trust, credibility, and driving lucrative customer actions.

**Lead Magnet Program Excellence:** Partake in our lead magnet program, ingeniously designed to allure potential customers to your enterprise. This program offers enticing incentives such as discounts or gift cards for registrants, contingent on referral sign-ups. This ensures rewards are reserved for those who actively bring in new patrons, ensuring the integrity of the initiative.

### **Exceptional Cost Efficiency:**

Unlock unparalleled value as our bundled services reduce advertising expenses by an impressive **60%**, setting a new benchmark for cost-effective marketing solutions.

### **Quantifiable Success Insights:**

Rely on our commitment to transparency. Monthly statistics showcasing the efficacy of our system will be provided via email, ensuring your peace of mind.

Join us today to transform your business's marketing trajectory with Social Town's comprehensive and professional advertising solutions.



## Advertisements Agreement

DATE OF AGREEMENT: \_\_\_\_\_

ISSUE # \_\_\_\_\_ ISSUE DATE \_\_\_\_\_

CONTACT PERSON/TITLE \_\_\_\_\_

E-MAIL: \_\_\_\_\_

BUSINESS NAME \_\_\_\_\_

BUSINESS TYPE \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP CODE \_\_\_\_\_

TELEPHONE# \_\_\_\_\_

AD TYPE: \_\_\_\_\_ TOTAL COST \$ \_\_\_\_\_

COUPON TYPE \_\_\_\_\_

### AD TYPES, AD RATES, PREFERRED POSITIONS

Single Insertion Rate:

- Full Page..... ~~\$2,000.00~~ - Now \$850.00 [Pay Here](#)
- Back Page..... ~~\$2,000.00~~ - Now \$1500.00 [Pay Here](#)
- Front Page..... ~~\$4,000.00~~ - Now \$1500.00 [Pay Here](#)
- Sponsor: ..... ~~\$6,000.00~~ - Now \$2000.00 [Pay Here](#)

**Included are Three Months** of advertisement in our digital circulation.  
 Those months are available for the next year 2023 in “**Green**”.

January	February	March	April	May	June
July	August	September	October 2023	November 2023	December 2023

## **SOCIAL TOWN ADVERTISING & PAYMENT AGREEMENT**

This agreement establishes the terms between the undersigned Advertiser and Social Town for advertising services. The Advertiser commits to a payment of \$\_\_\_\_\_ to Social Town, with the understanding that the ad size will remain consistent throughout the Advertising Agreement. All payments will be conducted electronically and directed to JS Digital Hub, LLC. For additional details, please contact (949) 439-0997.

The Advertiser assumes full responsibility for submitting the business's advertising logo (in PNG, JPEG, or PDF format) via email to [javi@tapygo.com](mailto:javi@tapygo.com) within two weeks following payment. The Advertiser acknowledges their careful review, understanding, and acceptance of all stipulations within this Agreement. A copy of this Agreement has been provided to the Advertiser.

All artwork submitted to the Publisher will be exclusively used for promotional purposes. Social Town disclaims liability for any unauthorized utilization of materials by social networks or third parties.

Advertisements are accepted and produced under the presumption that the Advertiser possesses the proper authorization to publish the complete content and subject matter. The Publisher holds no accountability for inaccuracies. The Advertiser is solely responsible for proofreading their advertisement to ensure precision.

In the event of an advertising agreement cancellation, the Publisher must receive written confirmation from the Advertiser before the final payment due date. Cancellations result in the forfeiture of any funds previously paid for advertising services, and the deposit is considered compensation for any reserved space.

While the Publisher will exert all reasonable efforts to print and distribute Social Town according to the designated issue date, the Publisher cannot be held liable for any failure to distribute an issue as scheduled. By entering this Agreement, the Advertiser waives its right to hold the Publisher responsible for such delays.

By signing below, the undersigned Advertiser acknowledges their comprehension and acceptance of the terms and conditions outlined in this Advertising & Payment Agreement.

Advertiser's Name: \_\_\_\_\_

Date: \_\_\_\_\_

Publisher's Name JS Digital Hub (Social Town): \_\_\_\_\_

Date: \_\_\_\_\_