



DARREN SUGIYAMA **MEDIA KIT**





WHO IS DARREN SUGIYAMA?

Darren Sugiyama is a nationally acclaimed speaker, bestselling author, and founder of Lionsmark Capital. His keynotes blend high-performance strategy with raw, personal truth—challenging audiences to lead with clarity, power, and purpose.

Darren built 7 multimillion-dollar companies, structured billions in life insurance, and trained thousands of top-performing advisors—but that is not what defines him.

What makes Darren different is his story. From counseling inmates at Halawa Prison in Honolulu to writing *Grief Brain* after devastating personal loss, Darren brings unmatched presence, authenticity, and insight to every stage.

Whether he's speaking to financial professionals, entrepreneurs, or grieving parents, Darren's message cuts deeper than motivation. He doesn't perform. *He transforms.*

- » **Author of 13 books**
- » **Delivered 300+ keynote speeches**
- » **Recognized industry thought leader**
- » **Speaks to real people—not roles**

WHO HE SPEAKS TO

Darren's topics and delivery are perfect for:

- » Financial Advisor Conferences
- » Business Leadership Events
- » Grief & Mental Wellness Retreats
- » Entrepreneur Summits
- » Sales Kickoffs & Culture Workshops
- » Corporate Teams & Private Retreats

SIGNATURE KEYNOTES



The ICON Effect

Become the kind of leader who commands the room – without needing to say a word.

Presence. Precision. Power.



Grief Brain

The playbook when life breaks you and it feels like all hope is lost. Darren shares the truth about loss – and how to rebuild.

Raw. Redemptive. Human.



Burn the Script

Tear up the outdated success playbook and sales scripts and create a version of life and business that is truly yours.

Purpose-driven. Countercultural. Real.



The Rothish Revolution

(For financial professionals)
Advanced premium financed life insurance strategies made accessible, ethical, and client-focused.

Innovative. Tactical. Transparent.



MEDIA DOWNLOADS

Click the link below or scan the QR code to get a ZIP file of selected photos, videos, bios and more for Darren:

DOWNLOAD ZIP FILE





READY TO BRING DARREN TO YOUR EVENT?

Currently Darren is available for:

- **In-person & virtual events**
- **Domestic & international** travel
- Keynotes, breakouts, workshops, fireside chats
- **Customizable content** for your theme or audience

To inquire about having Darren at your event, please contact **Michael Pachuta, Director of Speaking Engagements** at info@lionsmarkcapitalevents.com.

“Your message was so touching and relevant to our lives... You and your wife are truly courageous with sharing your humanity to us all.”

– DAVE D., ATTENDEE

“It was an absolute pleasure to have the opportunity to hear you speak today at FFR. Your speech moved me more than any I have ever heard and brought me to tears more than once, thank you.”

– JUSTIN M., FINANCIAL PLANNER

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INQUIRE AT

WWW.DARRENSUGIYAMA.COM