



*International*  
Plant-Based Nutrition  
Healthcare Conference

# Exhibitor Prospectus



September 5-8, 2025  
JW Marriott Desert Springs Resort & Spa  
Palm Springs Desert, California

*Presented by*

The   
**Plantrician Project**

*Planting the seeds of change™*

*A 501(c)3 not-for-profit organization*

The Plantrician Project, a 501(c)3 not-for-profit organization, is the galvanizing force designed to reach physicians and healthcare professionals, both here and abroad, with a multi-faceted initiative that educates, equips and empowers them and their patients and clients, paving the way for a shift to a plant-based lifestyle.

## Vision

A nation—and a world—in which all physicians, healthcare providers and health influencers have embraced the dietary paradigm shift to a whole food, plant-based diet; in turn, effectively promoting patient and client adoption of this health-protecting, disease-fighting way of living. **The result: the transformation and regeneration of human health, health care, and the food ecosystem.**

## Mission

To educate, equip and empower our physicians, healthcare practitioners and other health influencers with knowledge about the indisputable benefits of whole food, plant-based nutrition.

## Multi-faceted Initiative Components

Strategic initiative components are uniquely designed to achieve the goals and objective of The Plantrician Project, with the International Plant-Based Nutrition Healthcare Conference being our premier medical education event.

## We Value

- optimal health
- evidence-based information about whole food plant-based nutrition
- the power of the whole food plant-based plate to optimize the health of the interconnected food ecosystem
- the exponential impact of physicians and healthcare providers to transform individuals, families, and communities by prescribing food as medicine
- the role of each local healthcare organization and provider to become the true resource for optimal health in their community
- the potential of regenerative organic agriculture to restore soil and human health, thereby preserving our world's precious natural resources
- stewardship of resources to optimize the health of the whole
- community, unity, and collaboration
- honoring the inherent value of the individual
- the power of hope and inspiration to help individuals transform their lives

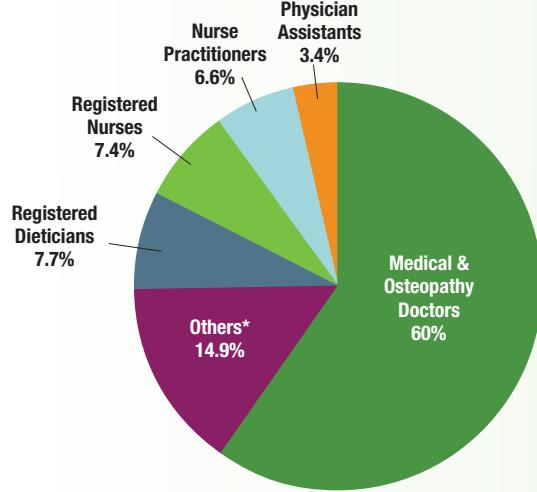
# Our Conference

The International Plant-Based Nutrition Healthcare Conference (PBNHC) is the nation's premier CME-accredited medical education conference focused exclusively on the current and progressive scientific research conveying the efficacy of using whole food, plant-based nutrition in a food-as-medicine first approach to preventing, suspending, and even reversing chronic disease. Attendees of PBNHC learn from the foremost experts in preventative nutritional medicine, not only about the science that supports the efficacy of whole food, plant-based nutrition, but also about practical applications for empowering patients and clients to use food as medicine in their practices.

**This CME accredited event has included conference faculty such as:** Drs. Caldwell Esselstyn, Dean Ornish, John McDougall, Neal Barnard, T. Colin Campbell, Joel Fuhrman, Michael Greger, Michael Klaper, Kim Williams and other prominent voices.

This year's International Plant-Based Nutrition Healthcare Conference (PBNHC) is set for September 5-8, 2025, at the JW Marriott Desert Springs & Spa and will feature an outstanding conference faculty where we expect approximately 500+ physicians and medical professionals to attend.

## Attendees - At-A-Glance



\*Others - Pharmacists, PhDs, Psychologists, DDS, DCs, Naturopathic Doctors, Healthcare Executives, etc.

Join with us in reaching this important audience and, in turn, grow market share for your product or service by becoming a corporate exhibitor.



## Why Exhibit?

- To network and connect with like-minded individuals
- To expand your customer base
- To showcase your products and services
- To increase your brand awareness

How do we effectively reach, inspire and guide Americans and other populations of the Western world to make the shift from a toxic Western Diet to the whole food, plant-based dietary lifestyle that's optimal for both human health, healthcare system sustainability and global resource preservation?

**Physicians and healthcare professionals hold the key—they are often the gatekeepers of patient and client dietary recommendations.** Individuals may read books and watch films that espouse the benefits of a plant-based lifestyle; but, until physicians and other wellness practitioners across the nation understand and embrace the benefits and, in turn, promote patient adoption, this dietary shift on a broad scale will be elusive.

# Corporate Exhibitors

As an exhibitor of 2025 PBNHC, your company or organization will receive a positive association with a revolutionary and game-changing concept in healthcare, as you gain access to key healthcare leaders capable of influencing consumer opinions and actions. While custom packages are available upon request, the chart below outlines the standard packages and their associated amenities.

	PLATINUM	GOLD	SILVER	BRONZE	INFO OPP
<b>Exhibitor Benefits:</b>	\$25,000	\$10,000	\$5,000	\$2,500	\$1,000
Logo and profile included in the Conference Program	x	x	x	x	
Recognition in all official pre/post conference communications and promotion materials	x	x	x	x	
Logo on PBNHC website with your URL	x	x	x	x	
Social media promotion	x	x	x	x	
Use of the conference name/logo for promotions (PBNHC sign-off required)	x	x	x	x	
Conference Registrations*	6 (\$7,500 value)	4 (\$5,000 value)	2 (\$2,500 value)	1 (\$1,250 value)	
Tabletop Exhibit	2 - 6ft	1 - 6ft	1 - 6ft	1 - 6ft	
Promotion in the Conference Program	Full pg	1/2 pg	1/4 pg		
Promotional item in attendee gift bags	2	1	1		1
Recognition during Welcome Reception	x	x			
Company logo on one side of attendee bags/ TPP giveaways	All	Bag Only			
Recognition on The Plantrician Project website (plantricianproject.org) and Plantrician Providers (plantrician.org)	x	x			
Premium signage featuring your corporate logo throughout the event space	x	x			
Recognition during all meals (e.g., table tents) not held in education space	x	x			
Dedicated eBlasts to past and current PBNHC attendees	4	2			
Exclusive premier conference recognition (e.g., <i>PBNHC Platinum Partnership by Company X</i> )	x				
Co-branded step-and-repeat banner (w/TPP)	x				

**\*All levels entitled to one additional representative at discounted rate of \$750.**

Consistent with The Plantrician Project's 501(c)3 status, as an exhibitor of the International Plant-Based Nutrition Healthcare Conference, your organization will be well publicized—who you are and what you do. Even though we are prohibited from advertising your specific goods or services, you may certainly do so from your display table at the conference.

# Exhibitor Details

## For more information on 2025 Exhibitor Opportunities or to discuss a custom package:

Contact Director of Events, Andréa Dunnam at 914.318.2059 or via email at [adunnam@plantricianproject.org](mailto:adunnam@plantricianproject.org).

**Ask us about customizing an exhibitor package for your company!**

### Approval Process

Please send your company profile and what you will be promoting at the conference as our committee needs to review all exhibitor prospects before being approved.

### Info Opp (Product Sample or Information Distribution Opportunity — see pg. 4)

If you have a product or service that is consistent with the subject matter of the International Plant-Based Nutrition Healthcare Conference that you would like to make available to our conference attendees, pending committee approval, it may be included in the attendee registration gift bags.

### Exhibit Tables

Under no circumstance can exhibitor tables be shared.

Standard booth dimensions are 10'W x 6'D. Standard table dimensions are 6'W x 2.5'D. One waste basket and two chairs are also included.

### Annual Exhibitor Fee

Exhibitors receive the benefits outlined in the chart on page 4 as consideration for the Annual Exhibitor Fee. Exhibitor packages run from the date of signed contract, through the post-event communication campaign, concluding February 1, 2026. Exhibitor opportunities are on a first- come, first-served basis. We have sold out of exhibitor opportunities in prior years. So, please don't miss out, reserve your space early.



### Additional Fees

Any additional requirements such as electricity, Internet, equipment, shipping/receiving/handling, etc., may carry additional fees and are the sole responsibility of the exhibitor. Payments for such requirements are due before the conference commences.

### Exhibitor Recognition

Once your company has been approved to be a 2025 PBNHC Exhibitor, The Plantrician Project will need you to provide the following information at the time of submitting your signed Sponsor Agreement:

- a jpg and PC-compatible Illustrator eps file of your corporate logo
- a brief (50-150 word) paragraph describing your company
- your company URL

### Liability Disclaimer

Each Exhibitor will be responsible for the tabletop display area allotted to them during the conference and will keep it from hazards to persons on the premises. PBNHC and its members will not be responsible for any injury that may occur to exhibit operators, their associates, or employees. It is agreed that in no case shall PBNHC and its members be responsible for any loss, theft, damage by fire, or any injury to any person or article. Each exhibitor is responsible for complying with all federal, state, local and conference facility fire and safety codes.

**We appreciate your contribution and look forward to working with you!**

## Become a PBNHC Exhibitor

Contact Director of Events, Andréa Dunnam at 914.318.2059 or via email at [adunnam@plantricianproject.org](mailto:adunnam@plantricianproject.org)



**2025 PBNHC Exhibitor Agreement**  
**September 5-8, 2025**  
**JW Marriott Desert Springs Resort & Spa**  
**Palm Desert, California**

**INSTRUCTIONS:** Please complete all sections below, sign and return by either fax or e-mail as indicated at the bottom of this form. A non-refundable payment of 50% of the Exhibitor investment is due upon execution of this Agreement, with final balance due on or before Friday, August 1, 2025.

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Please indicate your selected Partner level:

<input type="checkbox"/> PLATINUM. ....	\$25,000	<input type="checkbox"/> GOLD. ....	\$10,000
<input type="checkbox"/> SILVER. ....	\$5,000	<input type="checkbox"/> BRONZE. ....	\$2,500
<input type="checkbox"/> Product Sample or Information Distribution Opportunity. .... \$1,000			
<input type="checkbox"/> I wish to add one additional representative to my exhibitor level. .... \$750			
<input type="checkbox"/> Check here if you DO NOT wish to use the tabletop exhibit area included in your package.			

Please list the name and email of the person(s) manning your exhibit table:

1) _____	1 For Bronze Level
2) _____	2 For Silver Level
3) _____	4 For Gold Level
4) _____	4 For Gold Level
5) _____	6 For Platinum Level
6) _____	6 For Platinum Level
7) _____	Additional Rep.

**NOTE: We must have names and email addresses for company representatives so we may grant them full registration to the conference, wherein designated meals are included.**



## 2025 PBNHC Exhibitor Agreement

**September 5-8, 2025**  
**JW Marriott Desert Springs Resort & Spa**  
**Palm Desert, California**

### Payment Method:

CHECK (made payable to The Plantrician Project)    VISA    Mastercard    AMEX

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ / \_\_\_\_\_

Name on Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Email: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Completion and submission of this Exhibitor Agreement constitutes a binding agreement. Purchase of said exhibitor package entitles the Exhibitor to receipt of the package amenities outlined in the Exhibitor Prospectus – unless otherwise modified in writing. Any additional requirements (electricity, internet, equipment, etc.) may carry additional fees and are the sole responsibility of the exhibitor. The Plantrician Project is a 501(c)3 not-for-profit organization.

### General Exhibitor Information

#### Exhibitor Recognition

- Please provide both a jpg and PC-compatible Illustrator eps file of your corporate logo.
- Please provide a brief (50-150 word) paragraph describing your company (please submit this via email).
- Please provide the company URL to which you wish your corporate logo to link from the PBNHC website.
- If your exhibitor package includes an advertisement in the PBNHC program booklet (Silver and higher level only), your ad copy deadline will be Monday, July 14, 2025. Please see the following page for ad specifications.

#### Liability Disclaimer

Each Exhibitor will be responsible for the tabletop display area allotted to them during the conference and will keep it from being hazardous to other people on the premises. The PBNHC and its members will not be responsible for any injury that may occur to exhibit operators, their associates, or employees. It is agreed that in no case shall the PBNHC and its members be responsible for any loss, theft, damage by fire, or any injury to any person or article. Each exhibitor is responsible for complying with all federal, state, local and conference facility fire and safety codes.

Also, photos and/or video will be taken throughout the conference. By signing below, you also give permission for TPP to use those photos and/or video in promotion and/or marketing of TPP or PBNHC.

If a written signature is not possible, an "X" in the box below serves as the electronic signature of the individual accepting the above Liability Disclaimer statement.

Authorized Signature: \_\_\_\_\_

Electronic Signature   Date: \_\_\_\_\_ Completed by: \_\_\_\_\_

**We appreciate your partnership and look forward to working with you!**

International Plant-Based Nutritional Healthcare Conference  
c/o The Plantrician Project • P.O. Box 741596 • Boynton Beach, FL 33474  
Phone: 561.810.6713 • Fax: 888.886.5170 • Email: [adunnam@plantricianproject.org](mailto:adunnam@plantricianproject.org)



**2025 PBNHC Exhibitor Agreement**  
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<p><b>FULL PAGE LIVE AREA AD</b> 7.5 inches wide x 10 inches high</p>	<p><b>Page specs for PBNHC Program</b></p>
	<p><b>PAGE SIZE -</b> 8.5 inches x 11 inches (1/2 inch border)</p>
	<p><b>Full page ad</b> 7.5 inches wide x 10 inches high</p>
<p><b>HALF PAGE LIVE AREA AD</b> 7.5 inches wide x 5 inches high</p>	<p><b>Half page ad</b> 7.5 inches wide x 5 inches high</p>
<p><b>QUARTER PAGE LIVE AREA AD</b> 3.75 inches wide x 5 inches high</p>	<p><b>Quarter page ad</b> 3.75 inches wide x 5 inches high</p>

Send camera-ready art to:  
adunnam@plantricianproject.org

**no later than**  
**Monday, July 14, 2025**

Please submit CMYK art as:

- Press quality PDF (preferred)
- Illustrator CS2 or lower (fonts converted to outlines)
- Photoshop 300 dpi jpg

**Do not email files larger than 9MB**

Call 561.810.6713  
or 914.318.2059  
with any questions.

**\* Page shown at 65%**

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