

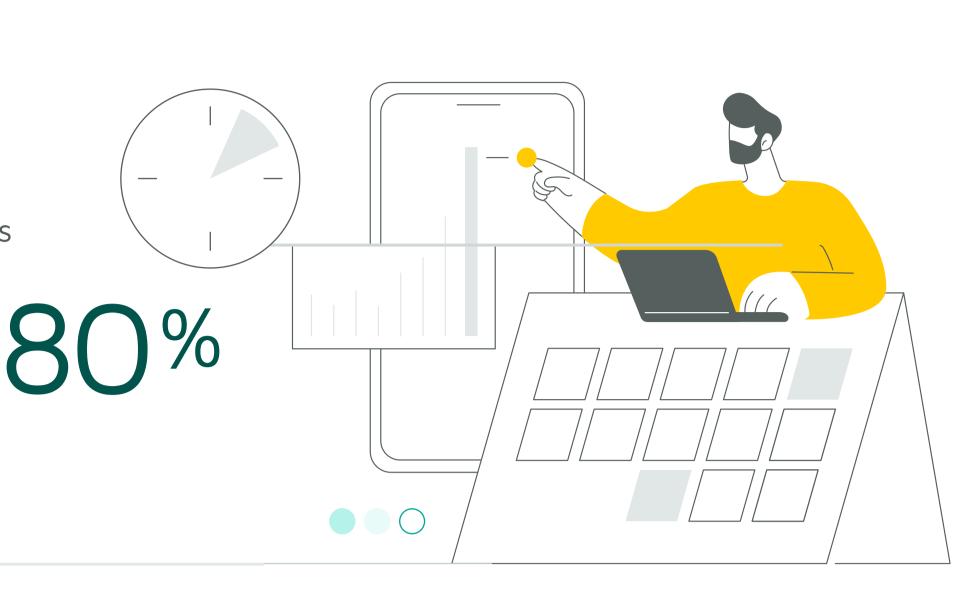
Your home services business needs to boost efficiency and do more with less.

Don't miss the opportunity to optimize your field operations while enhancing your customers experience.

## 1 Scheduling

Fill Your Calendar with Happy Customers

The percentage of customers who prefer a service or professional that **offers online scheduling**, regardless of the type of service.



# 25%

## 2 Appointment Reminders

Provide Visibility and Reduce No-Shows

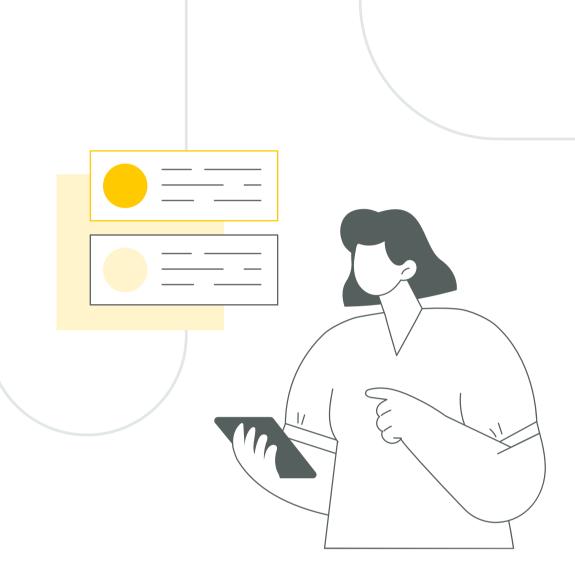
The percentage of **appointments that would have been missed** but were successfully completed thanks to automated reminder notifications.

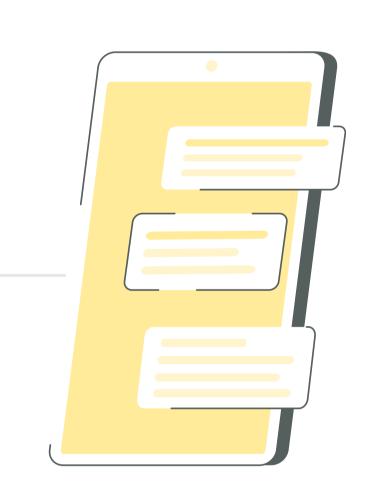
# 3 Service Requests

Transform and Digitize the Collection and Management of Customer Information

The percentage of professionals who stated that using digital tools for data collection and relevant information helps them be more efficient, focus more on customer experience, and cut some overhead costs.







#### 4 Customer Surveys

Discover What More Customers Are Saying

23%

Increase in survey response rates thanks to automatic delivery via WhatsApp and complementary digital channels alongside email.



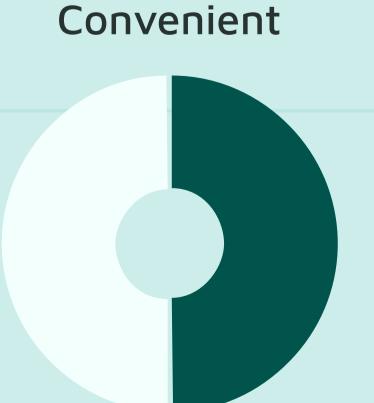
Reduce the Operational Work of Charging Your Clients and Paying Your Team

The minimum number of **hours per week saved** in gathering information for managing payments and invoices, thanks to end-to-end digital processes.





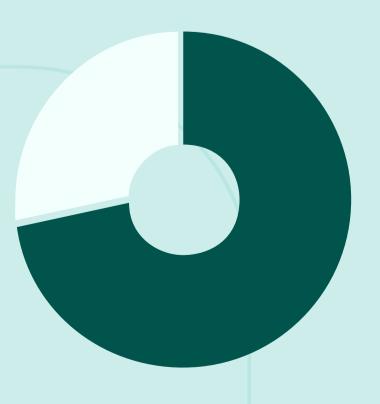
# The Customer Perspective



50%

The number of customers whose frustration is alleviated by the ability to book appointments autonomously, digitally, and 24/7, rather than by phone or email only during business hours.

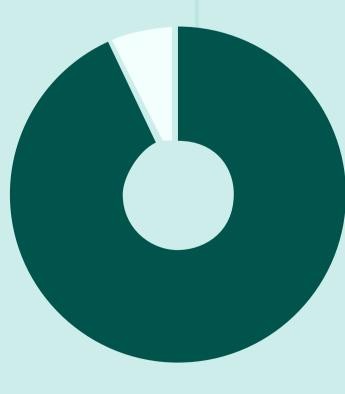
#### Reliable



73%

The percentage of customers who consider it very important to have visibility into who will perform the service, when they will arrive, and their positive reviews when receiving the service.

#### Top Choice



94%

The percentage of people more likely to choose a brand, service center, or specialized professional that offers online self-scheduling options.