

07. How to create a design brief using only 7 questions

Half the solution is knowing the problem!

We have developed a simple 7 step process to develop the key aspects of a project brief for any sports project.

These are the upfront considerations to explore early to ensure the project addresses your key salient requirements.

Question		Your Answer
1.	Outline your current site and its constraints that you are aware of?	
2.	What is the reason you require a sports building for which sport and at what level (Local, State, National?)	
3.	What will you need to achieve for the project to be a success?	
4.	How is the building to fit in its context? What urban constraints or masterplan needs should be considered?	
5.	Who are the users? Eg. Students, community?	
6.	What are the budget, timeframes and boundaries we need to work within?	
7.	Is any future proofing required or desirable? Eg expansion, use for other functions?	

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"Focusing is about saying No" Steve Jobs