



Get Your Team Communicating With Success!
Motivational | Educational | Inspiring



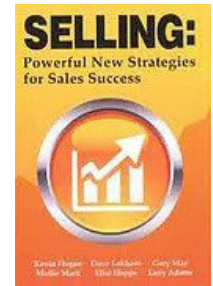
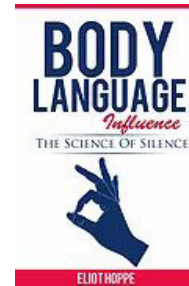
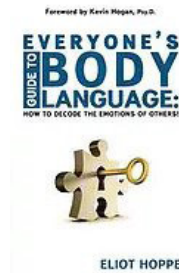
ELIOT HOPPE

Author | Speaker | Coach

"Eliot is a fantastic presenter who offers both great actionable content and the ability to break it down so that people at all levels of your organization can relate."

Rob Northrup, GA

About Your Presenter



Eliot Hoppe

Communication Expert | Sales & Peak Performance Coach

Today's business executives need to do more than simply stand out; they need to communicate effectively, efficiently and produce results. Communications expert Eliot Hoppe Demonstrates how our minds are influenced and teaches how our thoughts can stand in the way of achieving our personal best in both business and in life.

Eliot Hoppe Explains how to decode the mind decision making criteria, communicate with ease and ethically influence change. Eliot has trained internationally and his message is clear "you can not change your circumstances until you change the way you think!"

Eliot has worked internationally with several leading practitioners of psychology and human influence including Dr. Kevin Hogan and Dr. Will Horton and is on faculty with Mount Royal University in Calgary Alberta, and Advisory Board Member for Mount Royal University's Continuing Education Program.

Eliot Hoppe's reputation is known for being one of the world's expert corporate peak performance trainers and persuasive linguistics coaches. He is highly sought after for his fun, fast paced and exciting presentation style, filled with real life examples, demonstrations and magic to deliver a memorable and educational experience for all audience members.

His client list is extensive from Fortune 500 to SMB companies and his programs appeal to everyone. He's coached on communication, presentation and peak performance skills with leading political figures, athletes, leading executives and HR management teams. Some of Eliot's clients include TELUS, Nexen, 3M, AED, Blumberg Capital, AMBA, Rogers, Winners, NEWALTA, Western Financial, Bell, Umpqua Bank, HRPAC, Corning, HRMA, Aggreko, USB, CREB, Allegiance Staffing, M&M, Glentel and Shell.

Bring Eliot into your next event for a dynamic and memorable presentation that your team will never forget!

Body Language: The Science of Silence

Program Overview

Within any business meeting, silent conversations occur. This informative program delivers the secrets behind non verbal communication and how the mind is influenced both positively or negatively and what to do about it.

Participants will walk away with new found tools, strategies and techniques to help decode the body language of influence, in professional sales.

Through a variety of examples, this exciting program will also lay the foundation and importance of paying attention to our own projected body movements, facial expressions and gestures that are conveyed back to our customers.

Some of the topics covered include how:

- The mind decodes messages.
- First impressions matter.
- To interpret "real" intent on the body.
- Cultural differences are important.



Participants will also learn how:

- The eyes are the "window to the soul".
- Tone and inflection affects the outcome.
- Non verbal communication really works.
- To easily build rapport without words.
- To influence "like-ability" with anyone.
- To interpret body movements & gestures.
- To decode facial expressions.

"Eliot provided some real insight into how non-verbal communication can influence the persuasion process"

Andrew Gibb - UK



Body Language Influence: The Science of Silence

See what you have been missing! This motivational, educational and inspiring program teaches audience members how to become an irresistible communicator both in business and in life. Learn how make a memorable impression, build rapport instantly and accurately decode the variety of emotions that influence anyone's thoughts, behaviour and attitude.



HR Body Language: The Silent Signals In The Workplace

Within any organization, difficult conversations occur. This informative program delivers the secret behind how the mind is influenced both positively and negatively and what to do about it. Participants will walk away with new found tools, strategies and techniques to lead people, influence and motivate teams and simply get others to say "yes!"



Deception Detection: The Truth About Lying

In business and in life, deception is everywhere. Decoding the cues of lying, masking and deceptive behaviour is revealed through the body, face and eyes. Learn how to quickly decode these emotions and gain a sound understanding of what the other person is really doing, thinking and saying!



Body Language Of Leaders: Moving Teams & Motivating People

What makes great leaders stand out? This program reveals the secrets of communication, influence and persuasion. Without words, where we sit, how we project signals and demonstrate interest will have a direct impact on the overall outcome. Learn how to break the barriers of resistance easily and how to lead the mind unconsciously to a collaborative state.



Persuasive Linguistics: The Secret Mindset To Powerful Presentations

Have you ever wondered how effective speakers convey their thoughts and ideas so easily and effectively? This exciting program is guaranteed to reveal the secrets behind the words which motivates us to comply, influences us to decide and persuades us to move forward in our thoughts and in our mind. This program reveals the secrets that marketing companies have known for years. Imagine being skilled at speaking with confidence and along with a new empowered mindset, easily delivering a compelling presentation to anyone at anytime.



Advanced Neuro-Sales Training: The Psychology Of Mind Influence

Excitingly, this program takes a deep dive into the world of business communication, collaborative influence and ethical persuasion. This extremely informative seminar can be delivered in a variety of formats to suit your team's schedule. Additionally, this seminar introduces audience members to the new science behind all three communication styles: Verbal; Non Verbal and Body Language Communication. Considered by many to be the leading edge in decoding the psychology of influence, this program is guaranteed to please even the most seasoned veteran in professional sales!



Elite Performance Sales Training

The Elite Performance Sales Training program is applicable to anyone in professional sales and sales management who desires to effectively influence, persuade, lead and communicate with confidence with anyone, at any time. This exciting, interactive and fast paced training delivers the secrets behind the words and persuasive language, how non verbal influence can affect the outcome of the sale and the imminent importance of body language communication during the sales meeting. This highly informative training in advanced communication is a minimum of twenty one instructional hours and can be delivered over an extended period of time to ensure the long term implementation of each of the skills learned.

Partial Client List | Testimonials.



Testimonials

Powerful to the point, content right. This guy delivers the goods!"
John A Palumbo - FL



"Incredible, impressive and authentic speaker."
Michelle Drum-Mattesson Organizer
Las Vegas, NV



"Eliot provided some real insight into how non-verbal communication can influence the persuasion process."
Andrew Gibb, UK



"Wow!!! Eliot taught me something that is absolutely part of every sales meeting I've ever been on or ever go to... Truly outstanding!"
Gary May, England



"Eliot is one of the finest speaker I've seen. He entertains, trains, teaches and connects with audiences leaving them with lots of 'take-a-ways.' There are only a handful of really competent experts out there. Hoppe is one of them. He helps people bring out the best in themselves."

Dr. Kevin Hogan
Author: The Psychology of Persuasion



Eliot is an energetic and exciting speaker. He couples Humor with valuable information to deliver a truly fabulous presentation."
Lisa McLellan - Kingston, MA



"Your overall rating was the highest in the conference...You can't get any better than that!."

D.Brooke Phemister
Manager, National Conference



One of the greatest trainers I have encountered. Simply brilliant!"
Michael C. Neumann



Presentation Logistics

Eliot does use a MacBook Pro laptop and travels with all the necessary adaptors (HDMI and VGA Dongles) and wireless remote.

Eliot does require a projector and audio sound hookup and the use of a wireless hands free microphone (lavalier) for audiences of 50 people or more.

Photographs only are permitted with all copies provided to Paramount Learning Systems Inc.

Eliot routinely interacts with the audience during the presentation and therefore, no podium or elevated stage is necessary. In addition, there is no requirement for internet connection for Eliot's presentation.

Travel & Accommodations

Eliot will arrive the night prior to your event and be prepared 60 minutes prior to speaking. If there is a sound check schedule, then he will gladly attend the allocated time.

We understand the importance of simplified budgeting for any event planner so we have aligned our speaking fees to include all return air travel up to 5 hours (one way) in duration within North America. Additionally, speaking fees include ground transportation, event parking, and meals for one day.

If required, each additional day ie: airport parking, ground transportation, event parking and meals will be billed as a flat rate per diem of \$200.00 per day for expenses.

Hotel accommodations are not included in the speaking fees as we recognize that many clients prefer to book the speakers room under their conference block. If the client prefers that Paramount Learning book the room directly, then a separate invoice will be generated for reimbursement.

Fee Schedule

Eliot's current speaking fees are as follows,

Keynote: \$ 5,000.00
Half Day: \$ 5,500.00
Full Day : \$ 6,500.00

Please note that we are open to considering client budget constraints and schedule demands on a case by case basis. Fees do not include applicable taxes.

Contact Us



Paramount Learning Systems Inc.
340-600 Crowfoot Crescent N.W.
Calgary, AB
T3G 0B4
403-808-2220